



Aim to provide your money the protection it deserves

ICICI Prudential Capital Protection Oriented Fund V -
Plan F - 1100 Days seeks to -

- Protect capital by investing a portion of the portfolio in highest rated debt securities & money market instruments
- Provide capital appreciation by investing the balance in equity and equity related securities

Rated
[CARE]
AAAmfs(SO)*

Unique features

A minimum of 83% of net assets will be invested in highest rated debt securities (rated AAA investment grade or equivalent rating). This is done with the aim to grow it to the size of the initial capital invested by the end of 3 years.

The remaining, upto 17% will be invested in equity shares of companies without any sector bias. This exposure may provide the portfolio with an element of potential capital appreciation.

How does Capital Protection Oriented Fund work?

Let's assume that the Scheme invests ~83% in highest rated Debt and Money market instruments. The 83% of the debt portfolio will be structured with an aim to grow over the tenure of the Scheme to 100% (net of annual recurring expenses) thereby aiming to protecting the capital invested.

Rest ~17% will be invested in equities and equity related instruments. As explained in the scenarios given below, over three years the initial Scheme investment has remained intact and the value of portfolio appreciated, despite positive or negative equity returns. Thus, as illustrated below fixed income allocation in this Scheme aims for capital protection and equity provides potential upside to the portfolio.

Scenario analysis over 3 years

	Scenario 1	Scenario 2	Scenario 3
Scheme Corpus (₹)	100	100	100
Debt Allocation (₹)	83	83	83
Debt Value on maturity (₹) (A)	100	100	100
Direct Equity Allocation (₹)	~17	~17	~17
CAGR (%) on Equity Allocation	-15	0	15
Equity Value at the time of Scheme maturity (₹) (B)	10.44	17	25.85
Scheme Value at maturity (₹) - (A+B)	110.44	117	125.85

The illustration given above is to explain the concept and working of Capital Protection Oriented Fund. This orientation towards protection of capital originates from the portfolio structure of the Scheme and not from any bank guarantee, insurance cover etc. There is a possibility of issuer default even in case of investments made in highest rated securities. It is also possible that equity markets correct more significantly than what is explained in above illustration. A variety of market factors may affect this analysis and this does not reflect all possible loss scenarios. There is no certainty that any of the above mentioned scenarios can be achieved. Investors are requested to refer the Scheme Information Document to understand various risks associated with investing in the Scheme.

Fund Suitability

- The Scheme is suitable for investors who do not want to take interest rate risk and aim to earn prevailing yields over the tenure of the Scheme
- It offers investors to participate in equities and an aim for stability in the portfolio being provided by investing in highest rated debt securities.
- Investors can take benefit of indexation and get an opportunity to earn tax-adjusted returns

Market Outlook

The Reserve Bank of India (RBI) maintained status quo on its key interest rates in its first bi-monthly monetary policy on 1st April, 2014. There was a marginal shift in liquidity support provided by the RBI to the system from Liquidity Adjustment Facility (LAF) to Term Repo. Going ahead, we believe RBI may maintain cautious stance and wait for more information and clarity on uncertainties around elections and monsoon for further direction on the monetary policy in June'2014 policy.

We continue to expect a steady improvement in macro stability and a possible fall in interest rates, assuming improvement in Current Account Deficit (CAD) to remain intact, Consumer Price Index (CPI) inflation to be below RBI's target rate of 8% before Jan 2015 and lower than expected consumption growth. We believe the new government post the general election in May 2014 will need to accelerate the pace of structural policy reform to improve the macro-economic conditions, and expecting that the election outcome may produce a stable government that can then take up some of these reforms in a steady fashion, fixed income market may start factoring these positive development in the near term.

Further, the lowering of CAD logically leads to a sequence of triggers - lower inflation, fall in interest rates and consequently growth. Hence, in the medium term, outlook on equity is expected to improve.

Going forward, we are looking for a government which is focused on growth, lower inflation and better governance. Therefore, there lies a potential opportunity. Investors may look at capitalizing the opportunity by investing at current levels with an aim to benefit from reasonable accrual income.

Key Scheme Features

Plans / Options	Regular Plan and Direct Plan: Regular Plan is for investors who wish to route their investment through any distributor. Direct Plan is for investors who wish to invest directly without routing the investment through any distributor. Regular and Direct Plans offer the following options: (a) Cumulative Option (b) Dividend Option with payout facility
Minimum application amount	₹5,000/- and in multiples of ₹10 thereafter
Liquidity	The Units of the Scheme will be listed on National Stock Exchange of India Limited (NSE). The Units of the Scheme cannot be redeemed by the investors directly with the Fund until the Maturity / Final Redemption date. The Units can be purchased/sold during the trading hours like any other publicly traded stock, until the date of suspension of trading by stock exchange(s), where the Scheme / Plan is listed
Benchmark Index	CRISIL MIP Blended Index

THIS PRODUCT IS SUITABLE FOR INVESTORS WHO ARE SEEKING*:

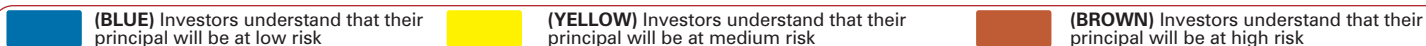
- Medium term savings solution
- A Hybrid Fund that seeks to protect capital by investing a portion of the portfolio in highest rated debt securities and money market instruments and aim for capital appreciation by investing in equities.



Low Risk
(BLUE)

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Note: Risk may be represented as:



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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The scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover etc. The ability of the portfolio to meet capital protection on maturity to the investors can be impacted in certain circumstances including changes in government policies, interest rate movements in the market, credit defaults by bonds, expenses, reinvestment risk and risk associated with trading volumes, liquidity and settlement systems in equity and debt markets. Accordingly, investors may lose part or all of their investment (including original amount invested) in the Scheme. No guarantee or assurance, express or implied, is given that investors will receive the capital protected value at maturity or any other returns. Investors in the Scheme are not being offered any guaranteed / assured returns.