

# Axis S&P BSE Sensex Index Fund

(An Open Ended Index Fund tracking the S&P BSE Sensex TRI)

**NFO  
Period**

8<sup>th</sup> February 2024

22<sup>nd</sup> February 2024



**AXIS MUTUAL FUND**

## Axis S&P BSE Sensex Index Fund

(An open-ended Index Fund tracking the S&P BSE Sensex TRI)

### Benchmark - S&P BSE Sensex TRI

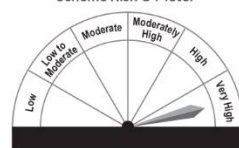
This product is suitable for investors who are seeking\*

- Long term wealth creation solution
- An index fund that seeks to track returns by investing in a basket of S & P BSE Sensex TRI stocks and aims to achieve returns of the stated index, subject to tracking error

\*Investor should consult their financial adviser if in doubt about whether the product is suitable for them.

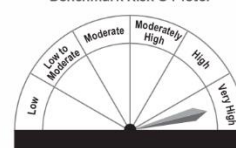
### Riskometer

Scheme Risk O Meter



Investors understand that their principal will be at Very High Risk

Benchmark Risk O Meter



S&P BSE Sensex TRI

\*The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made.

**Statutory Details:** Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to Rs.1 lakh). **Trustee:** Axis Mutual Fund Trustee Ltd. **Investment Manager:** Axis Asset Management Co. Ltd. (the AMC). **Risk Factors:** Axis Bank Ltd. is not liable or responsible for any loss or shortfall resulting from the operation of the scheme.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

# What is Passive Investing?

Low friction investment strategy tracking a pre-specified benchmark/index as closely as possible



Efficient low cost strategy



Removes the risk of security selection



Relies on broader market wisdom



Participates in the constituents in the same proportion as the index

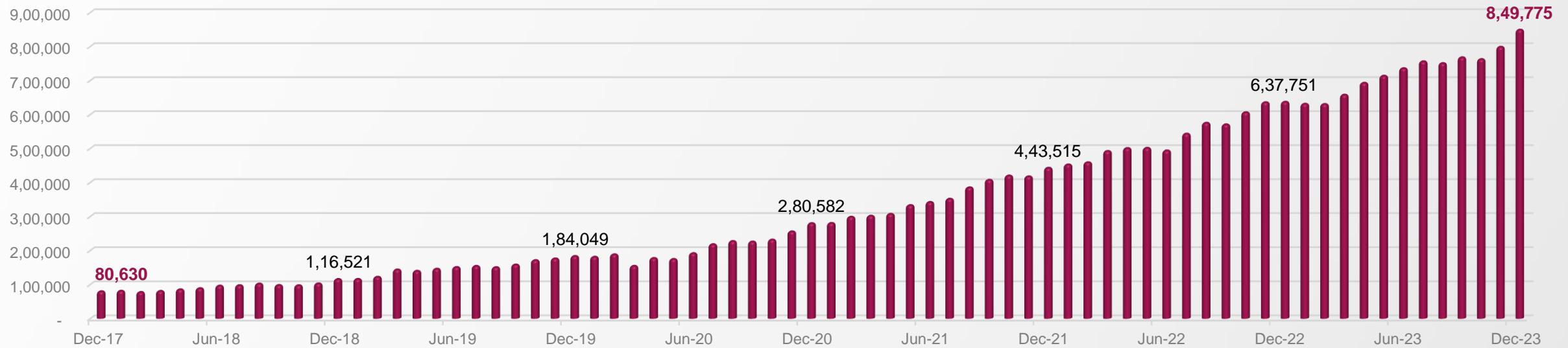


ETFs and Index Funds are popular vehicles to passive investing

# Rising popularity of Passive Strategies in India



**AUM of Passive Strategies has grown more than 10X in 7 years\***



Source: MFI Explorer, Axis MF Research Data as on 31st Dec 2023. \*Includes Exchange Traded Funds and Index Funds as categorized by AMFI. The above graph is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. \*Past performance may or may not be sustained in future.

# Passive strategies: ETFs and Index Funds

|   | Exchange Traded Funds                          | Index Funds   |
|---|--|---|
| <b>What are they?</b>                   | Passive funds tracking an index                | Passive funds tracking an index   |
| <b>How to invest?</b>                   | Trade like a stock on the exchange             | NAV based investment like Mutual Fund                                   |
| <b>Cost of investing</b>                | Fund TER + trading costs (brokerage etc.)      | Fund TER (Direct/Regular plan)  |
| <b>Brokerage Account</b>                | Brokerage account is required to trade in ETFs | Not required  |
| <b>MF special products availability</b> | Not available                                  | Along with Lumpsum, facilities such as SIP, STP, SWP etc. are available |

Source: Axis AMC Internal Analysis. TER: Total Expense Ratio, ETF: Exchange Traded Fund, SIP: Systematic Investment Plan, STP: Systematic Transfer Plan, SWP: Systematic Withdrawal Plan. Please refer respective Index Fund schemes SID/KIM uploaded on [www.axismf.com](http://www.axismf.com) for detail pertaining to special products availability

# Why invest in an Index Fund?

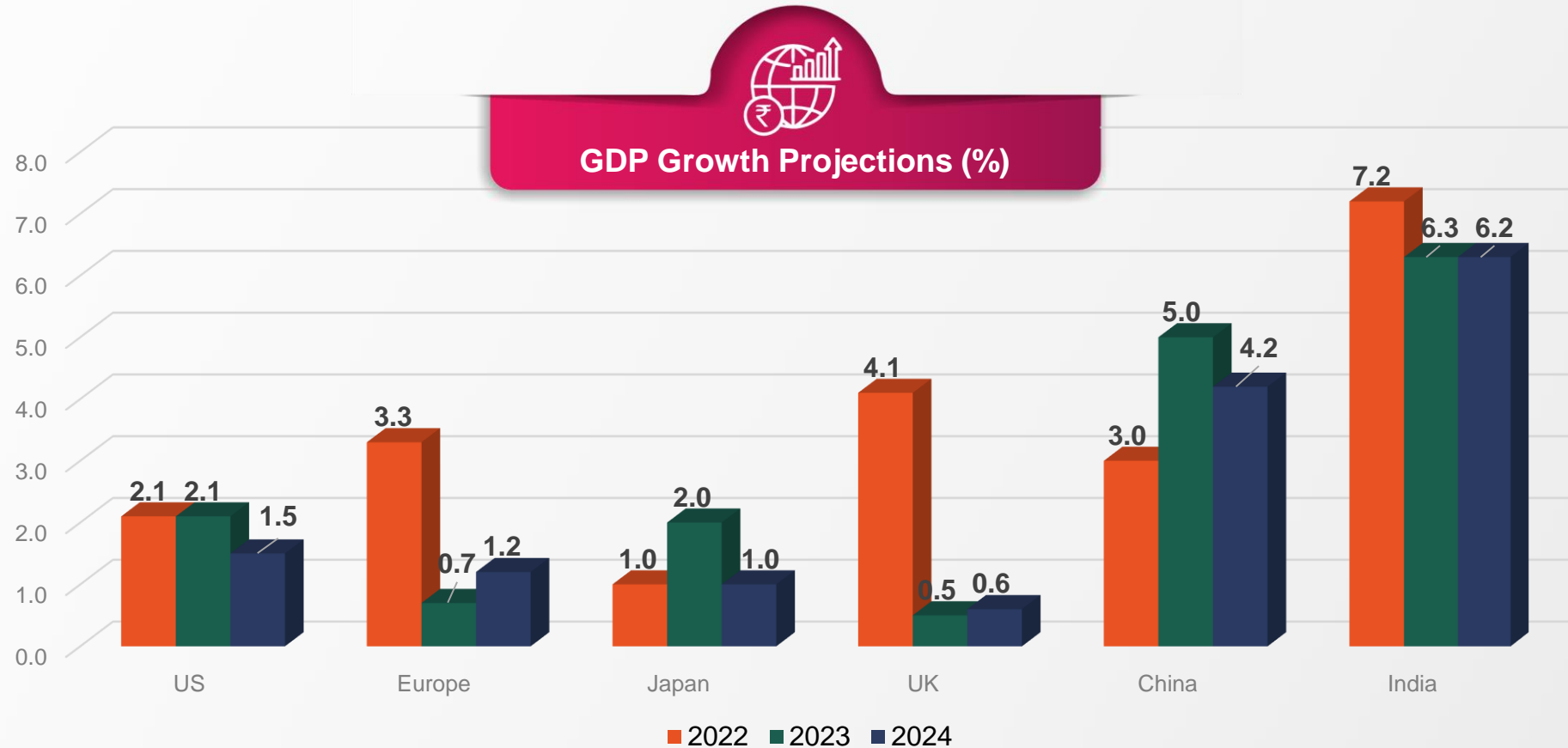


*Introducing*  
**Axis S&P BSE Sensex  
Index Fund**  
(An Open Ended Index Fund tracking the S&P BSE Sensex TRI)





# India : The fastest growing economy



India continues to record strong GDP growth with multiple positive drivers in place to sustain it.



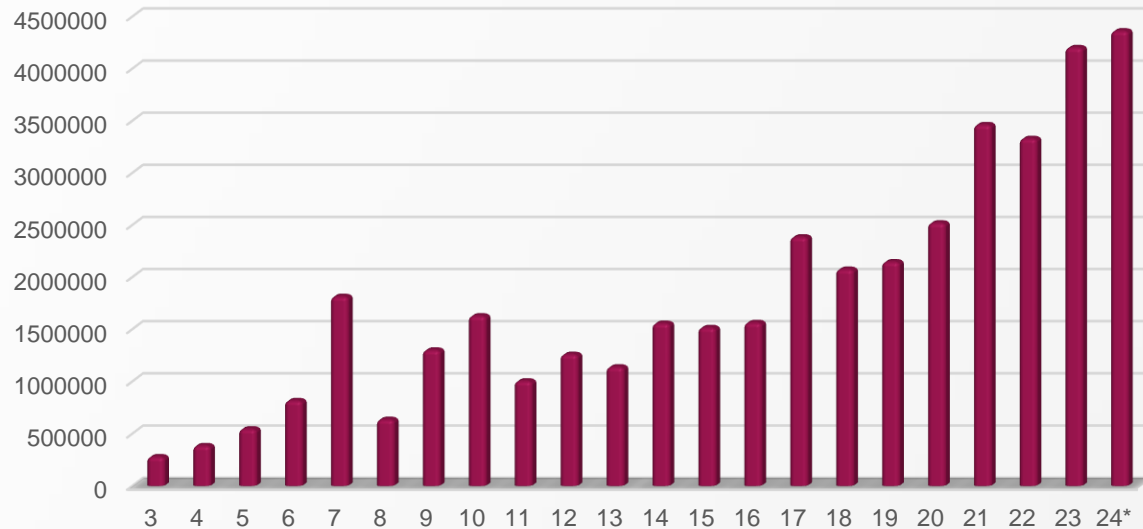
India is projected to grow at 6.2% in 2024, supported by robust domestic demand and strong growth in the manufacturing and services sectors.

Source: IMF, World Economic Outlook . The above graph is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future

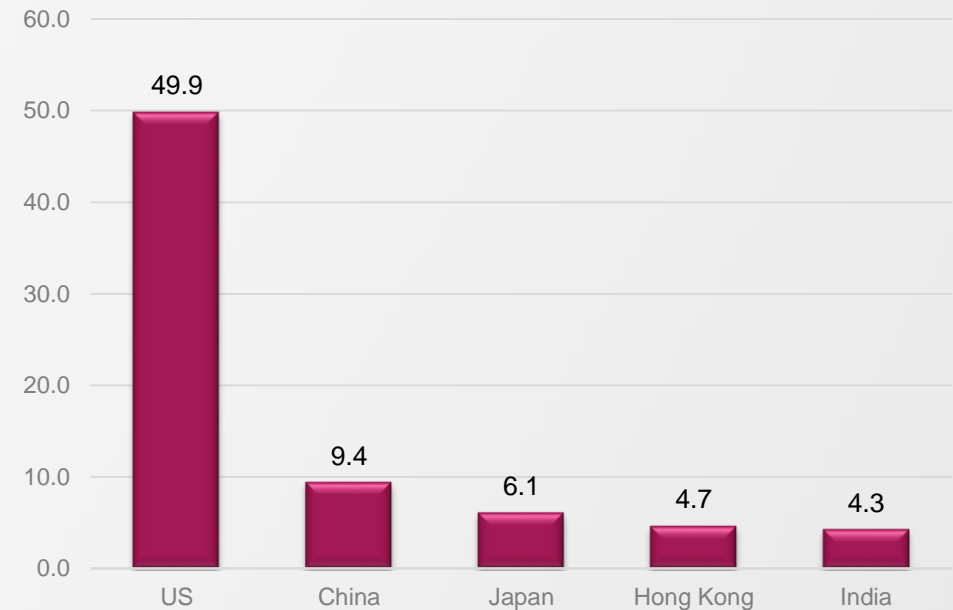
# India joins the coveted \$4 trillion club



All India Equity Market Capitalization (US\$)




World Market Capitalization (\$ tn)



**30 companies represented by S&P BSE Sensex account for more than 40% of India's total market cap!!**

Source: BSE. Date: 17 December 2023. The above graph is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future



# About S&P BSE Sensex Index

A representation of Large Cap Companies

The S&P BSE Sensex is the first stock index in the Indian Stock Market

It is designed to measure the performance of the 30 largest, most liquid and financially sound companies across key sectors of the Indian economy that are listed at BSE Ltd

The index represents large cap companies and covers more than 40% of the total market cap of the listed universe at BSE Ltd



No of stocks

PE

PB

Dividend yield



30

23.24

4.11

1.14%

# Index Constituents

Take exposure to 30 stocks representing most large and liquid companies

|                               | Weight |
|-------------------------------|--------|
| HDFC Bank Ltd                 | 15.73% |
| Reliance Industries Ltd       | 10.81% |
| ICICI Bank Ltd                | 8.47%  |
| Infosys Ltd                   | 6.68%  |
| Larsen & Toubro Ltd           | 5.17%  |
| ITC Ltd                       | 4.96%  |
| Tata Consultancy Services Ltd | 4.71%  |
| Axis Bank Ltd                 | 3.79%  |
| Kotak Mahindra Bank Ltd       | 3.31%  |
| Bharti Airtel Ltd             | 3.17%  |

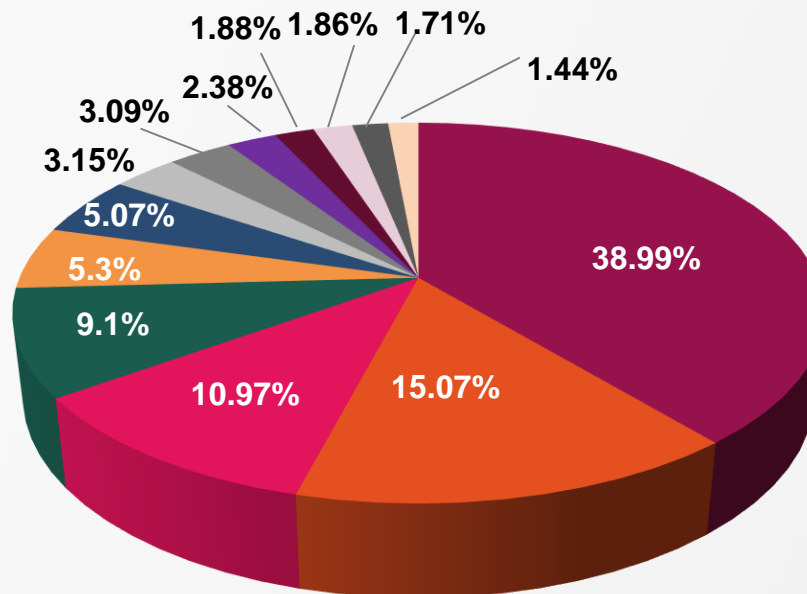
|                         | Weight |
|-------------------------|--------|
| State Bank of India     | 2.99%  |
| Hindustan Unilever Ltd  | 2.88%  |
| Bajaj Finance Ltd       | 2.47%  |
| Mahindra & Mahindra Ltd | 2.00%  |
| HCL Technologies Ltd    | 1.88%  |
| Titan Co Ltd            | 1.86%  |
| Asian Paints Ltd        | 1.86%  |
| NTPC Ltd                | 1.79%  |
| Tata Motors Ltd         | 1.70%  |
| Maruti Suzuki India Ltd | 1.66%  |

|                              | Weight |
|------------------------------|--------|
| Sun Pharmaceutical Ind. Ltd  | 1.65%  |
| UltraTech Cement Ltd         | 1.47%  |
| Tata Steel Ltd               | 1.36%  |
| Power Grid Corp of India Ltd | 1.31%  |
| IndusInd Bank Ltd            | 1.27%  |
| Nestle India Ltd             | 1.15%  |
| Bajaj Finserv Ltd            | 1.11%  |
| JSW Steel Ltd                | 1.02%  |
| Tech Mahindra Ltd            | 0.96%  |
| Wipro Ltd                    | 0.81%  |

Source: www.asiaindex.co.in. Axis MF Internal Research. Data as on 29th December 2023. Stocks mentioned above are used to explain the concept and is for illustration purpose only and should not be used for development or implementation of any investment strategy. It should not be construed as investment advice to any party. Past performance may or may not be sustained in future.

# Sector Diversification with S&P BSE Sensex Index

An opportunity to participate in various sectors through a single index



- Finance
- Information Technology
- Oil & Gas
- FMCG
- Transport Equipments
- Capital Goods
- Telecom
- Power
- Metal, Metal Products & Mining
- Consumer Durables
- Chemical & Petrochemical
- Healthcare
- Housing Related

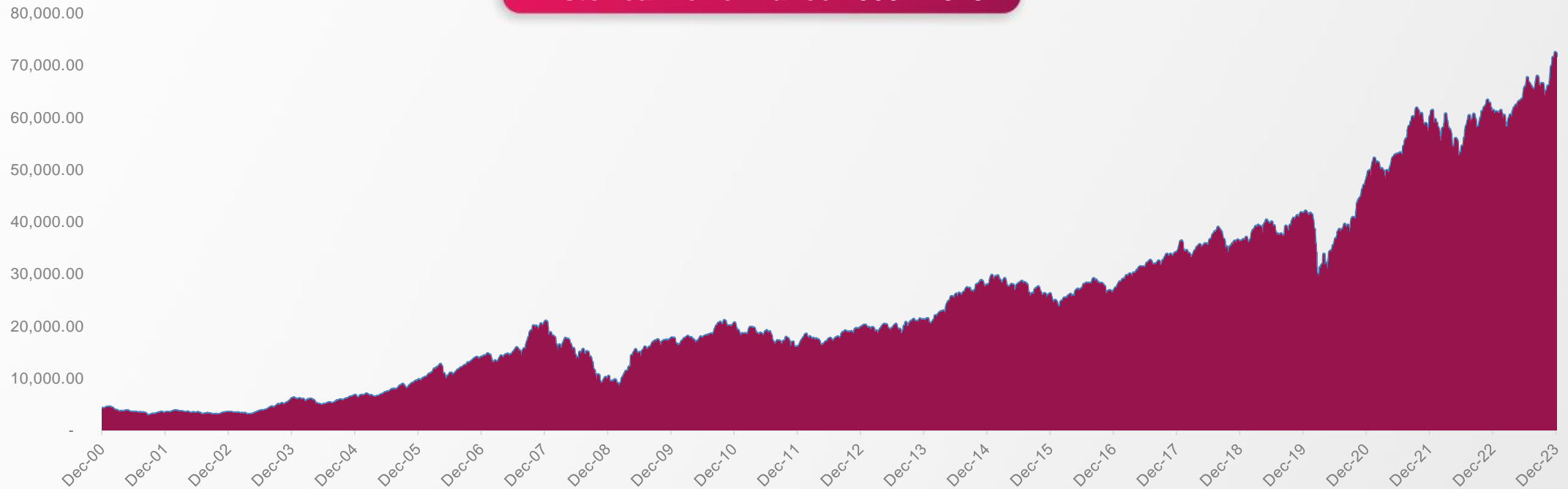
Source: RBI & Bloomberg. Data as of 31st December 2023. Above sectors may or may not be a part of portfolio. Stock(s)/ Issuer(s)/ Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/ sell/ hold.

# Wealth Creation Journey from 5k to 72k

Despite the volatility and major market crashes caused by various events, Equity Markets have been resilient



**Historical Performance 2000 - 2023**

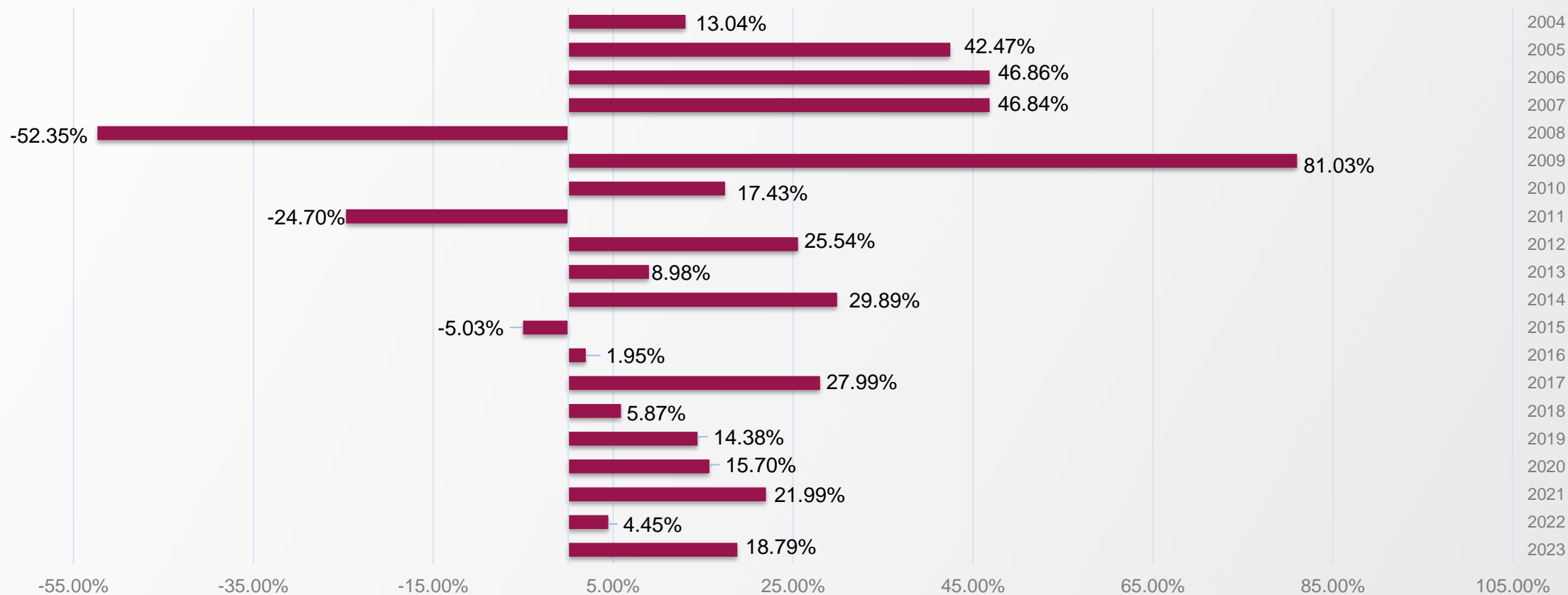


**S&P BSE Sensex Index has the potential to create sizeable wealth for investors over a period of time**

Source: [www.asiaindex.co.in](http://www.asiaindex.co.in). Data as of 31st December 2023. The above graph has been used for illustrative purposes only and should not be used for development or implementation of an investment strategy. **Past performance may or may not be sustained in the future.**


# S&P BSE Sensex Performance


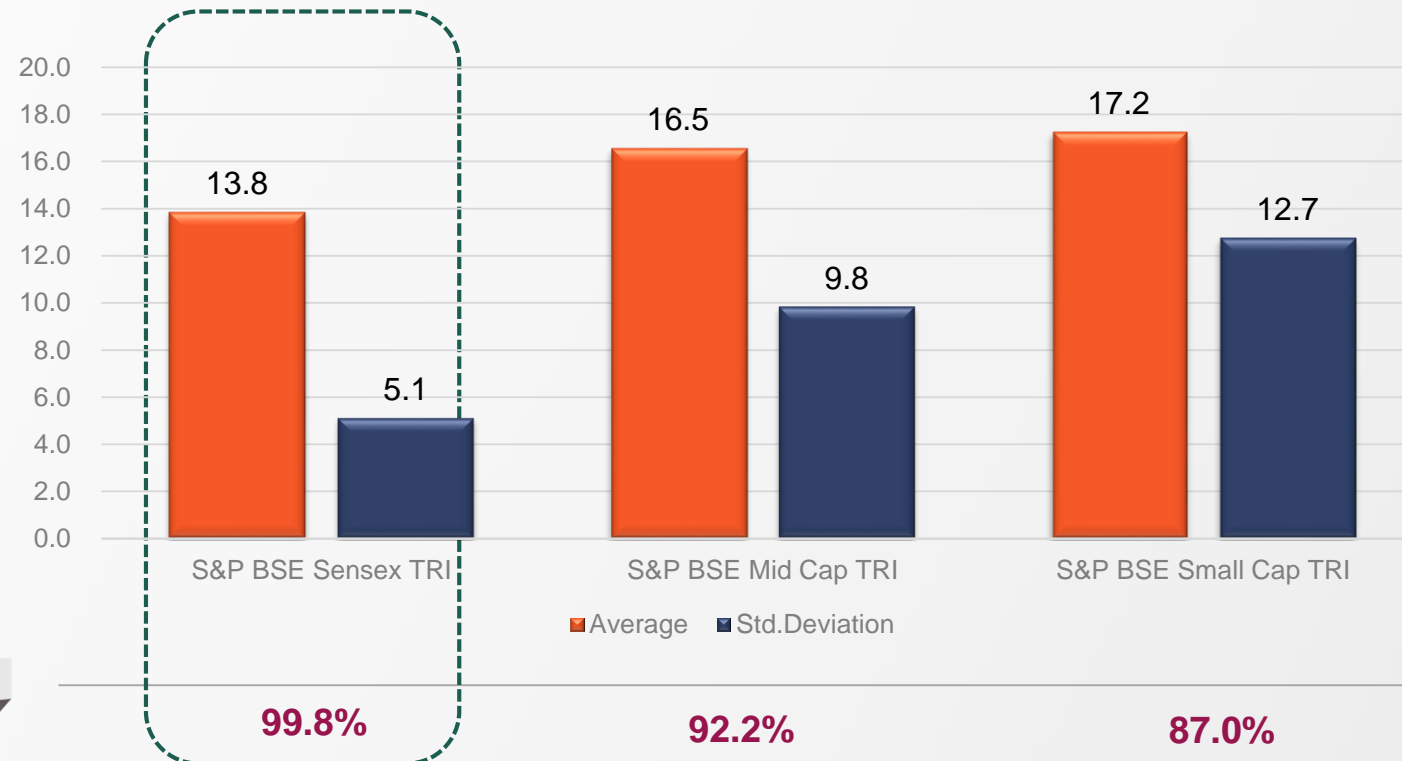
  
**Positive returns in 17 out of last 20 calendar years**



Source: Bloomberg. Data as of 31st December 2023. The above graph has been used for illustrative purposes only and should not be used for development or implementation of an investment strategy. **Past performance may or may not be sustained in the future.**

# S&P BSE Sensex: Resilient with lower volatility

  
**3 year rolling returns over last 10 years (%)**



**% of positive observations**

Source: MFI Explorer. Daily rolling returns calculated from 31 Dec 2013 to 31 Dec 2023. The above graph has been used for illustrative purposes only and should not be used for development or implementation of an investment strategy. **Past performance may or may not be sustained in the future.**

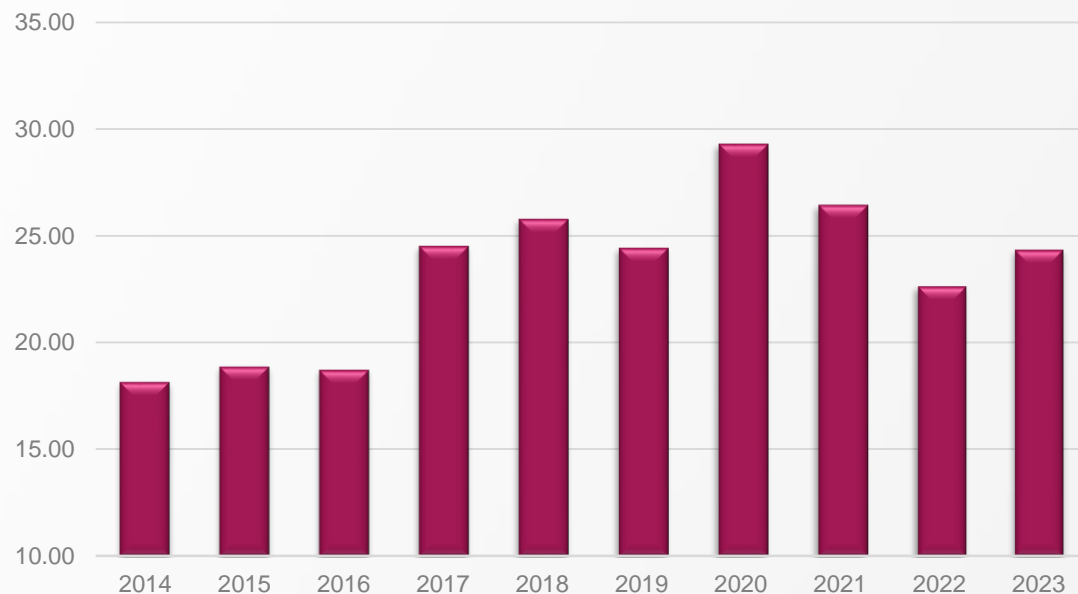


# S&P BSE Sensex at reasonable valuations

Over longer periods, the Sensex has traded at fair values



**Sensex P/E – 1 Yr. Fwd**



**Sensex P/B – 1 Yr. Fwd**



Source: Axis MF Internal Research. Data as on 31st Dec 2023. The above graph is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy. Past performance may or may not be sustained in future.

# Achieving investor objectives with Axis S&P BSE Sensex Index Fund



## Lower expenses

Index Funds have relatively lower expenses than actively managed funds.



## Consistent style

The index represents 30 companies selected from the universe of S&P BSE Sensex based on free-float market capitalization.



## Diversification

S&P BSE Sensex Index consist of 30 companies spread across 14 Industries.



## Market linked returns

S&P BSE Sensex is the de-facto barometer of the Indian equity markets. An index fund is an ideal strategy for investors looking for market linked equity returns.



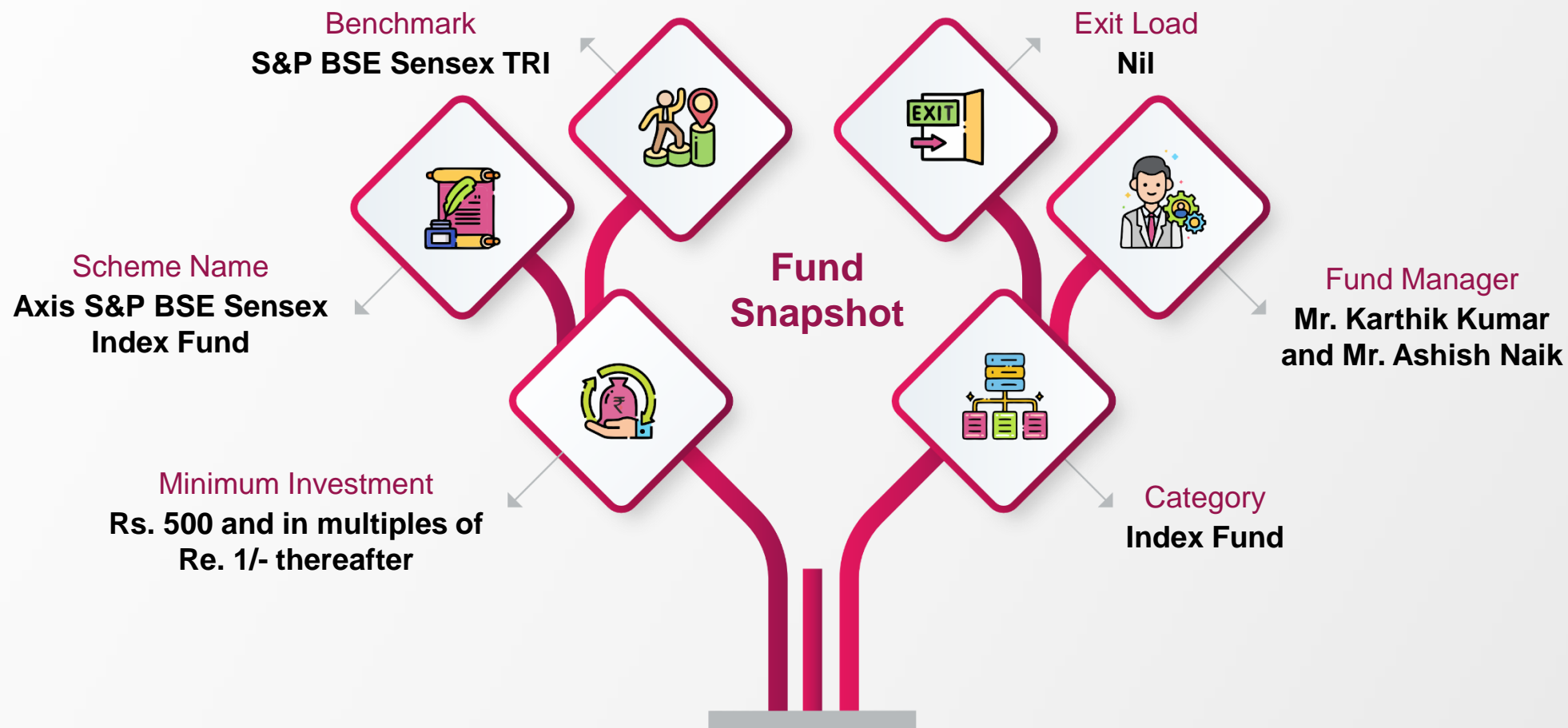
## Investment through SIP

Offers an efficient and convenient way for investors to participate in the growth of the overall market.



Encourages regular and disciplined investing, regardless of market conditions

# Axis S&P BSE Sensex Index Fund

(An Open Ended Index Fund tracking the S&P BSE Sensex TRI)



# Product Labeling & Riskometer

| Fund Name & Benchmark   | Product Labelling  | Product Risk-o-meter  | Benchmark Risk-o-meter  |
|---|--|---|---|
| <p><b>Axis S&amp;P BSE Sensex Index Fund</b></p> <p>(An Open Ended Index Fund tracking the S&amp;P BSE Sensex TRI)</p> <p><b>Benchmark:</b><br/><b>S&amp;P BSE Sensex TRI</b></p> | <p>This product is suitable for investors who are seeking*</p> <ul style="list-style-type: none"> <li>• Long term wealth creation solution</li> <li>• An index fund that seeks to track returns by investing in a basket of S &amp;P BSE Sensex TRI stocks and aims to achieve returns of the stated index, subject to tracking error. *Investors should consult their financial advisers if in doubt about whether the product is suitable for them.</li> </ul> |  <p><b>RISKOMETER</b></p> <p>Investors understand that their principal will be at very high risk</p> |  <p><b>RISKOMETER</b></p> <p><b>S&amp;P BSE Sensex TRI</b></p> |

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**Source: Asia Index Private Limited.**

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**Thank You**