



www.hdfcfund.com

HDFC Asset Management Company Limited

A Joint Venture with Standard Life Investments

CIN: U65991MH1999PLC123027

Registered Office: HDFC House, 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400 020. Phone: 022 66316333 • Toll Free Nos: 1800-3010-6767 / 1800-419-7676
Fax: 022 22821144 • e-mail: cliser@hdfcfund.com • Visit us at: www.hdfcfund.com

NOTICE

NOTICE is hereby given that HDFC Trustee Company Limited, Trustee to HDFC Mutual Fund ("the Fund"), has approved the declaration of dividend in the Dividend Option(s) offered under the Plan(s) of the following Scheme(s) of the Fund and fixed the **Record Date** as **Thursday, February 16, 2017** (or the immediately following Business Day, if that day is not a Business Day):

Name of the Scheme / Plan / Option	Amount of Dividend (₹ per unit) #	Face Value (₹ per unit)	NAV as on February 9, 2017 (₹ per unit)
HDFC Premier Multi-Cap Fund - Regular Plan - Dividend Option (Payout and Reinvestment)	1.50	10.00	14.710
HDFC Premier Multi-Cap Fund - Direct Plan - Dividend Option (Payout and Reinvestment)			15.126
HDFC Long Term Advantage Fund@ - Regular Plan - Dividend Option (Payout and Reinvestment)	3.75		41.316
HDFC Long Term Advantage Fund@ - Direct Plan - Dividend Option (Payout and Reinvestment)			43.137

The dividend will be subject to the availability of distributable surplus and may be lower, depending on the distributable surplus available on the Record Date.

@ An Open-ended Equity Linked Savings Scheme with a lock-in period of 3 years.

Pursuant to payment of dividend, the NAV of the said Dividend Option(s) of the Scheme(s) would fall to the extent of payout and statutory levy, if any.

Income distribution / Dividend will be paid to those Unit holders / Beneficial Owners whose names appear in the Register of Unit holders maintained by the Fund / Statement of Beneficial Ownership maintained by the Depositories, as applicable, under the Dividend Option(s) of the Scheme(s) on the Record Date.

With regard to Unit holders of HDFC Premier Multi-Cap Fund who have opted for Reinvestment facility under the Dividend Option(s), the dividend due will be reinvested by allotting Units for the Income distribution / Dividend amount at the prevailing ex-dividend NAV per Unit on the Record Date. The Unit holders of HDFC Long Term Advantage Fund who have opted for Reinvestment facility under the Dividend Option, the dividend due will be **compulsorily paid out** (as per the bank account details registered under the folio), instead of being reinvested.

Intimation of any change of address / bank details should be immediately forwarded to the Investor Service Centres of the Fund (for units held in non-demat form) / Depository Participant (for units held in demat form).

For HDFC Asset Management Company Limited

Place : Mumbai

Date : February 10, 2017

Sd/-

Chief Compliance Officer

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.