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HDFC Asset Management Company Limited

A Joint Venture with Standard Life Investments

CIN: U65991MH1999PLC123027

Registered Office: HDFC House, 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400 020. Phone: 022 66316333 • Toll Free Nos: 1800-3010-6767 / 1800-419-7676

Fax: 022 22821144 • e-mail: cliser@hdfcfund.com • Visit us at: www.hdfcfund.com

NOTICE

NOTICE is hereby given that HDFC Trustee Company Limited, Trustee to HDFC Mutual Fund ("the Fund"), has approved the declaration of dividend in **HDFC Prudence Fund**, an Open-ended Balanced Scheme, ("the Scheme") as given below:

Name of the Scheme / Plan / Option	Amount of Dividend (₹ per Unit)#	Record Date	Face Value (₹ per unit)	November 18, 2016
HDFC Prudence Fund - Regular Plan - Dividend Option^ (Payout and Reinvestment)		Friday,		(₹ per unit) 29.719
HDFC Prudence Fund- Direct Plan - Dividend Option^ (Payout and Reinvestment)	0.30	November 25, 2016*	10.00	33.879

[^] Dividend option - Monthly Frequency

The dividend will be subject to the availability of distributable surplus and may be lower, depending on the distributable surplus available on the Record Date.

Pursuant to payment of dividend, the NAV of the Dividend Option(s) of the Scheme would fall to the extent of payout and statutory levy, if any.

Income distribution / Dividend will be paid to those Unit holders / Beneficial Owners whose names appear in the Register of Unit holders maintained by the Fund / Statement of Beneficial Ownership maintained by the Depositories, as applicable, under the Dividend Option(s) of the Scheme on the Record Date.

With regard to Unit holders of the Scheme who have opted for Reinvestment facility under the Dividend Option(s), the dividend due will be reinvested by allotting Units for the Income distribution / Dividend amount at the prevailing ex-dividend NAV per Unit on the Record Date.

Intimation of any change of address / bank details should be immediately forwarded to the Investor Service Centres of the Fund (for units held in non-demat form) / Depository Participant (for units held in demat form).

For HDFC Asset Management Company Limited

Place : Mumbai Sd/-Date : November 19, 2016 Chief Compliance Officer

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

^{*} or the immediately following Business Day, if that day is not a Business Day