



Birla Sun Life
Mutual Fund

Record Date for Dividend

NOTICE IS HEREBY GIVEN THAT the Trustees of Birla Sun Life Mutual Fund have approved Tuesday, October 25, 2016*, as the Record Date for declaration of dividend subject to availability of distributable surplus on the Record Date, in the following Scheme as under:

Name of the Scheme	Plan/Option	Dividend Rate (₹ per unit # on face value of ₹ 10/- per unit)	NAV as on October 18, 2016 (₹)
Birla Sun Life Frontline Equity Fund	Regular Plan - Dividend Option	2.77	27.87

The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable).

#As reduced by the amount of applicable statutory levy.

All unitholders whose names appear in the Register of Unitholders / Beneficial owners under the dividend option/plan of the aforesaid Scheme as at the close of business hours on the Record Date shall be eligible to receive the dividend so declared.

*or the immediately following Business Day if that day is a non-business day.

For **Birla Sun Life Asset Management Company Ltd.**

(Investment Manager for Birla Sun Life Mutual Fund)

Sd/-

Authorised Signatory

Date : October 19, 2016

Place: Mumbai

Aim to achieve your goals with Birla Sun Life Mutual Fund's Systematic Investment Plan - SIP NOW. Visit sipnow.birlasunlife.com

For more information please contact:

BIRLA SUN LIFE ASSET MANAGEMENT COMPANY LTD. (Investment Manager for Birla Sun Life Mutual Fund)

One India Bulls Centre, Tower 1, 17th Floor, Jupiter Mill Compound, 841, S.B. Marg, Elphinstone Road, Mumbai - 400 013.

Tel.: 4356 8000. Fax: 4356 8110/8111. E-mail: connect@birlasunlife.com Website: www.birlasunlife.com CIN: U65991MH1994PLC080811

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.