

ICICI Prudential India Recovery Fund-Series3

NFO Period: August 11, 2015 to August 25, 2015



TARAKKI KAREIN!



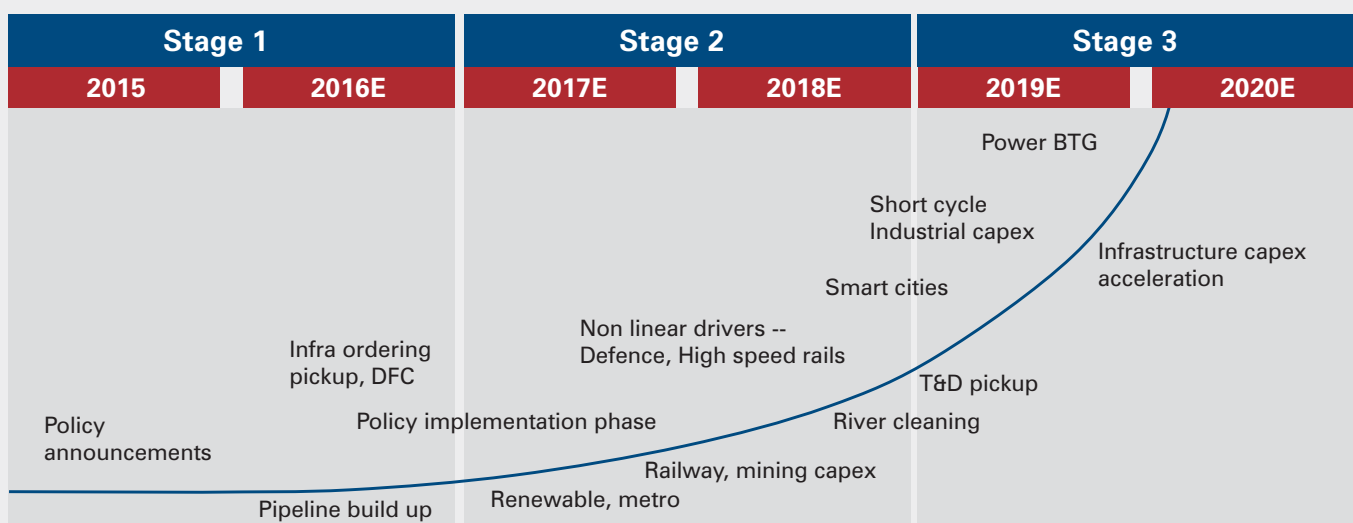
CHOOSE A SCHEME WHICH INVESTS ACROSS SECTORS THAT FUEL THE COUNTRY'S GROWTH

An economic recovery phase is typically characterized by high levels of growth in real Gross Domestic Product (GDP), employment and profit margins. We believe that the Indian economy is expected to move towards high growth phase over the next 3 to 5 years and this strengthens our conviction in launching **ICICI Prudential India Recovery Fund - Series 3**, a 3 year close ended equity fund that aims to provide long-term capital appreciation by taking exposure in those stocks/sectors that are more levered to the economy and are likely to grow with the growth in economy.

We believe Indian economy is in the transition phase and is moving from a vicious towards a virtuous economic cycle. Following indicators show that the current trend is on recovery trajectory:

- Macro indicators like inflation, current account deficit (CAD), growth rates, etc. have shown signs of improvement over the past 2 years.
- With Business sentiment improving and Government initiating reforms, the path is laid for Investment Recovery.
- Incremental Opportunity in Sectors like Ports, Railways, Airports, Power and Roads.
- Make in India initiative provides incremental opportunity in manufacturing sector where the share in the GDP is expected to increase going forward.
- Goods and Services Tax (GST) implementation can be a potential game changer for transformation from Unorganized Sector to Organized Sector.

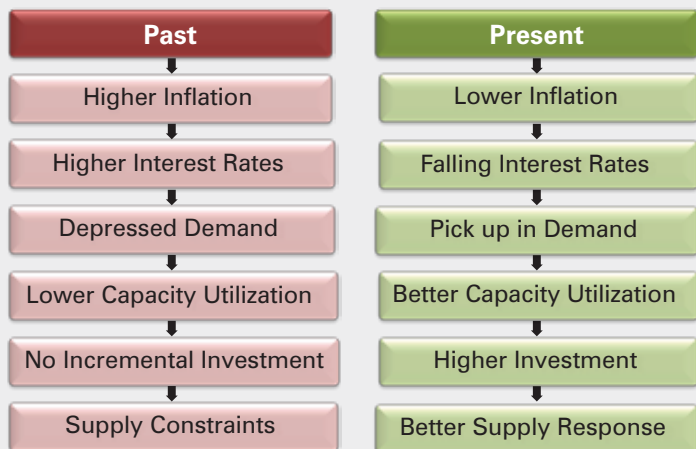
Expected Recovery in Investment Cycle:



Source: Barclays; The above graph depicts a 3 stage bottom-up cyclical model

DFC - Dedicated Freight Corridor; BTG - Boiler-Turbine-Generator, T&D - Transmission and Distribution

We believe India is moving from a vicious to a virtuous Economic Cycle



Opportunities within the recovery space:



Presenting ICICI Prudential India Recovery Fund – Series 3

The Scheme is a 3 year close ended equity scheme that aims to provide long-term capital appreciation by taking exposure in those stocks/sectors that are more levered to the economy and are likely to grow with economy. The Scheme aims to:

- Invest in high conviction stocks.
- Invest across market cap and being sector agnostic
- Declare commensurate dividends*.

*Dividends will be declared subject to availability of distributable surplus and approval from Trustees.

Scheme Features

Type of scheme	A Close ended equity scheme
Investment Objective	The investment objective of the Scheme is to provide capital appreciation by investing in equity and equity related securities that are likely to benefit from recovery in the Indian economy. However, there can be no assurance that the investment objectives of the Scheme will be realized.
NFO Date	August 11, 2015 – August 25, 2015
Options	Direct Plan – Dividend Payout Option • Regular Plan – Dividend Payout Option
Minimum Application Amount	Rs. 5,000 (plus in multiple of Rs.10)
Entry & Exit Load	Not Applicable
Benchmark Index	S&P BSE 500 Index
Fund Manager**	Mrinal Singh

** Mr. Shalya Shah for investment in ADR/GDR/ Foreign securities

This product is suitable for investors who are seeking*:	Riskometer
<ul style="list-style-type: none"> • Long term wealth creation solution • A close ended equity fund that aims to provide capital appreciation by investing in equity and equity related securities that are likely to benefit from recovery in the Indian economy. 	<p>Investors understand that their principal will be at moderately high risk</p>
* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.	

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. Further, the information contained herein should not be construed as forecast or promise. The recipient alone shall be fully responsible/are liable for any decision taken on this material.

Investors are advised to consult their own legal, tax and financial advisers to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

The sector(s)/ mentioned do not constitute any recommendation/opinion of the same and ICICI Prudential Mutual Fund may or may not have any future position in these sector(s). Past performance may or may not be sustained in the future. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the SID for investment pattern, strategy and risk factors.

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