GVE YOUR CHIL REN THE GIFT OF A GOOD FUTURE.

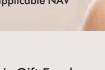
INTRODUCING

AXIS CHILDREN'S GIFT FUND

INVEST IN THEIR FUTURE.

NFO: 18th November to 2nd December, 2015

Scheme re-opens for continuous sale & re-purchase on or before December 14, 2015. Offer for units of ₹ 10 per unit for cash during the New Fund Offer and at applicable NAV during ongoing offer.





Axis Children's Gift Fund is an open-ended balanced scheme. The objective is to generate income by investing in debt & money market instruments along with long-term capital appreciation through investments in equity & equity related instruments.#

The investments can be made only in the name of a minor child, which means the child should be less than 18 years of age on the date of investment.

💢 Investors / applicants could be parents, step-parents or grandparents, adult relatives, friends (including NRIs and PIOs) or HUF*.



Who can invest and how much?*





Parent / Guardian



Grandparent



Relative / Non-individual



#However, there is no assurance or guarantee that the investment objective of the scheme will be achieved. The scheme does not assure or guarantee any returns. *Please refer to the SID for the entire list of eligible investors.

Axis Children's Gift Fund

This product is suitable for investors who are seeking*:

- Capital appreciation & generating income over medium to long-term
- · Investment in debt and money market instruments as well as equity and equity related instruments *Investors should consult their Financial Advisors if in doubt about whether the product is suitable for them.





Benefits



- **o** Goal planning benefit: It is a great way to plan for your child's education or any other goal that he / she wants to pursue.
- Benefit of long-term investments: With the option of a longer holding period, you can have more time for the money to grow.
- 🎇 Asset Allocation Benefit:
 - > Money is invested in equities, therefore it holds great potential for long-term wealth creation.
 - > Since a portion of money is also invested in debt & money market instruments, it gives the much-needed cushion in terms of relatively less volatility.

Asset Allocation - Axis Children's Gift Fund

Instruments		ALLOCATION T ASSETS)	RISK PROFILE
	Minimum	Maximum	Low / Medium / High
Debt* and money market instruments#	25	55	Low to Medium
Equity and equity related instruments#	40	60	High
Equities, equity related instruments and derivatives including index futures, stock futures, index options, stock options, etc. as part of hedged / arbitrage exposure#\$	5	15	Medium to High

^{*}Includes securitised debt (excluding foreign securitised debt) up to 35% of the Net Assets of the Scheme. The Scheme shall not invest in foreign securitised debt. \$Equity allocation is measured as the gross exposure to equities, equity related instruments and derivatives. #Including derivative instruments to the extent of 50% of the Net Assets of the Scheme.

There are two options: Lock-in and no lock-in.

- Compulsory Lock-in: Investment will be locked-in till the child is 18 years of age or 3 years from the date of investment, whichever is later. Investment may be redeemed after lock-in. No exit load applicable.
- No Lock-in: Investments can be redeemed at any point of time at NAV-based prices subject to exit load:
- ▶ 3% if exited within 1 year
- ▶ 2% if exited after 1 but before 2 years
- ▶ 1% if exited after 2 but before 3 years
- ▶ No exit load post 3 years







Distributor ARN	Sub-Distributor ARN	Sol ID / Internal Sub-Broker	Employee Code	EUIN	Serial No., Date & Time Stamp
ARN	ARN			E	
	directly by the investor to the AMFI IN box has been intentionally left blank l raction or advice by the employee/relationsh or on otwithstanding the advice of in-appropanager/sales person of the distributor/sub br	registered distributor based on the investor's a by me/us as this up manager/sales prateness, if any, oker."	assessment of various factors includent / Guardian	ing the service rendere	d by the distributor. Donor
TRANSACTION CHARGES FOR a subscription amount is ₹ 10,000 c	APPLICATIONS THROUGH DISTR or more and your Distributor has opti from the purchase/ subscription amou mount invested. a investor across Mutual Funds.	BUTORS ONLY (Refer 17) In case the ed to receive Transaction Charges, the nt and payable to the Distributor. Units	IS CHILDREN'S GIFT FUND (An Ope s product is suitable for investors wl Capital appreciation & generating inc Investment in debt and money marke equity related instruments sustors should consult their financial advisers if in dou	no are seeking* ome over medium to lon et instruments as well	g term as equity and LOW HIGH
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Unit holder de	etails	Existing minor inve	(Refer 8)		
Name					
Gender 🗌 Male	fernale	Date of Birth DDM	M Y Y Y Y P	oof Birth	Certificate 🗌 Aadhar Card
Born in India	Other Nationality	PAN No*	*Not mandatory	lasspo	rt Other Specify
	of My Gif Details (Investors applying u	nder Direct Plan must tick "Direct" against sch	heme name, refer 1, 5 & 7)	1	
Scheme	Plan	Sub-plar (Refer KIM)	1	C	Option
☑ Axis Children's Gi	ft Fund Regular		ulsory lock-in Growt	h Dividend re	e-investment Dividend payout
Payment By	Own A/c (Minor)	Parent / guardian Fill section 2A & Form 3	Grand parents Fill section 28	& Form 3	Donor (Investor) Fill section 2B & Form 3
LUMPSUM (Refu	er 7)		Mode Cheq	ue DD A	kis Bank Debit Mandate (Fill section 6)
Amount (₹)		words			
Cheque / DD no. Bank A/c no.		Dated D D M M	Y Y Y Y	Drawn on	bank / branch name
Account type Saving	gs NRO NRE C	Current FCNR Others	Specify		Bank / Branch
SIP (For SIP through E	Electronic Auto Debit submit SIP Aut	o Debit (Form 2)) (Refer 13)			
SIP installment amour	1† (₹)	words			
SIP frequency (Tick one)	, ,	early	Preferred debit de	ate (Any date except 2	9th, 30th and 31st)
SIP period* (Ref 13) Details of first SIP in	•	al Fund to discontinue OR No. of	installments	from M I	ref 13) *Fill only if no. of installments have been specified, else leave blank.
	Axis Bank Debit Mar	ndate (Please fill section 6.) Chequ	ue / DD no.		Dated D D M M Y Y
Drawn on Bank:			Branch:		

2. Guardian / Legal Guardian (Mandatory. Refer 5)



2A Details of guard IMPORTANT: If Father's details are fi be a donor & vice versa. Donor Details s	lled her		 paymen		nade f	rom m	other'		Motl		ther v	vill] Le	gal (S uar	dian	ħ															
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Any other information																																	
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Any other information]	2																	
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Bank A/c no.																Тур	oe [Cu	ırre	nt 🗌	Sav	ings		NRC) <u></u>	NRI	Ξ	FCN	IR _	Oth	iers	Spe	cify
Branch name												Ci	ty													F	Pin						
IFSC code (11 digit)*											M.	I <i>C</i> R	coc	de (9	digit)	*												*N	lentio	ned or	your	chequ	ıe lea

4. Details of Alternate Child

Relationship with unit ha	older Br	rother 🖟 🗀	Sister 🖟 🗆	Any Other	Specify	
Name						
Date of birth D D M	M Y Y Pro	oof 🗌 Birth Certifica	ate 🗌 Aadhar Card	Passport Other	Specify Born in India	Other Nationality
Name of guardian						
Address						
City		S	State		Pin code	

5. Declaration and Signature

Enclosed

FATCA & CRS annexure for individual accounts (Mandatory)

SIP Auto Debit Form (In case of SIP investment)



Having read and understood the content of the SID and KIM of the scheme and SAI of Axis Mutual Fund. I/we hereby apply for units of the scheme. I have read and understood the terms, conditions, details, rules and regulations governing the scheme. I/We hereby declare that the amount invested in the scheme is through legitimate source only and does not involve designed for the purpose of the contravention of any Act, Alles Regulations, Notifications or Directives of the provisions of the Income Tax Act, Anti Money Laundering Laws, Anti Corruption Laws or any other applicable laws enacted by the Government of India from time to time. I/we have not received nor have been induced by any rebate or gifts, directly or indirectly in making this investment. I/We confirm that the funds invested in the Scheme, legally belongs to me/us. In event "know Your Customer" process is not completed by me/us to the satisfaction of the Mutual Fund, (I/we hereby authorize the Mutual Fund, to redeem the funds invested in the Scheme, in favour of the applicant, at the applicable NAV prevailing on the date of such redemption and undertake such other action with such funds that may be required by the law.) The ARN holder has disclosed to me/us all the commissions (trail commission or any other mode), payable to him for the different competing Schemes of various Mutual Funds amongst which the Scheme is being recommended to me/us. I/We confirm that I/We do not have any existing Micro SIP/Lumpsum investments which together with the current application will result in aggregate investments exceeding ₹ 50,000 in a year (Applicable for Micro investment only.) with your fund house. For NFIS only - I / We confirm that I am/we are Non Residents of Indian nationality/origin and that I/We have remitted funds from abroad through approved banking channels or from funds in my/our Non Resident External / Non Resident Ordinary / FCNR account. I/We confirm that details provided by me/us are true and correct. Third party payment: 1 Donor - I/We declare that

	Parent / Guardian		Donor									
6. DEBIT MA				Application No.								
I/ We	Name of the	account holder(s)		Date D D M M Y Y								
authorise you to debit (my/our account no.											
Account type: ☐ Saving	s 🗌 NRO 🗌 NRE 🗌 FCNR 🗌 Cur	rrent 🗌 Others 📉 Spec	to pay for the pu	rchase of Axis Children's Gift Fund								
Amount (₹)	(words)											
Signature as p	per Bank Account	Signature as per Bank Ad	count	Signature as per Bank Account								
	These dreams-filled tiny bright eyes; These treading feet, tottering surprise Embrace them, as they walk their way making it ahead, with first step away don't let them stop, don't let them stray Guide them with hope, make a pray Unfurl their wings in the bright sky One day, they will choose to fly Glory would await, with open arms taming fate, within their palms Someday, when hair would grey cracks in your skin would make deep way they will hold your hand, like you did once		of Axis Children's Gift Fund as Name Amount Cheque no.	MENT SLIP , verification and conditions, an application for purchase is mentioned in the application form. Date Stamp & Signature								

Distributor ARN	Sub-Distributor ARN	Sol ID / Inte	ernal Sub-Broker	Employee Code	EUIN	Serial No., Date & Time Stamp
ARN	ARN				E	
	directly by the investor to the AMFI		based on the investor's	s assessment of various factors inc	luding the service render	ed by the distributor.
ansaction is executed without any inter erson of the above distributor/sub broke ovided by the employee/relationship ma	IN box has been intentionally left blank action or advice by the employee/relations! r or notwithstanding the advice of in-appro inager/sales person of the distributor/sub bi	nip manager/sales priateness, if any, oker."		ent / Guardian		Donor
	APPLICATIONS THROUGH DISTRI or more and your Distributor has opted to recei			cable from the purchase/ subcription amount a	and payable to the Distributor. U	nits will be issued against the balance amount invested.
I confirm that I am a first t	ime investor across Mutual Fund	s. 🗌 I confirm th	at I am an existing inv	estor in Mutual Funds.		
			Form			AXIS MUTUAL FUND
Details of Minor (Child (Beneficiary details		uto D	ebit Forn	% \	
Folio no. (For existing minor ur	nit holders)				Applica	tion No.
Name Email ID PAN Attested Attested			r receiving statements of G	uardian		Last Name Donor Hested PAN card KYC lett
Declaration and	signature	_			Dat	e D D M M Y Y Y
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	Parent / Guardian				,	g ,
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A/c holder's name as						
Account no				Account type	Savings NRE	'NRO Current Cash cre
	of the bank & branch					The Garton Gashar
						• • • • • • • • • • • • • • • • • • • •
Scheme ☑ Axis Children's G	Plan#	Direct No	Sub-plan Lock-in ☐ Com	nulsory lock-in Gro		Option e-investment [*] Dividend payo
M AVIS CHIINLEH 2 A	III I unu	DILECT INC	COCK-III COM	paisory lock-in - Orot		for Compulsory Lock-in
SIP installment amou	ınt (₹)		words			
SIP frequency (tick one)	Monthly Yearly			Preferred debit o	date (Any date except	29th, 30th and 31st)
SIP period* (ref 13)	Till you instruct Axis Mu	tual Fund do dis	continue OR No.	of installments	from	M Y Y to* M M Y
Investors applying under Direct	Plan must tick "Direct" against sch	eme name, refer 1, 5	& 7		(For SIP start d	ate ref 13) *Fill only if no. of installments have been specified, else leave
	institution responsible. I/	We will also info	rm Axis Mutual Fu	ınd about any changes in my	bank account.	complete or incorrect information
Name(s)	Name(s) & Sole/1st Bank Account			unt Holder(s) as in Bo Bank Account Holder	INK Records	3rd Bank Account Holder
Signature(s)	z z z z z z z z z z z z z z z z z z z		LIIU I			
XX	Sole/1st Bank Account Holder			Bank Account Holder	XX	3rd Bank Account Holder
•	r (Mandatory, if your Fi signature of account hold	rst SIP Installı	nent is through a	•		Stamp & Signature
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For office use only Recorded on D MRRECORDED MRRECORDED BY	(not to be filled in by inves	stor)		that we have taken the ab nk Branch Manager	ove ECS / Auto D	ebit instructions on our records



Form 3 - FATCA & CRS Annexure for Individual Accounts (Ref 18)

(Including Sole Proprietor. Form for non-individual account is available on www.axismf.com. Please consult your professional tax advisor for further guidance on your tax residency, if required)

AXIS MUTUAL FUND

Section A												Арр	licati	on I	No.							
GUARDIAN (As mentioned on Form 1 section 2A)										Fol	io n	0.		γ	Υ	Υ	γ_				<u> </u>	$\overline{}$
Name (As inentioned on Point 1 section 2A))						T T	(For	Existing	Mino	r Unit	holde	rs)		<u></u>	<u></u>	_			L		井	
Gender Male Female PAN			+	 			Occ	upati	on	\Box	Son	vice		sine			Othe	one				
Father's name			1	 					-			7100		31116	.33				_	$\overline{}$		
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Type of address given at KRA Residential or bu			identi			Business	_			ered	offi	ice ·						•				
Permissible documents are Passport E NREGA job card	lection :		I F	PAN	card	I Go	vt. I	D car	d [D		ng lic pecify	ense		UID	AI	card	4				
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Country of birth	Tidee			 		Nation	ality	,						-	-	_		_		_	+	=
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	man					me		ated T	ax I													
Country#		Tax	ident	ifica	tior	numb	er *				Ide	entit	icati	on ·	type	(T	IN or	r Oth	er, p	lease :	speci	fy)
"To also include USA, where the individual is a citizen / green c	ard holde	er of the	USA	[%] In	case	Tax Ide	ntific	ation N	Jumb	er is	not	avail	able, ki	ndly	provi	de it	ts fur	nction	nal eq	uivale	nt \$	
Section B																						
DONOR (As mentioned on Form 1 section 2B)																						
Name														$\overline{}$								
Gender Male Female PAN			Ì	T			Осс	upati	on		Serv	vice	Bu	sine	SS		Othe	ers				
Father's name			Ì																			
Address of tax residence would be taken as available of address given at KRA Residential or be Permissible documents are Passport E	usiness lection :	Res	identi	ial	E	n case Business I Go	: [Reg	giste	ered	offi	ice	ense				card		ne c	hang	es	
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I / We have understood the information requirements of the onthis Form is true, correct, and complete. I / We also confidence of the conf																						
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Parent / Guardian													Donoi									
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FATCA & CRS TERMS & CONDITIONS

Details under FATCA & CRS: The Central Board of Direct Taxes has notified Rules 114F to 114H, as part of the Income- tax Rules, 1962, which Rules require Indian financial institutions such as the Bank to seek additional personal, tax and beneficial owner information and certain certifications and documentation from all our account holders. In relevant cases, information will have to be reported to tax authorities / appointed agencies. Towards compliance, we may also be required to provide information to any institutions such as withholding agents for the purpose of ensuring appropriate withholding from the account or any proceeds in relation thereto.

Should there be any change in any information provided by you, please ensure you advise us promptly, i.e., within 30 days.

Please note that you may receive more than one request for information if you have multiple relationships with Axis Mutual Fund or its group entities. Therefore, it is important that you respond to our request, even if you believe you have already supplied any previously requested information.

FATCA & CRS INSTRUCTIONS

If you have any questions about your tax residency, please contact your tax advisor. If you are a US citizen or resident or greencard holder, please include United States in the foreign country information field along with your US Tax Identification Number.

\$It is mandatory to supply a TIN or functional equivalent if the country in which you are tax resident issues such identifiers. If no TIN is yet available or has not yet been issued, please provide an explanation and attach this to the form.

In case customer has the following Indicia pertaining to a foreign country and yet declares self to be non-tax resident in the respective country, customer to provide relevant Curing Documents as mentioned below:

FATCA & CRS Indicia observed (ticked)	Documentation required for Cure of FATCA/ CRS Indicia
U.S. place of birth	1. Self-certification that the account holder is neither a citizen of United States of America nor a resident for tax purposes;
	2. Non-US passport or any non-US government issued document evidencing nationality or citizenship (refer list below):AND
	3. Any one of the following documents:
	Certified Copy of Certificate of Loss of Nationality
	or Reasonable explanation of why the customer does not have such a certificate despite renouncing US citizenship;or Reason the customer did not obtain U.S. citizenship at birth
Residence/mailing address in a country other than India	 Self-certification that the account holder is neither a citizen of United States of America nor a tax resident of any country other than India; and
	2. Documentary evidence (refer list below)
Telephone number in a country other	If no Indian telephone number is provided
than India	 Self-certification that the account holder is neither a citizen of United States of America nor a tax resident of any country other than India; and
	2. Documentary evidence (refer list below)
	If Indian telephone number is provided along with a foreign country telephone number
	1. Self-certification that the account holder is neither a citizen of United States of America nor a tax resident for tax purposes of any country other than India; OR
	2. Documentary evidence (refer list below)
Telephone number in a country other than India	 Self-certification that the account holder is neither a citizen of United States of America nor a tax resident of any country other than India; and
	2. Documentary evidence (refer list below)

List of acceptable documentary evidence needed to establish the residence(s) for tax purposes:

- $1. \ \ \textit{Certificate of residence is sued by an authorized government body*}$
- 2. Valid identification issued by an authorized government body* (e.g. Passport, National Identity card, etc.)
- st Government or agency thereof or a municipality of the country or territory in which the payee claims to be a resident.

AMC contact address & call center details.

Axis Asset Management Company Limited

Investment Manager to Axis Mutual Fund

Axis House, First Floor, C-2, Wadia International Centre,

Pandurang Budhkar Marg, Worli, Mumbai - 400 025.

Tel 022 4325 5100 **Fax** 022 4325 5199

Toll Free 1800 221322 or 1800 3000 3300 From Monday to Friday - 8 AM to 7 PM On Saturday - 9 AM to 6 PM

Email customerservice@axismf.com Web www.axismf.com

Instructions For Completing The Application Form

Please read the SID carefully before signing the application form and tendering payment.

1. GENERAL INSTRUCTIONS

- a. The application form should be completed in ENGLISH and in BLOCK LETTERS.
- All cheques, demand drafts and pay orders should be crossed "Account Payee only" and made in favour of "Scheme Name A/c First Investor Name" or "Scheme Name A/cPermanent Account No.".
- Any over-writing \prime changes made while filling the form must be authenticated by canceling the original entry, re-entering correct details and ensuring that all applicants counter-sign against each correction.
- Application forms along with supporting documents can be submitted to any ISCs / OPAs, details of which are available on www.axismf.com.
- Investors must write the application form number / folio number on the reverse of the cheque / demand draft.
- Investors are requested to check contents of the account statement on receipt. Any discrepancy should be reported to the AMC / Registrar within 7 calendar days of the receipt of the statement; else contents of the statement would be presumed to be correct and binding. The AMC may modify any discrepancy at its discretion.
- Units will be allotted subject to realization of payment proceeds.

DIRECT INVESTMENTS

Investors subscribing under Direct Plan of the scheme will have to indicate "Direct Plan" against the scheme name in the application form e.g. "Axis Children's Gift Fund - Direct Plan". Investors should also indicate "Direct" in the ARN column of the application form. Plan". Investors should also indicate "Direct" in the ARIN column of the application form, However, in case Distributor code is not mentioned in the application form, but "Direct Plan" is indicated against the scheme name, the application will be processed under Direct Plan. Further, where application is received for Existing Plan without Distributor code or "Direct" mentioned in the ARIN Column, the application will be processed under Direct Plan.

EMPLOYEE UNIQUE IDENTIFICATION NUMBER (EUIN)

Investor investing through distributor shall mention EUIN on the application form, if he/she has been advised by Sales Person/ Employee/ Relationship Manager of the distributor this would assist in addressing any instance of mis-selling. If left blank, applicant(s) need to tick and sign the following declaration "I/We hereby confirm that the EUIN box has been intentionally left blank by me/us as this transaction is executed without any interaction or advice by the employee/relationship manager/sales person of the above distributor/sub broker or notwithstanding the advice of in-appropriateness, fany, provided by the employee/relationship manager/sales person of the distributor/sub broker." on the form. SEBI has made it mandatory to obtain EUIN no. for every employee/relationship manager/sales person of the distributor for selling mutual fund products.

DECLARATION AND SIGNATURES

- Thumb impressions must be attested by a Magistrate / Notary Public under his / her official seal.
- In case of HUF, the Karta needs to sign on behalf of the HUF.
- Applications by minors should be signed by their guardian.
- For Corporates, signature of the Authorised Signatory (from the Authorised Signatory List (ASL)) is required

INVESTMENT DETAILS

Who Can Invest on behalf of Minor?

- a. Natural Parents / Guardian
- Legal Guardian
- c. Donor

Beneficiary Child (Unitholder)

- The minor shall only be the sole unit holder in the folio. Joint holding is not allowed.
- Proof to ascertain the Date of Birth is mandatory, in case of discrepancy the form will
- Acceptable documents for Date or Birth: Birth certificate, Aadhar card, School leaving certificate/ HSC Mark sheet by Board of respective states, ICSE, CBSE etc., Passport, or any other suitable proof evidencing the date of birth of the minor)
- Details of the Guardian (natural parent) viz., father or mother or court appointed legal
- All communication and payments shall be made by the fund favoring the Beneficiary Child (unitholder)
- Under Lock-in plan investments will be under lock- in till the unit holder (minor) reaches the age of 18 years or 3 years from date of investment whichever is later

Parent (Guardian) / Legal Guardian

- Parent / Legal Guardian should be KYC verified, address provided in KYC will override the address mentioned in this form.
- Documents evidencing the relationship with the minor shall be produced by the
- In case of Court appointed guardian supporting documentary evidence (notarized court order) should be provided.
- The folio(s) as held by a minor Unit holder shall be frozen for operation by the natural parent/legal guardian on the day the minor attains majority and no transactions thereafter shall be permitted till requisite documents evidencing change of status from minor Unit holder are received.

Such person who make initial investment amount to gift the Units of the Scheme to the Unitholder (beneficiary child).

- Donor should be KYC verified, address provided in KYC will override the address mentioned in this form
- In case the donor is an NRI / PIO / OCI, an overseas address must be provided. A local address, if available, may also be mentioned in the application form.
- There cannot be two Donors in the same folio.

Power of Attorney Holder (PoA)

- Guardian willing to appoint PoA to operate minors folio can do so by filling an application form available at www.axismf.com
- Applications under a Power of Attorney or by a limited company or a body corporate or a registered society or limited liability partnership (LLP) or partnership must be accompanied by the original Power of Attorney/ board resolution or a certified true copy/duly notarized copy of the same.
- Authorised officials should sign the application form under their official designation. A list of specimen signatures of the authorized officials, duly certified / attested should also be attached to the application form.

6. ALTERNATE CHILD

- The investor (including parent / legal guardian of the minor Unitholder) are given the facility to nominate an alternate child, who is younget than the Beneficiary child
- Where an alternate child is named, the investor, at the time of such naming shall sign such forms or any other documents as may be required by the AMC.
- In the event of death of the minor Unitholder (before attaining majority) during the tenor of the Scheme and where no alternate child has been named, the value of Units (at the redemption price) at the credit of the deceased minor Unitholder will be paid by the Fund to the Natural parents /legal guardian appointed by the competent court.
- In the event of simultaneous death of the minor Unitholder and the alternate child, the legal guardian of the Unitholder appointed by the competent court or where no such guardian has been appointed, either parent of the minor Unitholder, or where neither parent is alive, any other guardian of the minor Unitholder, alone shall have the right to claim the value of Units (at the Redemption Price) at the credit of the deceased minor Unitholder, which shall be a full and valid discharge of the AMC / Fund from all further liabilities in respect of the sum so paid.
- Any nomination of an alternate child wherein the parent / legal guardian of the alternate child has not been named shall be an invalid nomination
- Date of Birth of the Alternate Child along with photocopy of supporting documents should be provided with the applications form. (DOB proof includes documents like Birth Certificate, School Leaving certificate/ Mark sheet issued by Higher Secondary Board of respective states, ICSE, CBSE etc., Passport, or any other suitable proof evidencing the date of birth of the Alternate Child).
- By providing this facility the Trustee is not in any way attempting to grant any rights other than those granted to the minor unitholder. The alternate child shall receive the Units only as an agent and trustee for the legal heirs or legatees as the case may be.

7. PAYMENT DETAILS

- The AMC intends using electronic payment services (NEFT, RTGS, ECS (Credit), Direct Credit, etc.) to the extent possible for dividends / redemptions for faster realization of proceeds to investors. In case the unit holder wishes to receive payments vide cheques / demand drafts to be sent using a postal / courier service, please provide appropriate written instructions to the AMC / Registrar for the same.
- Please enclose a cancelled cheque leaf (or copy thereof) in case your investment instrument (pay-in) is not from the same bank account as mentioned under bank account details.
- Any communication, dispatch of redemption / dividend proceeds / account statements etc. would be made by the Registrar / AMC as per reasonable standards of servicing.
- The Debit Mandate is an additional facility available to Axis Bank account holders only.

8. EXISTING UNIT HOLDER'S INFORMATION (Minor Investor)

Incase the minor is already having investment in any of the scheme of Axis Mutual Fund and is a sole applicant in the folio, provide Folio Number with proof to verify Date of Birth and details of parents / guardian. The personal details and the Bank Account details as they feature in the existing folio would apply to this investment and would prevail over any conflicting information, if any, furnished in this form. In case the name of the minor investor as provided in this application does not correspond with the name appearing in the existing folio, the application form may be rejected, at the discretion of the AMC/ Fund.

BANK DETAILS

It is mandatory to mention bank account details on the form as per directives issued by SEBI. Applications without this information application is liable to be rejected. The Mutual Fund / AMC reserve the right to hold redemption proceeds in case requisite bank details are not submitted. Bank details provided on the Bank Account section (pay out bank account) of the form should be of the Minor as mentioned on the application form.

- Payment instrument provided towards investment can be from any of the below accounts with no amount limit.
 - Parent/Guardian
 - should be provided under 'Details of Donor' (Section 2B) and vice versa
 - ii. Legal Guardian
 - iii Donor or Donor's Account
- Payment instrument should be accompanied with required supporting documents.
 - Demand drafts submitted at the time of subscription should be accompanied by a banker's certificate clearly stating the investor's name and PAN as well as mentioning that the demand draft has been issued by debiting the investor's own bank account. Pre-funded instruments issued by the bank against cash shall not be accepted for investments of ₹ 50,000 or more.
 - Payments made through RTGS/NEFT/NECS should be accompanied by a banker's certificate stating that the RTGS/NEFT/NECS payment has been made by debiting the investor's own bank account along with mention of the investor's name and PAN.

Option to register multiple bank accounts (Only Minor account)

By registering multiple bank accounts, unit holder can use any of their registered bank accounts to receive redemption / dividend proceeds. Any request for a change in bank mandate requires 10 days for validation and verification. Further, these account details will be used by the AMC / Mutual Fund / R&T for verification of instruments (like cheques/Dbs/POs) received at the time of subscription / purchase applications to ensure that subscription payments are received only from one of the registered bank accounts. Investors are requested to avail of this facility by filling in the application form for registration of multiple bank accounts available at any of our ISCs / OPAs or on our website www.axismf.com.

All Applicants (Parents, Grand Parents, Guardian/Legal Guardian under POA and Donor are required to be KYC compliant irrespective of the amount of investment. In case any holder is not KYC certified, please fill in the KYC form (individual or Non-Individual). A KYC acknowledgement letter should be submitted along with application for opening a folio or making an investment. Each holder in the folio must be KYC compliant.

Investors may kindly note that new SEBI Circular issued regarding uniformity in the KYC process was effective as per Guidelines Issued from January 1, 2012.

SEBI has introduced a common KYC Application Form for all the SEBI registered intermediaries, new Investors are therefore requested to use the common KYC Application Form and carry out the KYC process including In-Person Verification (IPV) with any SEBI registered intermediaries including mutual funds. The KYC Application Forms are available on our website www.axismf.com.

Instructions For Completing The Application Form (Contd.)

Please read the SID carefully before signing the application form and tendering payment.

- It is mandatory to carry out In-Person Verification (IPV) for processing the KYC of its new / existing investors from January 1, 2012.
- Once the KYC and IPV-In Person Verification has been done with any SEBI registered intermediary, the investor need not undergo the same process again with any another intermediary including mutual funds. However, the Mutual Fund reserves the right to carry out fresh KYC/additional KYC of the investor.
- Additional details viz. Occupation details, Gross Annual Income/networth and Politically Exposed Person (PEP)* status mentioned under section 2 & 3 which was forming part of uniform KYC form will now be captured in the application form of the Fund. Also, the detail of nature of services viz. Foreign Exchange/Gaming/Money Lending, etc.,(applicable for first/sole applicant) is required to be provided as part of Client Due Diligence (CDD) Process of the Fund. The said details are mandatory for both Individual and Non Individual applicants.

*PEP are defined as individuals who are or have been entrusted with prominent public functions in a foreign country, e.g., Heads of States or of Governments, senior politicians, senior Government/judicial/ military officers, senior executives of state owned corporations, important political party officials, etc.

The Fund reserves the right to reject applications/restrict further investments or seek additional information from investors if the investor's KYC status is other than "VERIFIED".

11. Ultimate Beneficial Owners(s)

SEBI has prescribed its guidelines for identification of Beneficial Ownership to be followed by the intermediaries for determination of beneficial owners. A 'Beneficial owner's defined as a natural person or persons who ultimately own, control or illuence a client and/or persons on whose behalf a transaction is being conducted, and includes a person who exercise ultimate effective control over a legal person or arrangement. In this regard, all categories of investors (except individuals, companies listed on a stock regard, an categories of investions (except invividuals, companies) instead of a since of a since exchange or majority-owned subsidiary of such companies) are required to provide details about beneficial ownership for all investments. The Fund reserves the right to reject applications/restrict further investments or seek additional information from investors who have not provided the requisite information on beneficial ownership. In the event of change in beneficial ownership, investors are requested to immediately update the details with the Fund/Registrar.

It is mandatory for Investors (other than Individuals) to provide details of 'Ultimate Beneficial Owner(s) (UBO(s))' in the separate format available at www.axismf.com. In case the investor or owner of the controlling interest is a company listed on a stock exchange or is a majority owned subsidiary of such a company, the details of shareholders or beneficial owners are not required to be provided.

12. PERMANENT ACCOUNT NUMBER (PAN)

Each applicant may submit self-attested PAN Card Copy as per best practice (Including Guardian in case of Minor and POA holders).However PAN is not mandatory in case of Investors residing in the State of Sikkim, Central & State Government officials and officials appointed by the Courts e.g. Official Liquidator, Court receiver etc. (under the category of Government) subject to Axis AMC confirming the above mentioned status.

PAN Exempt Investments

SEBI vide its circular dated 24th July 2012, conveyed that the investments aggregating 50,000 in a rolling 12 month period or in a financial year i.e. April to March, in all the schemes of Mutual Funds are exempt from the PAN requirement. Where the aggregate of the Lumpsum Investment (Fresh Purchase & Additional Purchase) and PAN requirement exemption will be available only to Micro Investments made by the individuals being Indian Citizens (Including NRIs, Donor, Minor acting through Guardian and Sole proprietory firms not having PAN). Person of Indian Origin, Hindu Undivided Family, (HUF), Qualified Family, (HUF), (HUF), Qualified Family, (HUF), (Foreign Investor (QFI) and other categories of investors will not be eligible for this exemption. However the eligible investors are required to submit PAN exempt KYC issued by SEBI registered KRA (KYC Registration Authority).

13. SIP matlab SLEEP IN PEACE (SYSTEMATIC INVESTMENT PLAN)

In case of Systematic Investment Plan (SIP) registration requests in the folio will be only till the date of the minor attaining majority, even though the instructions may be for a period beyond that date

- In Axis Children's Gift Fund SIP can be started either by Guardian or Donor
- A minimum gap of 25 days needs to be maintained between the first and second SIP installments. During NFO Subsequent SIP debit date would be effective from January
- Investor shall have the option of choosing any date of the month as the SIP date except the dates 29th, 30th and 31st.
- All SIP installment cheques/payment instructions must be of the same amount and the same monthly debit date (excluding first cheque).
- The SIP will be discontinued automatically if payment is not received for three successive installments.
- Investors can discontinue a SIP at any time by sending a written request to any Official Point of Acceptance or to the registrar Karvy. Notice of such discontinuance should be received at least 20 days prior to the due date of the next installment / debit.
- In case payment is made using "At Par" cheques, investors must mention the MICR number of his actual bank branch.

i. An Investor will not hold Axis Mutual Fund, its registrars and / or service providers responsible if a transaction is delayed or not effected, or the investor bank account is debited in advance or after the specific SIP date because of the various clearing cycles of RBTs Electronic Clearing Facility (ECS). Axis Mutual Fund, its registrars and other service providers shall not be held responsible or liable for damages / compensation / loss incurred by the investor as a result of using the SIP and / or ECS

Please refer below table for Min. No. of installments and minimum amount per installments:

Scheme	Mon	thly	Уес	arly
	Minimum Amount (₹)	Minimum Installments	Minimum Amount (₹)	Minimum Installments
Axis Children's Gift Fund	1000	12	12000	3

If the end date is not specified by the unit older then the SIP enrollment will be deemed to be for perpetuity and processed accordingly

14. SIP AUTO DEBIT LOCATIONS & PARTNERING BANKS

Partnering Banks: Axis Bank, Bank of Baroda, Bank of India, Citi Bank, HDFC Bank, ICICI Bank, IDBI Bank, Indusind Bank, Kotak Mahindra Bank, Punjab National Bank, State Bank of India, Union Bank of India & Vysya Bank

SIP Auto Debit facility is currently available at

Agra, Ahmedabad, Allahabad, Amritsar, Anand, Asansol, Assam, Aurangabad, Bangalore, Belgaum, Bhavnagar, Bhilwara, Bhopal, Bhubaneshwar, Bijapur, Bikaner, Burdwan, Chandigarh, Chennai, Coimbatore, Cuttack, Davangere, Dehradun, Delhi, Dhanbad, Chandigarh, Chennai, Coimbatore, Cuttack, Davangere, Dehradun, Delhi, Dhanbad, Durgapur, Erode, Gadag, Gangtok, Goa, Gorakhpur, Gulbarga, Guwahati, Gwalior, Haldia, Hubli, Hyderabad, Indore, Jabalpur, Jaipur, Jalandhar, Jammu, Jamnagar, Jamshedpur, Jodhpur, Kakinada, Kanpur, Karnataka, Kerala, Kolhapur, Kolkata, Kochi, Kota, Kozhikode, Lucknow, Ludhiana, Madurai, Mandya, Mangalore, Mumbai, Mysore, Nagpur, Nasik, Nellore, Patna, Pondicherry, Pune, Raichur, Raipur, Rajkot, Ranchi, Salem, Shillong, Shimla, Shimoga, Sholapur, Siliguri, Surat, Tirunelveli, Tirupati, Tiruppur, Trichur, Trichy, Trivandrum, Tumkur, Udaipur, Udipi, Varanasi, Vijaywada, Vizag.

15. NRIs, FIIs

a. Repatriation basis

- i. NRIS: Payment may be made either by inward remittance through normal banking channels, or from funds held in a Non-Resident (External) Rupee Account (NRE) / Foreign Currency (Non-Resident) Account (FCNR). In case Indian rupee drafts are purchased abroad or from Foreign Currency Accounts or Non-resident Rupee Accounts, an account debit certificate from the bank issuing the draft confirming the debit will need to be enclosed.
- Axis Mutual Fund has decided to restrict subscriptions from U.S. Persons (including NRIs and all persons residing in U.S, U.S Corporations or other entities organized under the laws of U.S) and Residents of Canada in the Schemes of Axis Mutual Fund.

b. Non-repatriation basis

In the case of NRIs, payment may be made either by inward remittance through normal banking channels or out of funds held in a NRE / FCNR / Non-Resident Ordinary Rupee Account (NRO). In case Indian rupee drafts are purchased abroad or from Foreign Currency Accounts or Non-resident Rupee Accounts, an account debit certificate from the bank issuing the draft confirming the debit will need to be enclosed.

c. TDS where ever applicable would be rounded off to the next Rupee.

16. ELECTRONIC SERVICES

The AMC provides electronic transaction services through its website and over the phone.

- Email facility Applicants who provide their email address will receive communication by email. In case an investor wishes to receive a hard copy of an account statement or other document, he/she is requested to submit a request at customerservice@axismf.com or call us on 1800 221322 or 1800 3000 3300 From Monday to Friday - 8 AM to 7 PM On Saturday - 9 AM to 6 PM.
- SMS alerts facility Applicants who wish to receive transaction alerts on their mobile phone need to provide their mobile no.
- Online investment facility New or existing investors can invest with us online at www.axismf.com. To avail of this facility, applicants are requested to provide both their mobile no. and email address in the spaces provided.
- In case mobile no. $\&\mbox{ email}$ ID is not provided on the application form then it will be capture as per KYC record.

17. TRANSACTION CHARGE

Transaction Charge per subscription of $\overline{}$ 10,000/- and above shall be charged from the investors and shall be payable to the distributors/ brokers (who have not opted out of charging the transaction charge) in respect of applications routed through distributor/broker relating to Purchases / subscription / new inflows only (lumpsum and SIP), subject to the following:

- a. For Existing / New investors: ₹100 / ₹150 as applicable per subscription of ₹10,000 / −150
- Transaction charge for SIP shall be applicable only if the total commitment through SIP amounts to \ref{total} 10,000/- and above. In such cases the transaction charge would be recovered in maximum 4 successful installments.
- There shall be no transaction charge on subscription below ₹10,000/-.
- There shall be no transaction charges on direct investments.
- There shall be no transaction charges for transaction other than purchases/subscriptions relating to new inflows such as Switches, etc.
- Transactions carried out through the Stock Exchange platforms for mutual funds shall not be subject to transaction charges.

The requirement of minimum application amount shall not be applicable if the investment amount falls below the minimum requirement due to deduction of transaction charges from the subscription amount.

However, the option to charge "transaction charges" is at the discretion of the distributors. Investors may note that distributors can opt to receive transaction charges based on type of the Scheme. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable.

18. FOREIGN ACCOUNT TAX COMPLIANCE (FATCA)

Petails under FATCA/Foreign Tax Laws: Tax Regulations require us to collect information about each investor's tax residency. In certain circumstances (including if we do not receive a valid self-certification from you) we may be obliged to share information on your account with relevant tax authorities. If you have any questions about your tax residency, please contact your tax advisors. Should there be any change in information provided, please ensure you advise us promptly, i.e., within 30 days. If you are a US citizen or resident or greencard holder, please include United States in the foreign country information field along with your US Tax Identification Number. Foreign Account Tax Compliance provisions (commonly known as FATCA) are contained in the US Hire Act 2010. If you are classified as a passive Non-Financial Foreign Entity (NFFE) for FATCA purposes, please include in the section relating to Ultimate beneficial Owner (UBO), details of any specified US persons having controlling interest in the foreign country information field along with your US Tax Identification Number for FATCA purposes. Foreign Account Tax Compliance provisions (commonly known as FATCA) are contained in the US Hire Act 2010. From 1st November'2015 the Fund reserves the right to reject applications/restrict further investments or seek additional information from investors who have not provided the requisite information in the prescribed form available at our who have not provided the requisite information in the prescribed form available at our website www.axismf.com

A non-profit organization means any entity or organization that is registered as a Trust or a society under the Societies Registration Act, 1860 or any similar State legislation or a company registered under section 25 of the companies act, 1956 or under Section 8 of the Companies Act, 2013. NPOs are requested to submit a copy of certificate of registration under applicable laws (example Bombay Public Trust Act) and/or certificate from Charity Commissioner (as applicable) and/or copy of appropriate registration certificate under Traceme Tox Income Tax Act

















Axis Children's Gift Fund

(An open-ended balanced scheme)

Key Information Memorandum



Axis Asset Management Company Limited (Investment Manager)
Offer for units of ₹ 10 per unit for cash during the New Fund Offer and at applicable NAV during ongoing offer.

New Fund Offer Opens on: November 18, 2015 New Fund Offer Closes on: December 02, 2015

Scheme re-opens for continuous sale & re-purchase on or before December 14, 2015

AXIS CHILDREN'S GIFT FUND (An Open Ended Balanced Scheme):

This product is suitable for investors who are seeking*

- Capital appreciation & generating income over medium to long term
- Investment in debt and money market instruments as well as equity and equity related instruments

 * Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



This Key Information Memorandum (KIM) sets forth the information, which a prospective investor ought to know before investing. For further details of the scheme/Mutual Fund, due diligence certificate by the AMC, Key Personnel, investors' rights & services, risk factors, penalties & pending litigations etc. investors should, before investment, refer to the Scheme Information Document and Statement of Additional Information available free of cost at any of the Investor Service Centres or distributors or from the website www.axismf.com.

The Scheme particulars have been prepared in accordance with Securities and Exchange Board of India (Mutual Funds) Regulations 1996, as amended till date, and filed with Securities and Exchange Board of India (SEBI). The units being offered for public subscription have not been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM.

The Units of the Scheme will not be available for Subscription / Switch-in after the closure of NFO period. The Units of the Scheme will be listed on the BSE / any other Stock Exchange. Investors can purchase / sell Units on a continuous basis on the Stock Exchange(s) on which the Units are listed. As the Units are listed on the Stock Exchange, the Scheme will not provide redemption facility until the date of Maturity.

The Mutual Fund or AMC and its empanelled brokers have not given and shall not give any indicative portfolio and indicative yield in any communication, in any manner whatsoever. Investors are advised not rely on any communication regarding indicative yield/portfolio with regard to the scheme.

This document is dated: November 02, 2015

Investment objective	To generate income by investing in debt & money market instruments along with long-term capital a & equity related instruments. However, there is no assurance or guarantee that the investment objectives does not assure or guarantee any returns.	
Asset allocation pattern	Types of Instruments	Normal Allocation (% of Net Assets)
of the scheme	Debt* and money market instruments#	25 – 55
	Equity and Equity related instruments#	40 - 60
	Equities, equity related instruments and derivatives including index futures, stock futures, index options, & stock options, etc. as part of hedged / arbitrage exposure\$#	5 - 15
	*Includes securitized debt (excluding foreign securitized debt) up to 35% of the net assets of the Sche	me The Scheme shall not invest in foreign

*Includes securitized debt (excluding foreign securitized debt) up to 35% of the net assets of the Scheme. The Scheme shall not invest in foreign securitized debt.

\$ Equity allocation is measured as the Gross exposure to equities, equity related instruments and derivatives. The scheme will enter into derivatives transactions for hedging. The derivative positions will be hedged against corresponding positions in either equity or derivative markets depending on the strategies involved and execution costs. On the total portfolio level the scheme does not intend to take a net short exposure to equity markets. Unhedged positions in the portfolio (investments in equity shares without corresponding exposure to equity derivative) shall not exceed 60% of the net assets.

#including derivative instruments to the extent of 50% of the Net Assets of the scheme. The Scheme may use fixed income derivative instruments subject to the guidelines as maybe issued by SEBI and RBI from time to time. The Scheme may also use equity derivatives as permitted vide SEBI Circular no. DNPD/Cir-29/2005 dated September 14, 2005 and SEBI Circular No. DNPD/Cir-30/2006 dated January 20, 2006 and SEBI circular No. SEBI/DNPD/Cir-31/2006 dated September 22, 2006. The Scheme may use derivatives for such purposes as maybe permitted by the Regulations, including for the purpose of hedging and portfolio balancing, based on the opportunities available and subject to guidelines issued by SEBI from time to time.

Investment in Derivative instruments is subject to SEBI circular no. Cir/IMD/DF/11/2010 dated August 18, 2010, as modified amended from time to time.

In accordance with SEBI Circular No.CIR/IMD/DF/21/2012 dated 13th September, 2012, the total exposure in a particular sector (excluding investments in Bank CDs, CBLO, Government Securities, T-Bills and AAA rated securities issued by Public Financial Institutions and Public Sector Banks) shall not exceed 30% of the net assets of the Scheme.

Provided that an additional exposure to financial services sector (over and above the limit of 30%) not exceeding 10% of the net assets of the scheme shall be allowed by way of increase in exposure to Housing Finance Companies (HFCs) only. Provided further that the additional exposure to such securities issued by HFCs are rated AA and above and these HFCs are registered with National Housing Bank (NBH) and the total Investment/exposure in HFCs shall not exceed 30% of the net assets of the scheme.

Pending deployment of the funds in securities in terms of investment objective of the Scheme, the AMC may park the funds of the Scheme in short term deposits of the Scheduled Commercial Banks, subject to the guidelines issued by SEBI vide its circular dated April 16, 2007, as may be amended from time to time.

The Scheme shall not carry out short selling and securities lending and borrowing. The scheme will also not invest in foreign securities.

The Scheme retains the flexibility to invest across all the securities in the equity, debt and Money Markets Instruments and mutual fund units. The portfolio may hold cash depending on the market condition. The fund manager can use Derivative instruments to protect the downside risk.

Subject to the SEBI Regulations, the asset allocation pattern indicated above may change from time to time, keeping in view market conditions, market opportunities, applicable regulations and political and economic factors. These proportions can vary substantially depending upon the perception of the fund manager; the intention being at all times to seek to protect the interests of the Unit holders. Such changes in the investment pattern will be for short term and for defensive considerations only. In case of deviation, the portfolio would be rebalanced within 30 calendar days from the date of deviation. In case the same is not aligned to the above asset allocation pattern within 30 calendar days, justification shall be provided to the Investment Review Committee and reasons for the same shall be recorded in writing. The Investment Review committee shall then decide on the course of action.

Investment strategy of the scheme

The scheme intends to generate income by investing in debt & money market instruments along with long-term capital appreciation through investments in equity & equity related instruments. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved. The Scheme does not assure or guarantee any returns.

Fixed Income Strateav:

The Scheme proposes to invest in a diversified portfolio of high quality debt and money market instruments to generate regular income. The fund manager will allocate the assets of the scheme taking into consideration the prevailing interest rate scenario & the liquidity of the different instruments.

The portfolio duration and credit exposures will be decided based on a thorough research of the general macroeconomic condition, political and fiscal environment, systemic liquidity, inflationary expectations, corporate performance and other economic considerations. The fund manager will keep in mind the yield structure of different asset classes (e.g. the sovereign yield curve and the corporate bond yield curve) as well as the kinks within a particular yield curve (e.g. the different points of the sovereign yield curve) while making investment decisions.

Equity related Strategy:

The equity allocation will be managed actively. The focus would be to build a diversified portfolio of strong growth companies, reflecting our most attractive investment ideas, at all points of time.

The portfolios will be built utilising a bottom-up stock selection process, focusing on appreciation potential of individual stocks from a fundamental perspective. The AMC employs a "Fair value" based research process to analyse the appreciation potential of each stock in its universe (Fair value is a measure of the intrinsic worth of a company). the universe of stocks is carefully selected to include companies having a robust business models and enjoying sustainable competitive advantages as compared to their competitors. The Fund will have the flexibility to invest across the market capitalisation spectrum.

The Fund by utilising a holistic risk management strategy will endeavor to manage risks associated with investing in equity markets. The Fund has identified the following risks and designed risk management strategies, which are embedded in the investment process to manage these risks

- i) Quality Risk Risk of investing in unsustainable / weak companies.
- ii) Price Risk Risk of overpaying for a company
- iii) Liquidity Risk High Impact cost of entry and exit
- iv) Volatility Risk Volatility in price due to company or portfolio specific factors
- v) Event Risk Price risk due to a company / sector specific or market event

Derivatives Strategy:

The Scheme may invest in various derivative instruments which are permissible under the applicable regulations. Such investments shall be subject to the investment objective and strategy of the Scheme and the internal limits if any, as laid down from time to time. These include but are not limited to futures (both stock and index) and options (stock and index).

Derivatives are financial contracts of pre-determined fixed duration, like stock futures/options and index futures and options, whose values are derived from the value of an underlying primary financial instrument such as: interest rates, exchange rates, commodities, and equities.

Derivatives can be either exchange traded or can be over the counter (OTC). Exchange traded derivatives are listed and traded on stock exchanges whereas OTC derivative transactions are generally structured between two counterparties.

Risk profile of the scheme

Mutual Fund Units involve investment risks including the possible loss of principal. Please read the SID carefully for details on risk factors before investment. Scheme specific Risk Factors are summarized below:

 $The scheme \ carries \ risks \ associated \ with investing \ in \ equities, fixed \ income \ instruments \ and \ derivatives \ securities.$

Investment in mutual fund units involves investment risks such as trading volumes, settlement risk, liquidity risk and default risk. Also, the value of the Scheme investments may be affected by currency exchange rates, changes in law/ policies of the government, taxation laws and political, economic or other developments.

Investments in debt and money market instruments are subject to interest rate risk, re-investment risk, basis risk, credit risk, spread risk, prepayment risk, etc. Equity and equity related instruments are volatile by nature.

Listing of the units of the fund does not necessarily guarantee their liquidity and there can be no assurance that an active secondary market for the units will develop or be maintained. Consequently, the Fund may quote below its face value / NAV.

The Scheme may invest in derivative products in accordance with and to the extent permitted under the Regulations and by RBI. Derivative products are specialized instruments that require investment techniques and risk analysis different from those associated with stocks and bonds. The use of a derivative requires an understanding not only of the underlying instrument but of the derivative itself. Trading in derivatives carries a high degree of risk although they are traded at a relatively small amount of margin which provides the possibility of great profit or loss in comparison with the principal investment amount. Thus, derivatives are highly leveraged instruments. Even a small price movement in the underlying security could have an impact on their value and consequently, on the NAV of the Units of the Scheme.

Please refer to the SID for further details.

Risk management

Risk management is going to be an integral part of the investment process. Effective risk management is critical to fund management for achieving financial soundness. Investments by the Scheme shall be made as per the investment objectives of the Scheme and provisions of the Regulations.

Plans and options

Plans and Options under the Scheme

Plans

- Axis Children's Gift Fund Regular Plan
- Axis Children's Gift Fund Direct Plan

Direct Plan

Direct Plan is only for investors who purchase /subscribe Units in a Scheme directly with the Fund and is not available for investors who route their investments through a Distributor.

Each plan offers following sub-plans

- Compulsory Lock-in
- No Lock-in

Options under each sub-plans

- Growth
- $\bullet \quad \text{Dividend (Dividend Payout and Reinvestment Facility [reinvestment option is available under No Lock-in sub-plan only])}\\$

The Investors should indicate option for which Subscription is made by indicating the choice in the appropriate box provided for this purpose in the application form. In case of valid application received without any choice of option/ facility, the following default option / facility will be considered;

Default Plan: Direct

Plans and options (Contd.) Investors subscribing under Direct Plan of a Scheme will have to indicate "Direct Plan" against the Scheme name in the application form e.g. "Axis Children's Gift Fund – Direct Plan". Investors should also indicate "Direct" in the ARN column of the application form. However, in case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. Default sub-plan Default sub-plan: No Lock-in Compulsory Lock-in: Investment will be locked-in till child is 18 years of age. Investment may be redeemed after child is 18 years of age or 3 years from the date of investments, whichever is later No Lock-in: Investment will not be locked-in till the child is 18 years of age & can be redeemed at any point of time at NAV based prices subject to exit load Facility to hold units in demat mode has not been provided in view of the unique feature / provisions of the scheme. However, the units may be provided in demat mode at a later date if so decided by the Trustee / AMC Default Option - Growth The investor must clearly specify his choice of plan. Investors subscribing under Direct Plan of a Scheme will have to indicate "Direct Plan" against the Scheme name in the application form. Investors should also indicate "Direct" in the ARN column of the application form. However, in case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the application will be processed under Direct Plan. In case the Distributor code is not mentioned but the name of the Plan is mentioned (whether regular plan or direct plan), the application will be processed under the Direct plan. Further, If neither Distributor code is mentioned in the application form, nor Plan is indicated against the Scheme name, the application will be processed under Direct Plan. The investors may refer to the following table for applicability of Direct Plan/ Regular Plan under different scenario: Default Plan to be captured Scenario Broker Code mentioned by the investor Plan mentioned by the investor Not mentioned Not mentioned Direct Plan 2 Not mentioned Direct Direct Plan 3 Not mentioned Regular Direct Plan 4 Mentioned Direct Direct Plan 5 Direct Plan Direct Not Mentioned 6 Direct Reaular Direct Plan Mentioned Regular Reaular Plan Regular Plan Mentioned Not Mentioned In cases of wrong/invalid/incomplete ARN codes mentioned on the application form, the application shall be processed under Regular Plan. The AMC shall contact and obtain the correct ARN code within 30 calendar days of the receipt of the application form from the investor/ distributor. In case, the correct code is not received within 30 calendar days, the AMC shall reprocess the transaction under Direct Plan from the date of application without any exit load. Applicable NAV Subscriptions/Purchases including Switch - ins: The following cut-off timings shall be observed by the Mutual Fund in respect of purchase of units of the Scheme, and the following NAVs shall be applied for such purchase: 1. where the application is received upto 3.00 pm with a local cheque or demand draft payable at par at the place where it is received – closing NAV of the day of receipt of application; 2. where the application is received after 3.00 pm with a local cheque or demand draft payable at par at the place where it is received closing NAV of the next Business Day; and 3. where the application is received with an outstation cheque or demand draft which is not payable on par at the place where it is received closing NAV of day on which the cheque or demand draft is credited. where the purchase/ switch-in applications received before the cut-off timing for units of an amount equal to or more than Rs.2 lakh, the closing Net Asset Value (NAV) of the business day on which the funds are available for utilization, i.e. upto 3.00 p.m., shall be applicable, irrespective of the time of receipt of such application. Redemptions including Switch - outs: The following cut-off timings shall be observed by the Mutual Fund in respect of Repurchase of units: $1. \ \ where the application\ received\ up to\ 3.00\ pm-closing\ NAV\ of\ the\ day\ of\ receipt\ of\ application;\ and$ 2. an application received after 3.00 pm - closing NAV of the next Business Day Minimum application **Purchase** Additional Purchase Repurchase amount/ number of units ₹ 5.000 and in multiples of ₹ 1/- thereafter Not applicable Not applicable The redemption proceeds shall be dispatched to the unit holders within 10 working days from the receipt of the redemption request at Despatch of repurchase the Authorised Center of Axis Mutual Fund (Redemption) request Benchmark index 50% CNX Nifty + 50% Crisil Composite Bond Fund Index Dividend policy The Trustee will endeavor to declare the Dividend as specified, subject to availability of distributable surplus calculated in accordance with the Regulations. The actual declaration of Dividend and frequency will inter-alia, depend on availability of distributable surplus calculated in accordance with SEBI (MF) Regulations and the decisions of the Trustee shall be final in this regard. There is no assurance or guarantee to the Unit holders as to the rate of Dividend nor that will the Dividend be paid regularly. The Dividend warrants/cheque/demand draft shall be dispatched to the Unit holders within 30 days of the date of declaration of the Dividend. If the payment is not made within the period stipulated in the Regulations, the Unit Holder shall be paid interest @15% p.a. or as specified by SEBI for the delayed period and the interest shall be borne by the AMC. Name of the fund manager Mr. Pankai Murarka and Mr. Kedar Karnik

This Scheme is a new scheme and does not have any performance track record.

Name of the trustee company

Performance of the scheme

Axis Mutual Fund Trustee Limited

Expenses of the scheme

(i) Load Structure

Entry Load - Not applicable

SEBI vide its circular no. SEBI/IMD/CIR No. 4/ 168230/09 dated June 30, 2009 has decided that there shall be no entry Load for all Mutual Fund Schemes. The upfront commission on investment made by the investor, if any, shall be paid to the ARN Holder (AMFI registered Distributor) directly by the investor, based on the investor's assessment of various factors including service rendered by the ARN Holder.

Exit Load -

Under Compulsory Lock-in: No exit load post lock-in period

Under No Lock-in:

- an Exit Lod of 3% is payable if Units are redeemed / switched-out upto 1 year from the date of allotment,
- an Exit Load of 2% is payable if Units are redeemed / switched-out after 1 year and upto 2 years from the date of allotment
- an Exit Load of 1% is payable if Units are redeemed / switched-out after 2 years and upto 3 years from the date of allotment
- NIL if Units are redeemed / switched-out after 3 years from the date of allotment

(ii) Recurring expenses

The AMC has estimated that up to 2.50% of the daily net assets of the Scheme will be charged to the Scheme as expenses. For the actual current expenses being charged, the Investor should refer to the website of the AMC.

Direct Plan shall have a lower expense ratio excluding distribution expenses, commission, etc. and no commission for distribution of Units will be paid / charged under Direct Plan.

Fungibility of expenses: The expenses towards Investment Management and Advisory Fees under Regulation 52 (2) and the various subheads of recurring expenses mentioned under Regulation 52 (4) of SEBI (MF) Regulations are fungible in nature. Thus, there shall be no internal sub-limits within the expense ratio for expense heads mentioned under Regulation 52 (2) and (4) respectively. Further, the additional expenses under Regulation 52(6A)(c) may be incurred either towards investment & advisory fees and/or towards other expense heads as stated above.

These estimates have been made in good faith as per the information available to the Investment Manager and are subject to change inter-se or in total subject to prevailing Regulations. The AMC may incur actual expenses which may be more or less than those estimated above under any head and/or in total. Type of expenses charged shall be as per the SEBI Regulations.

The AMC will charge the Scheme such actual expenses incurred, subject to the statutory limit prescribed in the Regulations.

The recurring expenses of the Scheme(including the Investment Management and Advisory Fees) shall be as per the limits prescribed under the SEBI (MF) Regulations. These are as follows:

On the first ₹ 100 crores of the daily net assets - 2.50%

On the next ₹ 300 crores of the daily assets - 2.25%

On the next ₹ 300 crores of the daily net assets - 2.00%

On the balance of the assets - 1.75%

AMC fees charged by Axis AMC to the scheme will be within the Total Expense Limit as prescribed by SEBI Regulations, as amended from time to time.

The total expenses of the Scheme including the investment management and advisory fee shall not exceed the limit stated in Regulation 52(6) of the SEBI (MF) Regulations.

In addition to the limits as specified in Regulation 52(6) of SEBI (Mutual Funds) Regulations 1996 ['SEBI Regulations'] or the Total Recurring Expenses (Total Expense Limit) as specified above, the following costs or expenses may be charged to the scheme namely-

Additional expenses for gross new inflows from specified cities

- (a) expenses not exceeding of 0.30 per cent of daily net assets, if the new inflows from such cities as specified by SEBI/AMFI from time to time
 - (i) 30 per cent of gross new inflows in the scheme, or;
 - (ii) 15 per cent of the average assets under management (year to date) of the scheme, whichever is higher.

Provided that if inflows from such cities is less than the higher of sub-clause (i) or sub- clause (ii), such expenses on daily net assets of the scheme shall be charged on proportionate basis.

Provided further that, expenses charged under this clause shall be utilised for distribution expenses incurred for bringing inflows from such cities.

Provided further that amount incurred as expense on account of inflows from such cities shall be credited back to the scheme in case the said inflows are redeemed within a period of one year from the date of investment.

Additional expenses under regulation 52 (6A) (c)

- (b) additional expenses, incurred towards different heads mentioned under Regulations 52(2) and 52(4), not exceeding 0.20 per cent of daily net assets of the scheme;
- (c) service tax payable on investment and advisory service fees ('AMC fees') charged by Axis Asset Management Company Limited ('Axis AMC)';

Further, brokerage and transaction costs which are incurred for the purpose of execution of trade and is included in the cost of investment shall not exceed 0.12 per cent in case of cash market transactions and 0.05 per cent in case of derivatives transactions.

Within the Total Expense Limit chargeable to the scheme, following will be charged to the Scheme:

- (a) Service Tax on other than investment and advisory fees, if any, (including on brokerage and transaction costs on execution of trades) shall be borne by the Scheme
- (b) Investor education and awareness initiative fees of at least 2 basis points on daily net assets of Scheme.

Any expenditure in excess of the SEBI regulatory limits shall be borne by the AMC or the Sponsor.

The current expense ratios will be updated on the AMC website viz. www.axismf.com within two working days mentioning the effective date of the change.

Transaction charges

In terms of SEBI circular no. CIR/ IMD/ DF/ 13/ 2011 dated August 22, 2011, as amended from time to time, Transaction Charge per subscription of Rs.10,000/– and above shall be charged from the investors and shall be payable to the distributors/ brokers (who have opted in for charging the transaction charge) in respect of applications routed through distributor/ broker relating to Purchases / subscription / new inflows only (lump sum and SIP). The transaction charge (based on the type of the product), if any shall be deducted by AMC from the

Transaction charges (Contd.)

subscription amount and paid to the distributor; and the balance shall be invested and accordingly units allotted. The statement of account shall clearly state the net investment as gross subscription less transaction charge. The charge is, subject to the following:

- For Existing / New investors: ₹ 100 / ₹ 150 as applicable per subscription of ₹ 10.000/- and above
- Transaction charge for SIP shall be applicable only if the total commitment through SIP amounts to ₹10,000/ and above. In such cases the transaction charge would be recovered in maximum 4 successful installments.
- There shall be no transaction charge on subscription below ₹10,000/-
- There shall be no transaction charges on direct investments.
- There shall be no transaction charges for transaction other than purchases / subscriptions relating to new inflows such as Switches, etc.
- Transactions carried out through the Stock Exchange platforms for mutual funds shall not be subject to transaction charges.

SEBI vide its circular no. SEBI/IMD/CIR No. 4/168230/09 dated June 30, 2009 has decided that there shall be no entry Load for all Mutual Fund Schemes. The upfront commission on investment made by the investor, if any, shall be paid to the ARN Holder (AMFI registered Distributor) directly by the investor, based on the investor's assessment of various factors including service rendered by the ARN Holder.

The requirement of minimum application amount shall not be applicable if the investment amount falls below the minimum amount required due to deduction of transaction charges from the subscription amount.

However, the option to charge "transaction charges" is at the discretion of the distributors. Investors may note that distributors can opt to receive transaction charges based on type of the Scheme. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable.

The Transaction Charge as mentioned above shall be deducted by the AMC from the subscription amount of the Unit Holder and paid to the distributor and the balance shall be invested in the Scheme. The statement of account shall clearly state that the net investment as gross subscription less transaction charge and give the number of units allotted against the net investment.

Waiver of load for direct applications

Tax treatment for the investors (Unitholders)

Investors are advised to refer to the paragraph on Taxation in the "Statement of Additional Information" and to consult their own tax advisors with respect to the specific amount of tax and other implications arising out of their participation in the scheme.

Daily net asset value (NAV) publication

The NAV will be declared on all business days and will be published in 2 daily newspapers. NAV can also be viewed on www.axismf.com and www.amfiindia.com [You can also telephone us at 1800 3000 3300.]

For investor grievances please contact

Name and Address of Registrar Karvy Computershare Private Limited Unit – Axis Mutual Fund Karvy Plaza, H No 8-2-596, Street 1, Banjara Hills, Hyderabad - 34. Tel: 040 23312454 Fax 040 23311968

Axis Mutual Fund Mr. Milind Vengurlekar

Axis Asset Management Co. Ltd.
Axis House, 1st Floor, C-2, Wadia International Centre, Pandurang Budhkar Marg, Worli,
Mumbai – 400025. Phone no.: 022 43254138/ 4123. Toll Free: 1800 221322 or
1800 3000 3300 From Monday to Friday - 8 am to 7 pm on Saturday - 9 am to 6 pm E-mail: customerservice@axismf.com Fax No: 022 4325519

Unit holders' information

Account Statements:

The AMC shall issue to all investors whose application has been accepted during NFO, an account statement/ allotment advice specifying the number of units allotted within 5 business days from the date of closure of NFO. The Account Statement reflecting the redemption/ switch of Units shall be dispatched to the Unit holder within 5 business days from the date of such redemption/switch.

Consolidated Account Statement

On acceptance of the application for subscription, an allotment confirmation specifying the number of units allotted by way of e-mail and/or SMS within 5 business days from the date of receipt of transaction request will be sent to the Unit Holders registered e-mail address and/or mobile number. Consolidated account statement for each calendar month shall be issued, on or before tenth day of succeeding month, detailing all the transactions and holding at the end of the month including transaction charges paid to the distributor, across all schemes of all mutual funds, to all the investors in whose folios transaction has taken place during that month. The AMC shall ensure that a consolidated account statement every half yearly (September/March) is issued, on or before tenth day of succeeding month, detailing holding at the end of the six month, across all schemes of all mutual funds, to all such investors in whose folios no transaction has taken place during that period

The AMC shall identify common investors across fund houses by their permanent account number for the purposes of sending consolidated account statement. In case of specific request received from the Unit Holders, the AMC/Fund will provide the Account Statement to the Investors within 5 business days from the receipt of such request. In the event the account has more than one registered holder, the first named Unit Holder shall receive the Account Statement. The word transaction will include purchase, redemption, switch, dividend payout, dividend reinvestment, systematic investment plan, systematic withdrawal plan and systematic transfer plan.

The AMC will endeavor to send statement of accounts by e-mail where the Investor has provided the e-mail id. Additionally, the AMC may at its discretion send Account Statements individually to the investors.

Annual Report:

Scheme/Plan-wise Annual Report or an abridged summary thereof shall be mailed to all Unit Holders within four months from the date of closure of the relevant accounting year i.e. 31st March each year.

Half yearly disclosures

The Mutual Fund shall publish a complete statement of the Scheme portfolio within one month from the close of each half year (i.e. 31st March and 30th September), by way of an advertisement at least, in one National English daily and one regional newspaper in the language of the region where the head office of the Mutual Fund is located.

The Mutual Fund may opt to send the portfolio to all Unit holders in lieu of the advertisement (if applicable).

The Portfolio Statement will also be displayed on the website of the AMC and AMFI.

The Mutual Fund shall within one month from the close of each half year, that is on 31st March and on 30th September, host a soft copy of its unaudited financial results on their website.

The mutual fund shall publish an advertisement disclosing the hosting of such financial results on their website, in atleast one English daily newspaper having nationwide circulation and in a newspaper having wide circulation published in the language of the region where the Head Office of the Mutual Fund is situated.

The Annual Report, portfolio statement and the un audited financial results will also be displayed on the website of the Mutual Fund (www.axismf.com) and Association of Mutual Funds in India (www.amfiindia.com).

Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to ₹1Lakh). Trustee: Axis Mutual Fund Trustee Ltd. Investment Manager: Axis Asset Management Co. Ltd. (the AMC). Risk Factors: The sponsor is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.