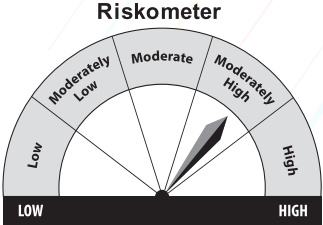




Samay se Aagey

Mahindra
MUTUAL FUND
Ek Nayi Soch. Ek Nayi Raah.

Mid Cap Fund – An open ended equity scheme predominantly investing in mid cap stocks



Investors understand that their principal will be at moderately high risk

This product is suitable for investors who are seeking*:

- ▶ Long term capital appreciation;
- ▶ Investment predominantly in equity and equity related securities including derivatives of mid cap companies.
- * Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

New Fund Offer Opens on January 08, 2018

New Fund Offer Closes on January 22, 2018

Scheme reopens for continuous sale and repurchase from: February 06, 2018



Samay se Aagey

Only with foresight comes innovation and success, paving the way for true progress. Introducing Mahindra Unnati Emerging Business Yojana - Bottom-up selection of focused sustainable businesses across sectors that are likely to be tomorrow's large caps.

Why Mid Cap Fund

Well-managed mid cap companies could transform into tomorrow's runaway success stories. If carefully selected, they have a potential to generate higher risk adjusted returns over a medium to long term period.

Investment Style

- Identify small companies in a larger industry with a premium or differentiated product
- Identify larger companies in a smaller industry with significant market share or leadership

Market Cap We Will Be Investing In

As per latest SEBI guidelines, Mid Cap Schemes are those schemes that invest predominantly in mid cap stocks / companies which consist of 101st to 250th Company in terms of full market capitalization. As on November 30, 2017, Market Capitalization of: 101st Company - approx. ₹29,000 Cr.; 250th Company – approx. ₹9,000 Cr.). Source: Bloomberg

Who Should Invest?

- Investors who want to invest in equities and participate in India's growth story
- Suited for long-term investors with focus on wealth creation
- Investors seeking for potential higher risk adjusted returns in the long term

INVESTMENT OBJECTIVE

The investment objective of the Scheme is to seek to generate long term capital appreciation & provide long-term growth opportunities by investing in a portfolio constituted of equity & equity related securities and derivatives predominantly in mid cap companies. However, there can be no assurance that the investment objective of the Scheme will be achieved.

ASSET ALLOCATION

Asset Allocation Pattern	Indicative Allocation (% of assets)	Risk Profile
Equity and Equity related Securities of Mid Cap Companies [^]	65-100	High
Equity and Equity related Securities of Non Mid Cap Companies [^]	0-35	High
Debt and Money Market Securities [^] (including CBLO, Reverse Repo and units of liquid mutual fund schemes)	0-35	Low to Medium
Units issued by REITs & InvITs	0-10	Medium to High

[^] including derivative instruments to the extent of 50% of the Net Assets of the Scheme. For detailed asset allocation pattern, please refer SID of the scheme available on www.mahindramutualfund.com at any of our investor service centres.

INVESTMENT DETAILS

Minimum Application Amount

₹ 1,000 and in multiples of Re. 1/- thereafter

Minimum Additional Purchase Amount

₹ 1,000 and in multiples of Re. 1/- thereafter

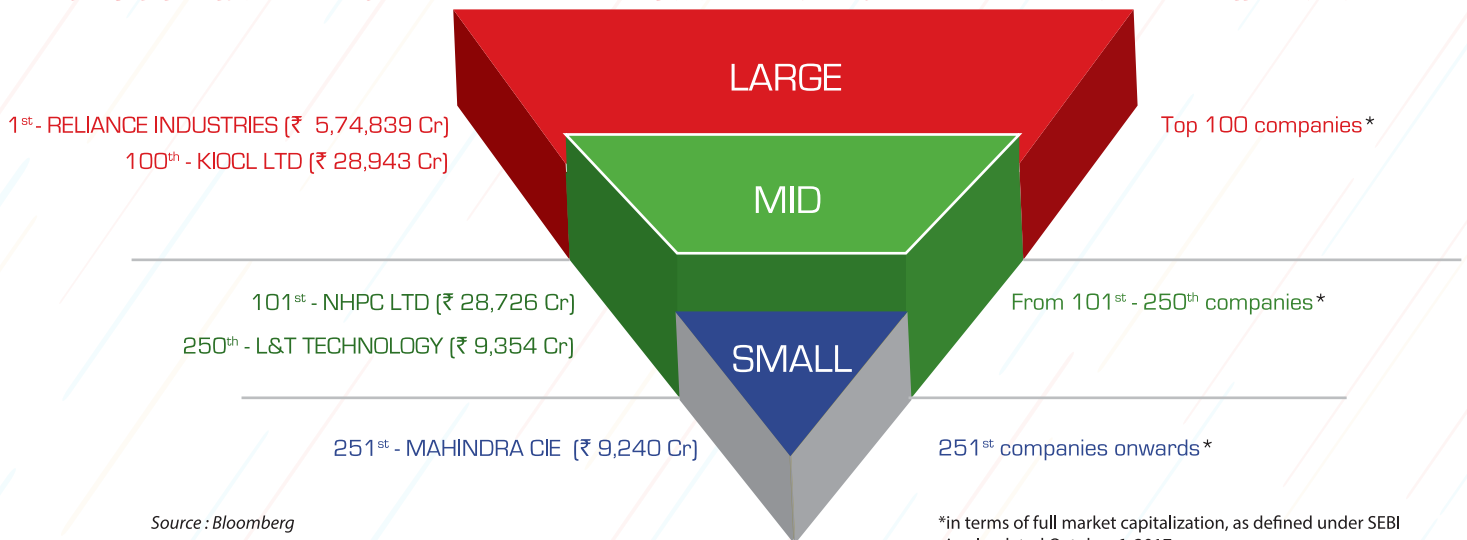
Minimum Amount for Redemption / Switch-outs

₹ 1,000/- or 100 units or account balance, whichever is lower

INVESTMENT STRATEGY

- Active management style
- Bottom up stock picking across sectors, based on the industry, macro and long term potential of the business
- Build an appropriate portfolio to capture the growth opportunities in India and identify companies which can grow to become the next leaders in their segment

MARKET CAPITALIZATION SPECTRUM (As on 30th November 2017)



Disclaimer: The data provided above is for illustrative purpose only. The companies/stocks referred above should not be construed as recommendations from Mahindra Asset Management Company Private Limited / Mahindra Mutual Fund. Schemes of Mahindra Mutual Fund may or may not have any present or future positions in these companies/stocks. Mahindra Asset Management Company Private Limited/Mahindra Mutual Fund is not guaranteeing or forecasting any returns.

Distributed by:

Mahindra Asset Management Company Pvt Ltd
1st Floor, Sadhana House, 570, P.B. Marg, Worli, Mumbai - 400018, India. Phone: +91-22-66327900
Fax: +91-22-66327932 | Toll Free No.: 1800 419 6244 Website: www.mahindramutualfund.com

CNo.00269

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.