## —Sundaram— Select Small Cap Series V

4 years Close Ended Equity Scheme

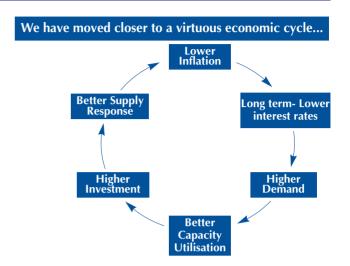


NFO Opens: June 05, 2017

#### NFO Closes: June 19, 2017

### Why Small caps now?

- The shift to a digital economy combined with the roll out of GST will pave the way for a sustained period of economic growth.
- The shift from the unorganised to the organised sector due to GST will disproportionately favour small companies.
- Continuing structural change to the economy will herald the arrival of new industries i.e. Healthcare Logistics, Hospitality etc., which most likely will be by small cap companies



#### **Why Small Caps**

Interest rates over the next 2 years most likely to trend down which will be favorable to Small cap companies

Under Invested, Under Researched segment offering potential for significant returns



Reasonable valuations under assumption of revival in economic growth and improvement in earnings

#### - Sundaram AMC's proven in-house research capabilities in the Mid, Small and Micro Cap categories

Close ended nature of fund enables taking a long term view



identifying 'tomorrow's winners'

Strong Research Team experienced in

Buy-and-Hold approach to enable alpha generation during periods of strong economic expansion

#### List of past multi baggers#

Stock Name	Entry Price (Rs)	Selling Price (Rs)	CMP (Rs)	Return (x)	
V Guard	12	170	182	13.4	
Amara Raja	75	980	840	12.1	
Hitachi Home	137	1421	1909	9.4	
SRF	219	1614	1620	6.4	
Fag Bearings	595	4052	4549	5.8	

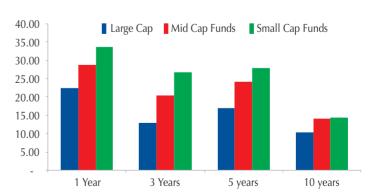
# These stocks have been part of our portfolios across various schemes

#### Notes -

- 1. Returns calculated on absolute basis (times "x").
- 2. We still hold some of the above stocks. The sales reflect partial profit booking.
- 3. Names have been taken across schemes

Source: Inhouse Computation

#### Small cap funds have outperformed over various time periods



These are the category averages of Large, Mid and Small cap funds

Data as of May 25th 2017

Source: Value Research



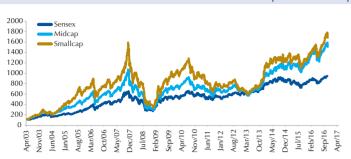
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4 years Close Ended Equity Scheme

#### Performance across market cycles, across market cap curves

BSE Mid-cap and Small-cap movement against the Sensex



	Apr'03	Jan'08	Return (%)	Jan'08	Oct'13	Return (%)	Oct′13	May'17	Return (%)
BSE Sensex	3,168	20,873	559	20,873	21,165	1	21,165	30,571	41
BSE Mid Cap	950	9,817	933	9,817	6,107	-38	6,107	14,467	137
BSE Small Cap	885	13,516	1,427	13,516	5,896	-56	5,896	15,054	155

Phase 2

Phase 3

Data as on May 22, 2017, Returns are calculated on absolute basis Source: Bloomberg; Sundaram Asset Management

- Many Mega Caps have started as Small caps
- As a rapidly developing economy, opportunities abound for entrepreneurs
- · Market typically small initially and not meaningful for larger players
- Over time, these businesses achieve scale and witness: Profit expansion; Price discovery happens as they enter the radar of Institutional investors.
- In the last economic upturn between FY '03 and FY '08:

Phase 1

- large caps appreciated by 559%, mid caps by 933% and small caps by 1427%
- During the current bull market (from Oct '14 to Feb '17) the numbers are 44%, 137% and 155% respectively.
- Potential for further appreciation from current levels.

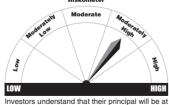
#### Markets to deliver double digit earnings growth



#### Source: Bloomberg, Sundaram Asset Management

#### **Scheme Summary**

- A four year close-ended Equity Scheme
- A 40-45 stock diversified portfolio of growth oriented reasonably valued small caps.
- Small caps are defined as companies ranked between 101 and 300 by market capitalisation on the NSE (sorting the stocks by market cap in descending order)
- Benchmark
- S&P BSE Small Cap Index
- Fund Manager S Krishnakumar



estors understand that their principal will be a Moderately High Risk

This product is suitable for investors who are seeking

- Long term capital growth,
- Investment predominantly in equity / equity-related instruments of companies that can be termed as small-caps.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them. Disclaimer: Copies of the Statement of Additional Information, Scheme Information Document and application form with Key Information Memorandum may be obtained from the offices / Investor Service Centres of Sundaram Mutual or its authorized distributors or downloaded from www.sundarammutual.com. Past performance is no guarantee of future result. General Risk Factors: There can be no assurance or guarantee that fund's objectives will be achieved. NAV may go up or down, depending on the factors and forces affecting the securities market. Main types are market risk, liquidity risk, credit risk and systemic risks. At times, liquidity of investments may be impaired. There is uncertainty of dividend distribution and risk of capital loss, Investors in the schemes are not being offered any guaranteed or indicated returns. Fund Facts: Minimum Investment amount - For both Regular and Direct Plan ₹ 5,000/- and in multiples of ₹ 10/- thereafter. Fund Manager: S. Krishna Kumar; Benchmark: S&P BSE Small Cap. Plans: Regular & Direct. Options: Growth, Dividend Payout & Dividend Sweep. Load: Entry Load - Nil, Exit load - Not Applicable. General Disclaimer: This document is issued by Sundaram Asset Management, an Investment Manager registered with the Securities and Exchange Board of India in India and is produced for information purposes only. It is not a prospectus or Offer Document or Scheme Information Document or an offer or solicitation to buy any securities or other investment. Information and opinion contained in this document are published for the assistance of the recipient only; they are not to be relied upon as authoritative or taken as a substitution for exercise of judgment by any recipient. They are subject to change without any notice and not intended to provide the sole basis of any evaluation of the instrument discussed or offer to buy. It is neither a solicitation to sell nor shall it form the basis of or be relied upon in connection with any contract or commitment whatsoever or be taken as investment advice.

Mutual Fund Investments are subject to market risks, read all Scheme related documents carefully.