— Sundaram — Hybrid Fund Series - O

A Closed-End Hybrid Scheme



NFO Closes: March 01, 2016

SUNDARAM MUTUAL

Objective

To generate current income and capital appreciation through a mix of investments in equities and fixed income securities.

Fund Suitability

 Investors who primarily want accrual income and also a limited exposure to equities in order to benefit from any potential upward move in equity markets

Reasons to Invest

- Specially suitable for investing in volatile markets
- Offers an attractive route to take limited equity allocation for conservative investors
- Combines the relative stability of debt with the possibility of higher return on equities thereby endeavouring to provide a return higher than fixed deposits and debt funds

Portfolio Strategy

Fixed Income: Passive; in instruments rated AA & above

Equity: Active management; in diversified equity and equity related securities of companies that have the potential to appreciate over the long term. Therefore the fund would have the flexibility to invest in stocks from sectors and industries of all market capitalization. The allocation to the different market caps would vary from time to time depending on the overall market conditions/opportunities and the fund manager's view.

How does the Hybrid Strategy work?

- Predominantly investment is made in fixed income portfolio to provide stability
- A smaller allocation to equities in order to be able to participate in any upward movement in the equity markets with an aim to provide capital appreciation
- The prevalent tax laws enables investors to achieve better post tax returns vis-à-vis non mutual fund investments

Fixed Income Allocation

Based on the current market conditions, an allocation of

This product is suitable for investors who are seeking*

- Income over medium to long term
- Investment in fixed income securities and long term capital appreciation by investing a portion of the assets in equity and equity related securieties

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Toll Free 1800 103 7237 (India) +91 44 490 57300 (NRI) • SMS SFUND to 56767 • E-mail customerservice@sundarammutual.com. (NRI): nriservice@sundarammutual.com

Riskomete

80% may be made to this asset class. The prevalent yield (as on January 31, 2016) on the fixed income instruments, mainly corporate bonds, with a 1300 days tenure is around 8.25%. *(Source: Internal).*

Equity Allocation

The allocation to Equity may be around 20% of the total assets. While it is not possible to predict the capital gains from the equity allocation, it is a fact that equity markets in the past have delivered higher returns than fixed income although accompanied by a higher degree of risk.

To help understand the linkage between degrees of risk and return in the past, the table below analyses the data based on the CNX Nifty, obtained over a ten-year period on a 1300 days rolling return basis. A total of 1,598 observation points have been used.

Annualized Return	# of Occasions	% of Occasions	Cumulative % of Occasions
20% to 25% p.a	39	2.4	2.4
15% to 20% p.a	201	12.6	15.0
10% to 15% p.a	495	31.0	46.0
5% to 10% p.a	426	26.0	72.7
0% to 5% p.a	318	19.9	92.6
<0% p.a	118	7.4	99.9
<-5% p.a	1	0.1	100

Table 1: CNX Nifty 10-year observations; Source – Bloomberg; Inhouse computation. Index values taken from January 31, 2006 to January 31, 2016.

The highlights of the above table are:

- CNX Nifty has delivered a negative return in only 7.5% of the observations
- CNX Nifty has delivered greater than single digit return in 46% of the observations
- CNX Nifty has delivered greater than 15% return in 17.4% of the observations,

Thus, it is apparent that the equity markets do carry a risk of erosion of capital, but also deliver the reward of high appreciation.

— Sundaram — Hybrid Fund Series - O

A Closed-End Hybrid Scheme

Tax Treatment

The prevalent tax law enables investors to achieve higher post tax returns vis-à-vis non mutual fund investments. The table below illustrates the same. This illustration compares the fund with a 3 to 5 years fixed deposit.

Particulars	Fixed Deposits	Debt Fund with Indexation
Applicable Tax Rate (%)	30.9	20.6
Amount Invested (₹)	100.0	100.0
Interest/Gains for Maturity Period (₹)	27.5	27.5
Value at Maturity (₹)	127.5	127.5
Initial Cost of Acquisition (₹)	100.0	100.0
Indexation (₹)	-	37.7
Cost for computation of capital gain (₹)	100.0	137.7
Taxable Income (₹)	27.5	-10.2
Tax Liability (₹)	8.5	0.0
Post-tax return (₹)	19.0	27.5
Pre-tax annualized yield (%)	7.2	7.2
Post tax annualized yield (%)	5.1	7.2

Table 2 – Tax Illustration Source: Maturity Value of a 3 to 5-year Fixed Deposit rate at 7% from SBI obtained from SBI website as on Jan'16. Cost inflation index (base yr 2011-12: 785; current yr 2015-16: 1081)

Highest tax slab considered for the illustration. Please consult your tax advisor for details. Limitations and assumptions: All the attributes of Hybrid Fund & Bank FD's are not comparable. The comparison is limited to the scope of returns and tax efficiency which will be subject to prevailing tax laws. The above calculation is for illustrative purpose and actual figures may vary. As the table illustrates, a debt-oriented mutual fund after indexation gives a significantly higher post tax yield of 2.1% compared to fixed deposits.

ST SUNDARAM MUTUAL UNEARTHING OPPORTUNITIES

Possible Scenarios With The Hybrid Investment Strategy Assumptions

- An initial investment of Rs 100 for 3.5 years
- Rs 80 invested in Fixed Income; Rs 20 invested in equity
- Yield on Fixed Income instruments @ 8.25% p.a
- Reinvestment rate @ 6% p.a

Assumed Annualized Equity Return %	Portfolio Maturity Value (₹)	Annualized Portfolio Return % (Net off Exp)	Annualized Post-Tax Portfolio Return %
3.0	118.7	5.0	5.0
5.0	120.0	5.3	5.3
10.0	123.4	6.2	6.2
15.0	127.2	7.1	7.1
20.0	131.3	8.1	8.1
25.0	135.8	9.1	9.1

Table 3 – Portfolio return at various equity levels; In-house computation. The above calculation is for illustrative purpose and actual figures may vary. Post tax returns are same as annualized returns as the Portfolio maturity value is less than the value post indexation - Indexation assumptions as in table alongside

An equity return of 3% together with a portfolio return of 5% with indexation will match the equivalent return on a Fixed Deposit - the likelihood of which is 87.6% (Table 1).

*Subject to existing tax laws

Disclaimer: Copies of the Statement of Additional Information, Scheme Information Document and application form with Key Information Memorandum may be obtained from the offices / Investor Service Centres of Sundaram Mutual or its authorized distributors or downloaded from www.sundarammutual.com. Past performance is no guarantee of future result. General Risk Factors: There can be no assurance or guarantee that fund's objectives will be achieved. NAV may go up or down, depending on the factors and forces affecting the securities market. Main types are market risk, liquidity risk, credit risk and systemic risks. At times, liquidity of investments may be impaired. There is uncertainty of dividend distribution and risk of capital loss. Investors in the schemes are not being offered any guaranteed or indicated returns. Fund Facts: Minimum Investment amount - For both Regular and Direct Plan ₹ 5000/- and in multiples of ₹ 10/- thereafter. Fund Manager: Siddharth Choudhary & Shiv Chanani. Co-Fund Managers: S. Krishna Kumar & Dwijendra Srivastava; Benchmark: CRISIL Composite Bond 70% & Nifty 50 Index. Plans: Regular & Direct. Options: Growth & Dividend Payout. Load: Entry Load - Nil; Exit load - Not applicable. General Disclaimer: This document is issued by Sundaram Asset Management, an Investment Manager registered with the Securities and Exchange Board of India in India and is produced for information purposes only. It is not a prospectus or Offer Document or Scheme Information Document or an offer or solicitation to buy any securities or other investment. Information and opinion contained in this document are published for the assistance of the recipient only; they are not to be relied upon as authoritative or taken as a substitution for exercise of judgment by any recipient. They are subject to change without any notice and not intended to provide the sole basis of any evaluation of the instrument discussed or offer to buy. It is neither a solicitation to sell nor shall it form the basis of or be relied upon in connection with any contract or commitment whatsoever or be taken as investment advice. The information and opinions contained in this communication have been obtained from sources that Sundaram Asset Management believes to be reliable; no representation or warranty, express or implied, is made that such information is accurate or complete and it should not be relied upon as such. Sundaram Asset Management neither guarantees its accuracy and/or completeness nor does it guarantee to update the information from time to time. By accepting this document you agree to be bound by the foregoing limitations. This communication is for general information only without regard to specific objectives, financial situations and needs of any particular person who may receive it and Sundaram Asset Management is not soliciting any action based on this document. Sundaram Asset Management in the discharge of its functions, may use any of the data presented in this document for its decision-making purpose and is not bound to disclose the same. For scheme specific risk factors, asset allocation, load structure, fund facts and taxation aspects please refer the Statement of Additional Information and Scheme Information Document available online and at branches/Investor Service Centres. Statutory: Mutual Fund: Sundaram Mutual Fund is a trust under Indian Trusts Act, 1882 Liability for sponsor is limited to ₹ 1 lakh. Sponsor: Sundaram Finance Ltd. Investment Manager: Sundaram Asset Management Company Ltd. Trustee: Sundaram Trustee Company Ltd. www.Sundaram Asset Management sundarammutual.com.

Mutual Fund Investments are subject to market risks, read all Scheme related documents carefully.

Contact your investment advisor or call: Toll Free 1800 103 7237 (India) +91 44 490 57300 (NRI)

SMS SFUND to 56767 • E-mail customerservice@sundarammutual.com. (NRI): nriservice@sundarammutual.com

Sundaram Asset Management