

# SCHEME INFORMATION DOCUMENT

# Sundaram Value Fund

Series VIII A close-ended equity scheme

# This product is suitable for investors who are seeking\*

- Long term capital growth,
- investment in a well diversified portfolio of stocks through fundamental analysis.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Offer of units at Rs 10 during the new fund offer period. New Fund Offer opens: 02/05/2017 New Fund Offer closes: 16/05/2017

Mutual Fund Trustee Company Asset Management Company Address

# Sundaram Mutual Fund Sundaram Trustee Company Limited Sundaram Asset Management Company Limited Sundaram Towers, II Floor, 46, Whites Road, Chennai - 600 014. India

#### Website

#### www.sundarammutual.com

The particulars of the Scheme have been prepared in accordance with the Securities and Exchange Board of India (Mutual Funds) Regulations 1996 as amended till date and filed with Securities and Exchange Board of India along with a Due Diligence Certificate from Sundaram Asset Management Limited. The units being offered for public subscription have not been approved or recommended by SEBI; SEBI has also not certified the accuracy or adequacy of the Scheme Information Document. The units of the scheme are proposed to be listed on NSE.

As required, a copy of this Scheme Information Document has been submitted to National Stock Exchange of India Limited (hereinafter referred to as NSE). NSE has given vide its letter No. NSE/LIST/91266 dated October 21, 2016 permission to the Mutual Fund to use the Exchange's name in this Scheme Information Document as one of the stock Exchange on which the Mutual Fund's unit are proposed to be listed subject to, the Mutual Fund to use the Exchange's name in this Scheme Information Document as one of the stock Exchange on which the Mutual Fund's unit are proposed to be listed subject to, the Mutual Fund fulfilling the various criteria for listing. The Exchange has scrutinised this Scheme Information Document for its limited internal purpose of deciding on the matter of granting the aforesaid permission to the Mutual Fund. It is to be distinctly understood that the aforesaid permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE; nor does it any manner warrant, certify or endorse the correctness or completeness of any of the contents of this Scheme Information Document; nor does it warrant that the Mutual Fund's units will be listed or will continue to be listed on the Exchange; nor does it take any responsibility for the financial or other soundness of the Mutual Fund, its sponsor, its management or any scheme of the Mutual Fund.

Every person who desires to apply for otherwise acquire any units of the Mutual Fund may do so pursuant to independent enquiry, investigation and analysis and shall not have any claim against the exchange whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such subscription/acquisition whether by reason of anything stated or omitted to be stated herein or any other reason whatsoever

The Scheme Information Document sets forth concisely the information about the Scheme that a prospective investor ought to know before investing. Investors should also ascertain about any further changes to this document after the date of this Document from the Mutual Fund/Investor Service Centres/Distributors/Brokers or visit www.sundarammutual.com.

Investors are advised to refer to the Statement of Additional Information (SAI) for details of Sundaram Mutual Fund, tax and legal issues and general information. The Statement of Additional Information is available at www.sundarammutual.com and www.amfindia.com

Statement of Additional Information is incorporated by reference and is legally a part of the Scheme Information Document. For a free copy of the current Statement of Additional Information, please contact your nearest Investor Service Centre or visit www.sundarammutual.com.

The Scheme Information Document should be read in conjunction with the SAI and not in isolation. This Scheme Information Document is dated 18/04/2017.

Contact No.: 1860 425 7237 (India) +91 44 4083 1500 (NRI)

SMS SFUND to 56767

E-mail: customerservices@sundarammutual.com (NRI): nriservices@sundarammutual.com

www.sundarammutual.com

**Sundaram Mutual Fund** 



# Trustee

# Sundaram Trustee Company Limited CIN: U65999TN2003PLC052058 Corporate Office: Sundaram Towers, I & II Floor, 46 Whites Road, Chennai 600 014 India Phone : 044 28583362 Fax : 044 28583156

# Investment Manager

Sundaram Asset Management Company Limited CIN: U93090TN1996PLC034615 Corporate Office: Sundaram Towers, I & II Floor, 46 Whites Road, Chennai 600 014 India Phone : 044 28583362 Fax : 044 28583156 www.sundarammutual.com

# Sponsor

Sundaram Finance Limited CIN: L65191TN1954PLC002429 Registered Office: 21, Patullos Road, Chennai 600 002 India www.sundaramfinance.in

If you wish to reach indicated telephone number from outside India, please use +91 or 0091 followed by 44 and the eight number.

# Sponsor

The Sponsor of Sundaram Mutual Fund is Sundaram Finance Limited. Sundaram Finance holds the entire paid capital of Sundaram Asset Management Company Limited and Sundaram Trustee Company Limited. A detailed background of the sponsor-Sundaram Finance Limited-is available in the Statement of Additional Information, which can be accessed at www.sundarammutual.com.

#### Name of the Scheme

Sundaram Value Fund-Series VIII. The name follows the investment strategy of the scheme where the fund manager shall adopt value-based investment approach and strive to invest in stocks which may be available at more favorable valuations when compared with peer group or stocks that are currently not in favour but are fundamentally strong. The NFO period of the scheme shall not exceed 15 days.

#### Scheme Type (Fundamental Attribute)

A close-ended equity scheme

# Maturity Period of Sundaram Value Fund-Series VIII

The tenure of Sundaram Value Fund-Series VIII is 4 years from the date of allotment. If the maturity date is not a business day, the subsequent business day shall be considered as the maturity day for the scheme.

# **New Fund Offer Period**

The Scheme will open for subscription on 02/05/2017 and close on 16/05/2017. The Trustee reserves the right to extend the new fund offer period within the prescribed limit. The NFO period shall not exceed 15 days in accordance SEBI regulation.

#### **New Fund Offer Price**

Rs. 10 per unit

# **Investment Objective: (Fundamental Attribute)**

To provide capital appreciation by investing in a well diversified portfolio of stocks through fundamental analysis. However, there can be no assurance that the investment objective of the Scheme will be realized.

**No Guarantee:** There is no guarantee or assurance that the investment objective of the scheme will be achieved. Investors are neither being offered any guaranteed / indicated returns nor any guarantee on repayment of capital by the Schemes. There is also no guarantee of capital or return either by the mutual fund or by the sponsor or by the Asset management Company.

# Asset Allocation (Fundamental Attribute)

•			
	Minimum	Maximum	Risk Profile
Equity & Equity related securities	80%	100%	High
Fixed Income and money market securities	0%	20%	Low to Medium

Equity and equity-related securities includes Convertible bonds, debentures and warrants carrying the right to obtain equity shares.

The scheme will not invest in securitised debt. The Scheme may invest in ADR/GDR/overseas securities upto 35% of its net assets. The scheme shall not engage in securities lending/borrowing and short selling. The scheme shall not invest in repo in corporate bond, Credit Default Swaps or

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# in ETFs.

The Scheme may use derivatives for trading, hedging and portfolio balancing. Exposure to derivatives will be limited to 50% of the net asset value of the Scheme at the time of transaction.

Exposure is calculated as a percentage of the notional value to the net assets of the Scheme. The Scheme will maintain cash or securities to cover exposure to derivatives.

The cumulative gross exposure to equity, debt, money market instruments and derivatives shall not exceed 100% of the net assets of the scheme, subject to SEBI circular No. Cir/ IMD/ DF/ 11/ 2010 dated August 18, 2010. The same-security-wise hedge positions would be excluded from computing the percentage.

Pending deployment in line with the investment objective, the funds of the Scheme may be invested in short-term deposits with scheduled commercial banks in accordance with SEBI Circulars SEBI/IMD/CIR No.9/20306/03 dated November 12, 2003 and SEBI/IMD/Cir No.1/91171/07 dated April 16, 2007.

The Scheme shall invest in Fixed Income / Money Market Instruments which mature on or before the maturity of the scheme.

The Scheme shall commence investment only on completion of the New Fund Offer period according to its objective. Scheme is permitted to invest in money market instruments during the NFO period.

**Portfolio rebalancing/Changes in Investment Pattern:** Subject to SEBI Regulations, the asset allocation pattern may change from time to time for a short term and for defensive considerations, keeping in view the market conditions/ applicable regulations/political & economic factors, the perception of the Investment Manager; the intention being at all times to seek to protect the interests of the Unit holders. Rebalancing across sectors and stocks based on valuation levels relative to growth shall be a dynamic exercise, as this is crucial to performance.

The fund manager of the Scheme shall examine factors such as the overall macro-economic conditions, valuation levels, sector-specific factors, company-specific factors and trends in liquidity, to name a few, and reduce the equity exposure, if warranted, to lower levels and raise the fixed income component of the portfolio as a tactical call.

The fund manager shall seek to raise the equity exposure if the environment is conducive. This process of rebalancing may take place in a dynamic manner on a regular basis. Cash calls (with deployment in appropriate money-market and fixed-income securities), derivatives, changes in the degree of overweight and underweight to sectors and changes in allocation levels to stocks with varying attributes be used to balance the portfolio.

If the macro-economic conditions and market levels warrant, the fund manager may on an exceptional basis, reduce the equity exposure and raise the fixed-income component of the portfolio beyond the asset allocation boundary indicated in the table for normal circumstances. Such an allocation in exceptional circumstances shall be adopted with the approval of the Executive Committee of Sundaram Asset Management.

In the event of deviations, the fund manager will carry out rebalancing within 30 days. Where the portfolio is not

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rebalanced within 30 days, justification for the same shall be placed before the Executive Committee and reasons for the same shall be recorded in writing. The Executive committee of the Investment Manager, having three members in total, shall then decide on the course of action. However, at all times the portfolio will adhere to the overall investment objectives of the Scheme.

#### **Benchmark**

#### S&P BSE 500 Index.

The S&P BSE 500 index is a broad representation of the Indian market covering all major industries in the Indian economy and consists of the top 500 companies listed at BSE Ltd. as on March 31, 2017; 28.9% of the index is represented by the stocks in the Financial Services Sector followed by Consumer Goods and Energy sectors accounting for 12.7% and 11.4% respectively. the Scheme intends to identify and invest in stocks that are undervalued / with favorable valuations and the stock selection will be diversified across market cap spectrum which is best captured by S&P BSE 500 Index. the composition of the BSE 500 Index is such that it is most suited for comparing the performance of the Scheme.

#### Fund Managers

S Krishnakumar, Madanagopal Ramu (Co- Fund Manager Equity)

Dwijendra Srivastava. (Fixed Income)

Shiv Chanani is dedicated fund manager for investments in overseas securities.

The Trustee reserves the right to change the fund manager(s).

# **Read Risk Factors**

Prospective investors should rely solely on the information contained in this Scheme Information Document. They should read the risk factors presented in this document – scheme specific, general and securities-specific and also note that the risk factors are only illustrative and not exhaustive. The Trustee accepts no responsibility for unauthorised information.

#### Summary of Indicative Scheme-Specific Risks

The securities in the Scheme may be predominantly characterized by a stock selection where more emphasis is on value opportunity and less on earnings growth. There could be time Periods when securities of this nature may under perform relative to other stocks in the market. This could impact performance.

The Scheme retains the flexibility to hold from time to time relatively more concentrated investments in a few sectors as compared to plain diversified equity funds. This may make the Scheme vulnerable to factors that may affect these sectors in specific and may be subject to a greater level of market risk leading to increased volatility in the Scheme's NAV.

Lower volume of trading in the Units of the Scheme on the NSE and changes in government policies are key factors that may impact the performance of and liquidity in the Scheme. For detailed scheme-specific risk factor refer "Risk Factors" section of this document.

#### Suitability

The Scheme is appropriate for investors who have a high



risk-appetite and understand the risks involved, as the investment strategy that may adopted by the Investment Manager may be an aggressive approach in order to seek to optimise the objective the Scheme. The Scheme is appropriate only for who have a sizeable allocation to equity in their portfolio and wish to allocate a part of their corpus for a differentiated strategy to investing in the equity market.

# **Dividend Policy**

The Trustee Company reserves the right to distribute dividend subject to availability of distributable surplus. Any dividend distribution and frequency of dividend distribution will be entirely at the discretion of the trustee.

# **Minimum Corpus**

In accordance with SEBI circular No. Cir/ IMD/ DF/ 15 /2014 dated June 20, 2014, the minimum corpus of the scheme shall be Rs 10 crore. If the amount of subscription received during the new fund offer period is less than the minimum collection targeted for the Scheme, the amount collected will be refunded to the applicants of the particular Scheme, in accordance with the SEBI Regulation. There is no limit on maximum corpus.

# **Plans and Options**

**Plans:** Regular Plan and Direct Plan

**Options:** Growth, Dividend Payout

If investment option is not indicated the default option will be Growth.

All plans and options available for offer under the scheme will have the same portfolio

Direct Plan is only for investors who purchase /subscribe Units into the Scheme directly with the Fund and is not available for investors who route their investments through a Distributor.

All categories of investors (whether existing or new Unitholders) as permitted to invest in this scheme are eligible to subscribe under Direct Plan. Investments under Direct Plan can be made through various modes offered by the Fund for investing directly with the Fund {except Stock Exchange Platform(s) and all other Platform(s) where investors' applications for subscription of units are routed through Distributors}.

The expense ratio of Direct Plan shall be lower than that of the Regular Plan as it shall exclude distribution expenses, commission, etc. No commission for distribution of Units will be paid / charged under Direct Plan. The direct plan will also have a separate NAV.

Investors wishing to subscribe under Direct Plan of a Scheme will have to indicate "Direct Plan" against the Scheme name in the application form.

The following matrix will be applied for processing the applications in the Regular or Direct Plan:

Broker Code mentioned by the investor allotted	Plan mentioned by the investor	Plan under which units will be
Not mentioned	Not mentioned	Direct Plan
Not mentioned	Direct	Direct Plan
Not mentioned	Regular	Direct Plan
Mentioned	Direct	Direct Plan
Direct	Not Mentioned	Direct Plan
Direct	Regular	Direct Plan

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Mentioned	Regular	Regular Plan	
Mentioned	Not Mentioned	Regular Plan	

In cases of wrong/ invalid/ incomplete ARN codes mentioned on the application form, the application shall be processed under Regular Plan.

The Investment Manager shall contact and obtain the correct ARN code within 30 calendar days of the receipt of the application form from the investor/ distributor. In case, the correct code is not received within 30 calendar days, the AMC shall reprocess the transaction under Direct Plan from the date of application without any exit load.

# **MF Utility Platform**

All financial and non-financial transactions pertaining to Schemes of Sundaram Mutual Fund can be done through MFU either electronically on www.mfuonline.com as and when such a facility is made available by MFUI or physically through the authorized Points of Service ("POS" of MFUI with effect from the respective dates as published on MFUI website against the POS locations. The list of POS of MFUI is published on the website of MFUI at www.mfuindia.com as may be updated from time to time. Online Transaction Portal of MFU The i.e. www.mfuonline.com and the POS locations of MFUI will be in addition to the existing Official Points of Acceptance ("OPA") of the AMC. The uniform cut-off time as prescribed by SEBI and as mentioned in the SID / KIM of respective schemes shall be applicable for applications received on the portal of MFUI i.e. www.mfuonline.com. However, investors should note that transactions on the MFUI portal shall be subject to the eligibility of the investors, any terms & conditions as stipulated by MFUI / Mutual Fund / the AMC from time to time and any law for the time being in force.

#### International Security Identification Number (ISIN)

The Investor has an option to hold the units either in the physical or demat mode in accordance with his/her own choice. International Security Identification Numbers (ISIN) in respect of the plans/options of the schemes shall be created in National Securities Depository Limited (NSDL) and Central Depository Services Limited (CDSL) at the time of launch of the scheme.

# **Minimum Investment Amount**

For both Regular and Direct Plan Rs. 5,000/– and multiples of Re. 10/- thereafter

# Liquidity (Fundamental Attribute)

Being a Closed end scheme the Fund will not buy the units back till the maturity of the scheme. The units of the Scheme will be listed on the NSE within five business days from the date of allotment and will be subject to terms and conditions of the exchange. Investors who want to sell their units in demat form in the Scheme can do so on the NSE, subject to availability of liquidity. NSE has given its in principle approval for listing the units of the scheme on its exchange vide its letter no. NSE/LIST/91266 dated October 21, 2016

#### *Switch-In* can be done only during NFO period.

On the Maturity Date (which will be 3 Years to 5 Years from the date of Allotment), the Units of the Scheme will be redeemed/switched out at the Applicable NAV. (If the maturity date is not a Business Day, the subsequent Business Day shall be considered as the maturity date for Sundaram Value Fund-Series VIII

the Scheme). This shall be subject to SEBI Regulations / Guidelines and without any further reference to the Mutual Fund / Investment Manager / Unit holders.

In addition to NSE, the units may be listed in other exchanges i.e. BSE. The Investment Manager/ Trustee will initiate the delisting procedure at least 30 days prior to the date of maturity of the scheme. The Unitholders will not able to trade in stock exchange once the schemes are delisted.

# Load Structure

# Entry Load: Nil

The upfront commission to distributor (ARN holder) will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor.

# Exit Load: Not applicable.

Please note that buying and selling the units of the scheme on the stock exchange is based on market price. However, investors will have to bear the cost of brokerage and applicable taxes on the brokerage and other relevant charges as applicable for transacting on secondary market.

# **Transaction Charge to Distributors**

- 1 The Distributor would be allowed to charge the Mutual Fund Investor a Transaction Charge where the amount of investment is Rs. 10,000/-and above on a per subscription basis
- 2 For an investor other than First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 100/- per subscription of Rs. 10,000/- and above

For a First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 150/- per subscription of Rs. 10,000/- and above

- 3 The Transaction Charge, where applicable based on the above criteria, will be deducted by the Investment Manager from the subscription amount remitted by the Investor and paid to the distributor; and the balance (net) amount will be invested in the scheme. Thus units will be allotted against the net investment.
- 4 No Transaction charges shall be levied:
- a) Where the distributor/agent of the investor has not opted to received any Transaction Charges;
- b) Where the investor purchases the Units directly from the Mutual Fund;
- c) Where total commitment in case of SIP / Purchases / Subscriptions is for an amount less than Rs. 10,000/-;
- d) On transactions other than purchases / subscriptions relating to new inflows.

Switches / Systematic Transfers / Allotment of Bonus Units / Dividend reinvestment Units / Transfer / Transmission of units, etc will not be considered as subscription for the purpose of levying the transaction charge.

e) Purchases / subscriptions carried out through stock exchange(s).

The distributors can opt-in / opt-out of levying transaction charges based on 'type of the Product/Scheme' instead of

'for all Schemes'. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable.

However, the distributor shall not be able to opt-in or optout at the investor-level i.e. a distributor shall not charge one investor and choose not to charge another investor.

The transaction charges are in addition to the existing system of commission permissible to the Distributors. On subscription through Distributors, the upfront commission if any will be paid directly by the Investors to the Distributor by a separate cheque based on their assessment of various factors including the service rendered by the Distributor.

Any circular/clarification issued by SEBI in this regard will automatically become applicable and will be incorporated in the SID/SAI/KIM wherever applicable.

#### **Initial Issue Expenses**

Initial issue expenses shall be borne by the Investment Manager/AMC and not by the scheme of mutual fund.

DD charges shall be borne by Investment Manager as per prevailing SBI norms, where there are no collection centers.

# Annual Fee & Recurring Expenses

The total annual recurring expenses of the Scheme, excluding deferred revenue expenditure written off, issue or redemption expenses, but including the investment management/advisory fee that can be charged to the scheme shall be within the limits specified in Regulation 52 of SEBI (Mutual Funds) Regulations. Details are available in Part IV of the Scheme Information Document. The Investment Management Fees and other recurring expenses will be calculated on the basis of daily net assets.

#### **Repatriation Basis**

NRIs, registered FIIs and registered sub account of FIIs may invest in the Scheme only on full repatriation basis, subject to necessary RBI approvals, if any.

#### Valuation of Assets

The assets of the Scheme will be valued in conformity with SEBI Regulations / Guidelines as applicable from time to time. For more details please refer to SAI. Valuation of Securities will be based on the principles laid down by SEBI, as amended from time to time. The detailed policy on valuation of securities is available in the Investment Manager's website, www.sundarammutual.com and in Statement of Additional Information.

# Transparency: NAV & Portfolio Disclosure

The first NAV of the respective series of the scheme will be calculated and published within 5 Business days from the date of allotment. NAV will be determined on every working day, except in special circumstances as mentioned under the section titled as "Net Asset Value, in Part III" of Scheme Information Document. The Investment Manager shall also have the NAV published in two newspapers having circulation all over India. It will also be updated on the Investment Manager's website

(www.sundarammtual.com) on every working day. The Investment Manager shall also update the NAVs on the website of Association of Mutual Funds in India – AMFI www.amfiindia.com) before 9.00 P M every working day. In case of any delay, the reasons for such delay would be explained to AMFI by the next day.

If the NAVs are not available before commencement of working hours on the following day due to any reason, the Fund shall issue a press release providing reasons and explaining when the Fund would be able to publish the NAV.

The Investment Manager shall disclose the portfolio of the schemes in the format prescribed by SEBI on a monthly basis on its website, www.sundarammutual.com. within ten days from the close of the previous month in line with SEBI Circular CIR/IMD/DF/21/2012 dated September 13, 2012.

#### **Illustrative List of Tax Implications**

This summary of tax implications is based on the current provisions of the applicable tax laws. This information is provided for general purpose only. In view of the individual nature of tax implications, investors are advised to refer the provisions of the Income-Tax Act and/or consult their investment/tax advisor with respect to the specific tax implications arising out of an investment in the scheme.

- Income of Sundaram Mutual Fund: Exempt from tax
- Dividend distribution: Tax free
- Long-term capital gains (units held for more than 12 months qualify): Tax free.
- Short-term capital gains (units held for less than 12 months qualify): 15%
- Securities Transaction Tax: Payable at 0.001% on the value of units sold.
- Tax deduction at source: Not applicable for persons resident in India; TDS applies on redemption proceeds payable to NRIs/FIIs.
- Wealth tax/Gift Tax: Not payable

In addition to Income tax, surcharge (on income tax) and cess (on total tax) will apply for companies and only cess will apply for others. The surcharge on income tax is payable by companies if their Total income exceeds Rs 1 crore and the rate will be 7% and 12% if the total income exceeds Rs.10 crore for Indian Companies and 2% for foreign Companies. Cess will be payable at 3% of total tax. Investors should also refer to the Statement of Additional Information available at www.sundarammutual.com for more but not exhaustive detail.

# **Information Access**

Investors may access NAV, performance charts, portfolio details, Scheme features, fact sheet, product note/guide, Scheme Information Document, Statement of Additional Information, FAQs and any relevant Scheme-specific material on **www.sundarammutual.com.** 

#### **Investor Relations Manager**

Ravi S Head- Customer Services Sundaram Asset Management Company Limited Sundaram Towers, No. 46, Whites Road, Royapettah, Chennai- 600 014. Fax: (044) 28569808 Contact No.: 1860 425 7237 (India) +44 4083 1500 (NRI) Email us at : customerservices@sundarammutual.com (NRI): nriservices@sundarammutual.com

# Custodian

Standard Chartered Bank, Mumbai registered with SEBI, vide Registration No IN/CUS/006, has been appointed custodian for the securities in the Scheme. The responsibilities of the custodian include:

- to keep in safe custody all the securities and instruments belonging to the Scheme;
- to ensure smooth inflow/outflow of securities and instruments as and when necessary in the best interest of the investors;
- to ensure that the benefits due on the holdings are received;
- to be responsible for the loss or damage to the securities due to negligence on its part or on the part of its approved agents.

The Trustee reserve the right to appoint any other custodian(s) approved by SEBI.

#### **Fund Accountant:**

Fund Accounting has been operationally outsourced to Sundaram BNP Paribas Funds Services Limited

# Registrar and Transfer Agents

SEBI Registration No. INR 000004066 Unit: Sundaram Mutual Fund, Central Processing Center, 23, Cathedral Garden Road, Nungambakkam, Chennal-600034. Contact No.: 1860 425 7237 (India) +91 44 4083 1500 (NRI)

The activities inter-alia include:

- i. Record accounting entries to the fund.
- ii. Reconcile account balances for the fund.
- iii. Establish policies and procedures to assure proper fund accounting.
- iv. Maintain proper documentation.
- v. Update computer system records.
- vi. Perform fund valuations of unit trusts and custodian accounts.
- vii. Prepare schedules and tailor-made client reports.
- viii. Coordinate preparation of annual accounts and audit unit trusts and custodian accounts.

However, the Fund administration part would continue to be handled by the Operations Department of the Investment Manager.

## Registrar

#### Sundaram BNP Paribas Fund Services Limited,

Registrar and Transfer Agents, SEBI Registration No. INR 000004066 Unit: Sundaram Mutual Fund, Central Processing Center,

23, Cathedral Garden Road,

Nungambakkam,

Chennal-600034.

Toll Free 1800 425 7237 (India) +91 44 4083 1500 (NRI)

#### www.sundarammutual.com

# Information to Unit Holders

On acceptance of a valid application for subscription, units will be allotted and a confirmation specifying the number of units allotted by way of email and/or SMS within 5 Business Days from the date of closure of NFO will be sent to the Unit holder's registered e-mail address and/or mobile number.

Subject to SEBI Regulations, Statement of Accounts will be sent to those unitholders whose registered email address / mobile number is not available with the Mutual Fund, unless otherwise required. Money would be refunded in respect of applications rejected, within five business days from the closure of the NFO period. The units of the Scheme shall be available for trading through NSE within five business days of allotment. While allotting units in case of subscription to the scheme through switches from other schemes,

- a. additional units shall be allotted to the investors for the fractional value greater than 0.5 units so that the total units are rounded off to a full unit. The amount equivalent to conversion of fractional unit to full unit shall be debited to unit premium reserve account.
- b. For the fractional value upto 0.5 units, no additional units would be allotted. The value of those units shall be credited as unit premium reserve for the benefit of the investors.
- c. The overall cost, if any, arising out of the process shall be absorbed by Sundaram asset Management company Limited

# **Consolidated Account Statement:**

 A consolidated account statement (CAS)<sup>^</sup> for each calendar month to the Unit holder(s) in whose folio(s) transaction\*\*(s) has/have taken place during the month shall be sent on or before 10th of the succeeding month by mail/e-mail.

**^Consolidated Account Statement (CAS)** shall contain details relating to all the transactions\*\* carried out by the investor across all schemes of all mutual funds during the month and holding at the end of the month including transaction charges paid to the distributor, if any.

\*\*The word 'transaction' shall include purchase, redemption, switch, dividend payout, dividend reinvestment, systematic investment plan, systematic withdrawal plan, systematic transfer plan and bonus transactions.

- 2) In case of a specific request received from the Unit holders, the AMC/Mutual Fund will provide the account statement to the investors within 5 Business Days from the receipt of such request.
- In case the mutual fund folio has more than one registered holder, the first named Unit holder shall receive the CAS/account statement.
- 4) For the purpose of sending CAS, common investors across mutual funds shall be identified by their Permanent Account Number (PAN).
- 5) The CAS shall not be received by the Unit holders for the folio(s) not updated with PAN details. The Unit holders are therefore requested to ensure that the folio(s) are updated with their PAN.
- 6) Further, the CAS detailing holding across all schemes of all mutual funds at the end of every six months (i.e. September/ March), shall be sent by mail/e-mail on or before 10th day of succeeding month, to all such Unit holders in whose folios no transaction has taken place during that period. The half yearly CAS will be sent by e-mail to the Unit holders whose e-mail address is

available, unless a specific request is made to receive in physical. Such Consolidated Account Statement shall reflect the latest closing balance and value of the Units prior to the date of generation of the account statement.

- 7) The statement of holding of the beneficiary account holder for units held in DEMAT will be sent by the respective DPs periodically.
- 8) Pursuant to SEBI circular CIR/MRD/DP/31/2014 dated November 12, 2014, investors having Mutual Fund investments and holding securities in Demat account shall receive a single Consolidated Account Statement (CAS) from the Depository. Consolidation of account statement shall be done on the basis of Permanent Account Number (PAN). In case of multiple holding, it shall be PAN of the first holder and pattern of holding. The CAS shall be generated on a monthly basis. If there is any transaction in any of the Demat accounts of the investor or in any of his mutual fund folios, depositories shall send the CAS within ten days from the month end. In case, there is no transaction in any of the mutual fund folios and demat accounts then CAS with holding details shall be sent to the investor on half yearly basis.
- 9) Pursuant to SEBI circular SEBI/HO/IMD/DF2/CIR/P/2016/89 dated September 20, 2016, the following points have been incorporated to increase the transperancy of information to the investors.
  - A. Each CAS issued to the investors shall also provide the total purchase value / cost of investment in each scheme.
  - B. Further, CAS issued for the half-year (ended September/ March) shall also provide:
    - (i) The amount of actual commission paid by AMCs/Mutual Funds (MFs) to distributors (in absolute terms) during the half-year period concerned investor's against the total investments in each MF scheme. The term 'commission' here refers to all direct monetary payments and other payments made in the form of gifts / rewards, trips, event sponsorships etc. by AMCs/MFs to distributors. Further, a mention may be made in such CAS indicating that the commission disclosed is gross commission and does not exclude costs incurred by distributors such as service tax (wherever applicable, as per existing rates), operating expenses, etc
    - (ii) The scheme's average Total Expense Ratio (in percentage terms) for the half-year period for each scheme's applicable plan (regular or direct or both) where the concerned investor has actually invested in.
  - C. Such half-yearly CAS shall be issued to all MF investors, excluding those investors who do not have any holdings in MF schemes and where no commission against their investment has been paid to distributors, during the concerned half-year period.

Any circular/clarification issued by SEBI in this regard will automatically become applicable and shall be incorporated in the SID/SAI/KIM wherever applicable.

The Investment Manager shall publish the portfolio of the scheme as of March 31 and September 30 of every year before the expiry of one month from the close of each half year. The portfolio shall be published in the SEBIprescribed format in one national English daily newspaper and in a newspaper in the language of the region where the Head Office of the Mutual Fund is situated. The Investment Manager shall disclose the portfolio (along with ISIN) as on the last day of the month for all the schemes in its website www.sundarammutual.com on or before the tenth day of the succeeding month in a user-friendly and downloadable format, preferably a spreadsheet.

Sundaram Mutual fund shall make half yearly disclosures of unaudited financial results on its website www.sundarammutual.com in the prescribed format within one month from the close of each half year, i.e. on 31st March and on 30th September. The half- yearly unaudited financial results shall contain details as specified in Twelfth Schedule and such other details as are necessary for the purpose of providing a true and fair view of the operations of the mutual fund. In addition, Sundaram Mutual Fund shall publish an advertisement disclosing the hosting of such financial results in its website, in atleast one English daily newspaper having nationwide circulation and in a newspaper having wide circulation published in the language of the region where the Head Office of Sundaram mutual fund is situated.

An abridged Scheme-wise annual report shall be only emailed to all unit holders, whose e-mail address is available with the Fund, within four months from the date of closure of the relevant accounting year; unit holders who have not provided an email address/who have requested for a physical copy shall receive a copy by post. The link of Scheme-wise annual reports or abridged summary thereof will also be prominently displayed at www.sundarammutual.com

# Due Diligence by Sundaram Asset Management Company

It is confirmed that:

- The Scheme Information Document forwarded to SEBI is in accordance with the SEBI (Mutual Funds) Regulation, 1996 and the guidelines and directives issued by SEBI from time to time.
- All legal requirements connected with the launch of the Scheme as also the guidelines, and instructions issued by the Government of India and any other competent authority in this behalf, have been duly complied.
- The disclosures made in this Scheme Information Document are true, fair and adequate to enable the investors to make a well-informed decision regarding an investment in the Scheme.
- The intermediaries named in this Scheme Information Document and the Statement of Additional Information are registered with SEBI and the registration is valid as on date.

This Scheme Information Document was approved by the Trustee of Sundaram Mutual Fund vide letter dated 21/10/2016. The aforesaid Due Diligence Certificate was submitted to the Securities and Exchange Board of India. Chennai **P Sundararajan** 

18/04/2017 Head-Compliance & Company Secretary

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**Sundaram Mutual Fund** 

# **Definition, Abbreviation & Interpretation**

#### Definition

In this document, the following words and expressions shall have the meaning specified herein, unless the context otherwise requires:

**Benchmark:** The index for evaluating the performance of the Scheme.

# Business Day

- A day other than
- A SaturdayA Sunday
- A day on which there is no RBI clearing/settlement of securities
- A day on which the Reserve Bank of India and/or banks in Mumbai are closed for business/clearing
- A day on which the Stock Exchange, Mumbai or National Stock Exchange of India or RBI and/or banks are closed
- · A day which is a public and/or bank holiday at an investor centre
- A day which falls within a book closure period announced by the Trustee / Investment Manager.
- A day on which normal business cannot be transacted due to storms, floods, bandh, strikes or such other events as the Investment Manager may specify from time to time.

The Investment Manager reserves the right to declare any day as a business day or otherwise at any or all branches / Investor Service Centres. The expressions "Business Day" and" Working Day" have been used interchangeably.

**Custodian:** A person who has been granted a certificate of registration to carry on the business of custodian of securities under the Securities and Exchange Board of India (Custodian of Securities) Regulation, 1996 and includes any entity appointed to act as custodian in respect of foreign securities (including approved banks).

**First Time Mutual Fund Investor:** An investor who invests for the first time ever in any mutual fund either by way of purchase/subscription or Systematic Investment Plan.

**Investment Management Agreement:** Investment Management Agreement dated August 24, 1996, executed between the Trustee and the Investment Manager. Consequent to the change in the ownership & name of the Asset Management Company and Trustee Company, the agreement stands modified with the name of the Sundaram Asset Management Company Ltd, as Investment Manager and Sundaram Trustee Company, as the Trustee.

**Investment Manager:** Sundaram Asset Management Company Limited incorporated under the provisions of the Companies Act, 1956 and approved by the Securities and Exchange Board of India to act as the Investment Manager for the Scheme of Sundaram Mutual Fund. AMC is also called as Investment Manager alternatively.

**Investor Service Centres or Official Points of acceptance of transactions:** Designated branches of Sundaram Asset Management Limited or such other centres/offices as may be designated by the Investment Manager or its registrars from time to time.

**Mutual Fund or the Fund:** Sundaram Mutual Fund, a trust set up under the provisions of the Indian Trust Act, and registered with SEBI vide Registration No.MF/034/97/2.

**NAV:** The Net Asset Value per unit of the Scheme, calculated in the manner provided in the Scheme Information Document, as may be prescribed by SEBI regulation from time to time

**The Regulation:** Securities and Exchange Board of India (Mutual Funds) Regulation 1996 as amended from time to time.

**Trustee:** Sundaram Trustee Company Limited, as incorporated under the Provisions of the Companies Act, 1996, and approved by SEBI to act as Trustee to the Scheme of Sundaram Mutual Fund.

**Trust Deed:** The Trust Deed dated March 31st 2006 (as amended from time to time) establishing the Mutual Fund.

**Unit Holder:** The term unit holder and investor has been used interchangeably in this document.

Abbreviation

In this document, an investor may find the following abbreviations.

· · · ·		
AMC	Asset Management Company	
AMFI	Association of Mutual Funds in India	
AML	Anti-Money Laundering	
AUM	Assets Under Management	
BSE	Bombay Stock Exchange Limited	
SBNPPFS	Sundaram BNP Paribas Fund Services Limited	
CBLO	Collateralised Borrowing and Lending Obligation	
CCC	Cuntomer Care Centre	
CDSC	Contingent Deferred Sales Charge	
ECS	Electronic Clearing System	
EFT	Electronic Funds Transfer	
FATCA	Foregin Account Tax Compliance Act	
FPI	Foreign Portfolio Investor	
FRA	Forward Rate Agreement	
HUF	Hindu Undivided Family	
IMA	Investment Management Agreement	
IRS	Interest Rate Swap	
KIM	Key Information Memorandum	
KYC	Know Your Customer	
MFU	Mutual Fund Utility	
NAV	Net Asset Value	
NRI	Non-Resident Indian	
NSE	National Stock Exchange of India Limited	
PAN	Permanent Account Number	
PIO	Person of Indian Origin	
PMLA	Prevention of Money Laundering Act, 2002	
POS	Points of Service	
RBI	Reserve Bank of India	
RTGS	Real Time Gross Settlement	
SAI	Statement of Additional Information	
SEBI	Securities and Exchange Board of India	
SEBI Act	Securities and Exchange Board of India Act, 1992	
SEFT	Special Electronic Funds Transfer	
SI	Standing Instructions	
SID	Scheme Information Document	
SIP	Systematic Investment Plan	
STP	Systematic Transfer Plan	
SWP	Systematic Withdrawal Plan	

**Interpretation:** The words and expressions used in this document and not defined shall have the meanings respectively assigned to them therein under the SEBI Act or the SEBI Regulation.

For the purpose of this document, except as otherwise expressly provided or unless the context otherwise requires:

- the terms defined in this Scheme Information Document include the singular as well as the plural.
- pronouns having a masculine or feminine gender shall be deemed to be all inclusive
- all references to `dollars' or `\$' refers to the United States dollars
- Rs refers to Indian Rupee.
- A crore means ten million or 100 lakh and
- A lakh means a hundred thousand
- References to timings relate to Indian Standard Time (IST).
- References to a day are to a calendar day including non-Business
  Day

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#### Part I

# **Risk Factors**

#### Detailed Scheme-Specific Risks

- Investment in the scheme may be affected by risks associated with equities and fixed income securities.
- The securities in the Scheme may be predominantly characterized by a stock selection where more emphasis is on value opportunity and less on earnings growth. There could be time Periods when securities of this nature may under perform relative to other stocks in the market. This could impact performance.
- Value opportunities are normally available in the mid and small cap stocks, wherein majority of the companies may not be well-researched. Due to lack of coverage of these stocks, they usually are more volatile and illiquid than their large cap peers. Thus, relative to larger, more liquid stocks, investing in value stocks, may involve potentially greater volatility and risk.
- The Scheme retains the flexibility to hold from time to time relatively more concentrated investments in a few sectors as compared to plain diversified equity funds. This may make the Scheme vulnerable to factors that may affect these sectors in specific and may be subject to a greater level of market risk leading to increased volatility in the Scheme's NAV.
- Transparency/liquidity levels may not be on par with some established, large companies. Corporate governance may be an issue with some companies. They may not be resilient enough to withstand shocks of business/economic cycles.
- There are also risks specific to close-ended schemes and listed securities.
- The Scheme may use derivative instruments for the purpose of trading, hedging and portfolio balancing, as permitted under the Regulations. Usage of derivatives will expose the scheme to certain risks inherent to such derivatives.

# **Standard Risk Factors:**

- Investment in Mutual Fund Units involves investment risks such as trading volumes, settlement risk, liquidity risk, default risk including the possible loss of principal.
- As the price / value / interest rates of the securities in which the Scheme invests fluctuates, the value of your investment in the Scheme may go up or down
- Past performance of the Sponsor/Investment Manager/Mutual Fund does not guarantee future performance of the Scheme.
- The name of the Scheme does not in any manner indicate either the quality of the Scheme or its future prospects and returns.
- The sponsor is not responsible or liable for any loss resulting from the operation of the Scheme beyond the initial contribution of Rs 1 lakh made by them towards setting up the Fund.
- The Scheme is not a guaranteed or assured return Scheme.

#### **General Risk Factors**

 Mutual Funds and securities investments are subject to www.sundarammutual.com market risks and there is no assurance or guarantee that the objectives of the Scheme will be achieved.

- The main types of risks to which the Scheme is exposed are risk of capital loss, market risk, currency risk, liquidity risk, credit risk, counter party default risk, to name a few.
- As with any investment in securities, the NAV of the Units issued under the Scheme can go up or down depending on the factors and forces affecting the capital markets.
- The NAV may be affected by factors such as market conditions, level of interest rates, market-related factors, trading volumes, settlement periods, transfer procedures, price/interest rate risk, credit risk, government policy, volatility and liquidity in markets, exchange rate, geopolitical development, to name a few.
- Trading volumes in the securities in which the Scheme invest may inherently restricts the liquidity of the Scheme's investments.
- Change in Government policy in general and changes in tax benefits applicable to mutual funds may impact the returns to Investors in the Scheme.
- The tax benefits available under the Scheme is as available under the present taxation laws and subject to relevant conditions. The information given is included for general purposes only and is based on advice that the Investment Manager has received regarding the law and the practice that is now in force in India.
- Unit holders should be aware that the relevant fiscal rules and their interpretation might change. As is the case with any investment, there can be no guarantee that the tax position or the proposed tax position prevailing at the time of investment in the Scheme will endure indefinitely. In view of the individual nature of tax consequences, each Investor/Unit holder is advised to consult his/her own professional tax advisor.
- Investors/unit holders are also urged to read the detailed clause(s) titled 'Special considerations'.
- FATCA imposes tax withholding upto 30% on any payments (including redemption and dividend proceeds) made by the Fund/AMC to a US Person classified as recalcitrant account holder in respect of whom the applicable documentation and reporting requirements are not met

This is only an illustrative list and not an exhaustive list factors that could affect the NAV of the Scheme. They should read the risk factors presented in this document though the list is no way exhaustive. Potential investors should rely solely on the information contained in this Scheme Information Document and are advised to consult their investment advisors before taking investment decisions.

# Risk Factors associated with closed end funds

- The Units will not be redeemed prior to maturity and Liquidity will be available only by selling the units in Demat form in the Stock Exchange.
- Though the Units will be listed, there can be no assurance that there will be active secondary market for them.

#### Information

**Risk Factors** 

 Trading in the Stock Exchanges in which the Units of the Scheme are listed may be closed/ suspended by the Stock Exchange authorities under special circumstances (e.g., due to market volatility/Circuit filter Rules/breakdown of communication/ network systems etc.)

#### Risk Factors associated with closed end equity funds

- The AMC may be required to liquidate the equity portfolio and the proceeds may be kept in cash and invested largely in cash equivalents/money market instruments during the last six months of the tenure of the respective series of the scheme and to that extent, these investments may not be in line with the asset allocation pattern. Such investments may not also provide the returns equivalent to those provided by investment in equity.
- A close-ended Scheme endeavours to achieve the desired returns only at the scheduled maturity of the Scheme. Hence, Unit Holders who sell their Units held in demat mode under the Scheme in the stock exchange prior to maturity may not get the desired returns.
- Investment decisions made by the AMC may not always be profitable, even though it is intended to generate capital appreciation by actively investing in equity and equity related securities. Investors therefore will have to accept the returns generated by the underlying equity investments of the scheme which may be unfavourable at the time of maturity of the scheme.

#### **Risk of Capital Loss**

The Net Asset Value (NAV) of the Scheme is exposed to market fluctuations, and its value can go up as well as down. Investors may lose their entire principal.

#### **Risk Factors - Debt Markets**

- Interest Rate Risk: Changes in the prevailing rates of interest may affect the value of the Scheme's holdings and consequently the value of the Scheme's Units. Increased rates of interest, which frequently accompany inflation and /or a growing economy, may have a negative effect on the value of the Units. The value of debt securities held by the Scheme generally will vary inversely with the changes in prevailing interest rates.
- While it is the intent of the fund manager to invest primarily in high rated debt securities, the Scheme may from time to time invest in higher yielding, low rated securities. As a result, an investment in the Scheme may be accompanied by a higher degree of risk relative to an investment consisting exclusively of high rated, lower yielding securities.
- Credit Risk: Credit Risk refers to the risk of failure of interest (coupon) payment and /or principal repayment. All debt instruments carry this risk. Government securities carry sovereign credit risk. The assets of the Scheme will be partly or entirely invested in fixed income securities issued by a corporate entity, bank, financial institution and/or a public sector undertaking owned by the Government of India or by a government inn any state. The credit risk associated with the aforementioned issuers of debt is higher than that of

government securities.

 Price Risk: As long as the Scheme will be invested, its Net Asset Value (NAV) is exposed to market fluctuations, and its value can go up as well as down. The portfolio of fixed-income securities that the Scheme invest in would be exposed to price changes on a day-to-day basis.

- These price changes may occur due to instrument-specific factors as well as general macroeconomic conditions. In general, price of fixed-income securities go up when interest rates fall, and vice versa.
- Market Risk: The Scheme may also be subject to price volatility due to such factors as interest sensitivity, market perception or the creditworthiness of the issuer and general market liquidity.
- Liquidity Risk: A lower level of liquidity affecting an individual security (ies) or an entire market may have an adverse bearing on the value of the Scheme's assets. This may more importantly affect its ability to sell particular securities with minimal impact cost as and when necessary to meet requirement of liquidity or to sell stocks in response to triggers such as a specific economic/corporate event. Trading volumes, settlement periods and transfer procedures may restrict the liquidity of a few of the investments.
- Risk relating to investment pattern: Different types of securities in which the Scheme would invest as given in the Scheme Information Document carry different levels and types of risk. Accordingly the Scheme's risk may increase or decrease depending upon its investment pattern. e.g. corporate debt carry credit risk unlike Government securities. Further even among corporate debt, AAA rated debt is comparatively less risky (in credit risk terms) than those rated lower (say AA or A).
- Risks relating to duration: Fixed Income securities of any issuer that has higher duration could be more risky in terms of price movements relative to those with lower duration. Thus any impact of interest rate changes would be higher on securities with higher duration irrespective of the status of the issuer of the security.
- Non-diversification Risk: The Scheme may pursue only a limited degree of diversification. It may invest a greater proportion of assets in the securities of one issuer (within the limit permitted by regulation) as compared to a diversified fund. This could have implications for the performance of the Scheme. The Scheme may be more sensitive to economic, business, political or other changes and this may lead to sizeable fluctuation in the Net Asset Value of the Scheme.
  - Limited Liquidity & Price Risk: Presently, secondary market for fixed income papers is not very liquid. There is no assurance that a deep secondary market will develop for such securities. This could limit the ability of the investor to resell them. Even if a secondary market develops and sales were to take place, these secondary transactions may be at a discount to the initial issue price due to changes in the interest rate structure.

#### **Risk Factors**

# Sundaram Value Fund-Series VIII

#### **Risk Factors - Equity Markets**

**Stock Market Volatility:** Stock markets are volatile and can decline significantly in response to adverse issuer, political, regulatory, market, or economic developments. Different parts of the market can react differently to these developments. The stock-specific volatility may also change over a period of time as the characteristic of the stock undergoes a change in terms of market-cap category.

**Equity Price Risk:** Stock prices may rise or decline based on a number of factors. These could be a combination of company-specific and system-specific factors. Their impact on different types of stocks may vary. Prices change due to events that impact entire financial markets or industries (for example, changes in inflation, consumer demand, supply situation and GDP growth). Company-specific factors may include the likes of success or failure of a new product, mergers, takeovers, earnings announcement and changes in management, to name a few. Securities owned by the Scheme may offer opportunities for growth because of high potential earnings growth; they may also involve greater risks than securities that do not have the same potential.

**Dependency Risk:** The Scheme may invest in stocks and mutual funds. Equity confers a proportionate share of the ownership of a company. Its value will depend on the success of the company's business, income paid to stockholders by way of dividend, the value of the company's assets, quality of its corporate governance practice, its attractiveness relative to peers and general market conditions. The fund may also invest in convertible securities and warrants. Convertible securities generally are fixed-income securities or preference shares that may be converted into common stock after a prescribed period.

**Temporary Investment Risk:** If the fund manager is of the view that market or economic conditions may become unfavourable for investors in equities, he may invest a higher proportion of the fund's assets in high quality short-term and medium-term fixed income instruments as well as near-cash equivalents. This may be a defensive and temporary strategy. The fund manager may also adopt such a strategy while zeroing in on appropriate investment opportunities or to maintain liquidity. At times, such investments may lead to lower returns. In these circumstances, the Scheme may be unable to achieve its investment goal. Such temporary investment shall not exceed for period more than 30 days

**Non-diversification Risk:** The Scheme may pursue only a limited degree of diversification. It may invest a greater proportion of assets in the securities of one issuer (within the limit permitted by regulation) as compared to a diversified fund. This could have implications for the performance of the Scheme. The Scheme may be more sensitive to economic, business, political or other changes and this may lead to sizeable fluctuation in the Net Asset Value of the Scheme.

**Regulation-Change Risk:** If the Government of India, RBI and/or SEBI decide to alter the regulatory framework for investment in overseas financial assets by mutual funds, it may have an impact on the Scheme's ability to adhere to the investment objective. If and when such an eventuality materialises, the Trustee reserves the right to alter the investment objective of the Scheme or wind up the Scheme. In such cases of fundamental attribute change, the procedure in accordance with SEBI Regulations as highlighted in this document under the heading "F. Fundamental Attributes" will be adhered to.

# **Risk Factors - Derivatives**

- **Counter Party Risk:** This is the risk of default of obligations by the counter party. There is, however, no exchange of principal amounts in a derivative transaction.
- **Market risk:** Derivatives carry the risk of adverse changes in the market price.
- **Illiquidity risk:** The risk that a derivative cannot be sold or purchased quickly enough at a fair price, due to lack of liquidity in the market.
- Basis Risk: the risk that the movements in swap rates does not actually reflect the expected movement in benchmark rates, thus, creating a mismatch with what was intended.
- **Model Risk:** this is the risk of mis-pricing or improper valuation of derivatives.

It may be mentioned here that the guidelines issued by Reserve Bank of India from time to time for forward rate agreements, interest rate swaps, futures and other derivative products would be adhered to.

The Scheme may also use various derivative and hedging products from time to time, as would be available and permitted by SEBI, in an attempt to protect the value of the portfolio.

As and when the Scheme trades in the derivatives market there are risk factors and issues concerning the use of derivatives that investors should understand. Derivative products are specialised instruments that require investment techniques and risk analysis different from those associated with stocks and bonds. The use of a derivative requires an understanding not only of the underlying instrument but also of the derivative itself. Derivatives require the maintenance of adequate controls to monitor the transactions entered into, the ability to assess the risk that a derivative adds to the portfolio and the ability to forecast price or interest rate movements correctly. There is the possibility that a loss may be sustained by the portfolio as a result of the failure of another party (usually referred to as the "counter party") to comply with the terms of the derivatives contract. Other risks in using derivatives include the risk of mispricing or improper valuation of derivatives and the inability of derivatives to correlate perfectly with underlying assets, rates and indices. Thus, derivatives are highly leveraged instruments. Even a small price movement in the underlying instrument could have a large impact on their value. Also, the market for derivative instruments is nascent in India.

The Scheme may use techniques such as interest rate swaps, options on interest rates, warrants, forward rate agreement and other derivative instruments that are / may be permitted under SEBI/RBI Regulation. These techniques and instruments, if imperfectly used, have the risk of the Scheme incurring losses due to mismatches, particularly in a volatile market. The Scheme

#### Part I

# **Risk Factors**

ability to use these techniques may be limited by market conditions, regulatory limits and tax considerations (if any).

Derivative products are leveraged instruments and can provide disproportionate gains as well as disproportionate losses to the investor. Execution of such strategies depends upon the ability of the fund manager to identify such opportunities. Identification and execution of the strategies to be pursued by the fund manager involve uncertainty and decision of fund manager may not always be profitable. No assurance can be given that the fund manager will be able to identify or execute such strategies.

The risks associated with the use of derivatives are different from or possibly greater than, the risks associated with investing directly in securities and other traditional investments.

# **Risk Factors - Overseas Investments**

As the Scheme will invest in global markets; investors will be exposed to several risk factors that are not relevant for the Scheme that invests in Indian securities. A few types of risks are:

- Foreign Exposure and Currency Risk: The Scheme may invest in overseas securities that are issued and traded in foreign currencies. As a result, their values may be affected by changes in exchange rates between foreign currencies and the Indian Rupee as well as between currencies of countries other than India. Restrictions on currency trading that may be imposed will have an adverse effect on the value of the securities of companies that trade or operate in such countries.
- Country Risk: This refers to inability of a country to meet its financial obligations for economical, political or geo-political reasons. The degree of this risk may vary from country to country.
- Event Risk: Diplomatic and political developments, including rapid and adverse political changes, social instability, regional conflicts, terrorism and war, could affect the economies, industries and securities and currency markets, and the value of the Scheme's investments. These factors are extremely difficult, if not impossible, to predict and take into account with respect to the Scheme's investments.
- Restrictions imposed overseas: Changes in local regulation can affect the local financial markets and restrictions on investment by overseas investors be imposed; introduction of exchange controls and immobilisation of foreigner financial assets can occur In contrast, an improvement in country risk rating may take a substantially longer period.
- Emerging Markets Risk: Emerging market countries include those currently considered to be developing by the World Bank, the International Finance Corporation, the United Nations, the countries' authorities or countries that are treated as emerging markets by index service providers at the global level. These countries typically are located in the Asia- Pacific region, Eastern Europe, Central and South America and Africa. Emerging markets are comparatively smaller than developed markets. They are characterised by high degree of market-price and currency volatility and declines of more than 50% are not unusual. Markets that are generally

considered to be liquid may become illiquid for short or extended periods.

Regulation-Change Risk: If the Government of India, RBI and/or SEBI decide to alter the regulatory framework for investment in overseas financial assets by mutual funds, it may have an impact on the Scheme's ability to adhere to the investment objective. If and when such an eventuality materialises, the Trustee reserves the right to alter the investment objective of the Scheme or wind up the Scheme. In such cases of fundamental attribute change, the procedure in accordance with SEBI Regulations as highlighted in this document under the heading "F. Fundamental Attributes" will be adhered to.

# **Risk Factors - ADR/GDR**

- Currency risk in case the rupee appreciates against the currency in which the security is issued.
- In the case of GDRs, liquidity may be poor and dependent on the market-makers.
- In case of ADRs, liquidity may be more than in the case of GDRs and lower than in the underlying stock listed in India (NSE and/or BSE), as ADRs are usually listed either on the NYSE or Nasdaq. ADRs/GDRs cannot be held in the name of the Mutual Fund; they have to be held in the name of a custodian (usually domiciled outside India).

# Minimum Number of Investors & Single-Investor Limit

The scheme shall have a minimum of 20 investors and no single investor shall account for more than 25% of the corpus of the scheme. These two conditions will be complied with immediately after the close of the NFO itself (i.e. at the time of allotment). In case of non-fulfillment with the condition of minimum 20 investors, the scheme shall be wound up in accordance with Regulation 39 (2) (c) of Regulations automatically (without any reference from SEBI). In case of non-fulfillment with the condition of 25% holding by a single investor on the date of allotment, the application to the extent of exposure in excess of the stipulated 25% limit would be liable to be rejected and the allotment would be effective only to the extent of 25% of the corpus collected. Consequently, such exposure over 25% limits will lead to refund within five business days from the date of closure of the New Fund Offer.

# **Special Considerations**

Prospective investors should review / study this Scheme Information Document carefully and in its entirety and shall not construe the contents hereof or regard the summaries contained herein as advice relating to legal, taxation, or financial/ investment matters and are advised to consult their own professional advisor(s) as to the legal or any other requirements or restrictions relating to the subscription, gifting, acquisition, holding, disposal (sale, transfer, switch or redemption or conversion into money) of units and to the treatment of income (if any), capitalisation, capital gains, any distribution, and other tax consequences relevant to their subscription, acquisition, holding, capitalisation, disposal (sale, transfer, switch or redemption or conversion into money)

#### **Risk Factors**

# Sundaram Value Fund-Series VIII

of units within their jurisdiction / of nationality, residence, domicile etc. or under the laws of any jurisdiction to which they or any managed Scheme to be used to purchase/gift units are subject, and (also) to determine possible legal, tax, financial or other consequences of subscribing / gifting to, purchasing or holding units before making an application for units.

Neither this Scheme Information Document nor the units have been registered in any jurisdiction. The distribution of this Scheme Information Document in certain jurisdictions may be restricted or subject to registration requirements and, accordingly, persons who come into possession of this Scheme Information Document in certain jurisdictions are required to inform themselves about, and to observe, any such restrictions. No person receiving a copy of this Scheme Information Document or any accompanying application form in such jurisdiction may treat this Scheme Information Document or such application form as constituting an invitation to them to subscribe for units, nor should they in any event use any such application form, unless in the relevant jurisdiction such an invitation could lawfully be made to them and such application form could lawfully be used without compliance with any registration or other legal requirements. Neither the delivery of this Scheme Information Document nor any sale made hereunder shall, under any circumstances, create any implication that the information contained herein is correct.

# Details under FATCA/Common Reporting Standards (CRS)/Foreign Tax Laws

Compliance under Foreign Account Tax Compliance Act /Common Reporting Standard requirements: Foreign Account Tax Compliance Act: Foreign Account Tax Compliance Act ("FATCA") is a United States (US) law aimed at prevention of tax evasion by US citizens and residents ("US Persons") through use of offshore accounts. FATCA obligates foreign financial institution (FFIs), including Indian financial institutions to provide the US Internal Revenue Service (IRS) with information on the accounts of to report accounts held by specified US Persons. FATCA requires enhanced due diligence processes by the FFI so as to identify US reportable accounts. With respect to individuals, the US reportable accounts would cover those with US citizenship or US residency. The identification of US person will be based on one or more of following "US indicia" . Identification of the Account Holder as a US citizen or resident; Unambiguous indication of a US place of birth; • Current US mailing or residence address (including a US post office box); • Current US telephone number; Standing instructions to transfer funds to an account maintained in USA; • Current effective power of attorney or signing authority granted to a person with a US address; or • An "in-care of or "hold mail" address that is the sole address that the Indian Financial Institution has on the file for the Account Holder. Since domestic laws of sovereign countries, (including India) may not permit sharing of confidential client information by FFIs directly with US IRS, the U.S. has entered into Inter-Governmental Agreement (IGA) with various countries. The IGA between India and USA was signed on 9th July, 2015, which provides that the Indian FIs will provide the necessary information to Indian tax authorities, which

will then be transmitted to USA automatically. Common Reporting Standard - The New Global Standard for Automatic Exchange of Information: On similar lines as FATCA, the Organization of Economic Development (OECD), along with the G20 countries, of which India is a member, has released a "Standard for Automatic Exchange of Financial Account Information in Tax Matters", in order to combat the problem of offshore tax evasion and avoidance and stashing of unaccounted money abroad, requiring cooperation amongst tax authorities. The G20 and OECD countries have together developed a Common Reporting Standard (CRS) on Automatic Exchange of Information (AEOI). The CRS on AEOI was presented to G20 Leaders in Brisbane on 16th November, 2014. On June 3, 2015, India has joined the Multilateral Competent Authority Agreement (MCAA) on AEOI. The CRS on AEOI requires the financial institutions of the "source" jurisdiction to collect and report information to their tax authorities about account holders "resident" in other countries, such information having to be transmitted "automatically' annually. The information to be exchanged relates not only to individuals, but also to shell companies and trusts having beneficial ownership or interest in the "resident" countries. Accordingly with effect from November 1, 2015 all investors will have to mandatorily provide the details and declaration pertaining to FATCA/CRS for all new accounts opened, failing which the AMC shall reject the application.

Sundaram Mutual Fund / the AMC is classified as a 'Foreign Financial Institution' under the FATCA provisions. Accordingly, the AMC / Mutual Fund will be required to undertake due diligence process and identify US reportable accounts and collect such information / documentary evidences of the US and / or non-US status of its investors / Unit holders and disclose such information (directly or through its agents or service providers) as far as may be legally permitted about the holdings / investment returns to US Internal Revenue Service (IRS) and / or the Indian Tax Authorities. The AMC has registered with US Internal Revenue Service (IRS) and has obtained a Global Intermediary Identification Number (GIIN): EY9227.99999.SL.356 for the said reporting purposes.

FATCA/CRS due diligence will be directed at each investor / Unit holder (including joint investor) and on being identified as a reportable person / specified US person, all the folios will be reported. In case of folios with joint holders, the entire account value of the investment portfolio will be attributable under each such reportable person. An investor / Unit holder will therefore be required to furnish such information as and when sought by the AMC in order to comply with the information reporting requirements stated in IGA and circulars issued by SEBI/Government of India in this regard from time to time. The information disclosed may include (but is not limited to) the identity of the investors and their direct or indirect beneficiaries, beneficial owners and controlling persons. Investors / Unitholders should consult their tax advisors regarding FATCA/CRS requirements with respect to their situation. Part II

Information about the Scheme

# A. Type (Fundamental Attribute)

A close-ended equity scheme

#### **B. Investment Objective (Fundamental Attribute)**

To provide capital appreciation by investing in a well diversified portfolio of stocks through fundamental analysis. However, there can be no assurance that the investment objective of the Scheme will be realized.

**No Guarantee:** There is no guarantee or assurance that the investment objective of the scheme will be achieved. Investors are neither being offered any guaranteed / indicated returns nor any guarantee on repayment of capital by the Schemes. There is also no guarantee of capital or return either by the mutual fund or by the sponsor or by the Asset management Company.

C. Indicative Asset Allocation (Fu	ndamental Attribute)
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	Minimum	Maximum	Risk Profile
Equity & Equity related securities	80%	100%	High
Fixed Income and money			
market securities	0%	20%	Low to Medium

Equity and equity-related securities includes Convertible bonds, debentures and warrants carrying the right to obtain equity shares.

The scheme will not invest in securitised debt. The Scheme may invest in ADR/GDR/overseas securities upto 35% of its net assets. The scheme shall not engage in securities lending/borrowing and short selling. The scheme shall not invest in repo in corporate bond, Credit Default Swaps or in ETFs.

The Scheme may use derivatives for trading, hedging and portfolio balancing. Exposure to derivatives will be limited to 50% of the net asset value of the Scheme at the time of transaction.

Exposure is calculated as a percentage of the notional value to the net assets of the Scheme. The Scheme will maintain cash or securities to cover exposure to derivatives.

The cumulative gross exposure to equity, debt, money market instruments and derivatives shall not exceed 100% of the net assets of the scheme, subject to SEBI circular No. Cir/ IMD/ DF/ 11/ 2010 dated August 18, 2010. The same-security-wise hedge positions would be excluded from computing the percentage.

Pending deployment in line with the investment objective, the funds of the Scheme may be invested in short-term deposits with scheduled commercial banks in accordance with SEBI Circulars SEBI/IMD/CIR No.9/20306/03 dated November 12, 2003 and SEBI/IMD/Cir No.1/91171/07 dated April 16, 2007.

The Scheme shall commence investment only on completion of the New Fund Offer period according to its objective. Scheme is permitted to invest in money market instruments during the NFO period.

**Portfolio rebalancing/Changes in Investment Pattern:** Subject to SEBI Regulations, the asset allocation pattern may change from time to time for a short term and for defensive considerations, keeping in view the market conditions/ applicable regulations/political & economic factors, the perception of the Investment Manager; the intention being at all times to seek to protect the interests of the Unit holders. Rebalancing across sectors and stocks based on valuation levels relative to growth shall be a dynamic exercise, as this is crucial to performance.

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The fund manager of the Scheme shall examine factors such as the overall macro-economic conditions, valuation levels, sectorspecific factors, company-specific factors and trends in liquidity, to name a few, and reduce the equity exposure, if warranted, to lower levels and raise the fixed income component of the portfolio as a tactical call.

The fund manager shall seek to raise the equity exposure if the environment is conducive. This process of rebalancing may take place in a dynamic manner on a regular basis. Cash calls (with deployment in appropriate money-market and fixed-income securities), derivatives, changes in the degree of overweight and underweight to sectors and changes in allocation levels to stocks with varying attributes be used to balance the portfolio.

If the macro-economic conditions and market levels warrant, the fund manager may on an exceptional basis, reduce the equity exposure and raise the fixed-income component of the portfolio beyond the asset allocation boundary indicated in the table for normal circumstances. Such an allocation in exceptional circumstances shall be adopted with the approval of the Executive Committee of Sundaram Asset Management.

The portfolio rebalancing period is 7 days in cases of voluntary corporate actions and 30 days in cases of involuntary corporate actions.

In the event of deviations, the fund manager will carry out rebalancing within 7 days or 30 days respectively. Where the portfolio is not rebalanced within 7 days or 30 days respectively, justification for the same shall be placed before the executive committee and reasons for the same shall be recorded in writing. The Executive Committee of the Investment Manager, shall then decide on the course of action. However, at all times the portfolio will adhere to the overall investment objectives of the Scheme.

#### **D. Indicative Investment Universe**

In order to achieve investment objectives, the corpus of the Scheme can be invested in any (but not exclusively) of the following securities:

- Equity and equity-related securities such as Convertible bonds and debentures and warrants carrying the right to obtain equity shares and derivative instruments. (For limits on Derivatives, please refer the Section "Derivatives")
- The scheme shall not engage in securities lending and short selling. The scheme shall not invest in repo in corporate bond, Credit Default Swaps or in ETFs
- Debt securities of the Government of India, state and local governments, government agencies, statutory bodies, public sector undertakings, scheduled commercial banks, non-banking finance companies, development financial institutions, supranational financial institutions, corporate entities.
- Debt and Money Market securities and such other securities as may be permitted by SEBI and RBI regulation from time to time.
- Money market instruments including but not limited to, treasury bills, commercial paper of public sector undertakings and private sector corporate entities, reverse repo agreements on Gsecs, CBLOs (Collateralised Borrowing and Lending Obligation), certificates of deposit of scheduled commercial banks and development financial institutions, government securities with unexpired maturity of one year or less and other

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money market securities as may be permitted by SEBI/RBI regulation.

 The Scheme may use techniques such as interest rate swaps, options on interest rates, warrants, forward rate agreement and other derivative instruments that are / may be permitted under SEBI/RBI Regulation.

Exposure to a single counterparty in interest rate swap transactions shall not exceed 10% of the net assets of the scheme.

- The non-convertible part of convertible securities.
- Units of Mutual funds as may be permitted by regulation.
- Any other like instruments as may be permitted by RBI / SEBI / such other Regulatory Authority from time to time. The securities mentioned above and such other securities the Scheme is permitted to invest in, could be listed, unlisted, privately placed, secured, unsecured, rated or unrated and of any maturity bearing fixed-rate or floating coupon rate. The securities may be acquired through Initial Public Offerings (IPO s), secondary market operations, private placement, rights offers or negotiated deals. The Scheme may also enter into repo and reverse repo obligations on Gsecs held by it as per the guidelines and regulation applicable to such transactions.
- The Scheme shall invest in the instruments rated as investment grade or above by a recognised rating agency. In case, the instruments are not rated, specific approval of the Board of Directors of the Investment Manager or a Committee approved by the Trustee Company shall be obtained.
- Overseas securities as permitted by SEBI from time to time.
- Pending deployment of funds in terms of investment objectives of the Scheme, the funds may be invested in short term deposits with scheduled Commercial Banks in accordance SEBI Circulars SEBI/IMD/CIR No.9/20306/03 dated November 12, 2003 and SEBI/IMD/Cir No.1/91171/07 dated April 16, 2007.

#### **Investments in Overseas Securities**

Investment in Overseas Securities will be in accordance with SEBI Circular No. SEBI/IMD/CIR No.7/104753/07 dated September 26, 2007 & SEBI Circular No.SEBI/IMD/CIR No.2/122577/08 dated April 8, 2008 as stated hereunder:

- The investment in Foreign Securities by the Mutual Fund shall be within overall limit of US\$ 7 billion (SEBI/IMD/CIR No. 122577/08 dated April 8, 2008) with a sub-ceiling for individual mutual funds subject to a maximum of US\$ 300 million per mutual fund. The percentage of assets of the scheme that would be invested in foreign securities is disclosed in the "Asset Allocation" section of this document.
- 2. The risk factors arising out of investments in foreign securities is provided in Part I of this document.
- 3. Boards of Asset Management Company (AMC) and Trustees shall exercise due diligence in making investment decisions. They shall make a detailed analysis of risks and returns of overseas investment and how these investments would be in the interest of investors. Investment must be made in liquid actively traded securities/instruments.
- 4. Boards of AMC and Trustees may prescribe detailed parameters for making such investments which may include identification of countries, country rating, country limits, etc. They shall satisfy themselves that the AMC has experienced

key personnel, research facilities and infrastructure for making such investments. Other specialised agencies and service providers associated with such investments e.g. custodian, bank, advisors, etc. should also have adequate expertise and infrastructure facilities. Their past track record of performance and regulatory compliance record, if they are registered with foreign regulators, may also be considered. Necessary agreements may be entered into with them as considered necessary. All investment decisions shall be recorded in accordance with SEBI circular dated July 27, 2000.

- 5. The AMC shall send detailed periodical reports to the Trustees which shall include the performance of overseas investments and amount invested in various Schemes and any breach of the exposure limit laid down in the Scheme Information document. The boards of AMC and Trustees shall review the performance of Schemes making overseas investments with appropriate benchmark(s) as disclosed in the Scheme Information Document.
- 6. Half yearly portfolio shall also disclose the investments in Foreign Securities by making a separate heading 'Foreign Securities'. Scheme-wise investments made in such securities shall also be disclosed in the Half- yearly results as a foot note. The Trustees shall offer their comments on the compliance of these guidelines in the half-yearly reports filed with SEBI.
- 7. The Mutual Fund shall appoint a dedicated Fund Manager for making investments in Foreign Securities and shall disclose the name of the dedicated Fund Manager.
- 8. The investment restrictions applicable to the scheme is provided in this document separately.

The procedures, process and disclosures to investors prescribed in this regard under SEBI/RBI Guidelines will be followed. Investment in securities in overseas markets will not exceed the limit allowed in this regard by SEBI/RBI from time to time. Investment in overseas securities will be made after exercise of due diligence, analysis of the risk return trade off, weighing against the yield and potential of similar securities in the local market, currency hedging costs, liquidity, trading procedures/ infrastructure, capability of service providers, currency movements, and other economic/geo political factors and suitability in terms of overall investment objectives of the Scheme and the interest of the investors. All such investment decisions shall be recorded.

For the present, the schemes do not intend to enter into underwriting obligations. If the schemes enter into an underwriting agreement, it would do so after complying with the RBI Regulations and with the prior approval of the Board of the Investment Manager/Trustee Company.

# Brief note on fixed-income and money market in India

#### (i) Debt Instrument Characteristics:

A Debt Instrument is basically an obligation which the borrower has to service periodically and generally has the following features:

Face Value: Stated value of the paper /Principal Amount Coupon: Zero, fixed or floating Frequency: Semi-annual; annual, sometimes quarterly Maturity: Bullet, staggered Redemption: FV; premium or discount Options: Call/Put

Issue Price: Par (FV) or premium or discount

A debt instrument comprises of a unique series of cash flows for each paper, terms of which are decided at the time of issue. Discounting these cash flows to the present value at various applicable discount rates (market rates) provides the market price.

#### (ii) Types of Debt Market Instruments:

The Indian Debt market comprises of the Money Market and the Long Term Debt Market.

*Money market instruments* are Commercial Papers (CPs), Certificates of Deposit (CDs), Treasury bills (T-bills), Repos, Interbank Call money deposit, CBLOs etc. They are mostly discounted instruments that are issued at a discount to face value.

*Money market instruments* have a tenor of less than one year while debt market instruments typically have a tenor of more than one year.

Long Term Debt market in India comprises mainly of two segments viz., the Government securities market and the corporate securities market.

*Government securities* include central, state and local issues. The main instruments in this market are dated securities (Fixed or Floating) and Treasury bills (Discounted Papers). The Central Government securities are generally issued through auctions on the basis of 'Uniform price' method or 'Multiple price' method while State Govt. are through on-tap sales.

*Corporate Debt* segment on the other hand includes bonds/debentures issued by private corporates, public sector units (PSUs) and development financial institutions (DFIs). The debentures are rated by a rating agency and based on the feedback from the market, the issue is priced accordingly. The bonds issued may be fixed or floating. The floating rate debt market has emerged as an active market in the rising interest rate scenario. Benchmarks range from Overnight rates or Treasury benchmarks.

Debt derivatives market comprises mainly of Interest Rate Swaps linked to Overnight benchmarks called MIBOR (Mumbai Inter Bank Offered Rate) and is an active market. Banks and corporate are major players here and of late Mutual Funds have also started hedging their exposures through these products.

The following table gives approximate yields prevailing during the month of March 2017 on some of the instruments. These yields are indicative and do not indicate yields that may be obtained in future as interest rates keep changing consequent to changes in macro economic conditions and RBI policy

Issuer	Instruments	Maturity	Yields
GOI	Treasury Bill	91 days	5.78%
GOI	Treasury Bill	364 days	6.10%
GOI	Short Dated	1-3 Yrs	6.26% - 6.53%
GOI	Medium Dated	3-5 Yrs	6.53% - 6.78%
GOI	Long Dated	5-10 Yrs	6.59% - 6.78%
Corporates	Bonds (AAA)	1 - 3 years	7.01% - 7.50%
Corporates	Bonds (AAA)	3 - 5 years	7.50% - 7.82%
Corporates	CPs (A1+)	3 months - 1 yr	6.61% -7.24%
Banks	CDs	3 months - 1 yr	6.39%-6.78%
Source: Bloor	mberg.	As on March 31, 2017	

#### (iii) Regulators:

The RBI operates both as the monetary authority and the debt manager to the government. In its role as a monetary authority, the RBI participates in the market through open-market operations as well as through Liquidity Adjustment Facility (LAF) to regulate the money supply. It also regulates the bank rate and repo rate, and uses these rates as indirect tools for its monetary policy. The RBI as the debt manager issues the securities at the cheapest possible rate. The SEBI regulates the debt instruments listed on the stock exchanges.

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# (iv) Fixed income and money market segments

The market for fixed-income securities in India can be briefly divided into the following segments:

- The money market The market for borrowing / lending money;
- The securities market The market for trading in securities and
   The derivatives market The market for fixed income
- The derivatives market The market for fixed income derivatives.

In this predominantly institutional market, the key market players are banks, financial institutions, insurance companies, mutual funds, primary dealers and companies. Provident / pension funds, though present, are not active players.

#### The Money Market

The money market can be classified into two broad categories The market for clean borrowing/lending without backing of any collateral:

- Call Money: The market for overnight borrowing/lending.
- Notice Money: The market for borrowing/lending from 2 days to a fortnight.
- Term Money: The market for borrowing/lending from a fortnight to six months.

The market for collateralised borrowing/lending:

- Repo transactions: These are redemption-obligation transactions in which the borrower tenders securities to the lender; these securities are bought back by the borrower on the redemption date. The price difference between the sale and redemption of the securities is the implicit interest rate for the borrowing/lending. The eligible underlying securities for these transactions are government securities and treasury bills. Corporate bonds are not allowed as eligible securities for repo transactions. The minimum repo term (lending /borrowing period) is one day.
- CBLO: CBLO stands for Collateralized Borrowing and Lending Obligation. CBLO is a discount instrument introduced by the Clearing Corporation of India Limited (CCIL). They can be traded like any other discount instrument. Lenders buy CBLOs and borrowers sell CBLOs. CCIL manages the risks inherent in issuing these securities through a system of margins and deposits that it takes from both lenders and borrowers. CBLOs can be issued/bought/sold for a minimum of one day to a maximum of 364 days.

# The Securities Market

The market for fixed-income securities can be broadly classified into

- The market for money market (short-term) instruments: Moneymarket securities are generally discount securities maturing within one year from the date of issuance. Instruments satisfying this criterion are treasury bills (obligations of the government), commercial paper (obligations of the corporate sector) and certificate of deposit (obligations of banks).
- The market for Government Securities: Government securities are medium-/long-term fixed income securities of the government. The market for government securities is the most liquid segment of the fixed-income market in India. Most of the

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#### Part II Information about the Scheme

secondary market trading is concentrated in government securities. Trading in government securities is now done mostly through an electronic trading, reporting and settlement platform developed by the Reserve Bank of India (RBI) called Negotiated Dealing System. The role of brokers, which was an important element of the Indian bond market, is now less significant in this segment than in the past.

- The market for corporate bonds: Trading in corporate bonds is relatively subdued (in comparison to government securities).
   Price discovery and trading in this segment are still through the telephone. Attempts at improving the trading, settlement and risk-management practices for trading corporate bonds are currently underway.
- The market for floating-rate securities: The coupon rate in floating-rate securities is linked to an acceptable benchmark. Floating-rate securities generally have a coupon rate, which is reset over a regular period depending on the benchmark chosen. The market widely uses the MIBOR benchmarks announced by Independent agencies such as NSE and Reuters. When benchmark interest rate rises, the income generated on these floating-rate securities may also rise. When the benchmark interest rates decline, the income generated on these floating-rate securities may decline. Increasingly more companies are raising resource through floating-rate securities. Most of such securities are in the form of floatingrate debentures at a spread over NSE MIBOR. The other popular benchmark is the Indian Government securities benchmark yield (known as INBMK). The reset in such cases happen after a period of time, generally six months. The Government of India has also started issuing floating-rate securities using INBMK 1 year as the benchmark.

#### The Fixed-Income Derivatives Market

The interest-rate derivatives market is at a developing stage in India. Instruments broadly transacted are • Interest Rate Swaps

- Interest Rate Futures and Forward Rate Agreements.
- Interest Rate Swaps: This is an agreement between two parties to exchange stated interest obligations for an agreed period in respect of a notional principal amount. The most common form is a fixed-to-floating-rate swap where one party receives a fixed (pre-determined) rate of interest while the other receives a floating (variable) rate of interest.
- Interest Rate Future (IRF): An interest rate futures contract is "an agreement to buy or sell a debt instrument at a specified future date at a price that is fixed today." Interest rate futures are derivative contracts which have a notional interest bearing security as the underlying instrument. The buyer of an interest rate futures contract agrees to take delivery of the underlying debt instruments when the contract expires and the seller of interest rate futures agrees to deliver the debt instrument. The fund can effectively use interest rate futures to hedge from increase in interest rates.
- Forward Rate Agreement: This is basically a forward-starting interest-rate swap. It is an agreement between two parties to pay or receive the difference between an agreed fixed rate (the FRA rate) and the interest rate (reference rate) prevailing on a stipulated future date, based on a notional principal amount for an agreed period. The only cash flow is the difference between the FRA rate and the reference rate. The notional amounts are not exchanged.
   (v) Market Participants:

Given the large size of the trades, the debt market has remained predominantly a wholesale market.

Primary Dealers

Primary Dealers (PDs) act as underwriters in the primary market, and as market makers in the secondary market.

Brokers

Brokers bring together counterparties and negotiate terms of the trade.

Investors

Banks, Insurance Companies, Mutual Funds are important players in the debt market. Other players are Trusts, Provident and pension funds.

# (vi) Trading Mechanism:

Government Securities and Money Market Instruments

Negotiated Dealing System (NDS) is an electronic platform for facilitating dealing and online reporting of transactions. Government Securities (including T-bills), call money, notice/term money, repos in eligible securities, etc. are available for negotiated dealing through NDS. Currently G-Sec deals are done telephonically and reported on NDS.

Corporate Debt is basically a phone driven market where deals are concluded verbally over recorded lines. The reporting of trade is done on the NSE Wholesale Debt Market segment.

#### E. Investment Strategy

The focus of this Scheme is to provide capital appreciation by investing in a well diversified portfolio of stocks through fundamental analysis.

The securities in the Scheme may be predominantly characterized by a stock selection where more emphasis is on value opportunity and less on earnings growth. The investment manager shall invest in stocks which may be available at more favourable valuations when compared with peer group.

The Investment Manager shall pursue a strategy where it tries to capture emerging stocks through its study of industry and management. Towards this end, it will follow a bottom-up approach in constructing the portfolio and managing it on an ongoing basis.

The scheme shall have no cap or sector bias and shall seek to identify undervalued stocks across different cap curves / sectors. To the extent that the portfolio comprise mid and small cap stocks, the fund would optimally diversify to mitigate liquidity and concentration risks.

The fund does not intend to restrict investments to value stocks. The fund may also look at stocks which have in the past shown considerable price appreciation as a result of improved earnings growth or due to some other reasons.

The fund would also seek to identify companies which may be fundamentally strong but are currently not favoured (contrarian call) due to temporary reasons like poor results, failure with regards to the product launch, factor affecting the industry, etc. and where the market may not have recognized their true potential. The scheme may invest in such undervalued companies to take advantage of expected price appreciation in the future.

Emphasis will be on investing in companies with quality management, unique business strengths, sustainable long-term growth prospects and reasonable valuations.

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The Investment Manager has a research set up that works to identify opportunities through continuous research on sectors and companies. Analysis focuses on the past performance and future prospects of the company and business prospects, financial health, competitive edge, managerial quality and practices, minority shareholder interests and transparency. Companies that adequately satisfy the prescribed criteria may be included in the portfolio. The fund will also pursue opportunities in public offerings popularly termed as IPOs.

The fund manager may invest across sectors, take cash calls, change allocation between the equity and fixed-income asset classes in a dynamic manner within the permitted limits and use derivatives for trading, hedging and portfolio balancing. In talking such decisions, the Investment Manager will keep in mind the Investment Objective of the Scheme and the applicable Regulations.

# Derivatives

The scheme may invest in derivative instruments for the purpose of hedging, portfolio balancing and trading. The limits and conditions and restrictions prescribed by SEBI vide circular No. Cir/ IMD/ DF/ 11/ 2010 dated August 18, 2010 shall be followed.

Derivatives are financial contracts or instruments that derive their value from an underlying asset. Derivatives may be used for hedging, portfolio balancing and trading purposes to seek to optimise performance in the Scheme and will be subject to applicable Regulations of SEBI/RBI from time to time.

Portfolio balancing includes any type of deals in derivatives as long as they are fully covered by holding a position in the underlying securities/ cash/cash equivalents/options/ futures. Trading is permitted only in exchange-traded derivatives. The derivatives shall be marked-to-market by the Investment Manager at all times.

Transactions in derivatives include a wide range of instruments, including, but not limited to futures, options, swaps, and interest rate swaps, forward rate agreements and any other instrument as may be permitted by SEBI/RBI from time to time.

**Futures:** A purchase of futures contract obligates the purchaser to take delivery of the underlying asset at the expiry of the contract. The transaction is netted at the end of the contract and the difference settled between the investor & the clearing house. A part of value of the contract – 15% to 25% on an average (the number could be higher for specific contracts or for all contracts at specific times) – is the margin.

Payoffs in futures are linear with reference to the underlying and the risk is basically directional. Buyers and sellers of futures carry equal risk.

The margin depends on volatility of the underlying asset and the difference between the spot price and the contract price, to name a few influencing variables.

Please note that the following illustrative examples are given for information purposes only and are based on hypothetical values for the NIFTY 50 and/or stock.

*Example for index futures:* Stock index futures are instruments designed to give exposure to the equity markets indices. The Stock Exchange, Mumbai (BSE) and The National Stock Exchange (NSE) have trading in index futures of 1, 2 and 3 month

maturities.

The pricing of an index future is the function of the underlying index and short term interest rates. Index futures are cash settled, there is no delivery of the underlying stocks.

If a Scheme buys 1,000 futures contracts, each contract value is 200 times the futures index price. Purchase date: May 01, 2015. Spot index: 2000.00 Future price: 2010.00 Date of expiry: May 25, 2015. If the exchange imposes a margin of 10%, the Investment Manager will be required to provide Rs.40,200,000 (i.e. 10% \* 2010 \* 1000 \* 200) by way of eligible securities and/or and cash. If on the date of expiry – May 25, 2015 - the S&P CNX Nifty Index closes at 2025, the net impact will be a profit of Rs. 3,000,000 for the Scheme ((2025–2010) \* 1000 \* 200).

The profit or loss for the Scheme will be the difference between the closing price (which can be higher or lower than the purchase price) and the purchase price. The risks associated with index futures are similar to those associated with equity investments plus there are additional risks with additional risks highlighted in the Risk Factors part of this document.

*Example for stock futures:* A futures contract on a stock gives its owner the right and obligation to buy or sell stocks. Single stock futures traded on the NSE are cash settled; there is no delivery of the underlying stocks on the expiration date.

A purchase or sale of futures on a security gives the trader essentially the same price exposure as a purchase or sale of the security itself. Trading stock futures is no different from trading the security itself.

The Scheme buys shares of A Ltd. Its current price is Rs 500. The Scheme sells one month futures on the shares of A Ltd at Rs 550. If the price of the stock declines, the Mutual Fund will suffer losses on the stock position held and profit on futures position. The price of stock on the expiry date is Rs 450. The price of the futures on the stock declines to Rs 480. There is a loss of Rs. 50 per share on the on the holding of the stock. This is offset by profit of Rs 70 on the short position in stock futures.

Risks associated with stock futures are similar to those associated with equity investments plus there are additional risks with additional risks highlighted in the Risk Factors part of this document.

**Options:** An option gives the owner the right to buy or sell the underlying asset based on specific prices trends but the not the obligation. The option will be exercised if the outcome is favourable to the owner. A call option gives the owner a right to buy the underlying asset at a pre-determined price on a prespecified date. A put option gives the owner the right to sell a security at a pre-determined price on a pre-specified date.

Risk is limited (or known) to premium if call or put options are purchased. If options are sold, the risk is unlimited (or unknown). The risk of the unknown can be mitigated by staying covered, using covered calls or bull/bear spread, to name a few strategies. Payoffs in options are non-linear.

#### Example of options:

Please note that the following illustrative examples are given for information purposes only and are based on hypothetical values for the NIFTY 50 and/or stock.

The Scheme owns 10000 shares of A with a current market price of Rs 160. The view of the fund manager is that the price could

decline by Rs 10 - Rs 12 over a one-month period. The fund manager does, however, wish to hold the shares due to the positive long-term outlook. The fund manager can cover the expected near-term decline by buying a put.

The buyer has the choice to buy the shares at Rs 160 on expiry date (usually the last Thursday of a month). The following are examples based on price trends after one month:

- if the stock price declines to Rs 150, the buyer of the call option will not exercise the right to buy as the stock can be purchased at a lower price in the spot market. The fund manager has ensured that the Rs 160 prevailing at the time of selling the option is protected through a combination of market price of Rs 150 and earned premium of Rs 10;
- If the stock price dips below Rs 150, the buyer will not • exercise the option. The loss for the fund manager is limited to the extent to which price dips below Rs 150, as the decline from Rs 160 to Rs 150 is covered by the earned premium;
- If the stock price rises to Rs 170, the buyer of the option will ٠ exercise the right to buy the shares he can buy them at the strike price of Rs 160 and if he chooses to sell at the spot of Rs 170 to make a profit of Rs 10 per share. This price trend is, however, contrary to the expectations of the fund manager. There is no loss for the fund manager as he has already received Rs 10 as premium. This will ensure that his effective price in meeting the comportment to the holder of the call option is Rs 160 and
- . If the stock price rises to more than Rs 170, the buyer will exercise the option. The loss to the fund manager will be limited to the extent to which the price is higher than Rs 170, as the premium of Rs 10 will cover partially the higher cost of the shares that have to be purchased to meet the commitment under the option.

Products: The derivative products currently available in India include futures on the Index (Nifty and Sensex) options on the Index (Nifty and Sensex), stock futures and options on stocks, to name a few.

Indices on which index futures are available: NIFTY 50, Nifty Next 50, Nifty IT Index, Nifty 100, Nifty Bank Index, Nifty Mid Cap and Nifty 50 USD

Use of derivatives to further investment objective of the Scheme: Sundaram Mutual Fund may use derivatives to seek outcomes that are not possible in the cash market. For example:

- A short position in index futures or futures on a particular stock may be initiated to hedge a long position in the cash market;
- The Investment Manager can buy put options with appropriate strike price as a hedge for a decline in price of stocks owned in the Scheme;
- Options may be sold to augment income through the premium paid by the buyer;
- Sell puts on a stock with strike prices at levels the fund seeks to buy the stock;
- Sell calls on stocks in the portfolio of the Scheme at strike prices that are at levels viewed as a selling opportunity by the Investment Manager and
- If the index futures trade at a steep discount or premium to the spot, the Scheme can take advantage of the situation by switching out of stocks into futures or vice versa. At the expiry

of the futures contract, its price will have to converge with the spot, as the last settlement will be with reference to the spot price. Arbitrage profit, if any, may augment NAV of the Scheme.

Use of derivatives by the Mutual Fund:

#### **Trading in derivatives**

There are risks associated with use of derivatives as a trading strategy in a Scheme.Investors must read and understand the risks associated with use of derivatives for trading purpose in order to appreciate the implications. Derivatives require the maintenance of adequate controls to monitor the transactions and the embedded market risks that a derivative adds to the portfolio. The price of the underlying asset, the volatility, tenor and interest rates, to name a few, affect the value of a derivative contract. A few illustrative trading strategies are outlined:

Reverse Arbitrage: The endeavour of the Investment Manager is to create reverse arbitrage positions, which reduces the holding cost of the captioned security.

Arbitrage: The endeavour of the Investment Manager is to create arbitrage positions, which create market neutral positions and lead to yield enhancement for the portfolio as a whole.

Portfolio Hedging: The endeavour of the Investment Manager is to use index futures for portfolio hedging to participate in the market (buy Index Futures) or reduce market risk (sell Index Futures).

There are risks associated with such strategies. A few of them are: model risk (improper pricing/mis-pricing), market liquidity risk (derivatives cannot be sold at prices that reflect the underlying assets, rates and indices), basis risk (lack of in-line movement with the underlying asset) and trade execution risk (final execution price is different from the screen price leading to dilution in the spreads and hence impacting the profitability of the reverse arbitrage strategy).

The limits and conditions and restrictions prescribed by SEBI in the circular No. Cir/ IMD/ DF/ 11/ 2010 dated August 18, 2010 shall be followed. The details are set out hereunder:

No Particulars	Limit/ conditions
1. Exposure Limit	Up to 50% of the net assets of the Scheme.
	The cumulative gross exposure through equity, debt and derivative position should not exceed 100% of the net assets of the respective schemes.
	Exposure due to derivative positions taken for hedging purposes in excess of the underlying position against which the hedging position has been taken, shall be treated under the limits mentioned above.
Position Exposure	Each position taken in derivatives shall have an associated exposure as defined under. However, certain derivative positions may theoretically have unlimited possible loss. Exposure in derivative positions shall be computed as follows:
Long Future	Futures Price x Lot Size x Number of Contracts
Short Future	Futures Price x Lot Size x Number of Contracts
	Sundaram Mutual Fund

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	Part II	Information about the Scheme			Scheme Information Document	Sundaran	n Value Fui	nd-Series VIII
Op	tion bought	Option Premium Paid x Lot Size x Number of Contracts.	7.	Valuation		market pr	ice in confor	shall be valued a mity with the SEB
2.	Position Limit	In accordance with the limit prescribed by SEBI in the circular No. Cir/ IMD/ DF/ 11/ 2010 dated August 18, 2010, in the Next Section 'Position Limits'.				The valua be done i method		ed derivatives shal e with the valuatior ded investments
3.	Monitoring of position limits       The mutual fund will notify the names of the clearing member for each scheme through whom it would clear the derivative contracts to the stock exchange.       8. Disclosure and Re		and Reporting	In the me yearly port following c	onthly portfo tfolio and in the disclosure will	lio disclosure, hal e annual reports, the be made in respec		
		The stock exchange would then assign a Unique Client Code to each scheme of the mutual fund.				prescribed	d by SEBI.	as per the forma d trading positions
	The stock exchange shall monitor the scheme wise position limit.				through fu Hedging	tures positions and	d trading positions	
		Daily trading/ position limits and margins will be notified the by the clearing member (custodian) to the Investment Manager, for funding and monitoring.					no of contra value of c	acts entered, gross ontracts and ne
4.	<ol> <li>Prohibitions / Restrictions</li> </ol>	The schemes shall not write options or purchase instruments with embedded written options.				amounts	0	assets, the margir reported separately alances.
		The total exposure related to option premium paid must not exceed 20% of the net assets of the scheme.				Executive the Invest	/Risk Managetten Iment Manag	e placed before the ement Committee o ger and Investmen
		The maximum derivative position will be restricted to 50% of the Net Assets of the Scheme.		istrative li ven hereur		-		d and for review. derivatives are
		Cash and cash equivalents with residual maturity of not less than 91 days may be treated as not creating any exposure. Exposure to hedging positions may not be included in the abovementioned limits subject to the following:	Inc thr tra wo wa	ee futures ded on th vrking Thur	s have been i of 1 month ese exchang sday of the he beginning	2 months a ges. These respective	and 3 mont futures ex months. If	d NSE. Generally hs are presently pire on the las the Nifty (Index otes for the three
		Hedging positions are derivative positions that reduce possible losses on the existing	Tut		onth	Bid Price	Offe	er Price
		position in securities and till the existing		<u> </u>	1	1880		1885
		position remains.			2	1900		1915
		Hedging positions can not be taken for			3	1910		1930
		existing derivative positions exposure to such positions shall have to be added and treated within the overall limit of 100%.	mc					e last day of the t an offer price o
		Any derivative instrument used to hedge has the same underlying security as the existing position being hedged	Th	e following	xample of fu	etical exam	ple of a typ	oical likely index
		The quantity of underlying associated with the derivative position taken for hedging		Particulars	S		Index Future	Actual purchase of stocks
		purposes does not exceed the quantity of		Index at th	ne beginning of th	e month	1875	1070
		purposes does not exceed the quantity of the existing positions against which hedge		interest etc.	to beginning of th			1875
					Month Future		1885	-
ō.	Strategy	the existing positions against which hedge has been taken. Hedging, Portfolio rebalancing, trading and	A	Price of 1	° °	other Index	1885	
		the existing positions against which hedge has been taken. Hedging, Portfolio rebalancing, trading and arbitrage	Ā	Price of 1 Execution	Month Future	other Index	1885	
5.	Strategy Internal Guidelines	the existing positions against which hedge has been taken. Hedging, Portfolio rebalancing, trading and arbitrage The Investment Manager presently has a	A	Price of 1 Execution	Month Future Cost : Carry and sts (1885-1875)	other Index		-
		the existing positions against which hedge has been taken. Hedging, Portfolio rebalancing, trading and arbitrage The Investment Manager presently has a derivative policy which sets out the		Price of 1 Execution Future cos Brokerage	Month Future Cost : Carry and sts (1885-1875)			-
		the existing positions against which hedge has been taken. Hedging, Portfolio rebalancing, trading and arbitrage The Investment Manager presently has a		Price of 1 Execution Future cos Brokerage Assumed	Month Future Cost : Carry and sts (1885-1875) e Cost:			-

Information about the Scheme

	(0.30% of 1885)			
	(0.50% of 1875)			
С	Gains on Surplus Funds:	13.87	Nil	
	(assumed 10% return on 90% of the			
	money left after paying 10% margin)			
	Total Cost (A+B-C)	1.79	9.38	

Part II

In this example, the Index Future trade has resulted in profitability compared to actual purchase of the underlying index stocks. The profitability of Index Future as compared to an individual security will interalia depend upon the carrying cost, the interest available on surplus funds and the transaction cost. There are futures based on stock indices as mentioned above as also futures based on individual stocks.

#### Illustrative list of strategies that can employ futures

Strategies that employ index futures and their objectives:

(a) The fund has an existing equity portion invested in a basket of stocks. In case the fund manager has a view that the equity markets are headed downwards, the fund can then hedge the exposure to equity either fully or partially by initiating short futures positions in the Index.

A similar position in the long direction can also be initiated by the fund to hedge its position of cash and permissible equivalents. The extent to which this can be done is determined by guidelines issued by SEBI from time to time.

(b) To the extent permissible by extant regulations the scheme can initiate a naked short position in an underlying index future traded on a recognized stock exchange. In case the nifty near month future contract trading at say, 1850, and the fund manager has a view that it will depreciate going forward, the fund can initiate a sale transaction of nifty futures at 1850 without holding a portfolio of equity stocks or any other underlying long equity position. Once the price falls to 1800 after say, 20 days the fund can initiate a square-up transaction by buying the said futures and book a profit of 50. Correspondingly the fund can take a long position without an underlying cash/ cash equivalent subject to the extant regulations.

#### Risk associated with this strategy:

- 1. Lack of opportunities available in the market
- 2. Inability of the derivatives to correlate perfectly with underlying indices
- 3. Execution risk, whereby the rates seen on the screen may not be the rates at which the ultimate execution takes place.

# Strategies that employ Stock specific Futures and their objectives:

Individual stock futures are also available in the Indian Equity Markets. Stock futures trade either at a premium or at discount to the spot prices, the level of premium generally reflects the cost of carry. Stock specific issues may have a bearing on futures as speculators may find futures as a cost-effective way of executing their view on the stock. However such executions usually increase the premium/discount to the spot significantly, thereby giving rise to arbitrage opportunities for a fund.

(a) Selling spot and buying future : In case the fund holds the stock of a company at say Rs. 1000 while in the futures market it trades at a discount to the spot price say at Rs. 980 then the Sundaram Value Fund-Series VIII

fund may sell the stock and buy the futures. On the date of expiry of the stock future, the fund may reverse the transactions (i.e. Buying at Spot & Selling futures) and earn a risk-free Rs. 20/- (2% absolute) on its holdings. As this can be without any dilution of the view of the fund on the underlying stock the fund can still benefit from any movement of the price in the northward direction, i.e. if on the date of expiry of the futures, if the stock trades at 1100 which would be the price of the futures too, the fund will have a benefit of Rs. 100/-whereby the fund gets the 10% upside movement together with the 2% benefit on the arbitrage, and thus getting a total return of 12%.

- (b) Buying spot and selling future: Where the fund holds the stock of a company trading in the spot market at Rs 1000 while it trades at Rs. 1020/- in the futures market then fund may buy the stock at spot and sell in the futures market thereby earning Rs 20. In case of adequacy of cash with the fund, this strategy may be used to enhance returns of the Scheme which was otherwise sitting on cash.
- (c) Buying stock future: Where the scheme wants to initiate a long position in a stock whose spot price is at say, Rs.1000 and futures is at 980, then the fund may just buy the futures contract instead of the spot thereby benefiting from a lower cost option.
- (d) In case the fund has a bearish view on a stock which is trading in the spot market at Rs.1000/- and the futures market at say Rs.980/-. The fund can express such a view subject to extant SEBI regulations by initiating a short position in the futures contract. In case the view is right and the futures price depreciates to say 900/- the fund can square up the short position thereby earning a profit of Rs. 80/- Risk associated with this strategy:
  - Lack of opportunities available in the market
  - Inability of the derivatives to correlate perfectly with underlying security
  - Execution risk, whereby the rates seen on the screen may not be the rates at which the ultimate execution takes place.

# (ii) Strategies that use Options and the objectives of such strategies:

Option contracts are of two types - Call and Put; the former being the right, but not obligation, to purchase a prescribed number of shares at a specified price before or on a specific expiration date and the latter being the right, but not obligation, to sell a prescribed number of shares at a specified price before or on a specific expiration date. The price at which the shares are contracted to be purchased or sold is called the strike price. Options that can be exercised on or before the expiration date are called American Options, while those that can be exercised only on the expiration date are called European Options. Option contracts are designated by the type of option, name of the underlying, expiry month and the strike price. Thus, options can be used to earn less volatile returns, earn the premium or use for hedging purposes etc.

#### Illustrations of use of Options

Call Option (Buy): The fund buys a call option at the strike price of say Rs.1000 and pays a premium of say Rs. 50, the fund would earn profits if the market price of the stock at the time of expiry of

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the option is more than 1050 being the total of the strike price and the premium thereon. If on the date of expiry of the option the stock price is below Rs 1000, the fund will not exercise the option while it loses the premium of Rs 50.

Put Option (Buy): The fund buys a Put Option at Rs 1000 by paying a premium of say Rs 50. If the stock price goes down to Rs. 900, the fund would protect its downside and would only have to bear the premium of Rs 50 instead of a loss of Rs 100 whereas if the stock price moves up to say Rs. 1100 the fund may let the Option expire and forego the premium thereby capturing Rs. 100 upside after bearing the premium of Rs.50.

Writing a Put Option: The fund writes a put option with the strike price of Rs1000 and earns a premium of say Rs 20. In case the stock trades at Rs 950 the put option will be exercised, the fund will earn the premium of Rs.20/- but losses the difference between the exercise price and the market price which is Rs.50/-. Where the stock trades at above the exercise price, the option-holder will not exercise the option and let it expire. In this case the fund will earn the premium income of Rs. 20.

The above four option positions can be initiated in both index based options as well as stock specific options.

Risk associated with this strategy:

- Lack of opportunities available in the market
- Inability of the derivatives to correlate perfectly with underlying security
- Execution risk, whereby the rates seen on the screen may not be the rates at which the ultimate execution takes place.

Any Notifications, Guidelines and circulars introduced by SEBI on derivatives from time to time shall automatically apply and forms part of the Scheme Information Documents.

#### **Position Limits**

All derivative position taken in the portfolio would be guided by the following principles.

- i. Position limit for the Mutual Fund in index options contracts
  - a. The Mutual Fund position limit in all index options contracts on a particular underlying index shall be Rs. 500 crore or 15% of the total open interest of the market in index options, whichever is higher, per Stock Exchange.
  - b. This limit would be applicable on open positions in all options contracts on a particular underlying index.

# ii. Position limit for the Mutual Fund in index futures contracts:

- a. The Mutual Fund position limit in all index futures contracts on a particular underlying index shall be Rs. 500 crore or 15% of the total open interest of the market in index futures, whichever is higher, per Stock Exchange.
- b. This limit would be applicable on open positions in all futures contracts on a particular underlying index.

#### iii. Additional position limit for hedging

In addition to the position limits at point (i) and (ii) above, the Mutual Fund may take exposure in equity index derivatives subject to the following limits:

1. Short positions in index derivatives (short futures, short calls and long puts) shall not exceed (in notional value)

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the Mutual Fund's holding of stocks.

2. Long positions in index derivatives (long futures, long calls and short puts) shall not exceed (in notional value) the Mutual Fund's holding of cash, government securities, T-Bills and similar instruments.

#### iv. Position limit for Mutual Fund for stock based derivative contracts

The Mutual Fund position limit in a derivative contract on a particular underlying stock, i.e. stock option contracts and stock futures contracts, is defined in the following manner:-

- 1. For stocks having applicable market-wise position limit (MWPL) of Rs. 500 crores or more, the combined futures and options position limit shall be 20% of applicable MWPL or Rs. 300 crores, whichever is lower and within which stock futures position cannot exceed 10% of applicable MWPL or Rs. 150 crores, whichever is lower.
- 2. For stocks having applicable market-wise position limit (MWPL) less than Rs. 500 crores, the combined futures and options position limit would be 20% of applicable MWPL and futures position cannot exceed 20% of applicable MWPL or Rs. 50 crore which ever is lower.

#### v. Position limit for each scheme of a Mutual Fund for stock based derivative contracts

The scheme-wise position limit / disclosure requirements shall be

1. For stock option and stock futures contracts, the gross open position across all derivative contracts on a particular underlying stock of a scheme of a mutual fund shall not exceed the higher of:

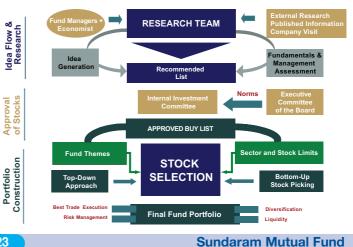
1% of the free float market capitalisation (in terms of number of shares) or

5% of the open interest in the derivative contracts on a particular underlying stock (in terms of number of contracts).

- 2. This position limits shall be applicable on the combined position in all derivative contracts on an underlying stock at a Stock Exchange.
- 3. For index based contracts, Mutual Funds shall disclose the total open interest held by its scheme or all schemes put together in a particular underlying index, if such open interest equals to or exceeds 15% of the open interest of all derivative contracts on that underlying index.

# Procedure for investment decisions

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#### Part II

#### Information about the Scheme

#### The Investment Process may be classified into:

**Research & Analysis:** Research is meant to look at opportunities differently from the market and competition. The Investment Manager has a research set up that works to identify Investment opportunities through continuous research on sectors and companies that are relevant to the theme and investment objectives of the Scheme. The analysis focuses on the past performance and future prospects of the company and the business, financial health, competitive edge, managerial quality and practices, minority shareholder fairness, transparency. Companies that adequately satisfy the prescribed criteria are included in the portfolio. The weight of individual companies will be based on their upside potential relative to downside risk.

**Approval of Securities:** After the identification of the stock on the basis of four minimum parameters- balance sheet, profit and loss statement, valuation and ratios- the stock is approved by the Internal Investment Committee (comprising of the Managing Director, CEO, Head-Equity and Head Fixed Income) before any investment can be made. For research, in-house research reports and inputs from published sources and reports of broking houses will be used. In order to eliminate more risks and ensure higher reliability, at least one management contact either by way of visit, or any other form of communication is endavoured to be made once a quarter.

Portfolio Construction & Selection of Stock for Investment / Sale: The Fund Manager will construct the portfolio with stocks in the approved universe within the guidelines set in the Scheme Information Document and by the Executive Committee for the Scheme. The Fund Manager will be the sole deciding authority in relation to stock selection, allocation of weight, sale & purchase of stocks and other issues that are related to portfolio construction.

**Monitoring:** The Executive Committee (EC) of the Board reviews the performance of the Scheme and the decisions of the Internal Investment Committee. Head Equity and Head-Fixed Income attends the meetings of the committee on invitation. The reasons for purchase / sale are recorded in the system/Deal Tickets. Every quarter, details on fund performance are presented to the Board of Directors of the Investment Manager and the Trustee Company

#### **Risk Control**

As investing requires disciplined risk management, the Investment Manager would incorporate adequate safeguards for controlling risks in the portfolio construction process. The risk control process involves reducing risks through portfolio diversification. With the aim of controlling risk, rigorous in depth credit evaluation of the securities proposed to be invested in will be carried out by the Investment Manager.

# **Risk Mitigation**

The risk of concentration in the portfolio shall be mitigated by having internal fund management guidelines that provide for single-stock – subject to the SEBI prescribed limit of 10% - and sector exposure limits. The adherence shall be monitored by the Risk Management team that reports to the Managing Director / Chief Executive Officer of the Investment Manager. Deviation, if any, from the limit, together with justification by the Fund Manager, will be placed before Managing Director / Chief Executive Officer for approval.

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**Committee Monitoring Risk Management:** The Board of Sundaram Asset Management has constituted a Committee comprising Managing Director, & Two Independent Directors to monitor risk management. The Committee reviews the reports prepared by the Risk Officers and looks into the implementation of Enterprise Risk Management The Committee also reviews the risk guidelines with respect to equity and fixed income funds, set/modify the limits of counter party exposure, review exceptions and overrides and suggest improvements to the framework/formats.

The Heads of Equity and Fixed Income, the Risk Analyst and the CEO and other senior management personnel will be the permanent invitees to the Committee. The Compliance Officer acts as the secretary to the committee.

**Role of the Committee**: The Committee will approve the Global Issuer limits (including limit per maturity), Counterparty limits and Limits applicable to each fund such as Credit Diversification ratio, Duration Limit, WAM Limit, Maximum Maturity Limit, Liquidity Risk Limits, Valuation Risk Limits, Risk Grade Limits etc. The Committee monitors Enterprise Risk Management framework proposed on various functions and processes.

**Risk Guidelines:** Sundaram Asset Management has internal investment norms and risk guidelines for equity and debt investments. Also fund specific guidelines are in place.

Every endeavour will be made to achieve the objectives of the Scheme. The Investment Manager Sponsors/Trustee/Mutual Fund do not guarantee that the investment objectives of the Scheme will be achieved. No guaranteed returns are being offered under the Scheme.

Risk control is customized by product according to the level of risk the fund can expose investors to, as specified in the investment mandate.

# Portfolio turnover

Portfolio turnover is defined as the lower of the aggregate value of purchases or sales, as a percentage of the average corpus of the Scheme during a specified period of time. This will exclude purchases and sales of money market securities.

It is difficult to estimate with any reasonable measure of accuracy, the likely turnover in the portfolio(s), but being a closed end scheme, it is estimated to be low. It will be the endeavour of the Fund Manager to optimise the portfolio turnover rate and keep it as low as possible. There may be trading opportunities that present themselves from time to time, where in the opinion of the fund manager, there is an opportunity to enhance the total returns of the portfolio. The fund manager will endeavour to balance the increased cost on account of higher portfolio turnover, if any, with benefits likely to be derived from such an approach.

#### F. Fundamental Attributes

Following are the Fundamental Attributes of the Scheme, in terms of Regulation 18 (15A) of the SEBI Regulation:

- (i) Type of a scheme: close-ended equity scheme (Indicated in Highlights & Scheme Summary and Part II of this document)
- (ii) Investment Objective: The investment objective of the Scheme is to provide capital appreciation by investing in a well diversified portfolio of stocks through fundamental analysis (Indicated in Highlights & Scheme Summary and Part II of this document).

- (iii) Investment pattern As indicated in this Scheme Information Document (Indicated in Highlights & Scheme Summary and Part II of this document).
- (iv) Terms of Issue-Provisions in respect redemption of units, fees and expenses: As indicated in this Scheme Information Document.
  - Liquidity provisions such as listing, repurchase/redemption.: As indicated in this Scheme Information Document (Indicated in Highlights & Scheme Summary and Part III of this document).
  - Aggregate fees and expenses charged to the scheme. As indicated in this Scheme Information Document (Indicated in Highlights & Scheme Summary and Part IV of this document).
  - Any safety net or guarantee; There is no such safety net/Guarantee (The Schemes covered in this document does not offer safety net or guarantee).

In accordance with Regulation 18(15A) of the SEBI Regulation, the Trustee shall ensure that no change in the fundamental attributes of the Scheme the Trustee, fee & expenses and any other change which would modify the Scheme and affect the interests of unit holders is carried out unless:

- A written communication about the proposed change is sent to each unit holder
- An advertisement is given in one English daily newspaper having nationwide circulation as well as in a newspaper published in the language of the region where the Head Office of the Mutual Fund is situated; and
- The unit holders are given an option for a period of 30 days to exit at the prevailing Net Asset Value without any exit load

#### G. Benchmark

#### S&P BSE 500 Index.

The S&P BSE 500 index is a broad representation of the Indian market covering all major industries in the Indian economy and consists of the top 500 companies listed at BSE Ltd. as on March 31, 2017; 28.9% of the index is represented by the stocks in the Financial Services Sector followed by Consumer Goods and Energy sectors accounting for 12.7% and 11.4% respectively. the Scheme intends to identify and invest in stocks that are undervalued / with favorable valuations and the stock selection will be diversified across market cap spectrum which is best captured by S&P BSE 500 Index. the composition of the BSE 500 Index is such that it is most suited for comparing the performance of the Scheme. hence, it is an appropriate benchmark for the Scheme

The Trustee reserves the right to change the benchmark if due to a change in market conditions, a different index appears to be providing a more appropriate basis for comparison of fund performance or if the indicated benchmark ceases to exist or undergoes a substantial change that renders it an ineffective base for performance comparison and analysis.

		H	I. Fund Managers	
Name	Age	Educational Qualification	Type and Nature of past experience including assignments held during the past 10 Years	Name of the Scheme(s) managed
Krishnekumar S	49	B.E. (Hons.), PGDBA	Sundaram Asset Management Co Ltd.           Apr 2015 - till date           CIO - Equity           Apr 2014 - Mar 2015           Head - Equity           Mar 2008 - Mar 2014           Fund Manager - Equity           May 2005 - Mar 20080           Head - Equity Research and           Fund Manager           Mar 2004 - May 2005           Head - Equity Research           Dec 2003 - Mar 2004           Senior Research Analyst	Fund Manager Sundaram Select Midcap, Sundaram S.M.I.L.E Sundaram Select Midcap, Series Sundaram Kalue Fund - Series I Sundaram Tax Saver, Sundaram Select Microcap Series Sundaram Select Microcap Series Sundaram Hybrid Fund Series M & N Sundaram Hybrid Fund Series M & N Sundaram Infrastructure Advantage Fund Sundaram Infrastructure Advantage Fund Sundaram Infrastructure Advantage Fund Sundaram Infrastructure Advantage Fund Sundaram Infrastructure Advantage Fund
Madanagopal Ramu	37	MBA, ICWA	Selid Heseard Halayst Sundaram AMC Ltd Apr 2015 - till date Head - Research & Asst. Fund Manager-Equity Aug 2013 - Mar 2015 Sr. Research Analyst Oct 2010 - Mar 2013 Research Analyst Centrum Broking (P) Limited Oct 2007 - Sep 2010 Analyst Power Finance Corporation May 2005 - May 2007 Officer	<b>Co-Fund manager:</b> Sundaram Infrastructure Advantage Fund Sundaram Value Fund - Series II, III & VII
Dvijendra Srivastava	43	Bachelor di Technology (Textile Technology), CFA, PGDM (Finance)	Sundaram Asset Management Company Limited Apr 2014 - till date Chiel Investment Officer - Debt Jul 2010 - Apr 2014 Head - Fixed Income Deutsche Asset Management (India) Limited Jul 2007 - Jul 2010 Vice President and Fund Manager JM Financial Asset Management Limited May 2006 - Jul 2007 Fund Manager Tata Asset Management Company Private Limited Jan 2003 - May 2006	Co-fund Manager Sundaram Money Fund, Sundaram Utha Short-Term Fund, Sundaram Herible Fund Short-Term Plan, Sundaram Revible Fund Short-Term Plan, Sundaram Revible Fund Herible Income Plan, Sundaram Rotthly Income Plan, Sundaram Capital Protection Oriented Funds, Sundaram Fived Term Plans Sundaram Fixed Income Interval Funds Sundaram Hybrid Fund Series M & N

Sundaram Value Fund-Series VIII

Shiv Chanani is dedicated fund manager for investments in overseas securities

#### **I. Investment Restrictions**

Manager (Investments)

As per the Trust Deed read with the SEBI (MF) Regulations, the following investment restrictions, wherever applicable shall apply in respect of the Schemes at the time of making investments. However, all investments by the Schemes will be made in accordance with the investment objective, asset allocation and where will the schemes invest, described earlier, as well as the

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SEBI (MF) Regulations, including schedule VII thereof, as amended from time to time. SEBI vide notification No. SEBI/LADNRO/ GN/2015-16/034 dated February 12, 2016 pertaining to Securities and Exchange Board of India (Mutual Funds) (Amendment) Regulations, 2016 and vide circular no SEBI/HO/IMD/DF2/CIR/P/2016/35 dated February 15, 2016 made amendment in Investment Restrictions. The modified Investment restrictions as follows:

- 1 The Scheme shall not invest more than 10% of its NAV in debt instruments issued by a single issuer, which are rated not below investment grade by a credit rating agency authorized to carry out such activity under the Securities and exchange Board of India Act, 1992. Such investment limit may be extended to 12% of the Scheme with the prior approval of the Board of Trustee and the Board of the Investment Manager. The limit shall not be applicable for investments in Government Securities, treasury bills and collateralized borrowing and lending obligations.
- 2 A mutual fund Scheme shall not invest more than 10% of its NAV in un-rated debt instruments issued by a single issuer and the total investment in such instruments shall not exceed 25% of the NAV of the Scheme.
- 3 The Schemes shall not invest more than 10% of their NAV in money market instruments of an issuer. Such limit shall not be applicable for investments in Government securities, treasury bills and collateralized borrowing and lending obligations.
- 4 The Fund under all its Schemes shall not own more than 10% of any company's paid up capital carrying voting rights.
- 5 Transfer of investments from one Scheme to another Scheme, including this Scheme shall be allowed only if such transfers are made at the prevailing market price for quoted securities on a spot basis and the securities so transferred shall be in conformity with the investment objective of the Scheme to which such transfer has been made.
- 6 The Scheme may invest in other Schemes under the same AMC or any other Mutual Fund without charging any fees, provided the aggregate inter-Scheme investment made by all the Schemes under the same management or in Schemes under management of any other asset management company shall not exceed 5% of the Net Asset Value of the Fund.
- 7 The Scheme shall buy and sell securities on the basis of deliveries and shall in all cases of purchases, take delivery of relative securities and in all cases of sale, deliver the securities. The mutual fund may enter into derivatives transactions in a recognized stock exchange (Indian / Overseas) in accordance with the guidelines/ framework specified by SEBI.
- 8 The scheme shall get the securities purchased/ transferred in the name of the Fund on account of the concerned Scheme, wherever investments are intended to be of a longterm nature.
- 9 No mutual fund Scheme shall make any investments in; a any unlisted security of an associate or group company of the sponsor; or b any security issued by way of private placement by an associate or group company of the Sponsor; or c the listed securities of group companies of the Sponsor which is in excess of 25% of its net assets.

# Sundaram Value Fund-Series VIII

- 10 The schemes shall not invest in Fund of funds scheme.
- 11 No mutual fund Schemes shall invest more than 10% of its NAV in equity shares of any one company.
- 12 A mutual fund scheme shall not invest more than 5% of its NAV in the unlisted equity shares or equity related instruments in case of open ended scheme and 10% of its NAV in case of close ended scheme.
- 13 No loans for any purpose can be advanced by the Scheme.
- 14 The Fund shall not borrow except to meet temporary liquidity needs of the Fund for the purpose of repurchase/ redemption of units or payment of interest and dividend to the unit holders. Such borrowings shall not exceed more than 20% of the net assets of the individual Scheme and the duration of the borrowing shall not exceed a period of 6 months.
- 15 The Scheme will comply with provisions specified in Circular dated August 18, 2010 related to overall exposure limits applicable for derivative transactions as stated below:
  - i. The cumulative gross exposure through equity, debt and derivative positions should not exceed 100% of the net assets of the scheme.
  - ii. The total exposure related to option premium paid must not exceed 20% of the net assets of the scheme.
  - Cash or cash equivalents with residual maturity of less than 91 days may be treated as not creating any exposure.
  - iv. Exposure due to hedging positions may not be included in the above mentioned limits subject to the following:
    - (a) hedging positions are the derivative positions that reduce possible losses on an existing position in securities and till the existing position remains.
    - (b) hedging positions cannot be taken for existing derivative positions. exposure due to such positions shall have to be added and treated under limits mentioned in Point 1.
    - (c) Any derivative instrument used to hedge has the same underlying security as the existing position being hedged.
    - (d) The quantity of underlying associated with the derivative position taken for hedging purpose does not exceed the quantity of the existing position against which hedge has been taken.
  - v. Mutual Funds may enter into interest rate swaps for hedging purposes. The counterparty in such transactions has to be an entity recognized as a market maker by RBI. Further, the value of the notional principal in such cases must not exceed the value of respective existing assets being hedged by the scheme. exposure to a single counterparty in such transactions should not exceed 10% of the net assets of the scheme.
  - vi. exposure due to derivative positions taken for hedging purposes in excess of the underlying position against which the hedging position has been taken, shall be treated under the limits mentioned in point i.
- 16 i. The scheme shall not engage in securities

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lending and short selling

ii. The scheme shall not invest in repo in corporate bond, securitized debt or in credit default swap.

#### 17 SECTOR EXPOSURES

- a) Sectoral exposure in debt oriented mutual fund schemes put a limit of 25% at the sector level and an additional exposure not exceeding 10% (over and above the limit of 25%) in financial services sector only to housing Finance Companies (HFCs)
- b) Mutual Funds/AMCs shall ensure that total exposure of debt schemes of mutual funds in a particular sector (excluding investments in Bank CDs, CBLO, G-Secs, TBills, short term deposits of scheduled commercial banks and AAA rated securities issued by Public Financial Institutions and Public Sector Banks) shall not exceed 25% of the net assets of the scheme;

Provided that an additional exposure to financial services sector (over and above the limit of 25%) not exceeding 10% of the net assets of the scheme shall be allowed only by way of increase in exposure to housing Finance Companies (HFCs);

Provided further that the additional exposure to such securities issued by HFCs are rated AA and above and these HFCs are registered with National housing Bank (NhB) and the total investment/ exposure in HFCs shall not exceed 25% of the net assets of the scheme.

An additional exposure to financial services sector (over and above the 25% limit stated above) not exceeding 10% of the net assets of the scheme is permitted by way of increase in exposure to housing

Finance Companies (HFC) only, subject to the following conditions:

- Such securities issued by HFCs are rated AA and above;
- (ii) These HFCs are registered with National housing Bank (NHB).
- (iii) The total investment in HFCs does not exceed 25% of the net assets of the scheme

The Trustee may alter the above restrictions from time to time to the extent that changes in the Regulations may allow or as deemed fit in the general interest of the unit holders. All the Investment restrictions will be considered at the point of Investment. The Trustee /AMC may alter the above stated limitations from time to time, and also to the extent the SEBI (MF) Regulations change, so as to permit the Schemes to make their investments in the full spectrum of permitted investments in order to achieve their investment objective.

# 18 GROUP EXPOSURES

a) Mutual Funds/AMCs shall ensure that total exposure of debt schemes of mutual funds in a group (excluding investments in securities issued by Public Sector Units, Public Financial Institutions and Public Sector Banks) shall not exceed 20% of the net assets of the scheme. Such investment limit may be extended to 25% of the net assets of the scheme with the prior approval of the Board of Trustees.

- b) For this purpose, a group means a group as defined under regulation 2 (mm) of SEBI (Mutual Funds) Regulations, 1996 (Regulations) and shall include an entity, its subsidiaries, fellow subsidiaries, its holding company and its associates.
- 20 The Schemes will comply with any other Regulation applicable to the investments of mutual funds from time to time. Pursuant to SEBI Circular No: SEBI/hO/IMD/DF2/CIR/P/2016/57 dated May 31, 2016.

#### SHORT TERM DEPOSITS:

Pending deployment of funds of the Schemes in terms of the investment objective of the Schemes, the Mutual Fund may invest them in short term deposits of scheduled commercial banks in accordance with applicable SEBI guidelines as stated below:

- a) "Short Term" for parking of funds by Mutual Funds shall be treated as a period not exceeding 91 days.
- b) Such deposits, if made, shall be held in the name of the scheme.
- c) The scheme shall not park more than15% of its net assets in short term deposits of all scheduled commercial banks put together. This limit however may be raised to 20% with prior approval of the Trustees. Also, parking of funds in short term deposits of associate and sponsor scheduled commercial banks together shall not exceed 20% of the total deployment by the scheme in short term deposits.
- d) The scheme shallnot park more than10% of the net assets in short term deposits with any one scheduled commercial bank including its subsidiaries.
- e) Trustees shall ensure that funds of a particular scheme are not parked in short term deposit of a bank which has invested in that scheme.
- f) half Yearly portfolio statements shall disclose all funds parked in short term deposit(s) under a separate heading. Details shall also include name of the bank, amount of funds parked, percentage of NAV.
- g) Trustees shall, in the half Yearly Trustee Reports certify that provisions of the Mutual Funds Regulations pertaining to parking of funds in short term deposits pending deployment are complied with at all points of time. The AMC(s) shall also certify the same in its CTR(s).

The Trustee of the Mutual Fund may alter these limitations/objectives from time to time to the extent the SEBI Regulation change, so as to permit the Scheme to make its investments in the full spectrum of permitted investments for the mutual fund in order to achieve its investment objective. All investments of the Scheme will be made in accordance with the SEBI Regulation. All the Investment restrictions will be considered at the point of Investment.

#### J. Scheme Performance

This scheme is a new scheme and does not have any performance track record.

Part III	Units & Offer	
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Sundaram Value Fund-Series VIII

This section provides details you need to know for investing in the scheme.

#### A. New Fund Offer

#### New Fund Offer period

This is the period during which a new scheme sells its unit to the investor. The New Fund Offer period shall not exceed 15 days. On acceptance of a valid application for subscription, units will be allotted and a confirmation specifying the number of units allotted by way of email and/or SMS within 5 Business Days from the date of closure of NFO will be sent to the Unit holder's registered e-mail address and/or mobile number. Subject to SEBI Regulations, Statement of Accounts will be sent to those unitholders whose registered email address / mobile number is not available with the Mutual Fund, unless otherwise required. The Scheme shall be available for trading in NSE within five business days of allotment.

The New Fund Offer for Sundaram Value Fund-Series VIII will commence on 02/05/2017 and closes on 16/05/2017. NFO period of the scheme shall not exceed 15 days.

Maturity Period of the scheme- Sundaram Value Fund-Series VIII. The maturity period of Sundaram Value Fund-Series VIII is 4 years from the date of allotment. If the maturity date is not a business day, the subsequent business day shall be considered as the maturity day for the scheme.

#### Extension or termination of NFO period

The Trustee reserves the right to extend the closing date of the New Fund Offer period subject to the condition that the subscription list shall not be kept open for more than 15 days. A notice will be issued for any such extension. The Trustee also reserves the right to close the subscription list at an earlier date that indicated by giving a prior notice of at least one day in one daily newspaper.

New Addition         During the New Offer period, units are offered at Rs. 10 <sup>4</sup> , per unit and the entire amount is psyable on pplication.           Minimum amount for application         For both Regular and Direct Plan Rs.5,000 <sup>4</sup> and in multiples of Rs. 10 <sup>4</sup> , thereafter per application           Minimum amount for application         In encordance with SEBI Groudse No. 01 (MD/DF/15/2014 dated June 20, 2014, the minimum largeted amount in accordance with SEBI Regulation. If the Scheme fiels to collect the minimum subscription as indicated above; a significant the subscription within a period of 16 Juness days from the cleaue of the NPO to the application of the Scheme without any return. If the fund returds after 5 Juness days from the cleaue of the NPO the applications are valid and in order           Marma mount to be rate of the NPO the application is a soft of the Scheme without the subscription within a period of 16 Juness days from the cleaue of the NPO the applications are valid and in order           Marma mount to be rate of the NPO the application from, the default point order         There is no upper limit on the total amount to be collected under the Scheme without the MPO for the scheme without the Scheme for the NPO the order           Pars and Option         There is no upper limit on the total amount to be oblected in the scheme without the Scheme for the scheme without the Scheme for the scheme without the Scheme for the scheme without the scheme without the scheme without the scheme scheme scheme without the scheme schem				
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This is the minimum andult required to operate the Scheme. In accordance with SEB Regulation, if the Scheme fails to collect the minimum subscription as indicated above, the fund and the Investment Manager shall be liable to refund the subscription within a period of 5 business days from the closure of the NFO to the applicants of the Scheme without any return. If the fund refunds after 5 business days, interest @ 15% per annum shall be paid by the Investment Manager. Maximum amount to be reised (iff any These to memory on NFO Fund assured to eligible applicants as long as applications are valid and in order Plans and Options Plans and Options Plans and Options Plans and options on indicated in the applicants of the scheme valid and in order Plans and options on indicated in the application form, the default pain shall be Direct Plan All plans and options so the decised of the scheme will have the same portfolio Direct Plan is only for investors who provide so that plan shall be Direct Plan All plans and options who route their investments through a busine the fund and regular plan is applicable for investors who norther their investments through a base mostled is applicable for investors who norther their investments through a base that the fund subscribe under Direct Plan. The ender through various modes different will applicable for investors who norther their investments through a base that exclude distribution expenses, commission red subscribe under Direct Plan a the mate through various modes direct plan valid all other platform (s) where investors applications in the Bagular Plan as it shall exclude distribution expenses, commission, etc. No commission for distribution of Unites Plan as it shall exclude distribution expenses, commission, etc. No commission for distribution of Unites Plan and Plan under which the twester by the investor the twester by the investor by the investor by the investor the twester by the investor by the investor the twester by the investor Not m		For both Regular and Direct P	lan Rs 5,000/- and in multiples of	Re 10/- thereafter per application
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Part III	Units & Offer	Scheme Information Document	Sundaram Value Fund-Series VIII
	to be provided to the respective Dep will be subject to the distribution tax force. After the record date for distributio distribution tax, if any. The Investment Manager shall dispa dividend. The cheques/warrant will address indicated by the investor in the name of the bank, branch and ac Direct Credit subject to availability Application Form.	pository Participant for the purp , if any, payable by the Mutual n of dividend, the NAV per un the the dividend cheque/warran be drawn in the name of the s the application form. Investors count number - in the application of necessary facility at each	tails of any change in address / bank details are ose of dividend payment. The dividend payment Fund as per the Income Tax Act or other laws in hit may decline to the extent of the payout and nt to unit holders within 30 days of declaration of ole/first holder and will be posted/mailed to the s are required to provide bank account details - on form. Dividend payment may also be done by location. For further details please refer to the
Dividend Policy	when declared will be paid (subject in the register of unit holders on the r Dividend is declared on the face va investment), the ex-dividend NAV will The Dividend Warrants shall be disp within 30 days of the declaration. In to the unit holders. It may be noted the	of deduction of tax at source, if record date. Iue of Rs 10 per unit. After ded Il decline to the extent of the di- batched/ credited to the Regist case of delay, the AMC shall b hat the Mutual Fund is not guar	ered Bank Account of the Sole/ First Unit holder e liable to pay interest @ 15 per cent per annum
Allotment	number of units allotted by way of will be sent to the Unit holder's reg Statement of Accounts will be ser not available with the Mutual Fur applications rejected, within five b If the Investor desires, a Unit certi the maturity date the Unit certi redemption/Switch Units held in or While allotting units in case of sub a. Additional units shall be allotte total units are rounded off to a shall be debited to unit premiu b. For the fractional value upto 0. be credited as unit premium re c. The overall cost, if any, arising Company Limited (a)Allotment Advice (for demat h An allottment advice will be sent up holder(s) who have opted for allottn of the New Fund Offer Period. The the details provided in the applica Scheme over the stock exchange( (b) Dematerialisation If any investor, who holds the units in accordance with the provisions laid down by NSDL or CDSL, whice (c) Rematerialisation If the applicant desires to hold the to the applicant desires to hold the to the applicant within 5 business must be duly discharged by the Ur or any other transaction of Units cor Rematerialization of Units will be Regulations, 1996 as may be ama the same Option in the Scheme co any, as may be declared by the Tr Applicants under the Scheme wi Statement) or in dematerialized for Demat Account are given or if suc	email and/or SMS within 5 Bit istered e-mail address and/or it to those unitholders whose nd, unless otherwise require usiness days from the closure ficate will be issued within 5 ficate must be duly discha- lematerialized form/Unit Certi scription to the scheme throu ed to the investors for the frace a full unit. The amount equiva- um reserve account. .5 units, no additional units we eserve for the benefit of the in g out of the process shall be <b>nolders)</b> bon allotment of Units stating the et units allotted will be credite ation form. It may be noted the (s) where they are listed will be in physical from, wishes to car of SEBI (depositories and pa- sch may be ammended time to units in physical form, the Inve- e days of the receipt of reque- nit holder(s) and surrendered for overed therein. in accordance with the prov- ended from time to time. All U oncerned as to assets, earnin ustee. Il have an option to hold the orm with reference to the det h details are incomplete or in nsferable. It shall not be con actions under the Scheme du	business days of the receipt of request. On arged and surrendered for processing the ficates are transferable. gh switches from other schemes, tional value greater than 0.5 units so that the lent to conversion of fractional unit to full unit buld be allotted. The value of those units shall westors. absorbed by Sundaram Asset Management the number of Units allotted to each of the unit within 5 business days from the date of closure d to the DP account of the unit holder as per hat trading and settlement in the Units of the be permitted only in Demat form. onvert the same to demat form, he shall do so tricipants). Regulations, 1996 and procedure time. vestment Manager shall issue Unit certificates est for the certificate. Unit certificate if issued alongwith the request for Redemption / Switch visions of SEBI (Depositories & Participants) Units will rank pari passu, among Units within gs and the receipt of dividend distributions, if e Units either in physical form (i.e. Account ails given by the investor. If no details of the correct, Account Statement will be issued. strued as proof of title. It is only a computer uring the relevant financial year and providing
Refund	Refund of subscription money to a without incurring any liability whats The entire amount shall be refunde Period. If, the Fund refunds the ar	pplicants whose applications soever for interest or other su ed within a period of 5 busine nount after 5 business days, lanager. Refund orders will be	are invalid for any reason whatsoever, will be m. ass days of the closure of the New Fund Offer interest @15% per annum for delayed period a marked "A/c. Payee Only" and drawn in the
www.sundarammutual.com	2	9	Sundaram Mutual Fund

Part III	Units & Offer	Scheme Information Document	Sundaram Value Fund-Series VIII
Who can invest This is an indicative list and you are requested to consult your financial advisor	whether the Scheme is suitable to the following persons, subject to	heir risk profile. subscription to units of mut	ancial/investment/tax/legal advisor to ascertain ual funds being permitted under respective pply for subscription to the units of the Scheme:
to ascertain whether the Scheme is suitable to your risk profile.	<ol> <li>Resident adult individuals eithe</li> <li>Minors through parents/ lawful g</li> <li>Companies/Bodies Corporate/F</li> </ol>	r singly or jointly (not exceedin guardians Public Sector Undertakings reg	g three)
	of Income Tax Rules, 1962. 5 Wakf Boards or endowments an trusts, authorised to invest in ur	d Registered societies (includin nits.	ig registered co operative societies) and private
	<ul> <li>7 Trustee of private trusts authors</li> <li>8 Karta of Hindu Undivided Famil</li> <li>9 Banks, including Co-operative I</li> </ul>	sed to invest in mutual fund Sc y (HUF) Banks and Regional Rural Banl	ks, and Financial Institutions
	any 11 A mutual fund subject to SEBI r 12 Foreign Institutional Investors (	egulation	I repatriation basis subject to RBI approval, if sub-accounts of FIIs on full repatriation basis
	Act, 1860		ies registered under the Societies Registration
	<ol> <li>Army/Air Force/Navy/Para-Milita</li> <li>Non-Government Provident/Per</li> <li>Scientific and/or industrial resea</li> <li>International Multilateral Agenci</li> <li>Non-Government Provident/Per</li> </ol>	nsion/Gratuity and such other fu arch organisations authorised t ies approved by the Governme	unds as and when permitted to invest to invest in mutual fund units ent of India
	19 A Scheme of the Sundaram Mu	utual Fund. subject to the cond	ditions and limits prescribed by SEBI, Trustee, Manager shall not charge any fees on such
	<ol> <li>Other associations and institution</li> <li>Any individual, being a foreign Management Act, 1999 or such time.</li> </ol>	national who meets the resid	ual fund units. ency tests as laid down in Foreign Exchange titons as issued by the RBI / SEBI from time to
	and / or directions issued by the 24. Foreign Portfolio Investors regis As per Notification No. LAD-NRO/ Regulations. 2014 the sponsor of Su	ho are permitted to invest in the e Government of India / SEBI / tered under Foreign (Portfolio I GN/2014-15/01 dated May 06 indaram Mutual Fund or Sundar	e Schemes of Mutual Fund as per the guidelines RBI from time to time. Investors) Regulations, 2014 , 2014 on SEBI (Mutual Funds) (Amendment) ram Asset Management Company Limited shall
	scheme is wound up.		the NFO of the scheme or fifty lakh rupees, investment shall not be redeemed unless the ending upon its cash flows and investment charge management fees on its investment for exceed 25% of the net assets of the Scheme on
	the date of investment	ne right to include/exclude a ca	ategory of investors, subject to SEBI Regulation
	internal procedures for subscribin any transaction made by an inve	ng to the units. The Investment is stor is ultra vires the relevant of	gal authority and has complied with applicable Manager/Trustee will not be responsible in case onstitution/internal procedures.
	in/redeeming units of mutual lunc	as subject to conditions set out	
	institution, a registered society, a or the relevant resolution or author with a certified copy of the memo partnership deed and certificate	trust fund, the original power of rity to make the application, as to prandum and articles of association of registration should be subm	ited company, other corporate body, an eligible f attorney or a certified true copy duly notarised he case may be, or a duly notarised copy along ation and/or bye-laws and/or trust deed and/or nitted. The officials should sign the application specimen signatures of the authorised officials and, it shall submit a resolution from trustee(s)
	details relating to a subscription for in processing the application. It is in account type, number and also, K details, please refer SAI) as per S incomplete. Such incomplete appl	or units as may be required und mandatory for every applicant to YC Norms related document re EBI requirement. Any Applicati ications will be rejected. The Bec	ocuments for verification of identity or such other er any applicable law, which may result in delay provide the name of the bank, branch, address, ferences and Income Tax PA Number (For more on Form without these details will be treated as gistrar/Investment Manager may ask the investor pose of verifying the bank account number.
	<ul> <li>Small investors, who may not be ta / businessmen / workers can purchases/additional purchases u</li> <li>(i) Compliance with Prevention of</li> <li>(ii) SEBI Circular(s) on Anti Money</li> </ul>	ax payers and may not have PAN invest in the scheme throu upto Rs.50,000/- per investor, per Money Laundering Act, 2002 au	V/bank accounts, such as farmers, small traders ugh the mode of cash payment for fresh er mutual fund, per financial year subject to:
	towards redemptions, dividend	I, etc. with respect to aforemer Iutual Fund / Investment Mana	utual Fund. However, payment to such investors ntioned investments shall be paid only through ager is yet to set up appropriate systems and
www.sundarammutual.com		0	Sundaram Mutual Fund

Who cannot invest       1. Persons residing in countries which require licensing or registration of 1 selling the same in its jurisdiction.         2. Critizes of Canada       3. Persons residing in any Financial Action Task Force (FATF) declared in 4. Overseas Corporate Bodies as specified by AMC from time to time.         Where can you submit the filled up applications.       4. Deplozitions can be submitted at collecting banks and branches of Sunda to collecting banks will be provided at the time of launch and to built in the of an of the persons as may be specified by AMC from time to time.         Terms and Conditions relating to one subscription of the subscription and above on a per subscription of the subscription of the subscription and above for a investor of the new subscription and above for the subscription of the subscription of the subscription and above for a per subscription of the subscription and the above the investor, the Transaction Charge where applicable based on the above of the subscription annount remitted b distributor; and the balance (net) annount remitted to distributor; and the balance (net) annount remitted to the subscription annount remitted to distributor; and the balance (net) annount remitted to the subscription annount remitted to receive b) Where the investor subscription subscription annount remitted to the subscription annount remitted to against the net investor subscription annount remitted to distributor; and the lance (net) annount remitted to the subscription annount remitted to the subscription annount remitted to distributor; and the subscription annount remitted to the subscription transaction	daram Value Fund-Series VIII
applications.Lid. The list of collecting banks will be provided at the time of launch and a Investors can also avail services/facilities offered electronically and obtain by using the Online Services as per the terms of the Personal Identification of which are available at www.sundarammutual.comTerms and Conditions relating to ransaction Charges (applicable for both existing and new investors in the schemes of Sundaram Mutual) pursuant to SEB circular No. Cir/ IMD/ DF/13/ 2011 dated August1The Distributor would be allowed to charge the Mutual Fund Investor, the Transaction Charges (applicable) for a First Time Mutual Fund Investor, the Transaction Charge subscription of Rs. 100,000/- and above22, 2011:1The Transaction Charge, where applicable based on the above of Investment Manager from the subscription amount will be invested in the sc against the net investment. 44No Transaction charge shall be levied: a) Where the distributor/agent of the investor has not opted to receive b) Where the investor purchases the Units directly from the Mutual Fu b) Where the investor purchases the Units directly from the Mutual Fu c) Where total commitment in case of SIP / Purchases / Subscription transaction charge.9Urchares / Systematic Transfers / Allotment of Boous Units / Divide (Transmaction charge. e) Purchases / subscription scarried out through stock exchange(s). The distributors shall not be able to opt-in or opt-out at the im not charge one investor and chose not to charge based on the including the service rendered by the Distributors. The distributor shall not be able to opt-in or opt-out at the im not charge one investor and chose not to charge another investor. The transaction charges are in addition to the existing system of transaction threngy Distributors.<	non-compliant country or territory.
<ul> <li>Transaction Charges (applicable for both existing and new investor in the schemes of Sundaram Mutual) pursuant to SEBI circular No.</li> <li>Cir/ IMD/ DF/13/ 2011 dated August 22, 2011:</li> <li>The Transaction Charges, where applicable based on the above 1 newstment Manager from the subscription amount remitted b distributor; and the balance (net) amount will be invested in the schemes of SIP / Purchases / Subscription of Rs. 10,000/ and above</li> <li>The Transaction Charge, where applicable based on the above 1 newstment Manager from the subscription amount remitted b distributor; and the balance (net) amount will be invested in the schemes of SIP / Purchases / Subscription 10,000/-;</li> <li>Where the distributor/agent of the investor has not opted to receive b) Where the investor purchases the Units directly from the Mutual F (0,000/-;</li> <li>On transactions other than purchases / subscriptions relating to ne Switches / Systematic Transfers / Allotment of Bonus Units / Divide / Transmission of units, etc will not be considered as subscription transaction charge.</li> <li>Purchases / subscriptions carried out through stock exchange(s). The distributors and those on opt-in / opt-out of levying transaction charge are in investor and choose not to charge another investor. The transaction charges are in addition to the existing system of Distributors. On subscription through Distributors. The upfront commits the Investors to the Distributors. The transaction charges are in addition to the existing system of Distributors. On subscription in sued by SEBI in this regard will automaticall incorporated in the SID/SAI/KIM wherever applicable.</li> <li>How to apply</li> <li>Please refer the Statement of Additional Information (www.sundarammut instructions.</li> <li>Additional Mode of Payment during NFO</li> </ul>	l updated in the Application Form. n portfolio information/reports directl
Additional Mode of Payment during       Investors may apply for the Scheme through Applications Supported By Bloc         NFO       Investors may apply for the Scheme through Applications Supported By Bloc         the NFO period by filling in the ASBA form and submitting the same to their resp         the subscription amount in the said account as per the authority contained in A         as per the procedure specified therein. For applicants applying through ASB         unblocked in their respective bank accounts and account will be debited o         allotment of Units applied in the application form. For complete details and         Additional Information (SAI) available on our website www.sundarammutual.com	cription basis ransaction Charge allowed will be ge allowed will be Rs. 150/- per criteria, will be deducted by the by the Investor and paid to the scheme. Thus units will be allotted wed any Transaction Charges; Fund; ons is for an amount less than Rs new inflows. dend reinvestment Units / Transfer ion for the purpose of levying the charges based on 'type of the action charges would be deducted nvestor-level i.e. a distributor shal f commission permissible to the ission if any will be paid directly by eir assessment of various factors
NFO the NFO period by filling in the ASBA form and submitting the same to their resp the subscription amount in the said account as per the authority contained in A as per the procedure specified therein. For applicants applying through ASB unblocked in their respective bank accounts and account will be debited o allotment of Units applied in the application form. For complete details and Additional Information (SAI) available on our website www.sundarammutual.co	utual.com) and Application form for
<ul> <li>Know Your Customer (KYC)</li> <li>SEBI has issued detailed guidelines on 18/01/2006 and measures for prevnotified SEBI (KYC Registration Agency) Regulations, 2011 on December 02, in KYC Requirements for the securities market and to develop a mechanism for SEBI has also issued circulars from time to time on KYC compliance and pertaining to unit holders of mutual funds. Accordingly the following proceed KYC acknowledgement is mandatory for all investors.</li> <li>An application without acknowledgement of KYC compliance will be rejent and the KYC application form to any of the intermediation documents along with the KYC application form is available and the KYC application form is available and supporting documents to the KYC Registration Agency (KRA).</li> <li>During the KYC process, the Mutual Fund will also conduct In Person Weinvestors. Sundaram Asset Management Company Limited and the NIS</li> </ul>	spective banks, which in turn will bloc ASBA form, and undertake other task SBA, on allotment, the amount will be only to the extent required to pay fo d ASBA process refer to Statement of
<ul> <li>are KYD compliant are authorized to carry out the IPV for investors in m received directly from the investors (i.e. not through the distributors), n performed by the scheduled commercial banks.</li> <li>The KRA shall send a letter to the investor within 10 working days of the Mutual Fund, confirming the details thereof.</li> <li>Investors who have obtained the acknowledgement after completing the of the Mutual funds by quoting the PAN in the application form.</li> <li>Investors are required to complete KYC process only once to enable the funds.</li> </ul>	2, 2011 with a view to bring uniformity for centralization of the KYC records and maintenance of documentation dures shall apply: ejected d, address proof and other requisite iaries registered with SEBI, including at www.sundarammutual.com d the application form along with the Verification (IPV) in respect of its new ISM / AMFI certified distributors who mutual funds. In case of applications mutual funds. In case of applications mutual funds. In case of applications

Part III	Units & Offer	Scheme Information Document	Sundaram Value Fund-Series VIII
Part III	<ul> <li>Existing Investors, who have all current practice.</li> <li>Investors are requested to confurner details.</li> <li>Pursuant to SEBI circular no. MIR: compliant on or before December i complete the 'In Person Verification have not invested / opened a folio exithe following missing/not available if a) Father's/Spouse Name, b)Marital Status,</li> <li>c) In-Person Verification (IPV). To update the missing information, available at www.sundarammutual. for KYCs done before 1 January 20 In case of Non Individuals, KYC requirements by using "KYC Applic Additional details like Nationality, Gr and Non Individuals providing speet the website of the Investment Ma application, to the new mutual fund also approach their existing mutua KYC information.</li> <li>Additional details like Nationality, Gr and Non Individuals providing speet the website of the Investment Mara Dilitational details like Nationality, Gr and Non Individuals providing speet the website of the Investment Mara Dultimate Beneficial Owner</li> <li>Pursuant to Prevention of Money La circular dated December 31, 2010 who beneficially own or control the no. CIR/MIRSD/2/2013 dated Jan Beneficial Owner(s) ('UBO'). As peown, control or influence a client and a person who exercises ultimate efficient of the 'Declaration for UBO'a ridentification of UBO. The provisior controlling interest is a company list Central KYC Registry is a centralize KYC norms and inter-usability of th producing KYC documents and ge with a financial entity. KYC means t verifying the proof of address, procisued by the Regulators or Statuto The Central Govt. vide notification Reconstruction and Security Interestion cluding receiving, storing, safegu</li> </ul>	ready complied with the KYC re ready complied with the KYC re tact any of the Investor Service SD/Cir-5/2012 dated April 13, 31, 2011 are required to subm i' (IPV) requirements if they with arlier, effective from December of KYC information: investors have to use the "KY com or www.amfiindia.com. Se 12' which has to be completed needs to be done afresh du ation form" available for Non-It oss Annual Income or Net worth cific services have to be provice nager.Duly filled forms with IF where the investor is investing I funds at any investor service oss Annual Income or Net worth cific services have to be provice oss Annual Income or Net worth cific services have to be provice aundering Act, 2002 (PMLA) at on Anti Money Laundering (A securities account is required to uary 24, 2013 prescribed gu er these guidelines UBO mean d/or persons on whose behalf a ective control over a legal pers vailable in the website of the Ir is relating to UBO are not app ed on a stock exchange, or is a and repository of KYC records of the KYC records across the sec thing those verified every time of the due diligence procedure p of of identity and compliance w ry Authorities under the Prever dt. Nov, 26, 2015 has author to India (CERSAI) to act as ano to India (CERSAI) to act as ano	equirements, can continue to invest as per the equirements, can continue to invest as per the 2012, mutual fund investors who were KYC it 'missing/not available' KYC information and sh to invest in a new mutual fund, where they 03, 2012: Individual investors have to complete YC Details Change Form" for Individuals Only ction B of the form highlights 'Mandatory fields d. e to significant and major changes in KYC ndividuals only in the websites stated above. n as on recent date, Politically Exposed Person, led in Additional KYC details form available in PV can be submitted along with a purchase g / opening a folio. Alternatively, investors may e centre to update their 'missing/not available in as on recent date, Politically Exposed Person, led in Additional KYC details form available in not Rules framed thereunder and SEBI Master ML), sufficient information to identify persons to be obtained. Also, SEBI had vide its circular idelines regarding identification of Ultimate s 'Natural Person', or persons who ultimately a transaction is being conducted, and includees on or arrangement. Investors are requested to nyestment Manager for detailed guidelines or licable where the investor or the owner of the majority owned subsidiary of such a company f customers in the financial sector with uniform tor with an objective to reduce the burden of when the customer creates a new relationship rescribed by the Regulator for identifying and vith rules regulations, guidelines and circulars tion of Money Laundering Act, 2002. ised Central Registry of Securitisation Assei to perform the functions of the CKYC Registry precords in digital form of a Client. A 14 digital
Listing (fundamental attribute)	<ul> <li>three days after the commencement of the client's KYC records with the along with the scanned copy of the of SEBI vide its circular dated Novem existing customers into the CKYC of Since the records are stored digita customers multiple times. It helps in other identity proofs. If the KYC det time update. Thus, the platform he and data upkeep.</li> <li>Please note that PAN is mandatory CKYC is done without submission of card alongwith KIN.</li> <li>First time investing Financial Sector to the MF &amp; do not have KYC regis (attached). This new KYC form is in all information needed for CKYCa such custor fill the CKYC form.</li> <li>Investors who have obtained the KI for validation and updating the KYC <i>IMPORTANT: AMFI has mandate implemented by all Mutual Funds</i></li> <li>The Mutual Fund/Investment Mana within five business days from theo of the scheme on its exchange vid the Trustee, the units may be listed</li> </ul>	It of an account based relation: Central KYC Registry. Institutio certified supporting documents ber 10, 2016 has advised all r latabase. Ily, it helps intuitions de-duplic nativations find out if the client i ails are updated on this platfor lps firms cut down costs subsi- for investing in MF's (Except I of PAN, then he/she will have t r (New investor) New to KRA-H stered as per existing KRA no line with CKYC form guideline: s well mandatory requirements ents, particularly, self-certified - mits old KRA KYC form, whic mer should either submit the in N through any other financial in Crecord. d within the Best Practices of the schemet. NSE/LIST/91266 in other Stock Exchanges als of the scheme:	ship with an individual, file the electronic copy ons need to upload the common KYC template (Pol/PoA), cropped signature and photograph, mutual funds to upload the KYC records of al ate data so that they don't need to do KYC of s KYC compliant based on Aadhaar, PAN and m by one entity, all other institutions get a rea tantially by avoiding multiplicity of registration Micro KYC and other exempted scenarios). If o submit a duly self-certified copy of the PAN KYC: while on boarding investors who are new rms, such investors should fill up CKYC form for MF. Investors should fill up CKYC form of the PAN Card as a mandatory identity ch does not have all information needed for formation in the supplementary CKYC form of netrmediary, shall provide the 14 digit number <b>Circular that the new Process needs to be</b> heme on the capital market segment of NSE an its in - principle approval for listing the units of dated October 21, 2016. At the discretion of
	a beneficiary account with a Depo	intending to hold the Units in o sitory Participant of the NSDL D No. and Beneficiary Accou le.	dematerialized mode will be required to have /CDSL and will be required to mention in the nt No. with the DP at the time of purchasing ctional units.

Part III	Units & Offer	Scheme Information Document	Sundaram Value Fund-Series VIII
	market, the investors will have to Brokerage, Service Tax etc. <i>Book Closure:</i> If any dividend is c book-closure for the scheme to ide	bear the other costs related leclared by the scheme (undentify the eligible investors to re of the scheme on the stock exe	ying / selling the units from / to the secondary to transacting in the secondary market e.g. er the dividend option) then there shall be a eceive the dividend amount and in such case change during the book-closure period. Such the stock exchange.
The policy regarding reissue of redeemed units, including the maximum extent, the manner of reissue, the entity (the Scheme or the Investment Manager) involved in the same.	Not Applicable		
	<ul> <li>process by filling in the ASBA for</li> <li>DD charges shall be borne by In of the Investment Manager/ Colle</li> <li>Switch from any existing Scheme NFO Period. For details the Invest</li> <li>An investor may purchase the u Scheme through NSE MFSS &amp; BS Switching of Units is not permitted form. MFSS and StAR are electrunits of Mutual Funds. The elect segment. The platforms will be a stock exchange brokers will be c Investors are requested to note th infrastructure is available subje prescribed by the respective stoce</li> </ul>	rm and submitting the same to vestment Manager as per prevecting centers in that place as of Sundaram Mutual into the stor Service Centres can be con nits in different options availab E StAR Platform (Stock Exchar d under this facility. Investors m ronic platforms introduced by ronic platforms will be availab vailable for Participants betwee onsidered as Official Points of hat the facility for transacting in act to such limits, operating <u>c</u> k exchange(s) and guidelines e right to change/modify the fe	vailing SBI charges provided there is no office Units of this Scheme can be done during the
freely retain or dispose of unit being offered.	the applicable transfer, form(s) sha with the relevant unit certificate(s transfer together with the relevant transferee within thirty days from th As the Units of the Scheme will also Stock Exchange(s) on which the si and Participants) Regulations, as r Units will have to be lodged with th will be effected in accordance with in dematerialized form. <b>Trading and settlement in the Ur Demat Form.</b> Trading in the Stock Exchanges in	all be duly stamped and signe ). The Asset Management Co- unit certificates, register the t be date of lodgement of transfe o be issued in dematerialized f aid Units are listed in accorda may be amended from time to e DP in the requisite form as m a such rules/ regulations as ma <b>sits of the scheme through S</b> which the Units of the Scheme er special circumstances (6)	or by operation of law. For effecting a transfer d by all the unit holders and submitted along ompany shall on production of instrument of ransfer and return the unit certificates to the er request at the office of the Registrar. orm, the Units will be transferable through the nce with the provisions of SEBI (Depositories time. The delivery instructions for transfer of hay be required from time to time and transfer ay be in force governing transfer of securities <b>ttock Exchange(s) will be permitted only in</b> a are listed may be closed/ suspended by the e.g., due to market volatility/Circuit filter tives etc).
of Units	<ul> <li>Form.</li> <li>Trading in the Units may be temporare listed, under the following condoption of Book Close</li> <li>During the period of Book Close</li> <li>During the period from the daholders whose name(s) appear for the purpose of redemption of</li> <li>In the event of any unforeseen</li> <li>If so directed by SEBI.</li> <li>The redemption or switch of units the any of the following circumstances</li> <li>Stock markets stop functioning</li> <li>Periods of extreme volatility in Company is prejudicial to the in</li> <li>A complete breakdown or disket.</li> <li>Declaration of war or occurrence political or industrial emergence.</li> <li>SEBI, by order, so directs.</li> <li>On a requisition made by thre suspended if in the opinion of the purchase facility under the details of circumstances and ju</li> </ul>	arily suspended, on the stock of litions: ure. te of issue of the notice for fix on the list of beneficial owners of Units on Maturity / Final Rec situation that affects the norma- nrough Stock Exchange may b g or trading is restricted. the capital / stock markets, w herests of the Unitholders. bocation of business in the major ce of insurrection, civil commot y or disturbance. e-fourths of the Unitholders. In he AMC further sale of units is scheme shall be made applic ee Company. The approval from ustification for the proposed a	al functioning of the stock exchange(s). e suspended temporarily or indefinitely under hich in the opinion of the Asset Management
		3	Sundaram Mutual Fund

Part III

Units & Offer



Scheme Informatio Documer

# B. Ongoing Offer Details

Ongoing offer period	Not applicable			
Ongoing price for subscription This is the price you need to pay for purchase/switch-in.	Being a Closed end Scheme, there will be no ongoing allotment/subscription/Switch in. The Units of the Scheme can be purchased in the secondary markets through Stock Exchanges at the prevailing Market Price.			
Ongoing price for redemption This is the price you will receive for redemptions/switch outs.	Being a Closed end Scheme, there will be no ongoing Redemption/Switch-Out. The Units of the Scheme held in Demat Form can be sold in the secondary markets through Stock Exchanges at the prevailing Market Price. On the Maturity Date, the Units of the Scheme will be redeemed at the Applicable NAV and as per the applicable guidelines of SEBI/Stock Exchange			
Cut off timing for subscriptions/ redemptions/ switches This is the time before which your application (complete in all respects) should reach the official points of acceptance.	Not Applicable, since being a Closed end Scheme, there will be not be any ongoing subscription and Redemption/Switch- out of Units prior to the Maturity date.			
Where can the applications for purchase / redemption switches be submitted?	Ongoing purchases will not be allowed as this scheme is close-ended. However, after the closure of the NFO, Investors can buy the units of the scheme in dematerialized form from the recognised Stock Exchange in India i.e. NSE where the units of the scheme are proposed to be listed. To provide liquidity to the investors, the Fund proposes to list the scheme on NSE. The investors may transfer / sell the units on the Stock Exchange at prevailing market prices. NSE has given its in - principle approval for listing the units of the scheme on its exchange vide its letter no. NSE/LIST/91266 dated October 21, 2016. At the discretion of the Trustee, the units may be listed in other Stock Exchanges also.			
Minimum amount for redemption/switches	As the units of the scheme are proposed to be listed on the Stock Exchange, i.e. NSE, minimum redemption provisions shall not be applicable.			
Minimum balance to be maintained	Not Applicable			
Special facilities/products available	<ul> <li>The units of the scheme are freely transferable by act of parties or by operation of law. For effecting a transfer the applicable transfer, form(s) shall be duly stamped and signed by all the unit holders and submitted along with the relevant unit certificate(s). The Asset Management Company shall on production of instrument of transfer together with the relevant unit certificates, register the transfer and return the unit certificates to the transferee within thirty days from the date of lodgment of transfer request at the office of the Registrar.</li> <li>As the Units of the Scheme will also be issued in dematerialized form, the Units will be transferable through the Stock Exchange(s) on which the said Units are listed in accordance with the provisions of SEBI (Depositories and Participants) Regulations, as may be amended from time to time. The delivery instructions for transfer of Units will have to be lodged with the DP in the requisite form as may be required from time to time and transfer will be effected in accordance with such rules/regulations as may be in force governing transfer of securities in dematerialized form. However Units under a pledge or an attachment order of a legal authority or Court can not be transferred</li> <li>Pledge</li> <li>In the case of Units held in Demat Form, the procedures/Rules of the Depository Participant will be applicable.</li> </ul>			
Account statement	Consolidated Account Statement:			
	<ul> <li>Acconsolidated account statement (CAS)<sup>A</sup> for each calendar month to the Unit holder(s) in whose folio(s) transaction**(s) has/have taken place during the month shall be sent on or before 10th of the succeeding month by mail/e-mail.</li> <li>*Consolidated Account Statement (CAS) shall contain details relating to all the transactions** carried out by the investor across all schemes of all mutual funds during the month and holding at the end of the month including transaction charges paid to the distributor, if any.</li> <li>**The word 'transaction' shall include purchase, redemption, switch, dividend payout, dividend reinvestment, systematic investment plan, systematic withdrawal plan, systematic transfer plan and bonus transactions.</li> <li>(2) In case of a specific request received from the Unit holders, the AMC/Mutual Fund will provide the account statement to the investors within 5 Business Days from the receipt of such request.</li> <li>(3) In case the mutual fund folio has more than one registered holder, the first named Unit holder shall receive the CAS/account statement.</li> <li>(4) For the purpose of sending CAS, common investors across mutual funds shall be identified by their Permanent Account Number (PAN).</li> <li>(5) The CAS shall not be received by the Unit holders for the folio(s) not updated with PAN details. The Unit holders are therefore requested to ensure that the folio(s) are updated with their PAN.</li> <li>(6) Further, the CAS detailing holding across all schemes of all mutual funds at the end of every six months (i.e. September/ March), shall be sent by mail/e-mail on or before 10th day of succeeding month, to all walue of the Unit holders whose e-mail address is available, unless a specific request is made to receive in physical. Such Consolidated Account Statement shall reflect the latest closing balance</li> <li>(7) The tatement of holding of the beneficiary account holder for units held in DEMAT will be sent by the day of succeeding month, to all walue of the Unit holders</li></ul>			
	<ul> <li>B. Further, CAS issued for the half-year (ended September/ March) shall also provide:</li> <li>(i) The amount of actual commission paid by AMCs/Mutual Funds (MFs) to distributors (in absolute</li> </ul>			
	Sundaram Mutual Fund			

Part III	Units & Offer	Scheme Information Document	Sundaram Value Fund-Series VIII
	MF scheme. The payments made ir distributors. Furth disclosed is gross service tax (where (ii) The scheme's ave each scheme's ap actually invested ii C. Such half-yearly CAS shal any holdings in MF sch distributors, during the o	term 'commission" here refers to the form of gifts / rewards, trips er, a mention may be made in commission and does not exc ver applicable, as per existing r rage Total Expense Ratio (in pe plicable plan (regular or direct n. I be issued to all MF investors, emes and where no commissior concerned half-year period. y SEBI in this regard will autor	ncerned investor's total investments in each to all direct monetary payments and other s, event sponsorships etc. by AMCs/MFs to such CAS indicating that the commission lude costs incurred by distributors such as ates), operating expenses, etc. rccentage terms) for the half-year period for or both) where the concerned investor has excluding those investors who do not have n against their investment has been paid to natically become applicable and shall be
Dividend	The dividend warrant/cheque shall of the dividend.	be dispatched to the unit holde	ers within 30 days of the date of declaration
	fully redeemed/switched out at the Business Day shall be considered Regulations/Guidelines and without	Applicable NAV. (If the maturity d as the maturity date for th any further reference to the Mutu	of Allotment), the Units of the Scheme will be date is not a Business Day, the subsequent e Scheme). This shall be subject to SEBI ial Fund / Investment Manager / Unit holders.
Delay in payment of redemption proceeds	The redemption proceeds will be dispatc in this regard the Investment Manager will However the Investment Manager will Redemption/Dividend Payment/Refund furnishing of details required under app of fraudulent encashment of cheques and will be treated as the Investor's agent) to investor. The Investment Manager / Regis thereof, if the dispatch has been made or Pursuant to the provisions of SEBI Circul of the AMC and the Trustee Company of S Unclaimed Amount in Sundaram Money limited purpose of deployment of unclaim <b>Process for claiming the unclaimed rer</b> (a) The investor can submit a redempti	hed to the Unitholders within 10 Busi Il be liable to pay anterest @ 15% p.a. ot be liable to pay any interest or is attributable to the Unit holder (e.g. licable laws etc). The Investment Man d/or any delay/ loss in transit. Further, o the Registered address (as given f trar will not be responsible for any del orrectly as stated above. ar Reference no. SEBI/HO/MD/DF2/C Sundaram Mutual Fund have approve Fund (The Scheme), an open-ender der dedmption and dividend amount demption / dividend amounts by inv iount in the following ways:	ness days from the date of maturity. For any delay (or such other rate as may be prescribed by SEBI). ther compensation if the delay in processing the g, any incorrect /incomplete information or non- iager will not be responsible for any loss arising out the dispatch through the courier / Post office (who by the Investor) shall be treated as delivery to the ayed delivery or non-delivery or any consequences IR/P/2316/37 dated February 25, 2016, the Boards d introduction of four Options under a new Plan viz., d liquid scheme of Sundaram Mutual Fund for the s with effect from 1st October 2016. <b>/estors</b> the unclaimed Plan; or (b) Submit the duly filled nents therein. Is to submit any one of the following documents of ement (3) Certified copy of pass book.
	unclaimed redemption or dividend claim In case of any change in bank mandate the new bank account along with the req (1) Cancelled cheque of new bank accou The AMC reserves the right to seek further	form and comply with stated requirer registered in the folio, the investor ha uest: .nt, or (2) Certified copy of bank state er documentations to satisfy itself abc	nents therein. Is to submit any one of the following documents of ement (3) Certified copy of pass book. Nut the rightful owner of unclaimed amount.
	numbers in their applications. Unitho and number of the account, name, r a 11 digit number, branch address or redemption will be sent only to a bar	Iders are requested to give the function of the function of the digit MICR code No. (For EI of the bank at the appropriate spink account that is registered and For further details please refer to the function of the functi	e Unitholders to mention their bank account II particulars of their Bank Account i.e. nature ectronic Credit Facility), IFSC code for NEFT ace in the application form. Proceeds of any validated in the Investor's folio at the time of the instructions in the Application Forms/SAI
	details of which are registered with Accounts Registration form" which y on the website of www.sundaramm bank accounts and other investors anyone of the registered bank acc preference, then by default the first If unit holder(s) provide a new and specific redemption proceeds (with be considered for payment of reden days to ensure validation of new bay Valid change of bank mandate requ of necessary documents reaching the interim will be carried based	a the Investment Manager by sp will be available at our office/Sur hutual.com. Individuals, HUFs, S can register up to ten bank acc counts as default bank accoun number indicated in the list sha unregistered bank mandate or or without necessary supportin option proceeds, or the Fund ma ank mandate mentioned. lests with supporting documents the head office of the RTA and a d on previous details only. For analysis and the second second second second the second second second second second the second second second second second second second second second second second second second second second second second second s	proceeds in any of the bank accounts, the becifying the necessary details in the "Bank daram BNP Paribas Fund Services Ltd and Sole proprietor firms can register up to five counts in a folio. The unitholder can choose t. In case the investor fails to mention any all be the preferred account number. a change of bank mandate request with a 1g documents), such bank account may not y withhold the payment for up to 10 calendar s will be processed within ten business days any financial transaction request received in or more details please refer our website you may have, please get in touch with us at
Non-Acceptance of Third Party Instruments	<ul> <li>our office or call our Contact No.: 1</li> <li>Applications accompanied by a T funded Party Instruments instrume accompanied by a banker's certific are purchases through CASH for vabeing supported with banker's cert can be made with relevant declarat (i) Payment made by parents/gra love and affection or as gift for installment);</li> <li>(ii) Payment made by an employed payroll deductions;</li> <li>(iii) Custodian on behalf of an FII of The above list is not a complete list payment, as introduced by the Fundalso request for additional docume the payment, when payment is m. Banker's cheque, etc)., a certificate</li> </ul>	860 425 7237 (India) +91 44 40 hird Party Instrument will be re- ents (such as demand drafts, p ate evidencing the source of the alue of Rs 50000/- and above the ificate. Following are the excep- tion and KYC/PAN of such Third and-parents/related persons on l or a value not exceeding Rs.50, er on behalf of its employee(s) u or a client. st and is only indicative in nature d will also be covered under the entation as may be required in t ad through pre-funded instrur from the issuing banker must ac mber which has been debited fi	83 1500 (NRI). jected. Applications accompanied by pre- bay order etc.) will also be rejected unless funds. In case such pre-funded instruments e same shall also be rejected irrespective of tional situations when Third-Party Payments Party: behalf of a minor in consideration of natural 000/-(for each regular purchase or per SIP under Systematic Investment Plans through re and not exhaustive. Any other method of se provisions. The Investment Manager may his regard from the investor/person making ments (such as Pay Order, Demand Draft, company the application stating the account or the issue of the instrument. If payment is to the bank stating the account number
www.sundarammutual.com	debited must accompany the applie which is incomplete or not accomp	cation. The Investment Manager	may, at its discretion, reject any application

		Scheme	
Part III	Units & Offer	Information Document	Sundaram Value Fund-Series VIII
	C. Periodic Disclos	ures	
Net Asset Value This is the value per unit of the Scheme on a particular day. An investor can ascertain the value of his holdings by multiplying the units owned with the NAV.	Subsequently, the NAV will be calculated and and published on every business day, except two daily newspapers having circulation (www.sundarammutual.com) Investment Manager shall also update the I (www.amfiindia.com) before 9.00 pm every b explained to AMFI by the next day. If the NAVs day due to any reason, the Fund shall issue a be able to publish the NAVs. Special circumstances may include strike, ca breakdown of communication or Information a	disclosed at the close in special circumstance all over India and NAVs on the website o usiness day. In case of are not available before press release providin alamities, riots, acts of vailability/ processing for	later than 5 working days from date of allotment of every Business Day. NAV will be determined es. The Investment Manager shall publish NAV ir updated on Investment Manager's website of Association of Mutual Funds in India – AMF any delay, the reasons for such delay would be commencement of working hours on the following ng reasons and explaining when the Fund would vandalism/terrorism, bandhs, civil disturbances acility and suspension of markets, to name a few
Portfolio Disclosure (Half yearly / monthly) This is a list of securities where the corpus of the Scheme is currently invested. The market value of these investments is also stated in portfolio disclosures.	year before the expiry of one month from SEBI-prescribed format in one national En region where the Head Office of the Mutual (along with ISIN) as on the last day of the	the close of each half glish daily newspaper Fund is situated. The Ir nonth for all the scher	te as of March 31 and September 30 of every f year. The portfolio shall be published in the r and in a newspaper in the language of the nvestment Manager shall disclose the portfolio mes in its website www.sundarammutual.com endly and downloadable format, preferably a
Half Yearly Results	in the prescribed format within one month from th yearly unaudited financial results shall contain de for the purpose of providing a true and fair view publish an advertisement disclosing the hosting	e close of each half year, tails as specified in Twelft of the operations of the m of such financial results ir	icial results on its website www.sundarammutual.com i.e. on 31st March and on 30th September. The half- th Schedule and such other details as are necessary nutual fund. In addition, Sundaram Mutual Fund shal in its website, in atleast one English daily newspape in published in the language of the region where the
Annual Report	<ul> <li>2011 dated September 8, 2011, the Schen by AMC/Mutual Fund within four months fra (i) only by e-mail to the Unit holders who (ii) in physical form to the Unit holders w Unit holders who have opted / reques The physical copy of the scheme-wise ann</li> </ul>	ne-wise annual report of om the date of closure se e-mail address is a those email address is ted for the same. ual report shall be ma t of Rs.10/ The link	vailable with the Fund, s not available with the Fund and/or to those de available to the investors at the registered of scheme-wise annual reports or abridged
Associate Transactions	Please refer to Statement of Additional Info	ormation	
<b>Taxation</b> The information is provided for general information only. However, in view of the individual nature of the implications, each investor is advised to consult his or her own tax advisors/authorised dealers with respect to the specific amount of tax and other implications arising out of his or her participation in the Scheme.	Please refer a summary of tax-related a document and the Statement of Additiona		
Investor services	1800 425 7237 (India) +91 44 4083 1500 ( Investors may also contact the Investor Re <b>Ravi S</b> Head- Customer Services Sundaram Asset Management Cor No. 46, Whites Road, Royapettah, Fax: (044) 28569808 Contact No.: Email us at : customerservices@su (NRI): nriservices@sundarammutu	NRI). lations Manager. Chennai- 600 014. 1860 425 7237 (India) ndarammutual.com al.com	contact Customer Service using the Toll Free ram Towers, +44 4083 1500 (NRI) nonetary transactions within ten business days

#### D. Computation of NAV

The Net Asset Value (NAV) is the most widely accepted yardstick for measuring the performance of any Scheme of a Mutual Fund. NAV calculations shall be based upon the following formula:

Market or Fair Value of Scheme's investments + Current Assets - Current Liabilities and Provision

#### Number of units outstanding of the Scheme

Valuation of Scheme's assets and calculation of the Scheme's NAV will be subject to such rules or regulation that SEBI may prescribe. NAV of the Scheme – plan/option wise - will be calculated and disclosed up to four decimals.

For more details relating to valuation, please refer Highlights & Scheme Summary

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Fees, Expenses & Load Structure Rights Of Unitholders Penalties & Pending Litigations

**IV. Fees, Expenses & Load Structure** 

#### A. New Fund Offer Expenses

Initial issue expenses shall be borne by the Investment Manager/AMC and not by the scheme of mutual fund.

Demand Draft charges shall be borne by Sundaram Asset Management as per prevailing SBI norms.

#### B. Recurring Expenses & Fee (Fundamental Attribute)

1. The total annual recurring expenses of the Scheme, excluding deferred revenue expenditure written off, issue or redemption expenses, but including the investment management and advisory fee that can be charged to the scheme shall be within the limits specified in Regulation 52 of SEBI (Mutual Funds) Regulations.

The expenses chargeable to the scheme shall include investment management & advisory fee, Trustee fee, custodian fee, Registrar and Transfer Agent fee, Audit fee, Marketing and Selling expenses and other expenses (including listing fee). as listed in the table below:

Expense Head	% of daily Net Assets
Investment Management and Advisory Fees	
Trustee fee	
Audit fees	
Custodian fees	
RTA Fees	
Marketing & Selling expense incl. agent commission	
Cost related to investor communications	
Cost of fund transfer from location to location	
Cost of providing account statements and dividend	
redemption cheques and warrants	
Costs of statutory Advertisements	
Cost towards investor education & awareness	Upto 2.50%
(at least 2 bps)	
Brokerage & transaction cost over and above	
12 bps and 5 bps for cash and derivative market	
trades resp.	
Service tax on expenses other than investment	
and advisory fees	
Service tax on brokerage and transaction cost	
Other Expenses	
Maximum total expense ratio (TER) permissible	
under Regulation 52 (4) and (6) (c)	Upto 2.50%
Additional expenses for gross new inflows from	
specified cities under regulation 52 (6A) (b)	Upto 0.30%

The maximum total expense ratio (TER) permissible under Regulation 52 (4) and (6) (c) that can be charged to the scheme as a percentage of daily net assets shall be as follows:

First Rs 100 crore: 2.50%

Next Rs 300 crore: 2.25%

Next Rs 300 crore: 2.00%

On assets in excess of Rs 700 crore: 1.75%

As per **Regulation 52(6A)(b)**, the an additional expense upto 0.30% (30 basis points) on the daily net assets shall be charged to the scheme if new inflows into the scheme from beyond top 15 cities as specified by SEBI, from time to time, are at least:

- (i) 30% of the gross new inflows in the scheme (or)
- (ii) 15% of the average assets under management (year to date) of the scheme, whichever is higher.

In case the inflows from such cities is less than the higher of (a) or (b) above, expenses shall be charged to the scheme on a proportionate basis as prescribed in the SEBI circular dated September 13, 2012.

The amount so charged shall be utilised for distribution expenses incurred for bringing inflows from such cities.

Sundaram Value Fund-Series VIII

However, the amount incurred as expense on account of inflows from such cities shall be credited back to the Scheme(s) in case the said inflows are redeemed within a period of one year from the date of investment.

Top 15 cities shall mean top 15 cities based on Association of Mutual Funds in India (AMFI) data on 'AUM by Geography -Consolidated Data for Mutual Fund Industry' as at the end of the previous financial year.

Distribution expenses will not be charged in Direct Plan and no commission shall be paid from Direct Plan. The total expense ratio of Direct Plan shall be lower by atleast 12.5% vis-avis the Regular Plan. i.e., If the expenses of Regular Plan are 100 bps, the expenses of Direct Plan shall not exceed 87.5 bps.

Note: The above percentage is based on the prevailing expenses ratio. Any change in the above mentioned distribution expenses/commission will be replaced while filing the final SID.

Sundaram Asset Management reserves the right to charge different heads of expenses, both inter-se or in total, within the overall limits as specified in the table above.

Value of Rs.10000 on 12% annual returns in 1 year, considering 1	% Expense Ratio
Amount Invested	10,000.00
NAV at the time of investment	10
No. of units	1,000.00
Assume gross appreciation of 12%	
Gross NAV	11.2
Expenses (assuming 1% Expense Ratio	
on average of opening & closing NAV)	0.11
Actual NAV at the end of 1 year post	
expenses (assuming Expense Ratio as above)	11.09
Value of Investment at the end	
of 1 year (Before Expenses)	11,200.00
Percentage Return	11.2%
Value of Investment at the end	
of 1 year (After Expenses)	11,094.00
Percentage Return	10.94%

Note: Please note that the above is an approximate illustration of the impact of expense ratio on the returns, where the Gross NAV has been simply reduced to the extent of the expenses. In reality, the actual impact would vary depending on the path of returns over the period of consideration. Expenses will be charged on daily net assets.

- Brokerage and transaction costs which are incurred for 2. execution of trades and included in the cost of investment shall be charged to the Scheme(s) in addition to the total expense limits prescribed under Regulation 52 of the SEBI (Mutual Funds) Regulations. These expenses shall not exceed 0.12% of the value of trades in case of cash market transactions and 0.05% of the value of trades in case of derivatives transactions. Payment towards brokerage and transaction cost in excess of 0.12% and 0.05% for cash market transactions and derivatives transactions respectively shall be charged to the scheme within the maximum limits prescribed under regulation 52 of the SEBI (Mutual Funds) Regulations, 1996. Any expenditure (including brokerage and transaction cost, if any) in excess of the prescribed maximum limit shall be borne by the Investment Manager or by the Trustee or Sponsor.
- **3.** The Investment Manager shall set apart at least 0.02% (2 basis points) on the daily net assets of the scheme(s) within the maximum limit of total expense ratio prescribed under Regulation 52 of SEBI (Mutual Funds) Regulations for initiatives towards investor education and awareness taken by Sundaram Mutual fund.

#### 4. Service Tax:

Pursuant to SEBI circular no CIR/IMD/DF/24/2012 dated

Part IV Part V Part VI Fees, Expenses & Load Structure Rights Of Unitholders Penalties & Pending Litigations

November 19, 2012, Service Tax on brokerage and transaction cost paid for execution of trade, if any, shall be within the expenses limit prescribed under Regulation 52 of SEBI (Mutual Funds) Regulations.

- Service Tax on investment management and advisory fee shall be charged to the scheme in addition to the maximum limit of total expense ratio as prescribed in Regulation 52 of SEBI (Mutual Funds) Regulations.
- Service Tax for services other than investment management and advisory shall be charged to the scheme within the maximum limit of total expense ratio as prescribed in Regulation 52 of SEBI (Mutual Funds) Regulations.

Any circular/clarification issued by SEBI in regard to expenses chargeable to the Scheme/Plan(s) will automatically become applicable and will be incorporated in the SID/SAI/KIM accordingly.

#### **C. Load Structure**

# Load Structure

#### Entry Load: Nil

The upfront commission to distributor (ARN holder) will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor.

## Exit Load: Not applicable.

Please note that buying and selling the units of the scheme on the stock exchange is based on market price. However, investors will have to bear the cost of brokerage and applicable taxes on the brokerage and other relevant charges as applicable for transacting on secondary market.

#### Transaction Charge to Distributors (during NFO Period)

- 1 The Distributor would be allowed to charge the Mutual Fund Investor a Transaction Charge where the amount of investment is Rs. 10,000/-and above on a per subscription basis
- 2 For an investor other than First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 100/- per subscription of Rs. 10,000/- and above

For a First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 150/- per subscription of Rs. 10,000/- and above

- 3 The Transaction Charge, where applicable based on the above criteria, will be deducted by the Investment Manager from the subscription amount remitted by the Investor and paid to the distributor; and the balance (net) amount will be invested in the scheme. Thus units will be allotted against the net investment.
- 4 No Transaction charges shall be levied:
  - a) Where the distributor/agent of the investor has not opted to received any Transaction Charges;
  - b) Where the investor purchases the Units directly from the Mutual Fund;
  - c) Where total commitment in case of SIP / Purchases / Subscriptions is for an amount less than Rs. 10,000/-;
  - d) On transactions other than purchases / subscriptions relating to new inflows.

Switches / Systematic Transfers / Allotment of Bonus Units / Dividend reinvestment Units / Transfer / Transmission of units, etc will not be considered as subscription for the purpose of levying the transaction charge.

e) Purchases / subscriptions carried out through stock exchange(s).

The distributors can opt-in / opt-out of levying transaction charges based on 'type of the Product/Scheme' instead of 'for all Schemes'. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable.

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However, the distributor shall not be able to opt-in or opt-out at the investor-level i.e. a distributor shall not charge one investor and choose not to charge another investor.

The transaction charges are in addition to the existing system of commission permissible to the Distributors. On subscription through Distributors, the upfront commission if any will be paid directly by the Investors to the Distributor by a separate cheque based on their assessment of various factors including the service rendered by the Distributor.

Any circular/clarification issued by SEBI in this regard will automatically become applicable and will be incorporated in the SID/SAI/KIM wherever applicable.

# Investors are requested to ascertain the transaction charges prior to investing.

#### V. Rights of Unitholders

Please refer to Statement of Additional Information for a detailed view of the rights of unit holders.

#### VI. Penalties & Pending Litigations

- Details of penalties awarded by SEBI under the SEBI Act or any of its Regulation against the sponsor of the Mutual Fund in the last three years: Nil
- No penalties have been awarded by SEBI under the SEBI Act or any of its Regulation against the sponsor of the Mutual Fund or any company associated with the sponsor in any capacity including the Investment Manager, Trustee or any of the directors or any key personnel (specifically the fund managers) of the Investment Manager and Trustee. No penalties have been awarded on the Sponsor and its associates by any financial regulatory body, including stock exchanges, for defaults in respect of shareholders, debenture holders and depositors. No penalties have been awarded for any economic offence and violation of any securities laws.
- There are no pending material litigation proceedings incidental to the business of the Mutual Fund to which the sponsor of the Mutual Fund or any company associated with the sponsor in any capacity including the Investment Manager, Trustee or any of the directors or key personnel of the Investment Manager is a party. Further, there are no pending criminal cases against the Sponsor or any company associated with the sponsor in any capacity including the Investment Manager, Trustee or any of the directors or key personnel.
- There is no deficiency in the systems and operations of the sponsor of the Mutual Fund or any company associated with the sponsor in any capacity, including the Investment Manager which SEBI has specifically advised to be disclosed in the Scheme Information Document, or which has been notified by any other regulatory agency.
- There are no enquiries or adjudication proceedings under the SEBI Act and the Regulation, which are in progress against any company associated with the sponsor in any capacity including the Investment Manager, Trustee or any directors or key personnel of the Investment Manager.

#### Jurisdiction

All disputes arising out of or in relation to the issue made under the Scheme will be subject to the exclusive jurisdiction of courts in India.

#### Applicability of SEBI (Mutual Fund) Regulations

Notwithstanding anything contained in this Scheme Information Document, the provisions of the SEBI (Mutual Funds) Regulation, 1996 and the guidelines thereunder shall be applicable.



#### **Customer Care Centres**

ANDHRA PRADESH: Anantapur: 1st Floor, T Nagaraju Complex, D.No. 10/323, Sarojini Road, Opp. To Vasunderadevi Hospital, Near Clock Towers, Anantapur 515001 Cuddapah: Ist Floor, Lalithamma Building; Ngo S Colony, Upstairs Union Bank of India Cuddapah 516002 Guntur: Door No. 5-87-26, 1st Floor, Sai Srinivasa Building, Opp. Nelagiri Super Market, Main Road, Lakshimi Puram, Guntur 522007 • Gayatri Enclave, 1st Floor, 8th Lane, First Cross Road, Arundelpet, GUNTUR - 522 002 Kakinada: 2nd Floor, D. No.5-1-61, Opp. Brindhavan Lodge, Main Road, Surya Rao Peta, Kakinada 533001 Kurnool: DPLR Plaza, 2nd Floor, Upstairs SBI Near(Old Town Branch), Opp: Children'S Park, Eswar Nagar, Kurnool 518004 Nellore(Cv): 24/1677, Brahmanandapuram, Dargamitta, Nellore 524003 Rajahmundry: AMT Plaza, C18, D.No.76-5-29, Second Floor, Ganuga Street, Gandhipuram-2, Rajahmundry 533103 Tirupathi: Door No 2/89, 1st Floor, Tiruchanur Road, Sreenivasapuram, Tirupathi 517503 Vijayawada: Rajagopala Chari Street, Mahalakshmi Towers, 1st Floor, Shop No.4, Buckinghampet Post Office Road, Vijayawada 520 002 • # 40-1-126, First Floor, Vasanth Plaza, Chandramoulipuram Benz Circle, Vijayawada 520010 Visakhapatnam: D No 47-10-13, 1st Floor, Redanam Regency, Near Diamond Park, Dwaraka Nagar, Vishakapatnam 530016 ASSAM: Guwahati: Anandi Commercial Complex, II Floor, Bora Service, G S Road, Guwahati 781007 • 3C Dihang Arcade 3rd Floor, G.S Road, Dist-Kamrup, Guwhati 781005 BIHAR: Bhagalpur Ground Floor, Radha Rani Sinha Road, Opp-Church Gate, Jagdispur, Bhagalpur 812001 Muzaffarpur: Saroj Complex, Ground Floor, Diwan Road, Musahri Ramna, Muzaffarpur 842002 Patna: 205, Ashiana Harniwas, New Dak Bungalow Road, Patna 800 001 • R.K. Estate 2nd Floor Opposite of Indira Gandhi Institute of Medical & Science, Raja Bazar, Bailey Road, Patna 800014 CHHATISCARH: Bhilai: 36/5, Ground Floor, Nehru Nagar[East] Besides Ing Vysya Bank, Bhilai 490020 • First Floor, No.36/5, 2nd Floor, Nehru Nagar (East), Above Ing Vysya Bank, Bhilai, Durg District, 490020 Raipur: Office no. S-8 , 2nd floor, Raheja Towers, Near Fafadih Square, Jail Road, Raipur 492 001 • 203, 2nd Floor, Vanijaya Bhavan, Devendra Nagar Road, Raipur 492001 **GOA: Goa:** F 30, Alfran Plaza, Opp Don Bosco, MG Road Panjim, Goa 403001 **Madgaon:** Second Floor, Saldana Business Tower Wing A, 212, Near Mapusa Court, Mapusa 403507 **GUJARAT:** Ahmedabad: No 409, Shree Balaji Paragon, Near Hotel Rock Regency, C.G. Road Navrangpura, Ahmedabad - 380009 • 104, First Floor, Shivam Complex, Nr. Silicon Tower, Opp. National Handloom Law Garden, Ellisbridge, Ahmedabad 380006 Anand: 2, Drashti Arcade, 2nd Floor, Opp. HDFC Bank, Lambhvel Road, Anand 388 001 Baroda: 518 & 519, Centre Point, R C Dutt Road Alkapuri, Vadodara 390005 • 109-Siddharth Complex, Besides Express Hotel, R C Dutt Road, Alkapuri, Baroda-390007 Bharuch: No.230-232, 2nd Floor, Aditya Complex, Kasak Circle, Bharuch 392002 Bhavnagar: 204, Shoppers Plaza, Parimal Chowk, Waghawadi Road, Bhavnagar 364001 Bhuj: office No.7, First Floor, Royal Plaza, Plot No.2 & 3, Near Shiv Krupa Nagar, Bhuj-Mirzapur Highway, Bhuj 370001 Jamnagar: 404, Corporate House, Opp. To St. Ann'S High School, Pandit Nehru Marg, Jamnagar 361008 Junagadh: 2nd Floor, Shop No.212, Amba Arcade, M G Road, Junagadh 362001 Mehsana: FF-01, Sigma Oasis, Nr: Hdfc Bank, High Way Mehsana 384002 Navsari: 1st Floor, Shop No.116, Manohar Complex, Opp. Dabu Hospital, Fuwara, Navsari 396445 Rajkot: 301, Metro Plaza, Nr Eagle Travels, Jansata Press Road, Bhilwas Chowk, Rajkot 360001. • 201, Titan Complex, 2nd Floor, Kalawad Road, Near G T Seth School, Opp. To Punjab Honda, Rajkot 360005 Surat: HG-18 International Trade Centre, Majuragate, Surat 395002. • No.607, 6th Floor, 21st Century Business Centre, Near Udhan Darwaja, Ring Road, Surat 395002 Surendra Nagar: 2nd Floor, Rudraksh, Plot No.328 (Opp. To New Age Industries) Wadhwan Road, Surendra Nagar 363035 Valsad: 2nd Floor, Shop No.216, Trade Centre, Station Road, Valsad 396001 Vapi Shop No.19 & 20, 1st Floor, Walden Plaza, Imrán Nagar, Opp. To S B I, Daman - Silvassa Road, Vapi 396191 HARYANA: Ambala: I Floor, SCO No 102, Above State Bank of Bikaner & Jaipur, Prem Nagar, Ambala City 134 003 Faridabad: Sco 107, 1st Floor, Sector - 16, Behind Sagar Cinema, Above J &K Bank, Faridabad 121002 Gurgaon: III Floor, SCO No 62, Old Judicial complex, Civil lines, Gurgaon 122 001 Hisar: Shop No. 46 DSB First Floor, Red Square Market Hisar, Haryana 125001 Panipat: 1st Floor, No.75, Bmk Market, G.T.Road, Panipat: 132103 Rohtak: 2nd Floor, Shop No.5-B, Gopal Complex, Civil Road, Rohtak 124001 Yamuna Nagar: Sco-103, 1st Floor, Sector 17, Huda Jagadhari By Pass Road, Jagadhari, Yamunanagar 135001 HIMACHAL PRADESH: Shimla: 1st Floor, Hameer House, Lower Chakkar, Shimla 171005 JAMMU & KASHMIR: Jammu: Sadhana Commercial Building, No 27, A/C Gandhi Nagar Jammu 180001 JHARKHAND: Bokaro: Plot No: GB-5, City Centre, Sector – 4, Near Indian Bank, Bokaro Steel City 827 004 Dhanbad: 1st Floor, Shop No.107, Sree Ram Plaza, Bank More, Dhanbad 826001 Jamshedpur: 5/B, III Floor, Meghdeep Building, Q Road, Bistupur, Jamshedpur 831001 Jamshedpur: No.2, 2nd Floor, Meghdeep Building, Near South Park Hotel, Q Road, Bistupur, Jamshedpur 831001 Ranchi: # 205, 2nd Floor, M.R. Tower, Line Tank Road, Ranchi 834001, Jharkhand KARNATAKA: Belgaum: First Floor, Doddannavar Trade Centre, Old PB Road, Beside Bank of India, Fort Road, KarNataka: Belgaum: First Floor, Doddannavar Trade Centre, Old PB Road, Beside Bank of India, Fort Road, KarNataka: Belgaum: First Floor, Boddannavar Trade Centre, Old PB Road, Beside Bank of India, Fort Road, Status Belgaum 590002 Bellary: Flat No.3 & 9, 1st Floor, Ward No.16, T.S. No.52 Near Clock Tower Circle, Bellary 583101 Bengaluru: Ground Floor, Sana Plaza, 21 / 14 - A, M.G. Road, Near Trinity Metro Station, Bangalore 560001 • S-403, Manipal Centre, 47, Dickenson Road, Bengaluru 560 042. Davangere: # 268/3, Jayavibhava Nilaya, First Floor Opp Ram & Co Provision Stores, 4th Main, P.J.Extension, Davanagere 577002 Hubli: 1st Floor, Centre Point 107, 108 New Cotton Market, Sanje Vani Press Hubli 580029 Mangalore: B-2, Souza Arcade, Balmatta Road, Mangalore 575001 Mangalore: Sundaram Finance, 2nd Floor, Krishna Prasad Bldg. Above Pabbas Ice Cream Parlour Nr.Mangalore City Corporation, Lal Bagh, Mangalore 575003 Mysore: NO: 145, 2nd floor, 5th main, 5th cross, opposite to Syndicate Bank, Saraswathipuram, Mysore 570009 Raichur: Sai Ram Complex, 1-10-38, Station Road Opp. Ram Mandir, Raichur 584101 Shimoga: SRIJA Archade, Ist parallel road, 1st cross, opp. uma dental clinic road, Jayanagar, Shimoga 577201 Udupi: Second Floor, Andrade Arcade, Near Syndicate Bank, Catholic Centre, K M Marg, Udupi KERALA: Calicut: 3rd Floor Kanchas Building, Near New Bus Stand, Rajaji Road, Calicut 673004 Cochin: Kassim Towers, 36/1899 Door No, D I Floor Sebastian Road, Off. Kaloor, Kadavanthra Road, Kaloor, Cochin 682 017 Ernakulam: 1st Floor, Welfare Services Centre, Ponnurunni, Vytilla Po, Ernakulam 682019 Kannur: 1st Floor, Tpn A1, A2, Malabar Tower, Opp Indus Motors, Thalap, Kannur 670002 Kollam: 1st Floor, Kmk Complex, Second Milestone, Kilikollur, Kollam 691004 Kottayam: Kytharam Complex, First Floor, Union Club Junction, Kottayam 6866001 Kozhikode: No.5/3249-H, First Floor, Century Plaza Building, Behind Ktc Petrol Pump, Indira Gandhi Road (Mavoor Road), Kozhikode 673001 Palakkad: First Floor, 15/513 (50), Akshaya Foundation, Stadium Bye-Pass Road, Palakkad 678001 Thrissur: Second Floor, R V Center, Patturaikal Junction, Near Karthiyani Nursing Home, Trichur 680022 Trivandrum: Vava Sahid Commercial Complex, Ambuja Vilasam Road, Trivandrum 695001. MADHYA PRADESH: Bhopal: Plot no,6 VNV Plaza 2nd Floor Bank Street, M.P Nagar Yota, Maridian Bosofi, Marian Pinor, 44 City Centre, Narayan Krishna, Madhav Rao Scindia Road, Gwalior -474 002 Indore: 125, Star Lit Towers, 29/1, Y N Road, Indore 452001 • Mezzanine Floor, MZ – 22, Bansi Trade Centre, No.581/5, M G Road, Indore 452001 Jabalpur: Second Floor, Digamber Tower, 936, Wright Town, Pandit Bhawani Prasad Ward, Napier Town, Jabalpur 482002 Ratlam: 2nd Floor, 16/45, Ratlam Plaza, Block No.C, Opp. 2001 Physical Ward, Napier Town, Jabalpur 482002 Ratlam: 2nd Floor, 16/45, Ratlam Plaza, Block No.C, Opp. ICICI Bank, Ratlam 457001 Sagar: 1st Floor, Singhai Buildings 10, Civil Lines, Sagar 470002 Satha: 2nd Floor, Collectorate Road, Civil Line, (Above M/S. Siddhivinayak Motors), Satha Satha 485001 MAHARASHTRA: Ahmednagar: 209, 2nd Floor, Adish Plaza, ICICI Home Finance Building (Opp. Dowle Hospital) Nagar Manmad Road, Savedi, Ahmednagar 414003 Akola: C-13, First Floor, Dakshata Nagar, Vyapari Complex, Sindhi Camp Chowk, Akola-444001 Amaravathi: 2nd Floor, Sakshi Complex, Opp. to Rajapeth Police Station, Mudholkar Peth Badnera Road, Amaravathi 444605 Aurangabad: First Floor, B-4, Aurangabad Business Centre, Adalat Road, Aurgangabad 431005 Chembur: Flat No. 313, Swastik Chambers 3rd Floor, Sion-Trombay Road, Chembur, Mumbai 400071 Jalgaon: 2nd Floor, India Plaza Complex, Vivekananda Nagar, Swatantry Chowk, Jilha Peth, Jalgaon 425001 Kolhapur: office No:12, 2nd Floor, R.D. Vichare Complex (Gernstone) Near Central Bus Stand,

New Shahupuri Kolhapur 416001 Latur: Sanmaan, First Floor, Opp To Amba Mata Mandir, Chandra Nagar, Latur 413512 Mumbai: HDIL Kaledonia Commercial Complex, 2(A), 2nd Floor, Opp Vijaya Nagar, Sahar Road, Andheri East, Mumbai 400069 • Office No. 1222, 12th Floor, Maker Chamber V, Nariman Point, Mumbai 400 021 • Shop No 6, Yashwarth Building, Groung Flore, Ram Maruti Cross Road, Near Ratanakar Bank, Naupada, Thane West Mumbai 400602 • No: 114, 1st Floor, Commerce House, 140, Nagindas Master Road, Fort, Mumbai 400023 • Shop No. 2, Ground Floor in "Suchita Enclave", Co-operative Housing Society Limited, Maharashtra Nagar, Off. Chandavarkar Road, Borivali (West), Mumbai 400092. Nagpur: C/O. Fortune Business Centre, Plot No.6, Vasant Vihar Complex, Whc Road, Shankar Nagar, Nagpur 440 010 • 110-111, Shri Mohini Complex, Opp. Kasturchand Park 345, Kingsway Road, Nagpur 440001 Nashik: Shop No. 1, Shrinath Apartment, Pandit Colony- Lane No. 3, Sharanpur Road, Nashik 422 002 • First Floor, Padma-Vishwa Regency, Behind Saroj Travels, Next To Manarda Cancer Hospital Mumbai Naka, Nasik 422001 Pune: Second Floor, 1202/5, "Shalini Sky I" building, Near ICICI bank, Ghole Road, Shivajinagar, Pune 411 005 • 1st Floor, 'Mantri Vertex' Law College Road, Pune 411004 Sangli Shiv Ratna Complex, S4, 3rd Floor, Cst No.1047B, College Corner North Shivaji Nagar, Madhavnagar Sangli 416416 Sholahpur: 786, Maruti Tele Sankul, South Kasba, Shinde Chowk, Sholapur 413007 NEW DELHI: Delhi: 7 B, Rajendra Park, Pusa Road, Upper Ground Floor, Metro Piller No.153, New Delhi 110 060 • 605, Sixth Floor 'Ashoka Estate Building', 24, Barakhamba Road, New Delhi 110001 ORISSA: Balasore: First Floor, Choudhury Nivas P.O. Sahadeb Khuntha, Near Bus Stand, Balasore, Odisha 756001 Behrampur: First Floor, Alakananda Énclave, First Lane, Gajapati Nagar, Ganjam Dist., Berhampur 760 010 Bhubaneshwar: Office No. 16, 2nd Floor, Deen Dayal Bawan, Ashok Nagar, Bhubaneswar 751009 • Il Floor, Plot No A/83, Sahid Nagar, Khurda District, Bhubaneswar 751007 Cuttack: Plot No. 3209, 2nd Floor, Urmila Plaza (Above Utkal Motors), Madhupatna, Cuttack 753010 Rourkela: 2nd Floor, Plot No. 309/P, Udit Nagar, Opp. Ambedkar Chowk, Rourkela, Sundergarh District, 769012 Sambalpur: Sundaram Finance Ltd, First Floor, Sabat Complex Near Wesco office Main Road, Ainthapalli Sambalpur 768004 PONDICHERRY: Pondicherry: Ms Royal Enclave, Plot No 19, 100 Feet Road, Mudaliarpet Pondicherry 605004 • No. 181, Thiruvalluvar Salai, Pillaithottam, Opp to Bahavan Saw Mill, Pondicherry 605013 PUNJAB: Ámritsar: 1st Floor, 27-A, Classic Plaza, Majitha Road, Amritsar 143001 Bhatinda: 1st Floor, 3038 - A Guru Kanshi Marg, Bhatinda 151001 Chandigarh: S.C.O II Floor, 2475-2476, 22/C, Chandigarh 160022 • S.C.O 56-57 2nd Floor, Phase- II Mohali, Punjab 160072 Jalandhar: Shop No. 43 & 44, Fifth Floor, City Square Bulding, -197 Civil Lines, Jalandhar 144001 Ludhiana: SCO 18, Cabin No.401, 4th Floor, Feroz Gandhi Market, Ludhiana 141 001 • S C O-13, 1st Floor, Shanghai Towers, Feroz Gandhi Market, Ludhiana 141001 Patiala: Third Floor, SCO-107, New Leela Bhavan, Near Yes Bank, Patiala 147 001. RAJASTHAN: Ajmer: 1st Floor, Adjoining K C Complex Opp: Daulat Bagh, Ajmer 305001 Alwar: 29, Harshil Tower, 3rd Floor Naru Marg, Keshav Nagar Alwar 301001 Bhilwara: Second Floor, Budh Plaza Opp: Circuit House, Basant Vihar, Bhilwara 311001 Bikaner: Second Floor Chug Mansion Opp. Drm office, Modern Market, Bikaner 334001 Hanumangarh: Second Floor, Shop No: 2 & 3, Near Bombay Hospital, Town Junction Road, Hanumangarh Junction, Hanumangarh 335512 Jaipur: No. 202 Second Floor, OK Plus Towers, Near Vishal Mega Mart, Hathrai gan Suficion, Hannangan Sufize Saput No. 262, Second Floor, Sangam Towers, Church Road, off. M I Road, Jaipur 302001 Jodhpur: 201, 202, Second Floor, Mody Arcade Chopasani Road, Near Bombay Motors, Jodhpur 34200 • 116, 1st Floor, Mody Arcade, Chopasani Road, Near Bombay Motor Cycle, Jodhpur 342,001 Kota: Second Floor, Above Reebok Showroom 393, Shopping Centre, Nr. Ghode Wale Baba Circle, Kota 324007 Udaipur: C/o Sundaram Finance Ltd 4th Floor, Plot No-32/1105, Centre Point, Opp. B.N. College, Udaipur 313001 TAMIL NADU: Chennai: Sundaram Towers 1st & 2nd Floor, No.46 Whites Road, Royapettah, Chennai 600014 • Ground Floor, 19, Patullos Road, Chennai 600002 • Deshabandhu Plaza, 1st Floor, No.47, Whites Road, Royapettah, Chennai 600014. Coimbatore: 101-E, II Floor, Kala Mansion Building, D B Road, R. S Puram, Coimbatore 641002 • No.62, First Floor, 'Time Square' Balasundaram Road, A.T.T. Colony, (Near RTO office) Coimbatore 641012 Erode: Ms. URT Tower, No 139/1, Perundurai Road, Erode 638 011 Hosur: 2nd Floor, 42/1, "Ram Prabha Towers" (Opp to Dhanam Departmental Store), Denkanikotta Main Road, Hosur 635109. Kancheepuram: 24, Annai Indira Gandhi Salai (Nellukara Street), Kanchipuram 631502 Karur: SRN Towers, Ilnd Floor, Ts No.208/1, 1st Cross, Covai Road, Sengunthapuram, Karur 639001 Kumbakonam: 1st Floor, Nalli Plaza, Old Door No:34&34A, T S R Big Street, Kumbakonam 612001 Madurai: No. 183 C - North Veli Street, Opp Duke Hotel, Madurai 625 001 • 37, Krishna Rao Tank Street, (Tvs Co-Operative Store) Madurai, 625001 em: New No. 210, Old No. 315- C, Omalur Main Road, Avk Arcade, Opp. New Bus Stand, Salem 636004 • First Floor, Srivari Shopping Mall, 2/91, New Bus Stand Road, Meyyanoor Salem 636004 Thanjavur: Shalini Towers, First Floor, 172, South Main Street, Thanjavur - 613009 • Tirunelveli: First Floor, No 985/1-C2, 1D, Indira Complex, South Bye Pass Road, Opp to Passport office, Tirunelveli 627005 Tirupur: Muthu Plaza, 1st Floor 320, Avanashi Road, Tirupur 641602 Trichy: 60/2, Krishna Complex, 1st Floor, Shastri Road, Thennur, Trichy 620 017 • Bus Plaza, 2nd Floor, Front, No.5–6, Lawsons Road, Contomera, Tichy Sould Vellore: 37B, Balaji Nagar, 2nd Street, Phase 3, Sathuvachari, Vellore 632009 • First Floor, 141/3 M.P. Sarathi Nagar, Vellore District Bus Owner Association Building, Chennai - Bangalore Bye Pass Road, Vellore 632012 TELANGANA: Hyderabad: 1st cross, opp. uma dental clinic road, Jayanagar, GHMC No-7-397/101,118, Opp. Dominos, S R Nagar, Hyderabad 500047 • D.No.6-3-57/1, 408-410, Diamond Block, 4th Floor, Lumbini Rockdale Compound, Somajiguda, Hyderabad 500082 Karim Nagar: 1st Floor, House No: 8-6-179/2A, Hyderabad Road, Above Mahi Motors, Kothirampur, Karimnagar 505001 Warrangal: D No 15-1-422/A, B Second Floor S.V.S Legend, Beside Industrial Estate Kaman, S.V. P Road Waranga 506002 UTTAR PRADESH: Agra: C/o Royal Sundaram General Insurance, Office No. - F-C-6, Block No- 41/4B Friends Tower, Sanjay Palace, Agra 282002 • First Floor, Sky Tower, 29-F/211, Sanjay Palace, Agra 282002 Aligarh: Friends Tower, Sanjay Falader, Auf 202002 \* First Fried, Sky Tower, 29-721, Sanjay Falader, Auf 202002 Aligant Shop No. 7 & 22, U.G.F Alig Corporate Plaza, Marris Road, Aligarh, Uttar Pradesh 202001 Allahabad: 1st Floor, Saroj Bhavan, 14/4, Stanley Road, Near Patrike Crossing, Civil Lines, Allahabad 211001 Bareilly: Ilnd Floor, 116, Civil Lines, Circuit House Road, ICICI Bank Building, Bareilly Bareilly Bareilly 243 001 Ghaziabad: 1st Floor, F - 31, Konark Building, Gda Market, Rdc, Ghaziabad 201001 Gorakhpur; C/160/30, First Floor, Naiyapar Kothi, Esmailepur, Near Chaurahiya Gola Chowk, Gorakhpur 273 001 Jhansi: Shop No. 5, Narayan Plaza Jojo House, Infront of Employment Exchange Gwalior Road, Jhansi 284001 Kanpur: 218/219 Kan Chambers, 2nd Floor, 114/113 Civil Lines Kanpur 208001 Lucknow: 303, Third Floor, Sky Hi Chambers, 11/5, Park Road, Lucknow 226001 • 104, UGF Sky Hi Chambers, 5- Park Road, Lucknow-226 001 Mathura: 3rd Floor, Shop No.330, Dwarikadheesh Plaza, Mohalla Brijnagar, Junction Road, Sonkh Adda, Mathura 281001 Moradabad: 2nd Floor, office No.3, Vallabh Complex, Near Pms School Civil Lines, Moradabad 244001 Varanasi: Flat No.7, 2nd Floor, Rama Kunj, C-32-22/17 Ram Singh Rana Nagar Colony, Cantt Sigra Road, Varanasi 221002 UTTARANCHAL: Dehradun: 57/19, Raipur Road II Floor, Shiva Palace, Dehradun 248 006 WEST BENGAL: Asansol: 1st Floor, Above United Bank of India, B.B. College More, Ushagram East, G.T. Road, P.O. Asansol, Dist. Burdwan, Asansol 713303 Burdwan: 5 B, M.V Apartment, 36 G.T. Road, Parbirhata, Po: Sripally, Burdwan 713103 Durgapur: A-307, Bengal Shristi Complex, II Floor, Citi Center, Durgapur 713 216 • Sri Chaitanya Complex, 2nd Floor, Bengal Ambuja Phase II, Ambetkar Sarani, City Centre, Durgapur 713216 Kolkatta: "Chowringhee Court", 2nd Floor, Unit No.33, 55/55/1, Chowringhee Road, Kolkata 700071 • No.7, Camac Street, Azimganj House III Floor, Block No. 6, Kolkatta 700017 • P-38 Princep Street, Ground Floor, Off Bentinck Street (Opp Orient Cinema), Kolkata 700072 **Siliguri**: Shree Radha Complex, Block -B 2nd Floor, Iskon Mandir Road Siliguri, Dt Darjeeling 734001 **Dubai:** Representative office: P.O Box:124337 office No. 205, AL ATTAR Grand, Above LG Showroom, Khalid

Bin Al Waleed Street, Bur Dubai, Dubai, UAE