

## SCHEME INFORMATION DOCUMENT

## Sundaram

## **TOP 100-Series-IV**

(A close ended equity scheme which shall invest in eligible securities as per Rajiv Gandhi Equity Savings Scheme, 2012)

## This product is suitable for investors who are seeking\*

- Long term capital growth,
- investment in equity / equity-related instruments of companies specified as eligible securities under RGESS.
- High Risk
   Brown

Note: Risk may be represented as:

(BLUE) investors understand that their principal will be at low risk

**(YELLOW)** investors understand that their principal will be at medium risk

(BROWN) investors understand that their principal will be at high risk

New Fund Offer opens: 18/12/2014 New Fund Offer closes: 16/01/2015

Terms of offer: Rs. 10 per unit during the NFO period

Mutual Fund Trustee Company Asset Management Company

**Sundaram Trustee Company Limited** 

**Sundaram Asset Management Company Limited** 

Sundaram Towers, II Floor, 46, Whites Road, Chennai - 600 014, India

Address Website

www.sundarammutual.com

Sundaram Mutual Fund

The particulars of the Scheme have been prepared in accordance with the Securities and Exchange Board of India (Mutual Funds) Regulations 1996 as amended till date and filed with Securities and Exchange Board of India along with a Due Diligence Certificate from Sundaram Asset Management Limited. The units being offered for public subscription have not been approved or recommended by SEBI; SEBI has also not certified the accuracy or adequacy of the Scheme Information Document.

The units of the scheme are proposed to be listed on NSE.

As required, a copy of this Scheme Information Document has been submitted to National Stock Exchange of India Limited (hereinafter referred to as NSE). NSE has given vide its letter No. NSE/LIST/229966-9 dated February 10, 2014 permission to the Mutual Fund to use the Exchange's name in this Scheme Information Document as one of the stock Exchange on which the Mutual Fund's unit are proposed to be listed subject to, the Mutual Fund fulfilling the various criteria for listing. The Exchange has scrutinised this Scheme Information Document for its limited internal purpose of deciding on the matter of granting the aforesaid permission to the Mutual Fund. It is to be distinctly understood that the aforesaid permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE; nor does it any manner warrant, certify or endorse the correctness or completeness of any of the contents of this Scheme Information Document; nor does it warrant that the Mutual Fund's units will be listed or will continue to be listed on the Exchange; nor does it take any responsibility for the financial or other soundness of the Mutual Fund, its sponsor, its management or any scheme of the Mutual Fund.

Every person who desires to apply for otherwise acquire any units of the Mutual Fund may do so pursuant to independent enquiry, investigation and analysis and shall not have any claim against the exchange whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such subscription/acquisition whether by reason of anything stated or omitted to be stated herein or any other reason whatsoever

The Scheme Information Document sets forth concisely the information about the Scheme that a prospective investor ought to know before investing. Investors should also ascertain about any further changes to this document after the date of this Document from the Mutual Fund/Investor Service Centres/Distributors/Brokers or visit www.sundarammutual.com.

Investors are advised to refer to the Statement of Additional Information (SAI) for details of Sundaram Mutual Fund, tax and legal issues and general information. The Statement of Additional Information is available at <a href="https://www.sundarammutual.com">www.sundarammutual.com</a> and <a href="https://www.sundar

Statement of Additional Information is incorporated by reference and is legally a part of the Scheme Information Document. For a free copy of the current Statement of Additional Information, please contact your nearest Investor Service Centre or visit www.sundarammutual.com.

The Scheme Information Document should be read in conjunction with the SAI and not in isolation.

This Scheme Information Document is dated 04/12/2014.

Toll Free: 1800 103 7237 (India)

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**Sundaram Mutual Fund** 

<sup>\*</sup>Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



## Trustee

## **Sundaram Trustee Company Limited**

Corporate Office: Sundaram Towers, II Floor, 46 Whites Road, Chennai 600 014 India Phone: 044 28583362 Fax: 044 28583156

## Investment Manager

## **Sundaram Asset Management Company Limited**

Corporate Office: Sundaram Towers, II Floor, 46 Whites Road, Chennai 600 014 India

Phone: 044 28583362 Fax: 044 28583156

www.sundarammutual.com

## **Sponsor**



## **Sundaram Finance Limited**

Registered Office: 21, Patullos Road, Chennai 600 002 India

www.sundaramfinance.in

If you wish to reach indicated telephone number from outside India, please use +91 or 0091 followed by 44 and the eight number.



## **Sponsor**

The Sponsor of Sundaram Mutual Fund is Sundaram Finance Limited. Sundaram Finance holds the entire paid capital of Sundaram Asset Management Company Limited and Sundaram Trustee Company Limited. A detailed background of the sponsor-Sundaram Finance Limited-is available in the Statement of Additional Information, which can be accessed at www.sundarammutual.com.

#### Name of the Scheme

Sundaram TOP 100-Series IV.

## **Scheme Type (Fundamental Attribute)**

A close ended equity scheme which shall invest in eligible securities as per Rajiv Gandhi Equity Savings Scheme, 2012 as amended fro time to time. The Scheme is in compliance with the provisions of RGESS guidelines notified by Ministry of Finance vide notification no. 51/2012 F. No. 142/35/2012-TPL dated November 23, 2012.

## Maturity Period of the series-Sundaram TOP 100-Series IV

Maturity period is reckoned 3 years from the date of allotment. If the maturity date is not a business day, the subsequent business day shall be considered as the maturity day for the scheme.

#### **New Fund Offer Period**

The Scheme will open the subscription on 18/12/2014 and close on 16/01/2015. The Trustee reserves the right to extend the new fund offer period within the prescribed limit. The NFO period shall not exceed 30 days in accordance SEBI circular no. CIR/ IMD/ DF/02/2013 dated February 06, 2013.

## **New Fund Offer Price**

Rs. 10 per unit

#### **Investment Objective:(Fundamental Attribute)**

To generate capital appreciation from a portfolio that is substantially constituted of equity securities specified as eligible securities for Rajiv Gandhi Equity Savings Scheme, 2012. The Scheme may also invest a certain portion of its corpus in cash & cash equivalent and money market instruments from time to time. There is no assurance that the investment objective of the Scheme will be realized.

## **Asset Allocation (Fundamental Attribute)**

	Minimum	Maximum	Risk Profile
Equity Securities specified			
as eligible securities for RGESS	95%	100%	Medium-High
Cash & Cash Equivalents and			
Money Market Instruments*	0%	5%	Low-Medium

<sup>\*</sup>investment made in money market instruments shall have residual maturity of upto 91 days.

The Scheme will not invest in ADR/GDR/foreign securities/ derivatives/securitised debt. The scheme shall not engage in securities lending and short selling The scheme shall not invest in repo in corporate bond. The Investment Manager may choose to invest the money largely in cash equivalents viz. overnight investment in CBLO, reverse repo, money market instruments or to keep it as cash to facilitate smooth completion of redemption of units at the time of maturity of the Scheme. The corpus of the scheme shall be completely invested in accordance with asset allocation and investment pattern of the scheme within 5 business days from the closure of NFO.

Subject to the Regulations, the asset allocation pattern indicated above may change from time to time, keeping in view market conditions, market opportunities, and political and economic factors and the perception of Fund Manager. Such deviations shall normally be for a short-term purpose only, for defensive considerations and the intention being at all times to protect the interests of the Unit Holders. The Scheme shall invest in the Eligible Securities of RGESS and shall invest in cash & cash equivalents and money market instruments to meet the liquidity requirements for honouring redemptions (at the time of maturity)/ expenses. Hence, in view of the nature of the Scheme, the asset allocation pattern as indicated above may not change, except in line with the changes made in SEBI (MF) Regulations, or changes in the list of Eligible Securities under RGESS from time to time or due to corporate actions under such invested securities whether voluntary corporate actions such as receipt of any rights, buy-back etc, or involuntary corporate actions such as receipt of bonuses or benefits in the nature of capital or of any schemes of arrangement or for amalgamation, reconstruction or exchange, or buy-back due to court intervention etc. or other reasons outside the control of the Fund. In the event of the asset allocation falling outside the limits specified in the asset allocation table due to any of the aforesaid events, the Fund Manager shall rebalance the same within 7 days.

The Scheme shall commence investment only on completion of the New Fund Offer period.

### **Benchmark**

CNX 100

#### **Fund Managers**

Venkatesan J

For more details, please refer Statement of Additional Information and the background on fund managers available. The Trustee reserves the right to change the fund manager (s).

## **Read Risk Factors**

Prospective investors should rely solely on the information contained in this Scheme Information Document. They should read the risk factors presented in this document – scheme specific, general and securities-specific and also note that the risk factors are only illustrative and not exhaustive. The Trustee accepts no responsibility for unauthorised information.

#### Summary of Indicative Scheme-Specific Risks

The Schemes will invest only in the investment universe of companies specified by RGESS. Accordingly, the NAV of the Schemes is linked to the share price performance of such companies. Such companies may outperform or underperform the benchmark index and/or the constituents



of the said benchmark index.

Changes in the prevailing rates of interest are likely to affect the value of the Scheme's holdings and consequently the value of the Scheme's Units. Reinvestment risk, liquidity risk, spread risk, credit risk, counter party risk to name a few, are key factors that may impact the performance of and liquidity in the Scheme. There is risk of capital loss. Lack of liquidity at times and volatility in equity investments. Change in Government policy in general and changes in tax benefits applicable to mutual funds may impact the returns to Investors.

#### Suitability

The fund is appropriate for investors who have the financial strength to invest available funds for lock-in period for 3 years and have a moderate risk-appetite as well as understand the risks involved. The investment strategy that is adopted by the Investment Manager may be an aggressive approach in order to seek to optimise the objective the Scheme.

#### **Dividend Policy**

The Trustee Company reserves the right to distribute dividend subject to availability of distributable surplus. Any dividend distribution and frequency of dividend distribution will be entirely at the discretion of the trustee.

#### **Minimum Corpus**

The minimum corpus is Rs 10 crore for the Scheme. If the amount of subscription received during the new fund offer period is less than the minimum collection targeted for the Scheme, the amount collected will be refunded to the applicants of the particular Scheme, in accordance with the SEBI Regulation. There is no limit on maximum corpus.

#### **Plans and Options**

**Plans:** Regular Plan and Direct Plan **Options:** Growth & Dividend Payout

If investment option is not indicated the default option will be Growth. If neither the plan nor the ARN code is mentioned in the application form, the default plan shall be Direct Plan

All plans and options available for offer of the scheme will have the same portfolio.

Direct Plan is only for investors who purchase /subscribe Units into the Scheme directly with the Fund and is not available for investors who route their investments through a Distributor.

All categories of investors (whether existing or new Unitholders) as permitted to invest in this scheme are eligible to subscribe under Direct Plan. Investments under Direct Plan can be made through various modes offered by the Fund for investing directly with the Fund {except Stock Exchange Platform(s) and all other Platform(s) where investors' applications for subscription of units are routed through Distributors}.

The expense ratio of Direct Plan shall be lower than that of the Regular Plan as it shall exclude distribution expenses, commission, etc. No commission for distribution of Units will be paid / charged under Direct Plan. The direct plan will also have a separate NAV.

Investors wishing to subscribe under Direct Plan of a Scheme will have to indicate "Direct Plan" against the Scheme name in the application form.

In the following cases, the applications shall be processed under the **Direct Plan:** 

- 1. Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name
- 2. Where application is received for Regular Plan without Distributor code or the word "Direct" if mentioned in the ARN coloumn.
- 3. Neither the plan nor the distributor code is mentioned in the application form

In the following cases, the applications shall be processed under the **Regular Plan:** 

- 1. The application form contains the distributor code but does not indicate the plan.
- 2. Where application is received for Regular Plan with Distributor code.

#### **International Security Identification Number (ISIN)**

The Investor has an option to hold the units either in the physical or demat mode in accordance with his/her own choice. International Security Identification Numbers (ISIN) in respect of the plans/options of the schemes shall be created in National Securities Depository Limited (NSDL) and Central Depository Services Limited (CDSL) at the time of launch of the scheme.

#### **Minimum Investment Amount**

For both Regular and Direct Plan: Rs. 5,000/– and multiples of Re. 10/-.

## **Liquidity (Fundamental Attribute)**

Being a Closed end scheme the Fund will not buy the units back till the maturity of the scheme. The units of the Scheme will be listed on the NSE within five business days from the date of allotment and will be subject to terms and conditions of the exchange. Investors who want to sell their units in demat form in the Scheme can do so on the NSE, subject to the applicable lock-in period under RGESS and availability of liquidity. NSE has given its in - principle approval for listing the units of the scheme on its exchange vide its letter no. NSE/LIST/229966-9 dated February 10, 2014.

Switch-In can be done only during NFO period.

On the Maturity Date (which will be three years from the date of Allotment), the Units of the Scheme will be redeemed/switched out at the Applicable NAV. (If the maturity date is not a Business Day, the subsequent Business Day shall be considered as the maturity date for the Scheme). This shall be subject to SEBI Regulations / Guidelines and without any further reference to the Mutual Fund / Investment Manager / Unit holders.

In addition to NSE, the units may be listed in other exchanges also. The Investment Manager/ Trustee will initiate the delisting procedure at least 30 days prior to the date of maturity of the scheme. The Unitholders will not able to trade in stock exchange once the schemes are delisted.

#### **Load Structure**



## Entry Load: Nil

The upfront commission to distributor (ARN holder) will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor.

Exit Load: Not applicable.

Please note that buying and selling the units of the scheme on the stock exchange is based on market price. However, investors will have to bear the cost of brokerage and applicable taxes on the brokerage and other relevant charges as applicable for transacting on secondary market.

#### **Transaction Charge to Distributors**

- 1 The Distributor would be allowed to charge the Mutual Fund Investor a Transaction Charge where the amount of investment is Rs. 10,000/-and above on a per subscription basis
- 2 For an investor other than First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 100/- per subscription of Rs. 10,000/- and above
  - For a First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 150/- per subscription of Rs. 10,000/- and above
- 3 The Transaction Charge, where applicable based on the above criteria, will be deducted by the Investment Manager from the subscription amount remitted by the Investor and paid to the distributor; and the balance (net) amount will be invested in the scheme. Thus units will be allotted against the net investment.
- 4 No Transaction charges shall be levied:
- a) Where the distributor/agent of the investor has not opted to received any Transaction Charges;
- b) Where the investor purchases the Units directly from the Mutual Fund:
- c) Where total commitment in case of SIP / Purchases / Subscriptions is for an amount less than Rs. 10,000/-;
- d) On transactions other than purchases / subscriptions relating to new inflows.
  - Switches / Systematic Transfers / Allotment of Bonus Units / Dividend reinvestment Units / Transfer / Transmission of units, etc will not be considered as subscription for the purpose of levying the transaction charge.
- e) Purchases / subscriptions carried out through stock exchange(s).

The distributors can opt-in / opt-out of levying transaction charges based on 'type of the Product/Scheme' instead of 'for all Schemes'. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable.

However, the distributor shall not be able to opt-in or optout at the investor-level i.e. a distributor shall not charge one investor and choose not to charge another investor.

The transaction charges are in addition to the existing

system of commission permissible to the Distributors. On subscription through Distributors, the upfront commission if any will be paid directly by the Investors to the Distributor by a separate cheque based on their assessment of various factors including the service rendered by the Distributor.

Any circular/clarification issued by SEBI in this regard will automatically become applicable and will be incorporated in the SID/SAI/KIM wherever applicable.

#### **Initial Issue Expenses**

Initial issue expenses shall be borne by the Investment Manager/AMC and not by the scheme of mutual fund. DD charges shall be borne by Investment Manager as per prevailing SBI norms, where there are no collection centers.

### **Annual Fee & Recurring Expenses**

The total annual recurring expenses of the Scheme, excluding deferred revenue expenditure written off, issue or redemption expenses, but including the investment management/advisory fee that can be charged to the scheme shall be within the limits specified in Regulation 52 of SEBI (Mutual Funds) Regulations. Details are available in Part IV of the Scheme Information Document. The Investment Management Fees and other recurring expenses will be calculated on the basis of daily net assets.

#### **Repatriation Basis**

NRIs, registered FIIs and registered sub account of FIIs may invest in the Scheme only on full repatriation basis, subject to necessary RBI approvals, if any.

## **Valuation of Assets**

The assets of the Scheme will be valued in conformity with SEBI Regulations / Guidelines as applicable from time to time. For more details please refer to SAI.

### (1) Traded Securities

- Traded securities will be valued at the last quoted closing price on the National Stock Exchange (NSE).
- However, if the securities are not traded on the NSE, the securities will be valued on the price quoted at the Bombay Stock Exchange of India Limited (BSE).
- When on a particular valuation day security has not been traded either on NSE or BSE, then the value at which it is traded on another stock exchange will be used.
- However, it may be left to the Investment Manager to select/change the appropriate stock exchange and the Investment Manager shall record the reasons in writing for the selection/change.
- When a security is not traded on any stock exchange on a particular valuation day, the value at which it was traded on the NSE/ BSE or any other stock exchange, as the case may be, on the earliest previous day will be used provided such date is not more than 30 days prior to the valuation date.

## (2) Thinly traded / Non-Traded Securities

(a) When trading in an equity / equity related security in a month is less than Rs.5 lacs and the total volume is less than 50,000 shares, it shall be treated as a thinly traded



security and valued accordingly.

- (b) A debt security (other than Govt. Securities) shall be considered as a thinly traded security if on the valuation date, there are no individual trades in that security in marketable lots (currently Rs. 5 crores) on the principal stock exchange or any other stock exchange.
- (c) When a security (other than Government securities) is not traded on any stock exchange for a period of thirty days prior to the valuation date the scrip must be treated as a non-traded security.
- (d) Valuation of Securities will be based on the principles laid down by SEBI, as amended from time to time. The detailed policy on valuation of securities is available in the Investment Manager's website, www.sundarammutual.com and in Statement of Additional Information

### (3) Illiquid Securities

Aggregate value of 'illiquid securities' of scheme, which are defined as non-traded, thinly traded and unlisted equity shares, shall not exceed 15% of the total assets of the scheme and any illiquid securities held above 15% of the total assets shall be assigned zero value.

## (4) General

- (a) All expenses and income accrued up to the valuation date shall be considered for computation of net asset value. For this purpose, major expenses and income will be accrued on a day to day basis while minor expenses and income will be accrued periodically, provided the non-accrual does not affect the NAV calculation by more than 1%.
- (b) Any changes in securities and in the number of units be recorded in the books not later than the first valuation date following the date of transaction. If this is not possible given the frequency of the NAV disclosure the recording may be delayed up to a period of seven days following the date of the transaction, provided that as a result of the non-recording, the Net Asset Value calculations shall not be affected by more than 1%.

## **Transparency: NAV & Portfolio Disclosure**

The first NAV of the scheme will be calculated and sent for publication within 5 Business days from the date of allotment. NAV will be determined on every working day, except in special circumstances as mentioned under the section titled as "Net Asset Value, in Part III" of Scheme Information Document. The Investment Manager shall also publish the NAV in two newspapers having circulation all over India. It will also be updated on the Investment Manager's website (www.sundarammtual.com) on every working day.

The Investment Manager shall also update the NAVs on the website of Association of Mutual Funds in India – AMFI www.amfiindia.com) before 9.00 P M every working day. In case of any delay, the reasons for such delay would be explained to AMFI and SEBI by the next day.

If the NAVs are not available before commencement of working hours on the following day due to any reason, the Fund shall issue a press release providing reasons and explaining when the Fund would be able to publish the

#### NAV.

The Investment Manager shall disclose the portfolio of the schemes in the format prescribed by SEBI on a monthly basis on its website, www.sundarammutual.com. on or before the tenth day of the succeeding month in a user-friendly and downloadable format, preferably a spreadsheet in line with SEBI Circular CIR/IMD/DF/21/2012 dated September 13, 2012.

## Illustrative List of Tax Implications/ benefits

This summary of tax implications is based on the current provisions of the applicable tax laws. This information is provided for general purpose only. In view of the individual nature of tax implications, investors are advised to refer the provisions of the Income-Tax Act and/or consult their investment/tax advisor with respect to the specific tax implications arising out of an investment in the scheme.

- Income of Sundaram Mutual Fund: Exempt from tax
- Dividend distribution: Tax free
- Long-term capital gains (units held for more than 12 months qualify): Tax free.
- Short-term capital gains (units held for less than 12 months qualify): 15%
- Securities Transaction Tax: Payable at 0.001% on the value of units sold.
- Tax deduction at source: Not applicable for persons resident in India; TDS applies on redemption proceeds payable to NRIs/FIIs.
- Wealth tax/Gift Tax: Not payable

In addition to Income tax, surcharge (on income tax) and cess (on total tax) will apply for companies and only cess will apply for others. The surcharge on income tax is payable by companies if their Total income exceeds Rs 1 crore and the rate will be 5% for Indian Companies and 2% for foreign Companies. Cess will be payable at 3% of total tax.

Tax Benefit under Section 80CCG As per Section 80CCG of the Income-tax Act, 1961, investments made by 'New Retail Investor' in this Scheme will qualify for a 50% deduction of the actual amount invested from the taxable income of the financial year, to the extent such deduction does not exceed twenty-five thousand rupees. The maximum investment permissible for claiming deduction in a financial year is Rs. 50,000. To be eligible for claiming the deduction, gross total income of the investor for the financial year in which the investment is made under the Scheme should be less than or equal to twelve lakh rupees. Deduction under section 80CCG shall be allowed in accordance with, and subject to, the provisions of this section for three consecutive assessment years, beginning with the assessment year relevant to the previous year in which the eligible securities were first acquired.

For complete details on RGESS, investors are requested to read section 80CCG of the Income-tax Act, 1961 and the notification on Rajiv Gandhi Equity Savings Scheme, 2012 issued by Ministry of Finance.

Investors should also refer to the Statement of Additional Information available at www.sundarammutual.com for more details on Mutual Fund.

#### **Highlights & Scheme Summary**



## **Sundaram TOP 100-Series-III**

#### **Information Access**

Investors may access NAV, performance charts, portfolio details, Scheme features, fact sheet, product note/guide, Scheme Information Document, Statement of Additional Information, FAQs and any relevant Scheme-specific material on www.sundarammutual.com.

## **Investor Relations Manager**

#### Rahul Mayor

Head- Customer Services

Sundaram Asset Management Company Limited

Sundaram Towers, I Floor

No. 46, Whites Road, Royapettah

Chennai- 600 014. Fax: (044) 28582200

Toll Free 1800 103 7237 (India) +91 44 49057300 (NRI)

Email: service@sundarammutual.com (NRI): nriservices@sundarammutual.com

#### Custodian

Standard Chartered Bank, Mumbai registered with SEBI, vide Registration No IN/CUS/006, has been appointed custodian for the securities in the Scheme. The responsibilities of the custodian include:

- to keep in safe custody all the securities and instruments belonging to the Scheme;
- to ensure smooth inflow/outflow of securities and instruments as and when necessary in the best interest of the investors;
- to ensure that the benefits due on the holdings are received;
- to be responsible for the loss or damage to the securities due to negligence on its part or on the part of its approved agents.

The Trustee reserve the right to appoint any other custodian(s) approved by SEBI.

## **Fund Accountant**

Fund Accounting has been operationally outsourced to Sundaram BNP Paribas Funds Services Limited

## **Registrar and Transfer Agents**

SEBI Registration No. INR 000004066 Unit: Sundaram Mutual Fund Central Processing Center, RR Towers II III Floor, Thiru Vi Ka Industrial Estate, Guindy Chennai 600 032.

Tel: 044 - 2250 4700

The activities inter-alia include:

- i. Record accounting entries to the fund.
- ii. Reconcile account balances for the fund.
- iii. Establish policies and procedures to assure proper fund accounting.
- iv. Maintain proper documentation.
- v. Update computer system records.
- vi. Perform fund valuations of unit trusts and custodian accounts.
- vii. Prepare schedules and tailor-made client reports.
- viii. Coordinate preparation of annual accounts and

audit unit trusts and custodian accounts.

However, the Fund administration part would continue to be handled by the Operations Department of the Investment Manager.

#### Registrar

#### **Sundaram BNP Paribas Fund Services Limited,**

Registrar and Transfer Agents,

SEBI Registration No. INR 000004066

Unit: Sundaram Mutual Fund,

Central Processing Center,

RR Towers II, III Floor,

Thiru Vi Ka Industrial Estate, Guindy,

Chennai 600 032.

Toll Free 1800 103 7237 (India) +91 44 49057300 (NRI)

#### **Information to Unit Holders**

On acceptance of a valid application for subscription, units will be allotted and a confirmation specifying the number of units allotted by way of email and/or SMS within 15 Days from the date of closure of NFO will be sent to the Unit holder's registered e-mail address and/or mobile number.

Investors are requested to note that for availing tax deduction under Sundaram TOP 100, they shall be required to purchase/ subscribe as well as hold the Units under DEMAT mode only.

Investors opting to hold units in physical mode and who convert physical units into DEMAT at a later point of time will not be eligible for claiming tax deduction under Sundaram TOP 100.

Subject to SEBI Regulations, Statement of Accounts will be sent to those unitholders whose registered email address / mobile number is not available with the Mutual Fund, unless otherwise required. Money would be refunded in respect of applications rejected, within 15 days from the closure of the NFO period. The units of the Scheme shall be available for trading through NSE within five business days of allotment.

While allotting units in case of subscription to the scheme through switches from other schemes,

- a. Additional units shall be allotted to the investors for the fractional value greater than 0.5 units so that the total units are rounded off to a full unit. The amount equivalent to conversion of fractional unit to full unit shall be debited to unit premium reserve account.
- b. For the fractional value upto 0.5 units, no additional units would be allotted. The value of those units shall be credited as unit premium reserve for the benefit of the investors.
- c. The overall cost, if any, arising out of the process shall be absorbed by Sundaram Asset Management Company Limited

## **Consolidated Account Statement:**

- 1) A consolidated account statement (CAS)^ for each calendar month to the Unit holder(s) in whose folio(s) transaction\*\*(s) has/have taken place during the month shall be sent on or before 10th of the succeeding month by mail/e-mail.
  - ^Consolidated Account Statement (CAS) shall

contain details relating to all the transactions\*\* carried out by the investor across all schemes of all mutual funds during the month and holding at the end of the month including transaction charges paid to the distributor, if any.

\*\*The word 'transaction' shall include purchase, redemption, switch, dividend payout, dividend reinvestment, systematic investment plan, systematic withdrawal plan, systematic transfer plan and bonus transactions.

- 2) In case of a specific request received from the Unit holders, the AMC/Mutual Fund will provide the account statement to the investors within 5 Business Days from the receipt of such request.
- 3) In case the mutual fund folio has more than one registered holder, the first named Unit holder shall receive the CAS/account statement.
- 4) For the purpose of sending CAS, common investors across mutual funds shall be identified by their Permanent Account Number (PAN).
- 5) The CAS shall not be received by the Unit holders for the folio(s) not updated with PAN details. The Unit holders are therefore requested to ensure that the folio(s) are updated with their PAN.
- 6) Further, the CAS detailing holding across all schemes of all mutual funds at the end of every six months (i.e. September/ March), shall be sent by mail/e-mail on or before 10th day of succeeding month, to all such Unit holders in whose folios no transaction has taken place during that period. The half yearly CAS will be sent by e-mail to the Unit holders whose e-mail address is available, unless a specific request is made to receive in physical. Such Consolidated Account Statement shall reflect the latest closing balance and value of the Units prior to the date of generation of the account statement.
- 7) The statement of holding of the beneficiary account holder for units held in DEMAT will be sent by the respective DPs periodically.

Any circular/clarification issued by SEBI in this regard will automatically become applicable and shall be incorporated in the SID/SAI/KIM wherever applicable.

The Investment Manager shall publish the portfolio of the scheme as of March 31 and September 30 of every year before the expiry of one month from the close of each half year. The portfolio shall be published in the SEBI-prescribed format in one national English daily newspaper and in a newspaper in the language of the region where the Head Office of the Mutual Fund is situated. The Investment Manager shall disclose the portfolio (along with ISIN) as on the last day of the month for all the schemes in its website www.sundarammutual.com on or before the tenth day of the succeeding month in a user-friendly and downloadable format, preferably a spreadsheet.

Sundaram Mutual fund shall make half yearly disclosures of unaudited financial results on its website www.sundarammutual.com in the prescribed format within one month from the close of each half year, i.e. on 31st

March and on 30th September. The half- yearly unaudited financial results shall contain details as specified in Twelfth Schedule and such other details as are necessary for the purpose of providing a true and fair view of the operations of the mutual fund. In addition, Sundaram Mutual Fund shall publish an advertisement disclosing the hosting of such financial results in its website, in atleast one English daily newspaper having nationwide circulation and in a newspaper having wide circulation published in the language of the region where the Head Office of Sundaram mutual fund is situated.

An abridged Scheme-wise annual report shall be only emailed to all unit holders, whose e-mail address is available with the Fund, within four months from the date of closure of the relevant accounting year; unit holders who have not provided an email address/who have requested for a physical copy shall receive a copy by post. The link of Scheme-wise annual reports or abridged summary thereof will also be prominently displayed at www.sundarammutual.com

## Due Diligence by Sundaram Asset Management Company

It is confirmed that:

- The Scheme Information Document forwarded to SEBI is in accordance with the SEBI (Mutual Funds) Regulation, 1996 and the guidelines and directives issued by SEBI from time to time.
- All legal requirements connected with the launch of the Scheme as also the guidelines, and instructions issued by the Government of India and any other competent authority in this behalf, have been duly complied.
- The disclosures made in this Scheme Information Document are true, fair and adequate to enable the investors to make a well-informed decision regarding an investment in the Scheme.
- The intermediaries named in this Scheme Information Document and the Statement of Additional Information are registered with SEBI and the registration is valid as on date.

This Scheme Information Document was approved by the Trustee of Sundaram Mutual Fund vide letter dated 31/07/2014 The aforesaid Due Diligence Certificate was submitted to the Securities and Exchange Board of India.

Chennai **P Sundararajan** 04/12/2014 Head-Compliance & Company Secretary

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#### **Definition, Abbreviation & Interpretation**

## Definition

In this document, the following words and expressions shall have the meaning specified herein, unless the context otherwise requires:

Benchmark: The index for evaluating the performance of the Scheme.

#### **Business Day**

A day other than

- A Saturday
- A Sunday
- A day on which there is no RBI clearing/settlement of securities
- A day on which the Reserve Bank of India and/or banks in Mumbai are closed for business/clearing
- A day on which the Stock Exchange, Mumbai or National Stock Exchange of India or RBI and/or banks are closed
- A day which is a public and/or bank holiday at an investor centre
- A day which falls within a book closure period announced by the Trustee / Investment Manager.
- A day on which normal business cannot be transacted due to storms, floods, bandh, strikes or such other events as the Investment Manager may specify from time to time.

The Investment Manager reserves the right to declare any day as a business day or otherwise at any or all branches / Investor Service Centres. The expressions "Business Day" and" Working Day" have been used interchangeably.

**Custodian:** A person who has been granted a certificate of registration to carry on the business of custodian of securities under the Securities and Exchange Board of India (Custodian of Securities) Regulation, 1996 and includes any entity appointed to act as custodian in respect of foreign securities (including approved banks).

Eligible Securities under RGESS, 2012 means any of the following:

- (i) equity shares, on the day of purchase, falling in the list of equity declared as "BSE-100" or "CNX-100" by the Bombay Stock Exchange and the National Stock Exchange, as the case may be;
- (ii) equity shares of public sector enterprises which are categorised as Maharatna, Navratna or Miniratna by the Central Government;
- (iii) Follow on Public Offer of sub-clauses (i) and (ii) above;
- (iv) Initial Public Offer of a public sector undertaking wherein the government shareholding is at least fifty-one per cent. which is scheduled for getting listed in the relevant previous year and whose annual turnover is not less than four thousand crore rupees during each of the preceding three years.

**First Time Mutual Fund Investor:** An investor who invests for the first time ever in any mutual fund either by way of purchase/subscription or Systematic Investment Plan.

Investment Management Agreement: Investment Management Agreement dated August 24, 1996, executed between the Trustee and the Investment Manager. Consequent to the change in the ownership & name of the Asset Management Company and Trustee Company, the agreement stands modified with the name of the Sundaram Asset Management Company Ltd, as Investment Manager and Sundaram Trustee Company, as the Trustee.

**Investment Manager:** Sundaram Asset Management Company Limited incorporated under the provisions of the Companies Act, 1956 and approved by the Securities and Exchange Board of India to act as the Investment Manager for the Scheme of Sundaram Mutual Fund. AMC is also called as Investment Manager alternatively.

Investor Service Centres or Official Points of acceptance of transactions: Designated branches of Sundaram Asset Management Limited or such other centres/offices as may be designated by the Investment Manager or its registrars from time to time.

**Lock-in period:** Investment holding period under RGESS is three years which includes 'Fixed Lock-in' of one year and 'Flexible lock-in' of two years.

'Fixed Lock-in' period shall commence from the the date of purchase of RGESS eligible securities in the relevant financial year and end on the 31st day of March of the year immediately following the relevant financial year.

The period of two years beginning immediately after the end of the fixed lock-in period shall be called the 'Flexible Lock-in' period.

**Mutual Fund or the Fund:** Sundaram Mutual Fund, a trust set up under the provisions of the Indian Trust Act, and registered with SEBI vide Registration No.MF/034/97/2.

**NAV:** The Net Asset Value per unit of the Scheme, calculated in the manner provided in the Scheme Information Document, as may be prescribed by SEBI regulation from time to time



## **Sundaram TOP 100-Series-III**

New retail investor means the following resident individuals:-

- (a) any individual who has not opened a DEMAT account and has not made any transactions in the derivative segment as on the date of notification of RGESS, 2012;
- (b) any individual who has opened a DEMAT account before the notification of RGESS but has not made any transactions in the equity segment or the derivative segment till the date of notification of RGESS,

and is not the first account holder of an existing joint DEMAT account

**RGESS, 2012 or Rajiv Gandhi Equity Savings Scheme, 2012:** The Rajiv Gandhi Equity Savings Scheme, 2012, as notified by the Central Government vide notification no. 51/2012 dated November 23, 2012, including any amendment/notification issued there under from time to time

**The Regulation:** Securities and Exchange Board of India (Mutual Funds) Regulation 1996 as amended from time to time.

**Trustee:** Sundaram Trustee Company Limited, as incorporated under the Provisions of the Companies Act, 1996, and approved by SEBI to act as Trustee to the Scheme of Sundaram Mutual Fund.

**Trust Deed:** The Trust Deed dated March 31st 2006 (as amended from time to time) establishing the Mutual Fund.

**Unit Holder:** The term unit holder and investor has been used interchangeably in this document.

#### Abbreviation

In this document, an investor may find the following abbreviations.

III tillo doodii	ioni, an investor may in a trie renewing approviations.
AMC	Asset Management Company
AMFI	Association of Mutual Funds in India
AML	Anti-Money Laundering
BSE	Bombay Stock Exchange Limited
SBNPPFS	Sundaram BNP Paribas Fund Services Limited
CBLO	Collateralised Borrowing and Lending Obligation
ECS	Electronic Clearing System
EFT	Electronic Funds Transfer
FII	Foreign Institutional Investor
FRA	Forward Rate Agreement
HUF	Hindu Undivided Family
IMA	Investment Management Agreement
IRS	Interest Rate Swap
ISC	Investor Service Centre
KIM	Key Information Memorandum
KYC	Know Your Customer
NAV	Net Asset Value
NRI	Non-Resident Indian
NSE	National Stock Exchange of India Limited
PAN	Permanent Account Number
PIO	Person of Indian Origin
PMLA	Prevention of Money Laundering Act, 2002
POS	Points of Service
RBI	Reserve Bank of India
RGESS	Rajiv Gandhi Equity Savings Scheme
RTGS	Real Time Gross Settlement
SAI	Statement of Additional Information
SEBI	Securities and Exchange Board of India
SEBI Act	Securities and Exchange Board of India Act, 1992
SEFT	Special Electronic Funds Transfer
SI	Standing Instructions
SID	Scheme Information Document

**Interpretation:** The words and expressions used in this document and not defined shall have the meanings respectively assigned to them therein under the SEBI Act or the SEBI Regulation.

For the purpose of this document, except as otherwise expressly provided or unless the context otherwise requires:

- the terms defined in this Scheme Information Document include the singular as well as the plural.
- pronouns having a masculine or feminine gender shall be deemed to be all inclusive
- all references to `dollars' or `\$' refers to the United States dollars
- Rs refers to Indian Rupee.
- A crore means ten million or 100 lakh and
- A lakh means a hundred thousand
- References to timings relate to Indian Standard Time (IST).
- References to a day are to a calendar day including non-Business Day

## Sundaram TOP 100-Series-III

## About Rajiv Gandhi Equity Savings Scheme

Rajiv Gandhi Equity Savings Scheme (RGESS) is a tax saving scheme announced in the Union Budget 2012-13 and notified by Ministry of Finance vide notification no. 51/2012 F. No. 142/35/2012-TPL dated November 23, 2012. The scheme is designed exclusively for the first time retail individual investors in securities market, whose gross total income for the year is less than or equal to Rs. 12 lakh. Under Section 80CCG of the Income Tax Act, the investor would get a 50% deduction of the amount so invested, upto a maximum investment of Rs. 50,000, from his/her taxable income for that year.

The objective of the Scheme is to encourage the flow of savings and to improve the depth of domestic capital markets. This would help in promoting an 'equity culture' in India. The Scheme aims at widening the retail investor base in the Indian securities markets and also furthers the goal of financial stability and financial inclusion

Some of the features of RGESS are provided under

- Prior investments in mutual funds and Exchange Traded Funds do not make an investor ineligible for the Scheme, subject to other conditions as stated in section 80CCG of the Income Tax Act, 1961 and provisions of RGESS, as amended from time to time, being satisfied. However, the investor need to invest afresh in RGESS eligible mutual fund /ETF schemes and hold them in a demat account to avail of the benefits under RGESS
- Even if a person possesses only some physical shares, he will be considered as a new retail investor, if otherwise eligible. However, for availing the benefits under RGESS, fresh investments have to be made. Benefits of RGESS cannot be claimed on dematerialisation of such physical shares.
- Deduction under section 80CCG shall be allowed in accordance with, and subject to, the provisions of this section for three consecutive assessment years, beginning with the assessment year relevant to the previous year in which the eligible securities were first acquired.

Eligible Securities under RGESS, 2012 means any of the following:

- (i) equity shares, on the day of purchase, falling in the list of equity declared as "BSE-100" or "CNX-100" by the Bombay Stock Exchange and the National Stock Exchange, as the case may be;
- (ii) equity shares of public sector enterprises which are categorised as Maharatna, Navratna or Miniratna by the Central Government;
- (iii) Follow on Public Offer of sub-clauses (i) and (ii) above;
- (iv) Initial Public Offer of a public sector undertaking wherein the government shareholding is at least fifty-one per cent. which is scheduled for getting listed in the relevant previous year and whose annual turnover is not less than four thousand crore rupees during each of the preceding three years.

- 4. Units of RGESS compliant mutual fund scheme have to be held in a demat form to avail the tax benefits.
- 5. Only one demat account can be designated under RGESS, across depositories (i.e., NSDL / CDSL).
- 6. The new retail investor can make investments in securities other than the eligible securities covered under the Scheme. Such investments shall not be subject to the conditions of the Scheme nor shall they be counted for availing the benefit under the Scheme.
- 7. For availing benefits under RGESS, PAN is made mandatory even if an investor comes under the PAN exempt category.
- Investment holding period under RGESS is three years which includes 'Fixed Lock-in' of one year and 'Flexible lock-in' of two years.
  - a. Fixed Lock-in' period shall commence from the date of purchase of RGESS eligible securities in the relevant financial year and end on the 31st day of March of the year immediately following the relevant financial year. Investor is not allowed to sell / pledge/ hypothecate securities during fixed lock-in.
  - b. The period of two years beginning immediately after the end of the fixed lock-in period shall be called the 'Flexible Lock-in' period. During this period, the investor can trade (sell/buy) the units of Sundaram RGESS in National Stock Exchange of India (NSE) where the units are proposed to be listed (or in any other Exchange where the Trustee may decide to list the units of the scheme) and remain eligible to claim tax benefit under RGESS, subject to:
    - (i) availability of liquidity for the units of Sundaram RGESS in NSE:
    - (ii) the RGESS demat account being compliant (in relation to investment value for which deduction is claimed) for a cumulative period of a minimum of two hundred and seventy days during each of the two years of the flexible lock-in period.
    - (iii) such other conditions as may be contained in the notification or circulars issued by Government of India / SEBI / such other Statutory or Regulatory Authorities in respect of RGESS from time to time.
- 9. If the new retail investor fails to fulfil any of the provisions of RGESS, the deduction originally allowed to him under subsection (1) of section 80CCG of the Act for any previous year, shall be deemed to be the income of the assessee of such previous year and shall be liable to tax for the assessment year relevant to such previous year.
- 10. For more details on RGESS, please refer to section 80CCG of the Income-tax Act, 1961 and the notification on Rajiv Gandhi Equity Savings Scheme, 2012 issued by Ministry of Finance as amended from time to time or consult your financial / tax advisor.

## Part I Risk Factors

## **Detailed Scheme-Specific Risks**

#### Risk Factors associated with investments in Equity Securities:

- Equity investments by nature are volatile and prone to price fluctuations on a daily basis due to both macro and micro factors.
- The NAVs of schemes investing in equity will fluctuate as the daily prices of the individual securities in which they invest fluctuate and the units when redeemed may be worth more or less than their original cost.
- The value of the Scheme's investments, may be affected generally by factors affecting securities markets, such as price and volume volatility in the capital markets, interest rates, currency exchange rates, changes in policies of the Government, taxation laws or policies of any appropriate authority and other political and economic developments and closure of stock exchanges which may have an adverse bearing on individual securities, a specific sector or all sectors including equity and debt markets. Consequently, the NAV of the units of the Scheme may fluctuate and can go up or down.
- In respect of investments in equity, there may be risks associated with trading volumes, settlement periods and transfer procedures that may restrict liquidity of investments in equity securities.
- Within the regulatory limits, the Fund Manager may choose to invest in unlisted eligible securities that offer attractive yields. Securities, which are not quoted on the stock exchanges, are inherently illiquid in nature and carry a larger amount of liquidity risk, in comparison to securities that are listed on the exchanges or offer other exit options to the investor, including a put option. This may however increase the risk of the portfolio. The liquidity and valuation of the schemes investments due to their holdings of unlisted securities may be affected if they have to be sold prior to their target date of disinvestments.
- Investment made in unlisted stocks may only be realizable upon listing of these securities.
- Settlement problems could cause the Schemes to miss certain investment opportunities.
- Investors may note that Fund Manager's investment decisions may not always be profitable, as actual market movements may be at variance with anticipated trends.
- Though the constituent stocks of most indexes are typically liquid, liquidity differs across stocks.
- Due to the heterogeneity in liquidity in the capital market segment, trades on this segment may not get implemented instantly.

#### Standard Risk Factors:

- Investment in Mutual Fund Units involves investment risks such as trading volumes, settlement risk, liquidity risk, default risk including the possible loss of principal.
- As the price / value / interest rates of the securities in which the Scheme invests fluctuates, the value of your investment in the Scheme may go up or down
- Past performance of the Sponsor/Investment Manager/Mutual Fund does not guarantee future performance of the Scheme.
- The name of the Scheme does not in any manner indicate either the quality of the Scheme or its future prospects and returns.
- The sponsor is not responsible or liable for any loss resulting from the operation of the Scheme beyond the initial contribution of Rs 1 lakh made by them towards setting up the Fund.
- The Scheme is not a guaranteed or assured return Scheme.

## **General Risk Factors**

- Mutual Funds and securities investments are subject to market risks and there is no assurance or guarantee that the objectives of the Scheme will be achieved.
- The main types of risks to which the Scheme is exposed are risk of capital loss, market risk, currency risk, liquidity risk, credit risk, counter party default risk, to name a few.
- As with any investment in securities, the NAV of the Units issued under the Scheme can go up or down depending on the factors and forces affecting the capital markets.
- The NAV may be affected by factors such as market conditions, level of interest rates, market-related factors, trading volumes, settlement periods, transfer procedures, price/interest rate risk, credit risk,



## **Sundaram TOP 100-Series-III**

- government policy, volatility and liquidity in markets, exchange rate, geo-political development, to name a few.
- Trading volumes in the securities in which the Scheme invest may inherently restricts the liquidity of the Scheme's investments.
- Change in Government policy in general and changes in tax benefits applicable to mutual funds may impact the returns to Investors in the Scheme.
- The tax benefits available under the Scheme is as available under the
  present taxation laws and subject to relevant conditions. The
  information given is included for general purposes only and is based
  on advice that the Investment Manager has received regarding the law
  and the practice that is now in force in India.
- Unit holders should be aware that the relevant fiscal rules and their
  interpretation might change. As is the case with any investment, there
  can be no guarantee that the tax position or the proposed tax position
  prevailing at the time of investment in the Scheme will endure
  indefinitely. In view of the individual nature of tax consequences, each
  Investor/Unit holder is advised to consult his/her own professional tax
  advisor.
- Investors/unit holders are also urged to read the detailed clause(s) titled 'Special considerations'.

This is only an illustrative list and not an exhaustive list factors that could affect the NAV of the Scheme. They should read the risk factors presented in this document though the list is no way exhaustive. Potential investors should rely solely on the information contained in this Scheme Information Document and are advised to consult their investment advisors before taking investment decisions.

#### Risk Factors associated with closed end equity funds

- The AMC may be required to liquidate the equity portfolio and the
  proceeds may be kept in cash and invested largely in cash
  equivalents/money market instruments during the last six months of the
  tenure of the scheme and to that extent, these investments may not be
  in line with the asset allocation pattern. Such investments may not also
  provide the returns equivalent to those provided by investment in
  equity.
- A close-ended Scheme endeavours to achieve the desired returns only at the scheduled maturity of the Scheme. Hence, Unit Holders who sell their Units prior to maturity may not get the desired returns.
- Investment decisions made by the AMC may not always be profitable, even though it is intended to generate capital appreciation by actively investing in equity and equity related securities. Investors therefore will have to accept the returns generated by the underlying equity investments of the scheme which may be unfavourable at the time of maturity of the scheme

#### **Risk of Capital Loss**

The Net Asset Value (NAV) of the Scheme is exposed to market fluctuations, and its value can go up as well as down. Investors may lose their entire principal.

## **Risk Factors - Debt Markets**

- Interest Rate Risk: Changes in the prevailing rates of interest may affect the value of the Scheme's holdings and consequently the value of the Scheme's Units. Increased rates of interest, which frequently accompany inflation and /or a growing economy, may have a negative effect on the value of the Units. The value of debt securities held by the Scheme generally will vary inversely with the changes in prevailing interest rates. While it is the intent of the fund manager to invest primarily in high rated debt securities, the Scheme may from time to time invest in higher yielding, low rated securities. As a result, an investment in the Scheme may be accompanied by a higher degree of risk relative to an investment consisting exclusively of high rated, lower yielding securities.
- Credit Risk: Credit Risk refers to the risk of failure of interest (coupon) payment and /or principal repayment. All debt instruments carry this risk. Government securities carry sovereign credit risk. The assets of the Scheme will be partly or entirely invested in fixed income securities issued by a corporate entity, bank, financial institution and/or a public sector undertaking owned by the Government of India or by a government inn any state. The credit risk associated with the aforementioned issuers of debt is higher than that of government securities.

- Price Risk: As long as the Scheme will be invested, its Net Asset Value (NAV) is exposed to market fluctuations, and its value can go up as well as down. The portfolio of fixed-income securities that the Scheme invest in would be exposed to price changes on a day-to-day basis. These price changes may occur due to instrument-specific factors as well as general macroeconomic conditions. In general, price of fixed-income securities go up when interest rates fall, and vice versa.
- Market Risk: The Scheme may also be subject to price volatility due to such factors as interest sensitivity, market perception or the creditworthiness of the issuer and general market liquidity.
- Liquidity Risk: A lower level of liquidity affecting an individual security
  (ies) or an entire market may have an adverse bearing on the value of the
  Scheme's assets. This may more importantly affect its ability to sell
  particular securities with minimal impact cost as and when necessary to
  meet requirement of liquidity or to sell stocks in response to triggers such
  as a specific economic/corporate event. Trading volumes, settlement
  periods and transfer procedures may restrict the liquidity of a few of the
  investments.
- Risk relating to investment pattern: Different types of securities in which
  the Scheme would invest as given in the Scheme Information Document
  carry different levels and types of risk. Accordingly the Scheme's risk may
  increase or decrease depending upon its investment pattern. e.g.
  corporate debt carry credit risk unlike Government securities. Further even
  among corporate debt, AAA rated debt is comparatively less risky (in
  credit risk terms) than those rated lower (say AA or A).
- Risks relating to duration: Fixed Income securities of any issuer that has
  higher duration could be more risky in terms of price movements relative
  to those with lower duration. Thus any impact of interest rate changes
  would be higher on securities with higher duration irrespective of the status
  of the issuer of the security.
- Non-diversification Risk: The Scheme may pursue only a limited degree
  of diversification. It may invest a greater proportion of assets in the
  securities of one issuer (within the limit permitted by regulation) as
  compared to a diversified fund. This could have implications for the
  performance of the Scheme. The Scheme may be more sensitive to
  economic, business, political or other changes and this may lead to
  sizeable fluctuation in the Net Asset Value of the Scheme.
  - Limited Liquidity & Price Risk: Presently, secondary market for fixed income papers is not very liquid. There is no assurance that a deep secondary market will develop for such securities. This could limit the ability of the investor to resell them. Even if a secondary market develops and sales were to take place, these secondary transactions may be at a discount to the initial issue price due to changes in the interest rate structure.

## Risk Factors - Equity Markets

**Stock Market Volatility:** Stock markets are volatile and can decline significantly in response to adverse issuer, political, regulatory, market, or economic developments. Different parts of the market can react differently to these developments. The stock-specific volatility may also change over a period of time as the characteristic of the stock undergoes a change in terms of market-cap category.

Equity Price Risk: Stock prices may rise or decline based on a number of factors. These could be a combination of company-specific and systemspecific factors. Their impact on different types of stocks may vary. Prices change due to events that impact entire financial markets or industries (for example, changes in inflation, consumer demand, supply situation and GDP growth). Company-specific factors may include the likes of success or failure of a new product, mergers, takeovers, earnings announcement and changes in management, to name a few. Securities owned by the Scheme may offer opportunities for growth because of high potential earnings growth; they may also involve greater risks than securities that do not have the same potential. Dependency Risk: The Scheme may invest in stocks and mutual funds and exchange-traded funds linked to stocks. Equity confers a proportionate share of the ownership of a company. Its value will depend on the success of the company's business, income paid to stockholders by way of dividend, the value of the company's assets, quality of its corporate governance practice, its attractiveness relative to peers and general market conditions. The fund may also invest in convertible securities and warrants. Convertible securities generally are fixed-income securities or preference shares that may be converted into common stock after a prescribed period.

**Temporary Investment Risk:** If the fund manager is of the view that market or economic conditions may become unfavourable for investors in equities, he may invest a higher proportion of the fund's assets in high quality short-term and medium-term fixed income instruments as well as near-cash equivalents. This may be a defensive and temporary strategy. The fund manager may also adopt such a strategy while zeroing in on appropriate investment opportunities or to maintain liquidity. At times, such investments may lead to lower returns. In these circumstances, the Scheme may be unable to achieve its investment goal. Such temporary investment shall not exceed for period more than 30 days

**Non-diversification Risk:** The Scheme may pursue only a limited degree of diversification. It may invest a greater proportion of assets in the securities of one issuer (within the limit permitted by regulation) as compared to a diversified fund. This could have implications for the performance of the Scheme. The Scheme may be more sensitive to economic, business, political or other changes and this may lead to sizeable fluctuation in the Net Asset Value of the Scheme.

**Regulation-Change Risk:** If the Government of India, RBI and/or SEBI decide to alter the regulatory framework for investment in overseas financial assets by mutual funds, it may have an impact on the Scheme's ability to adhere to the investment objective. If and when such an eventuality materialises, the Trustee reserves the right to alter the investment objective of the Scheme in accordance with SEBI Regulations as highlighted in this document under the heading "F. Fundamental Attributes" will be adhered to.

#### **Minimum Number of Investors & Single-Investor Limit**

The Scheme shall have a minimum of 20 investors and no single investor shall account for more than 25% of the corpus of the Scheme. These two conditions will be complied with immediately after the close of the NFO itself (i.e. at the time of allotment). In case of non-fulfillment with the condition of minimum 20 investors, the Scheme shall be wound up in accordance with Regulation 39 (2) (c) of Regulations automatically (without any reference from SEBI). In case of non-fulfillment with the condition of 25% holding by a single investor on the date of allotment, the application to the extent of exposure in excess of the stipulated 25% limit would be liable to be rejected and the allotment would be effective only to the extent of 25% of the corpus collected. Consequently, such exposure over 25% limits will lead to refund within 15 days from the date of closure of the New Fund Offer.

## Special Considerations

Prospective investors should review / study this Scheme Information Document carefully and in its entirety and shall not construe the contents hereof or regard the summaries contained herein as advice relating to legal, taxation, or financial/investment matters and are advised to consult their own professional advisor(s) as to the legal or any other requirements or restrictions relating to the subscription, gifting, acquisition, holding, disposal (sale, transfer, switch or redemption or conversion into money) of units and to the treatment of income (if any), capitalisation, capital gains, any distribution, and other tax consequences relevant to their subscription, acquisition, holding, capitalisation, disposal (sale, transfer, switch or redemption or conversion into money) of units within their jurisdiction / of nationality, residence, domicile etc. or under the laws of any jurisdiction to which they or any managed Scheme to be used to purchase/gift units are subject, and (also) to determine possible legal, tax, financial or other consequences of subscribing / gifting to, purchasing or holding units before making an application for units.

Neither this Scheme Information Document nor the units have been registered in any jurisdiction. The distribution of this Scheme Information Document in certain jurisdictions may be restricted or subject to registration requirements and, accordingly, persons who come into possession of this Scheme Information Document in certain jurisdictions are required to inform themselves about, and to observe, any such restrictions. No person receiving a copy of this Scheme Information Document or any accompanying application form in such jurisdiction may treat this Scheme Information Document or such application form as constituting an invitation to them to subscribe for units, nor should they in any event use any such application form, unless in the relevant jurisdiction such an invitation could lawfully be made to them and such application form could lawfully be used without compliance with any registration or other legal requirements. Neither the delivery of this Scheme Information Document nor any sale made hereunder shall, under any circumstances, create any implication that the information



## A. Type (Fundamental Attribute)

A close ended equity scheme which shall invest in eligible securities as per Rajiv Gandhi Equity Savings Scheme, 2012.

## **B. Investment Objective (Fundamental Attribute)**

To generate capital appreciation from a portfolio that is substantially constituted of equity securities specified as eligible securities for Rajiv Gandhi Equity Savings Scheme, 2012. The Scheme may also invest a certain portion of its corpus in cash & cash equivalent and money market instruments from time to time. There is no assurance that the investment objective of the Scheme will be realized.

### C. Indicative Asset Allocation (Fundamental Attribute)

			,
	Minimum	Maximum	n Risk Profile
Equity Securities specified			
as eligible securities for RGESS	95%	100%	Medium-High
Cash & Cash Equivalents and			
Money Market Instruments*	0%	5%	Low-Medium

\*investment made in money market instruments shall have residual maturity of upto 91 days

The Scheme will not invest in ADR/GDR/foreign securities/ derivatives/securitised debt. The scheme shall not engage in securities lending and short selling The scheme shall not invest in repo in corporate bond.

The Investment Manager may choose to invest the money largely in cash equivalents viz. overnight investment in CBLO, reverse repo, money market instruments or to keep it as cash to facilitate smooth completion of redemption of units at the time of maturity of the Scheme. The corpus of the scheme shall be completely invested in accordance with asset allocation and investment pattern of the scheme within 5 business days from the closure of NFO

Subject to the Regulations, the asset allocation pattern indicated above may change from time to time, keeping in view market conditions, market opportunities, and political and economic factors and the perception of Fund Manager. Such deviations shall normally be for a short-term purpose only, for defensive considerations and the intention being at all times to protect the interests of the Unit Holders. The Scheme shall invest in the Eligible Securities of RGESS and shall invest in cash & cash equivalents and money market instruments to meet the liquidity requirements for honouring redemptions (at the time of maturity)/ expenses. Hence, in view of the nature of the Scheme, the asset allocation pattern as indicated above may not change, except in line with the changes made in SEBI (MF) Regulations, or changes in the list of Eligible Securities under RGESS from time to time or due to corporate actions under such invested securities whether voluntary corporate actions such as receipt of any rights, buy-back etc, or involuntary corporate actions such as receipt of bonuses or benefits in the nature of capital or of any schemes of arrangement or for amalgamation, reconstruction or exchange, or buy-back due to court intervention etc. or other reasons outside the control of the Fund. In the event of the asset allocation falling outside the limits specified in the asset allocation table due to any of the aforesaid events, the Fund Manager shall rebalance the same within 7 days.

The Scheme shall commence investment only on completion

of the New Fund Offer period.

**Portfolio rebalancing:** Subject to SEBI Regulations, the asset allocation pattern may change from time to time for a short term and for defensive considerations, keeping in view the market conditions/ applicable regulations/the perception of the Investment Manager; the intention being at all times to seek to protect the interests of the Unit holders.

The Investment Manager will endeavour to maintain an invested status of upto 100% with the residual cash, if any used to take advantage of tactical opportunities. Rebalancing across sectors and stocks based on valuation levels relative to growth shall be a dynamic exercise, as this is crucial to performance.

The fund manager of the Scheme shall examine factors such as the overall macro-economic conditions, valuation levels, sector-specific factors, company-specific factors and trends in liquidity, to name a few, and reduce the equity exposure, if warranted, to lower levels and raise the fixed income component of the portfolio as a tactical call.

The fund manager shall seek to raise the equity exposure if the environment is conducive. This process of rebalancing may take place in a dynamic manner on a regular basis. Cash calls (with deployment in appropriate money-market and fixedincome securities), changes in the degree of overweight and underweight to sectors and changes in allocation levels to stocks with varying attributes be used to balance the portfolio.

If the macro-economic conditions and market levels warrant, the fund manager may on an exceptional basis, reduce the equity exposure and raise the fixed-income component of the portfolio beyond the asset allocation boundary indicated in the table for normal circumstances.

Such an allocation in exceptional circumstances shall be adopted with the approval of the Executive Committee (comprising two Independent Directors as its members and five members in total) of Sundaram Asset Management.

In the event of deviation from the stated asset allocation, the fund manager will carry out rebalancing within 7 Days.

In case of corporate actions carried out by the companies in which the scheme invests, (for ex: demerger of companies, amalgamation, scheme of arrangement, etc.) the fund manager shall rebalance the portfolio of the scheme (in the event corporate action results in investment by the scheme into non RGESS eligible securities) to make it RGESS compliant within thirty days of the corporate action becoming effective.

## **D. Indicative Investment Universe**

- The corpus of the Scheme will be primarily invested in equity of the companies as mentioned in the investment universe specified for RGESS as amended from time to time
- Debt securities of the Government of India, state and local governments, government agencies, statutory bodies, public sector undertakings, scheduled commercial banks, non-banking finance companies, development financial institutions, supranational financial institutions, corporate entities.
- Debt and Money Market securities and such other securities as may be permitted by SEBI and RBI regulation

from time to time.

Part II

- Money market instruments including but not limited to, treasury bills, commercial paper of public sector undertakings and private sector corporate entities, reverse repo agreements, CBLOs (Collateralised Borrowing and Lending Obligation), certificates of deposit of scheduled commercial banks and development financial institutions, government securities with unexpired maturity of one year or less and other money market securities as may be permitted by SEBI/RBI regulation.
- The non-convertible part of convertible securities.
- Units of Mutual funds as may be permitted by regulation.
- Any other like instruments as may be permitted by RBI / SEBI / such other Regulatory Authority from time to time. The securities mentioned above and such other securities the Scheme is permitted to invest in, could be listed, unlisted, privately placed, secured, unsecured, rated or unrated and of any maturity bearing fixed-rate or floating coupon rate. The securities may be acquired through Initial Public Offerings (IPO s), secondary market operations, private placement, rights offers or negotiated deals. The Scheme may also enter into repo and reverse repo obligations in Government Securities held by it as per the guidelines and regulation applicable to such transactions.
- The Scheme shall invest in the instruments rated as investment grade or above by a recognised rating agency. In case, the instruments are not rated, specific approval of the Board of Directors of the Investment Manager or a Committee approved by the Trustee Company shall be obtained.
- Pending deployment of funds in terms of investment objectives of the Scheme, the funds may be invested in short term deposits with scheduled Commercial Banks in accordance with SEBI Circulars SEBI/IMD/CIR No.9/20306/03 dated November 12, 2003 and SEBI/IMD/Cir No.1/91171/07 dated April 16, 2007.

## Brief note on fixed-income and money market in India

## (i) Debt Instrument Characteristics:

A Debt Instrument is basically an obligation which the borrower has to service periodically and generally has the following features:

Face Value: Stated value of the paper / Principal Amount

Coupon: Zero, fixed or floating

Frequency: Semi-annual; annual, sometimes quarterly

Maturity: Bullet, staggered

Redemption: FV; premium or discount

Options: Call/Put

Issue Price: Par (FV) or premium or discount

A debt instrument comprises of a unique series of cash flows for each paper, terms of which are decided at the time of issue. Discounting these cash flows to the present value at various applicable discount rates (market rates) provides the market price.

## (ii) Types of Debt Market Instruments:

The Indian Debt market comprises of the Money Market and the Long Term Debt Market.

Money market instruments are Commercial Papers (CPs), Certificates of Deposit (CDs), Treasury bills (T-bills), Repos, Inter-bank Call money deposit, CBLOs etc. They are mostly discounted instruments that are issued at a discount to face value

**Money market instruments** have a tenor of less than one year while debt market instruments typically have a tenor of more than one year.

**Long Term Debt market** in India comprises mainly of two segments viz., the Government securities market and the corporate securities market.

Government securities include central, state and local issues. The main instruments in this market are dated securities (Fixed or Floating) and Treasury bills (Discounted Papers). The Central Government securities are generally issued through auctions on the basis of 'Uniform price' method or 'Multiple price' method while State Govt. are through on-tap sales.

**Corporate Debt** segment on the other hand includes bonds/debentures issued by private corporates, public sector units (PSUs) and development financial institutions (DFIs). The debentures are rated by a rating agency and based on the feedback from the market, the issue is priced accordingly. The bonds issued may be fixed or floating. The floating rate debt market has emerged as an active market in the rising interest rate scenario. Benchmarks range from Overnight rates or Treasury benchmarks.

**Debt derivatives market** comprises mainly of Interest Rate Swaps linked to Overnight benchmarks called MIBOR (Mumbai Inter Bank Offered Rate) and is an active market. Banks and corporate are major players here and of late Mutual Funds have also started hedging their exposures through these products.

The following table gives approximate yields prevailing during the month of December 2014 on some of the instruments. These yields are indicative and do not indicate yields that may be obtained in future as interest rates keep changing consequent to changes in macro economic conditions and RBI policy

Issuer	Instruments	Maturity	Yields
GOI	Treasury Bill	91 days	8.27%
GOI	Treasury Bill	364 days	8.62%
GOI	Short Dated	1-3 Yrs	8.16% - 8.24%
GOI	Medium Dated	3-5 Yrs	8.05% - 8.16%
GOI	Long Dated	5-10 Yrs	8.01% - 8.05%
Corporates	Bonds (AAA)	1 - 3 years	8.63% - 8.66%
Corporates	Bonds (AAA)	3 - 5 years	8.66% - 8.69%
Corporates	CPs (A1+)	3 months - 1 yr	8.42% - 8.92%
Banks	CDs	3 months - 1 yr	8.30% - 8.62%
Source: Bloc	mberg	As on De	ecember 02, 2014

#### (iii) Regulators:

The RBI operates both as the monetary authority and the debt manager to the government. In its role as a monetary authority, the RBI participates in the market through open-market operations as well as through Liquidity Adjustment Facility (LAF) to regulate the money supply. It also regulates the bank rate and repo rate, and uses these rates as indirect tools for its monetary policy. The RBI as the debt manager issues the securities at the cheapest possible rate. The SEBI regulates the debt instruments listed on the stock exchanges.

## (iv) Fixed income and money market segments

The market for fixed-income securities in India can be briefly divided into the following segments:

- The money market The market for borrowing / lending money:
- The securities market The market for trading in securities

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and

 The derivatives market – The market for fixed income derivatives.

In this predominantly institutional market, the key market players are banks, financial institutions, insurance companies, mutual funds, primary dealers and companies. Provident / pension funds, though present, are not active players.

#### The Money Market

The money market can be classified into two broad categories The market for clean borrowing/lending without backing of any collateral:

- Call Money: The market for overnight borrowing/lending.
- Notice Money: The market for borrowing/lending from 2 days to a fortnight.
- Term Money: The market for borrowing/lending from a fortnight to six months.

The market for collateralised borrowing/lending:

- Repo transactions: These are redemption-obligation transactions in which the borrower tenders securities to the lender; these securities are bought back by the borrower on the redemption date. The price difference between the sale and redemption of the securities is the implicit interest rate for the borrowing/lending. The eligible underlying securities for these transactions are government securities, Corporate Bonds and treasury bills. The minimum repo term (lending /borrowing period) is one day.
- CBLO: CBLO stands for Collateralized Borrowing and Lending Obligation. CBLO is a discount instrument introduced by the Clearing Corporation of India Limited (CCIL). They can be traded like any other discount instrument. Lenders buy CBLOs and borrowers sell CBLOs. CCIL manages the risks inherent in issuing these securities through a system of margins and deposits that it takes from both lenders and borrowers. CBLOs can be issued/bought/sold for a minimum of one day to a maximum of 364 days.

## The Securities Market

The market for fixed-income securities can be broadly classified into

- The market for money market (short-term) instruments:
   Money-market securities are generally discount securities
   maturing within one year from the date of issuance.
   Instruments satisfying this criterion are treasury bills
   (obligations of the government), commercial paper
   (obligations of the corporate sector) and certificate of
   deposit (obligations of banks).
- The market for Government Securities: Government securities are medium-/long-term debt obligations of the government. The market for government securities is the most liquid segment of the fixed-income market in India. Most of the secondary market trading is concentrated in government securities. Trading in government securities is now done mostly through an electronic trading, reporting and settlement platform developed by the Reserve Bank of India (RBI) called Negotiated Dealing System. The role of brokers, which was an important element of the Indian bond market, is now less significant in this segment than in the past.
- · The market for corporate bonds: Trading in corporate

bonds is relatively subdued (in comparison to government securities). Price discovery and trading in this segment are still through the telephone. Attempts at improving the trading, settlement and risk-management practices for trading corporate bonds are currently underway.

The market for floating-rate securities: The coupon rate in floating-rate securities is linked to an acceptable benchmark. Floating-rate securities generally have a coupon rate, which is reset over a regular period depending on the benchmark chosen. The market widely uses the MIBOR benchmarks announced by Independent agencies such as NSE and Reuters. When benchmark interest rate rises, the income generated on these floating-rate securities may also rise. When the benchmark interest rates decline, the income generated on these floating-rate securities may decline. Increasingly more companies are raising resource through floating-rate securities. Most of such securities are in the form of floating-rate debentures at a spread over NSE MIBOR. The other popular benchmark is the Indian Government securities benchmark yield (known as INBMK). The reset in such cases happen after a period of time, generally six months. The Government of India has also started issuing floating-rate securities using INBMK 1 year as the benchmark.

### (v) Market Participants:

Given the large size of the trades, the debt market has remained predominantly a wholesale market.

#### Primary Dealers

Primary Dealers (PDs) act as underwriters in the primary market, and as market makers in the secondary market.

## **Brokers**

Brokers bring together counterparties and negotiate terms of the trade.

#### Investors

Banks, Insurance Companies, Mutual Funds are important players in the debt market. Other players are Trusts, Provident and pension funds.

## (vi) Trading Mechanism:

Government Securities and Money Market Instruments Negotiated Dealing System (NDS) is an electronic platform for facilitating dealing and online reporting of transactions. Government Securities (including T-bills), call money, notice/term money, repos in eligible securities, etc. are available for negotiated dealing through NDS. Currently G-Sec deals are done telephonically and reported on NDS.

Corporate Debt is basically a phone driven market where deals are concluded verbally over recorded lines. The reporting of trade is done on the NSE Wholesale Debt Market segment.

#### E. Investment Strategy

The scheme shall follow a passive investment strategy for the fixed income component of the Scheme. The investment will be in eligible equity securities under RGESS and shall be based on a thorough research of the general macroeconomic condition, political and fiscal environment, systemic liquidity, inflationary expectations, corporate performance and other economic considerations. The Investment Manager will keep in mind the Investment Objective of the Scheme and the applicable Regulations. The corpus of the scheme shall be completely invested in accordance with asset allocation and investment pattern of the scheme within 5 business days from

the closure of NFO

Performance difference between Sundaram-RGESS and the CNX 100 may arise as a result of several factors including:

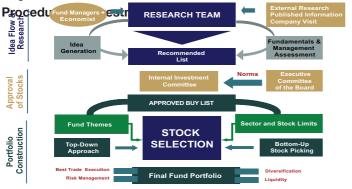
- Any delay experienced in the purchase or sale of shares due to illiquidity of the market, settlement and realisation of sales proceeds and in receiving cash and stock dividends resulting in further delays in reinvesting them.
- Any costs associated with the establishment and running of the scheme including costs on transactions relating to investment, recomposition and other operating cost.
- The CNX 100 reflect the prices of shares at close of business hours. However, the scheme may be able to buy or sell shares at different points of time during the trading session at the then prevailing prices, which may not correspond to the closing prices.
- Significant changes in the composition of the CNX 100 may involve inclusion of new securities in the indices in which event while the scheme will endeavour to balance its portfolio it may take some time to precisely mirror the indices.
- The holding of a cash position and accrued dividend prior to distribution and accrued expenses.
- Dis-investments to meet exits of investors, recurring expenses, etc. as elsewhere indicated in this Scheme Information Document.

## **Equity Portfolio**

The Investment Manager will be adopting a combination of top-down approach and bottom-up stock selection, which will encompass an evaluation of key economic trends, the analysis of various sectors in the economy leading to an outlook on their future prospects, and a diligent study of various investment opportunities within the favoured sectors.

The corpus of the Scheme will be primarily invested in equity of the companies as mentioned in the investment universe specified for RGESS. The fund manager would primarily focus on long term growth for identifying stocks. The objective would be to identify business with superior growth prospects and strong management available at reasonable valuation and offering higher risk adjusted returns. The Scheme would follow blend of bottom up approach (for stock selection) and top down approach (for sector allocation). The decision to sell would be based on price reaching its fair value or availability of alternative investment opportunity offering higher risk adjusted returns or anticipated price appreciation no longer possible due to change in business fundamental.

In talking decisions, the Investment Manager will keep in mind the Investment Objective of the Scheme and the applicable Regulations.



#### The Investment Process may be classified into:

Research & Analysis: Research is meant to look at opportunities differently from the market and competition. The Investment Manager has a research set up that works to identify Investment opportunities through continuous research on sectors and companies that are relevant to the theme and investment objectives of the Scheme. The analysis focuses on the past performance and future prospects of the company and the business, financial health, competitive edge, managerial quality and practices, minority shareholder fairness, transparency. Companies that adequately satisfy the prescribed criteria are included in the portfolio. The weight of individual companies will be based on their upside potential relative to downside risk.

Approval of Securities: After the identification of the stock on the basis of four minimum parameters- balance sheet, profit and loss statement, valuation and ratios- the stock is approved by the Internal Investment Committee (comprising of the Managing Director, Director & Head Equity and Head Fixed Income) before any investment can be made. For research, inputs from published sources and reports of broking houses will be used. In order to eliminate more risks and ensure higher reliability, at least one management contact either by way of visit, or any other form of communication will be mandatory once a quarter. The Research Analyst will submit a report on a stock or sector as required with a clear recommendation to the fund manager.

#### Portfolio Construction & Selection of Stock for Investment

/ Sale: The Fund Manager will construct the portfolio with stocks in the approved universe within the guidelines set in the Scheme Information Document and by the Executive Committee for the Scheme. The Fund Managers will be the sole deciding authority in relation to stocks, allocation of weight, sale & purchase of stocks and other issues that are related to portfolio construction.

**Monitoring:** The Executive Committee (EC) of the Board reviews the performance of the Scheme and the decisions of the Internal Investment Committee. Head equity and head fixed income are permanent invitees to the meetings of the committee. The reasons for purchase / sale are recorded in the system. Every quarter, the fund manager presents a review of all decisions taken and on fund performance to the Board of Directors of the Investment Manager and the Trustee Company.

#### **Risk Mitigation**

An independent risk management team is in place to oversee and monitor portfolio risk on a day-to-day basis. Internal risk control guidelines are in place and the portfolio contours are tracked on a daily basis to ensure adherence. Any deviation is brought to the notice of the Managing Director and the fund manager for corrective action. Follow up actions are made to ensure that the deviation is corrected within the time period prescribed in internal risk control guidelines. Adherence to limits from SEBI Regulations as well as stipulations in the Scheme Information Document is monitored by the compliance team. The risk management team reports to the Managing Director.

### Risk management

As investing requires disciplined risk management, the Investment Manager would be primarily responsible to

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incorporate adequate safeguards for controlling risks in the portfolio construction process. In addition to this the Investment Manager has a formal Risk Management frame work which comprises of:

- Risk officer: Risk Management Department oversees and monitors portfolio risk on a day-to-day basis. Internal risk control guidelines are in place and the portfolio contours are tracked on a daily basis to ensure adherence. Any deviation is brought to the notice of the Managing Director, Head Equity and the fund manager. Follow up actions are made to ensure that the deviation is corrected within the time period prescribed in internal risk control guidelines. Adherence to limits from SEBI regulation as well as stipulations in the Scheme Information Document is monitored by the compliance team. The Risk Officer reports to the Managing Director.
- Risk guidelines: Sundaram Asset Management has broad internal investment norms and risk guidelines for equity and debt investments. If required, Scheme-specific guidelines are also in place.
- Committee monitoring risk management: The Board of Sundaram Asset Management has constituted a Committee comprising Managing Director & Two Independent Directors to monitor risk management. The Deputy CEO, Heads of Equity and Fixed Income and the Risk Officer are the permanent invitees to the Committee. The Compliance Officer shall act as the Secretary to the Committee. The Committee will review the risk guidelines with respect to equity and fixed income funds, check deviations from set limits of investments, set/modify the limits of counter party exposure, review exceptions and overrides and suggest improvements to the framework/formats.

#### Portfolio turnover

Portfolio turnover is defined as the lower of the aggregate value of purchases or sales, as a percentage of the average corpus of the Scheme during a specified period of time. This will exclude purchases and sales of money market securities.

It is difficult to estimate with any reasonable measure of accuracy, the likely turnover in the portfolio(s), but being a closed end scheme, it is estimated to be low. It will be the endeavour of the Fund Manager to optimise the portfolio turnover rate and keep it as low as possible. There may be trading opportunities that present themselves from time to time, where in the opinion of the fund manager, there is an opportunity to enhance the total returns of the portfolio. The fund manager will endeavour to balance the increased cost on account of higher portfolio turnover, if any, with benefits likely to be derived from such an approach.

### F. Fundamental Attributes

Following are the Fundamental Attributes of the Scheme, in terms of Regulation 18 (15A) of the SEBI Regulation:

- (i) Type of a scheme: Closed-end Equity scheme (page no. 3, 13)
- (ii) Investment Objective: To generate capital appreciation from a portfolio that is substantially constituted of equity securities specified as eligible securities for Rajiv Gandhi Equity Savings Scheme, 2012. (page no. 3, 13)
- (iii) Investment pattern As indicated in this Scheme Information Document. (page no. 3, 13)
- (iv) Terms of Issue-Provisions in respect redemption of units,

fees and expenses: As indicated in this Scheme Information Document.

- Liquidity provisions such as listing, repurchase/redemption.: As indicated in this Scheme Information Document. (page no. 4)
- Aggregate fees and expenses charged to the scheme. As indicated in this Scheme Information Document. (page no. 27)
- Any safety net or guarantee; There is no such safety net/Guarantee

In accordance with Regulation 18(15A) of the SEBI Regulation, the Trustee shall ensure that no change in the fundamental attributes of the Scheme the Trustee, fee & expenses and any other change which would modify the Scheme and affect the interests of unit holders is carried out unless:

- A written communication about the proposed change is sent to each unit holder
- An advertisement is given in one English daily newspaper having nationwide circulation as well as in a newspaper published in the language of the region where the Head Office of the Mutual Fund is situated; and
- The unit holders are given an option for a period of 30 days to exit at the prevailing Net Asset Value without any exit load

#### G. Benchmark

**CNX 100.** The composition of the aforesaid benchmark is such that it is most suited for comparing the performance of the respective Scheme. The Trustee may change the benchmark for any of the Schemes in future, if a benchmark better suited to the investment objective of that Scheme, is available at such time

H. Fund Managers				
Name	Age	Educational Qualification	Type and Nature of past experience including assignments held during the past 10 Years	Name of the Scheme(s) managed
J Venkatesan	52	M.Com, CFA, CAIB Grad CWA	Sundaram AMC Ltd Jan 2006 – till date Fund Manager – Equity Feb 1995 – Jan 2006 Canbank Mutual Fund Fund Manager - Equity	Fund Manager Sundaram Growth Fund Sundaram Financial Serivces Opportunities Fund Sundaram Select Focus Sundaram Tax Saver Sundaram Top 100 Co-fund Manager Sundaram Entertainment Opportunities Fund Sundaram PSU Opportunities Sundaram Rural India Fund

#### I. Investment Restrictions

At present, the Securities and Exchange Board of India (Mutual Funds) Regulation 1996 stipulates the following investment criteria and restrictions:

1. The Scheme shall not invest more than 15% of its NAV in debt instruments issued by a single issuer, which are rated not below investment grade by a credit rating agency authorised to carry out such activity under the Securities and Exchange Board of India Act, 1992. Such investment limit may be extended to 20% of the Scheme with the prior approval of the Board of Trustee and the Board of the Investment Manager. The limits shall not be applicable for investments in government securities and money-market

- instruments. No mutual fund scheme shall invest more than thirty percent of its net assets in money market instruments of an issuer: .This limit will not apply to Government securities, treasury bills and collateralized borrowing and lending obligations.
- 2. The Scheme shall not invest more than 10% of its NAV in unrated debt instruments issued by a single issuer and total investment in such instruments shall not exceed 25% of the NAV of the Scheme. All such investments shall be made with the prior approval of the Board of Trustee and Board of the Investment Manager.
- 3. Transfer of investments from one Scheme to another Scheme, including this Scheme shall be allowed only if such transfers are made at the prevailing market price for quoted securities on a spot basis and the securities so transferred shall be in conformity with the investment objective of the Scheme to which such transfer has been made.
- 4. The Scheme may invest in another Scheme, under the same asset management company or any other mutual fund, without charging any fees, provided that the aggregate inter-Scheme investments made by all Scheme under the same management or in Scheme under the management of any other asset management company shall not exceed 5% of the net asset value of the mutual fund
- 5. The Scheme shall buy and sell securities on the basis of deliveries and shall in all cases of purchases, take delivery of relative securities and in all cases of sale, deliver the securities.
- 6. The Scheme shall, get the securities purchased or transferred in the name of the mutual fund on account of the concerned Scheme, wherever investments are intended to be of a long-term nature.
- 7. Pending deployment of funds of the Scheme in securities in terms of the investment objectives of the Scheme, the Mutual Fund can invest the funds of the Scheme in short term deposits of scheduled commercial banks. Bank deposits will be made subject to applicable SEBI Guidelines. The guidelines for deployment of funds in short term deposits of commercial banks for schemes are as under:
  - a) "Short Term" for parking of funds by Mutual Funds shall be treated as a period not exceeding 91 days.
  - b) Such deposits, if made, shall be held in the name of the scheme.
  - c) The scheme shall not park more than 15% of its net assets in short term deposits of all scheduled commercial banks put together. This limit however may be raised to 20% with prior approval of the Trustees. Also, parking of funds in short term deposits of associate and sponsor scheduled commercial banks together shall not exceed 20% of the total deployment by the scheme in short term deposits.
  - d) The scheme shall not park more than 10% of the net assets in short term deposits with any one scheduled commercial bank including its subsidiaries.
  - e) Trustees shall ensure that funds of a particular scheme are not parked in short term deposit of a bank which

- has invested in that scheme.
- f) Half Yearly portfolio statements shall disclose all funds parked in short term deposit(s) under a separate heading. Details shall also include name of the bank, amount of funds parked, percentage of NAV.
- g) Trustees shall, in the Half Yearly Trustee Reports certify that provisions of the Mutual Funds Regulations pertaining to parking of funds in short term deposits pending deployment are complied with at all points of time. The AMC(s) shall also certify the same in its CTR(s).
- No term loans for any purpose will be advanced by the Scheme.
- 9. No Scheme of a mutual fund shall make any investment in any fund-of-funds Scheme.
- 10. The Scheme shall not make any investments in
  - any unlisted security of an associate or group company of the sponsor
  - any security issued by way of private placement by an associate or group company of the sponsor.
  - the listed securities of group companies of the sponsor, which is in excess of 25% of the net assets.
- 11. Debentures, irrespective of any residual maturity period (above or below one year), shall attract the investments restrictions as applicable for debt instruments as in the SEBI Regulation.
- 12. The Scheme shall not borrow except to meet temporary liquidity needs of the Scheme for the purpose of payment of dividend to the unit holders. Provided that the Scheme shall not borrow more than 20% of the net assets of the Scheme and the duration of the borrowing shall not exceed a period of 6 months.
- 13. No mutual fund Scheme shall invest more than 10% of its NAV in the equity shares or equity-related instruments of any company.
- 14. No mutual fund under all its Scheme should own more than ten per cent of any company's paid up capital carrying voting rights.
- 15. The scheme shall not engage in securities lending and short selling
- 16. The scheme shall not invest in repo in corporate bond, securitized debt or foreign securities

The Trustee of the Mutual Fund may alter these limitations/objectives from time to time to the extent the SEBI Regulation change, so as to permit the Scheme to make its investments in the full spectrum of permitted investments for the mutual fund in order to achieve its investment objective. All investments of the Scheme will be made in accordance with the SEBI Regulation. All the Investment restrictions will be considered at the point of Investment.

#### J. Scheme Performance

This scheme is a new scheme and does not have any performance track record.

This section provides details you need to know for investing in the scheme.

#### A. New Fund Offer

**New Fund Offer period.** This is the period during which a new scheme sells its unit to the investor. The New Fund Offer period shall not exceed 30 days. On acceptance of a valid application for subscription, units will be allotted and a confirmation specifying the number of units allotted by way of email and/or SMS within 15 Days from the date of closure of NFO will be sent to the Unit holder's registered e-mail address and/or mobile number. Subject to SEBI Regulations, Statement of Accounts will be sent to those unitholders whose registered email address / mobile number is not available with the Mutual Fund, unless otherwise required. The Scheme shall be available for trading in NSE within five business days of allotment.

#### The New Fund Offer for Sundaram TOP 100-Series IV will commence on 18/12/2014 and closes on 16/01/2015.

Maturity Period of the series-Sundaram TOP 100-Series IV. Maturity period is reckoned 3 years from the date of allotment. If the maturity date is not a business day, the subsequent business day shall be considered as the maturity day for the scheme.

**Extension or termination of NFO period.** The Trustee reserves the right to extend the closing date of the New Fund Offer period subject to the condition that the subscription list shall not be kept open for more than 30 days. A notice will be issued for any such extension. The Trustee also reserves the right to close the subscription list at an earlier date that indicated by giving a prior notice of at least one day in one daily newspaper.

Now Fried Offer prices	During the New Fund Offer period, units are offered at Rs.10/- for cash and the entire amount is payable on		
<b>New Fund Offer price:</b> This is the price per unit that the investors have to pay to invest during the NFO.	application.		
Minimum amount for application	Rs 5,000/- and in multiples of Re 10/- thereafter per application		
Minimum Target amount This is the minimum amount required to operate the Scheme.	The minimum targeted amount of the scheme is Rs.10 crore In accordance with SEBI Regulation, if the Scheme fails to collect the minimum subscription as indicated above the fund and the Investment Manager shall be liable to refund the subscription within a period of 15 days from the closure of the NFO to the applicants of the Scheme without any return. If the fund refunds after 15 days interest @ 15% per annum shall be paid by the Investment Manager.		
Maximum amount to be raised (if any) This is the maximum amount which can be	There is no upper limit on the total amount to be collected under the Scheme during the NFO Period. Allotment is assured to eligible applicants as long as applications are valid and in order		
Plans and Options	Plans: Regular Plan and Direct Plan Options: Dividend Payout & Growth options are available. If investment option is not indicated the default option will be Growth. If neither the plan nor the ARN code is mentioned in the application form, the default plan shall be Direct Plan.  All plans and options available for offer of the scheme will have the same portfolio Direct Plan is only for investors who purchase /subscribe Units into the Scheme directly with the Fund and is not available for investors who route their investments through a Distributor.  All categories of investors (whether existing or new Unitholders) as permitted to invest in this scheme are eligible to subscribe under Direct Plan. Investments under Direct Plan can be made through various modes offered by the Fund for investing directly with the Fund (except Stock Exchange Platform(s) and all other Platform(s) where investors applications for subscription of units are routed through Distributors).  The expense ratio of Direct Plan shall be lower than that of the Regular Plan as it shall exclude distribution expenses commission, etc. No commission for distribution of Units will be paid / charged under Direct Plan. The direct plan will also have a separate NAV.  Investors wishing to subscribe under Direct Plan of a Scheme will have to indicate "Direct Plan" against the Scheme name in the application form.  In the following cases, the applications shall be processed under the Direct Plan:  1. Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name.  2. Where application is received for Regular Plan without Distributor code or the word "Direct" if mentioned in the ARN coloumn.  3. Neither the plan nor the distributor code is mentioned in the application form In the following cases, the applications shall be processed under the Regular Plan:  1. The application form contains the distributor code but does not indicate the plan.  2. Where application is received for Regular Plan with Distributor code.		

will be treated as long-term capital gains for tax purposes.

option are held as a capital asset for a period of at least 12 months from the date of allotment, income from such units

Part III	Units & Offer	Scheme Information Document	Sundaram	TOP 100-Series-III
Dividend Policy	Dividend will be distributed at the dis when declared will be paid (subject in the register of unit holders on the Dividend is declared on the face va investment), the ex-dividend NAV wi The Dividend Warrants shall be disp within 30 days of the declaration. In to the unit holders. It may be noted the tespective DP.	of deduction of tax at source, i record date. Ilue of Rs 10 per unit. After de III decline to the extent of the di patched/ credited to the Regiscase of delay, the AMC shall bhat the Mutual Fund is not gua	f any) to those unit he claration and payme vidend payment. Hered Bank Account to liable to pay interranteeing or assuring the second to the control of the	nolders whose names appear ent of dividend (including re- t of the Sole/ First Unit holder est @ 15 per cent per annum ng any dividend.
Allotment	On acceptance of a valid applical number of units allotted by way of sent to the Unit holder's register Statement of Accounts will be sent of available with the Mutual Further applications rejected, within 15 dails of the Investor desires, a Unit certification of the Units and Units held in dunder RGESS for availing the tax with the Units and Units of the Units of Units of the Units of Units o	f email and/or SMS within 15 red e-mail address and/or must to those unitholders whose und, unless otherwise require ays from the closure of the NF icate will be issued within 5 bette must be duly dischare ematerialized form/Unit Certificate will be issued within 5 bette must be duly dischare ematerialized form/Unit Certificate will be issued within 5 bette must be duly dischare ematerialized form/Unit Certificate will unit. The amount equivalent reserve account.  5.5 units, no additional units we serve for the benefit of the iring out of the process shall be bolders)  5.5 units, no additional units we serve for the benefit of the iring out of the process shall be bolders)  5.5 units, no additional units we serve for the benefit of the iring out of the process shall be bolders)  5.5 units, no additional units we serve for the benefit of the iring out of the process shall be bolders)  5.6 units in dematerialized mode allotted will be credited to the tray be noted that trading a year listed will be permitted or 5.5 sin physical from, wishes to confide the formation of the promoded time to the semantic point of the promoded that a later point of the promoded from time to time. All under the decrease with the promoded from time to time. All under the decrease with reference to the decrease with reference to the decrease.  5.6 units in physical form, the Interned as to assets, earnings are in accordance with the promoded from time to time. All under the details are incomplete or interned in the standard promoder the Scheme during sunder the Scheme du	Days from the data abbile number. Sultaregistered email a sed. Money would a competed and surrend cates are transferal and surrend cates are transferal and switches from a cotional value greated alent to conversion absorbed by Sunda absorbed by Sunda absorbed by Sunda absorbed by Sunda account of the unda settlement in the conty in Demat form onvert the same to articipants). Regulate the properties are the certification and the required to the conty in the certification and the receipt of definition of the conty in the certification of the certification of the conty in the certification of the conty in the certification of the conty in the certification of the cer	the of closure of NFO will be bject to SEBI Regulations, address / mobile number is be refunded in respect of the receipt of request. On the lered for processing the ble subject to lock-in period other schemes, for than 0.5 units so that the of fractional unit to full unit to full unit to full unit to evalue of those units shall independent of the scheme of the unit in the date of closure of the unit holder as per the details to Units of the Scheme over the unit of the scheme over the unit of the
Refund	Refund of subscription money to a without incurring any liability what The entire amount shall be refunde the Fund refunds the amount after Investment Manager. Refund ord applicant or credited to the Bank.	soever for interest or other su ed within a period of 15 days 15 days, interest @15% per a lers will be marked "A/c. Pay	m. of the closure of the annum for delayed yee Only" and dra	e New Fund Offer Period. If, period shall be paid by the
Who can invest  This is an indicative list and you a requested to consult your financial advis to ascertain whether the Scheme suitable to your risk profile.	sor constitution and relevant statutory	suitable to their risk profile. It is subscription to units of mural regulation, are eligible and the risingly or jointly (not exceet I guardians public Sector Undertakings I to under the provisions of 11 to 12. It is and Registered societies (increst in units.	tual funds being p may apply for sub ding three) registered in India (5)(xii) of Income Ti	permitted under respective scription to the units of the lax Act 1961 read with Rule

- 7 Trustee of private trusts authorised to invest in mutual fund Scheme under the Trust Deed
- 8 Karta of Hindu Undivided Family (HUF)
- 9 Banks, including Co-operative Banks and Regional Rural Banks, and Financial Institutions
- 10 Non-Resident Indian (NRI) and Persons of India Origin on full repatriation basis subject to RBI approval, if any
- 11 A mutual fund subject to SEBI regulation
- 12 Foreign Institutional Investors (FIIs) registered with SEBI and sub-accounts of FIIs on full repatriation basis subject to RBI approval, if any
- 13 An association of persons or a body of individuals and Societies registered under the Societies Registration Act 1860
- 14 Army/Air Force/Navy/Para-Military Funds and other eligible institutions
- 15 Non-Government Provident/Pension/Gratuity and such other funds as and when permitted to invest
- 16 Scientific and/or industrial research organisations authorised to invest in mutual fund units
- 17 International Multilateral Agencies approved by the Government of India
- 18 Non-Government Provident/Pension/Gratuity funds as and when permitted to invest
- 19 A Scheme of the Sundaram Mutual Fund, subject to the conditions and limits prescribed by SEBI, Trustee, the Investment Manager and the Sponsor. The Investment Manager shall not charge any fees on such investments.
- 20 Other associations and institutions authorised to invest in mutual fund units.
- 21 Any individual, being a foreign national who meets the residency tests as laid down in Foreign Exchange Management Act, 1999 or such other act / guidelines / regulations as issued by the RBI / SEBI from time to time
- 22 Qualified Foreign Investors (QFI) as may be permitted by SEBI from time to time
- 23 Any other category of persons who are permitted to invest in the Schemes of Mutual Fund as per the guidelines and / or directions issued by the Government of India / SEBI / RBI from time to time.
- 24 Foreign Portfolio Investors registered under Foreign (Portfolio Investors) Regulations, 2014

The benefits of availing tax deduction under Sundaram TOP 100 shall be available only for a new retail investor who complies with the conditions of RGESS, 2012 (as amended from time to time) and whose gross total income for the financial year in which the investment is made under the Scheme is less than or equal to twelve lakh rupees.

Sundaram Asset Management may invest in the Scheme depending upon its cash flows and investment opportunities. In such an event, the Investment Manager will not charge management fees on its investment for the period it is retained in the Scheme. Such investment shall not exceed 5% of the net assets of the Scheme on the date of investment

The Trustee/Mutual Fund reserves the right to include/exclude a category of investors, subject to SEBI Regulation and other prevailing statutory regulation, if any.

- It is expressly understood that the investor has the necessary legal authority and has complied with applicable internal procedures for subscribing to the units. The Investment Manager/Trustee will not be responsible in case any transaction made by an investor is ultra vires the relevant constitution/internal procedures.
- Non-Resident Indians, Persons of Indian Origin residing abroad and Foreign Institutional Investors (Flls) have been granted a general permission by the Reserve Bank of India [Schedule 5 to the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident Outside India) Regulation, 2000] for investing in/redeeming units of mutual funds subject to conditions set out in the aforesaid regulation.
- In the case of an application under a power of attorney or by a limited company, other corporate body, an eligible institution, a registered society, a trust fund, the original power of attorney or a certified true copy duly notarised or the relevant resolution or authority to make the application, as the case may be, or a duly notarised copy along with a certified copy of the memorandum and articles of association and/or bye-laws and/or trust deed and/or partnership deed and certificate of registration should be submitted. The officials should sign the application under their official designation. A list of duly certified/attested specimen signatures of the authorised officials should also be attached to the application. In case of a trust/fund, it shall submit a resolution from trustee(s) authorising the purchase.
- The Investment Manager/Trustee/Registrar may need to obtain documents for verification of identity or such other details relating to a subscription for units as may be required under any applicable law, which may result in delay in processing the application. It is mandatory for every applicant to provide the name of the bank, branch, address, account type, number and also, KYC Norms related document references and Income Tax PA Number (For more details, please refer SAI) as per SEBI requirement. Any Application Form without these details will be treated as incomplete. Such incomplete applications will be rejected. The Registrar/Investment Manager may ask the investor to provide a blank cancelled cheque or its photocopy for the purpose of verifying the bank account number.
- Small investors, who may not be tax payers and may not have PAN/bank accounts, such as farmers, small traders
  / businessmen / workers can invest in the scheme through the mode of cash payment for fresh purchases/additional
  purchases upto Rs.50,000/- per investor, per mutual fund, per financial year subject to:
- (i) Compliance with Prevention of Money Laundering Act, 2002 and Rules framed there under;
- (ii) SEBI Circular(s) on Anti Money Laundering (AML) and other applicable AML rules, regulations and guidelines; and
- (iii) Sufficient systems and procedures put in place by the AMC / Mutual Fund. However, payment to such investors towards redemptions, dividend, etc. with respect to aforementioned investments shall be paid only through banking channel. Sundaram Mutual Fund / Investment Manager shall set up appropriate systems and procedures for the said purpose.

Part III	Units & Offer	Scheme Information Document	Sundaram TOP 100-Series-III	
Who cannot invest	selling the same in its jurisdict 2. Persons residing in any Finance	ion. Sial Action Task Force (FATF) Is specified by RBI in its A.P.	declared non-compliant country or territory.  (DIR Series) Circular No. 14 dated September eto time.	
Where can you submit the filled up applications.	Applications can be submitted at collecting banks and branches of Sundaram Asset Management Company Ltd. The list of collecting banks will be provided at the time of launch and updated in the Application Form. Investors can also avail services/facilities offered electronically and obtain portfolio information/reports directly by using the Online Services as per the terms of the Personal Identification Number Agreement (PIN), details of which are available at www.sundarammutual.com			
Terms and Conditions relating to Transaction Charges (applicable for both existing and new investors in the schemes of Sundaram Mutual) pursuant to SEBI circular No. Cir/ IMD/ DF/13/ 2011 dated August 22, 2011:	investment is Rs. 10,000/-and above on a per subscription basis For an investor other than First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 100/- per subscription of Rs. 10,000/- and above For a First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 150/- per subscription of Rs. 10,000/- and above			
How to apply	Please refer the Statement of Addinstructions.	ditional Information (www.su	ndarammutual.com) and Application form for	
Additional Mode of Payment during NFO	the NFO period by filling in the ASI block the subscription amount in the tasks as per the procedure specifie be unblocked in their respective ba	BA form and submitting the sale said account as per the author distribution. For applicants applicant accounts and account will oplication form. For complete	rted By Blocked Amount (ASBA) process during ame to their respective banks, which in turn will brity contained in ASBA form, and undertake other ying through ASBA, on allotment, the amount will be debited only to the extent required to pay for details and ASBA process refer to Statement of ammutual.com	
Know Your Customer (KYC)	prevention Money Laundering a December 02, 2011 with a view develop a mechanism for centrali on KYC compliance and maintena the following procedures shall app KYC acknowledgement is ma An application without acknow New Investors are required to documents along with the KYC Mutual Funds to complete KY	nd had notified SEBI (KYC to bring uniformity in KYC Fization of the KYC records. Since of documentation pertainally: Indatory for all investors. Indedgement of KYC compliar submit a copy of Income Tata application form to any of the C. The KYC application form in initial KYC of its new investor.	x PAN card, address proof and other requisite e intermediaries registered with SEBI, including is available at www.sundarammutual.com stors and send the application form along with	

- During the KYC process, the Mutual Fund will also conduct In Person Verification (IPV) in respect of its new investors. Sundaram Asset Management Company Limited and the NISM / AMFI certified distributors who are KYD compliant are authorized to carry out the IPV for investors in mutual funds. In case of applications received directly from the investors (i.e. not through the distributors), mutual funds may rely upon the IPV performed by the scheduled commercial banks.
- The KRA shall send a letter to the investor within 10 working days of the receipt of the KYC documents from Mutual Fund, confirming the details thereof.
- Investors who have obtained the acknowledgement after completing the KYC process can invest in Scheme
  of the Mutual funds by quoting the PAN in the application form.
- Investors are required to complete KYC process only once to enable them to invest in Scheme of all mutual funds.

Pursuant to SEBI circular no. MIRSD/Cir-5/2012 dated April 13, 2012, mutual fund investors who were KYC compliant on or before December 31, 2011 are required to submit 'missing/not available' KYC information and complete the 'In Person Verification' (IPV) requirements if they wish to invest in a new mutual fund, where they have not invested / opened a folio earlier, effective from December 03, 2012: Individual investors have to complete the following missing/not available KYC information:

- a) Father's/Spouse Name,
- b) Marital Status,
- c) In-Person Verification (IPV).

To update the missing information, investors have to use the "KYC Details Change Form" for Individuals Only available at www.sundarammutual.com or www.amfiindia.com. Section B of the form highlights 'Mandatory fields for KYCs done before 1 January 2012' which has to be completed.

In case of Non Individuals, KYC needs to be done afresh due to significant and major changes in KYC requirements by using "KYC Application form" available for Non-Individuals only in the websites stated above. Additional details like Nationality, Gross Annual Income or Net worth as on recent date, Politically Exposed Person, and Non Individuals providing specific services have to be provided in Additional KYC details form available in the website of the Investment Manager.

Duly filled forms with IPV can be submitted along with a purchase application, to the new mutual fund where the investor is investing / opening a folio. Alternatively, investors may also approach their existing mutual funds at any investor service centre to update their 'missing/not available' KYC information.

#### **Ultimate Beneficial Owner**

Pursuant to Prevention of Money Laundering Act, 2002 (PMLA) and Rules framed thereunder and SEBI Master circular dated December 31, 2010 on Anti Money Laundering (AML), sufficient information to identify persons who beneficially own or control the securities account is required to be obtained. Also, SEBI had vide its circular no. CIR/MIRSD/2/2013 dated January 24, 2013 prescribed guidelines regarding identification of Ultimate Beneficial Owner(s) ('UBO'). As per these guidelines UBO means 'Natural Person', or persons who ultimately own, control or influence a client and/or persons on whose behalf a transaction is being conducted, and includes a person who exercises ultimate effective control over a legal person or arrangement. Investors are requested to refer to the 'Declaration for UBO' available in the website of the Investment Manager for detailed guidelines on identification of UBO. The provisions relating to UBO are not applicable where the investor or the owner of the controlling interest is a company listed on a stock exchange, or is a majority owned subsidiary of such a company.

## Listing

The Mutual Fund/Investment Manager will list the units of the scheme on the capital market segment of NSE within five business days from the date of allotment. NSE has given its in - principle approval for listing the units of the scheme on its exchange vide its letter no. NSE/LIST/229966-9 dated February 10, 2014. At the discretion of the Trustee, the units may be listed in other Stock Exchanges also.

### Provisions with respect to listing of the scheme:

**Mode of allotment:** Applicants under the Scheme will have an option to hold the units either in physical form (i.e. account statement) or in dematerialized form.

**Dematerialization:** The Applicants intending to hold the Units in dematerialized mode will be required to have a beneficiary account with a Depository Participant of the NSDL/CDSL and will be required to mention in the application form DP's Name, DP ID No. and Beneficiary Account No. with the DP at the time of purchasing Units during the NFO of the respective Option(s). **Investors are requested to note that for availing tax deduction under Sundaram TOP 100, they shall be required to purchase/ subscribe as well as hold the Units under DEMAT mode only.** 

Investors opting to hold units in physical mode and who convert physical units into DEMAT at a later point of time will not be eligible for claiming tax deduction under Sundaram TOP 100.

Rounding of Units: Stock exchanges may not allow trading of fractional units.

**Transaction Cost:** Though, there will be no entry / exit load for buying / selling the units from / to the secondary market, the investors will have to bear the other costs related to transacting in the secondary market e.g. Brokerage, Service Tax etc.

**Book Closure:** If any dividend is declared by the scheme (under the dividend option) then there shall be a book-closure for the scheme to identify the eligible investors to receive the dividend amount and in such case there will be no trading of the units of the scheme on the stock exchange during the book-closure period. Such book -closure, if any, shall be in line with the listing agreement of the stock exchange.

The policy regarding reissue of redeemed units, including the maximum extent, the manner of reissue, the entity (the Scheme or the Investment

Not Applicable

Part III	Units & Offer	Scheme Information Document	Sundaram TOP 100-Series-III
raitiii	Units & Onei	Document	

## Special facilities/products available

- Investors may apply for the Units of the Scheme through Applications Supported by Blocked Amount (ASBA) process by filling in the ASBA form and submitting the same to their respective banks.
- DD charges shall be borne by Investment Manager as per prevailing SBI charges provided there is no office
  of the Investment Manager/ Collecting centers in that place
- Switch from any existing Debt / Liquid Schemes of Sundaram Mutual into the Units of this Scheme can be done during the NFO Period. For details the Investor Service Centres can be contacted.
- An investor may purchase the units in different options available for subscription under Regular Plan of the Scheme through NSE MFSS & BSE StAR Platform (Stock Exchange infrastructure) only during the NFO period. Switching of Units is not permitted under this facility. Investors may hold the Units in physical or dematerialized form. MFSS and StAR are electronic platforms introduced by NSE and BSE respectively for transacting in units of Mutual Funds. The electronic platforms will be available on all business days of the Capital Market segment. The platforms will be available for Participants between 9 a.m. until 3 p.m. The eligible AMFI certified stock exchange brokers will be considered as Official Points of Acceptance (OPA) of Sundaram Mutual Fund. Investors are requested to note that the facility for transacting in mutual fund schemes through stock exchange infrastructure is available subject to such limits, operating guidelines, terms and conditions as may be prescribed by the respective stock exchange(s) and guidelines issued by SEBI from time to time. The Trustees of Sundaram Mutual reserves the right to offer this facility or change/modify the features of this facility at a later date.

# Restrictions, if any, on the right to freely retain or dispose of unit being offered.

The units of the scheme are freely transferable by act of parties or by operation of law. For effecting a transfer the applicable transfer form(s) shall be duly stamped and signed by all the unit holders and submitted along with the relevant unit certificate(s). The Asset Management Company shall on production of instrument of transfer together with the relevant unit certificates, register the transfer and return the unit certificates to the transferee within thirty days from the date of lodgement of transfer request at the office of the Registrar.

Investors are requested to note that units under the scheme are transferable subject to lock in period, as applicable, to avail the tax benefits under RGESS.

As the Units of the Scheme will also be issued in dematerialized form, the Units will be transferable through the Stock Exchange(s) on which the said Units are listed in accordance with the provisions of SEBI (Depositories and Participants) Regulations, as may be amended from time to time. The delivery instructions for transfer of Units will have to be lodged with the DP in the requisite form as may be required from time to time and transfer will be effected in accordance with such rules/ regulations as may be in force governing transfer of securities in dematerialized form.

Trading and settlement in the Units of the scheme through Stock Exchange(s) will be permitted only in Demat Form.

Trading in the Stock Exchanges in which the Units of the Scheme are listed may be closed/ suspended by the Stock Exchange authorities under special circumstances (e.g., due to market volatility/Circuit filter Rules/breakdown of communication/network systems/SEBI Directives etc).

## Suspension of Sale / Redemption of Units

Trading and settlement in the Units of the scheme through Stock Exchange(s) will be permitted only in Demat Form.

Trading in the Units may be temporarily suspended, on the stock exchange(s) on which the Units of the scheme are listed, under the following conditions:

- During the period of Book Closure.
- During the period from the date of issue of the notice for fixing the record date for determining the unit holders whose name(s) appear on the list of beneficial owners as per the Depositories (NSDL/CDSL) records for the purpose of redemption of Units on Maturity / Final Redemption date.
- In the event of any unforeseen situation that affects the normal functioning of the stock exchange(s).
- If so directed by SEBI.

The above list is not exhaustive and may also include other factors.





## B. Ongoing Offer Details

Ongoing offer period	Not applicable		
Ongoing price for subscription This is the price you need to pay for purchase/switch-in.	Being a Closed end Scheme, there will be no ongoing allotment/subscription/Switch in. The Units of the Scheme can be purchased in the secondary markets through Stock Exchanges at the prevailing Market Price.		
Ongoing price for redemption  This is the price you will receive for redemptions/switch outs.	Being a Closed end Scheme, there will be no ongoing Redemption/Switch-Out. The Units of the Scheme held in Demat Form can be sold in the secondary markets through Stock Exchanges at the prevailing Market Price. On the Maturity Date, the Units of the Scheme will be redeemed at the Applicable NAV and as per the applicable guidelines of SEBI/Stock Exchange		
Cut off timing for subscriptions/ redemptions/ switches This is the time before which your application (complete in all respects) should reach the official points of acceptance.	out of Units prior to the Maturity date.		
Where can the applications for purchase / redemption switches be submitted?			
Minimum amount for	As the units of the scheme are proposed to be listed on the Stock Exchange, i.e. NSE, minimum redemption provisions shall not be applicable.		
Minimum balance to be maintained	Not Applicable		
Special facilities/products available	<ul> <li>The units of the scheme are freely transferable by act of parties or by operation of law. For effecting a transfer the applicable transfer, form(s) shall be duly stamped and signed by all the unit holders and submitted along with the relevant unit certificate(s). The Asset Management Company shall on production of instrument of transfer together with the relevant unit certificates, register the transfer and return the unit certificates to the transferee within thirty days from the date of lodgment of transfer request at the office of the Registrar.</li> <li>As the Units of the Scheme will also be issued in dematerialized form, the Units will be transferable through the Stock Exchange(s) on which the said Units are listed in accordance with the provisions of SEBI (Depositories and Participants) Regulations, as may be amended from time to time. The delivery instructions for transfer of Units will have to be lodged with the DP in the requisite form as may be required from time to time and transfer will be effected in accordance with such rules/regulations as may be in force governing transfer of securities in dematerialized form. However Units under a pledge or an attachment order of a legal authority or Court can not be transferred</li> <li>Pledge</li> <li>In the case of Units held in Demat Form, the procedures/Rules of the Depository Participant will be applicable.</li> </ul>		
Account statement	<ul> <li>Consolidated Account Statement: <ul> <li>(1) A consolidated account statement (CAS)^ for each calendar month to the Unit holder(s) in whose folio(s) transaction**(s) has/have taken place during the month shall be sent on or before 10th of the succeeding month by mail/e-mail. <ul> <li>*Consolidated Account Statement (CAS)</li> <li>shall contain details relating to all the transactions** carried out by the investor across all schemes of all mutual funds during the month and holding at the end of the month including transaction charges paid to the distributor, if any.</li> <li>**The word 'transaction' shall include purchase, redemption, switch, dividend payout, dividend reinvestment, systematic investment plan, systematic withdrawal plan, systematic transfer plan and bonus transactions.</li> </ul> </li> <li>(2) In case of a specific request received from the Unit holders, the AMC/Mutual Fund will provide the account statement to the investors within 5 Business Days from the receipt of such request.</li> <li>(3) In case the mutual fund folio has more than one registered holder, the first named Unit holder shall receive the CAS/account statement.</li> <li>(4) For the purpose of sending CAS, common investors across mutual funds shall be identified by their Permanent Account Number (PAN).</li> <li>(5) The CAS shall not be received by the Unit holders for the folio(s) not updated with PAN details. The Unit holders are therefore requested to ensure that the folio(s) are updated with their PAN.</li> <li>(6) Further, the CAS detailing holding across all schemes of all mutual funds at the end of every six months (i.e. September/ March), shall be sent by mail/e-mail on or before 10th day of succeeding month, to all such Unit holders in whose folios no transaction has taken place during that period. The half yearly CAS will be sent by e-mail to the Unit holders whose e-mail address is available, unless a specific request is made to receive in physical. Such Consolidated Account Statement shall reflect the latest clo</li></ul></li></ul>		

Part III	Units & Offer	Scheme Information Document	Sundaram TOP 100-Series-III
Dividend	The dividend warrant/cheque shall be dispate of the dividend.	ched to the unit hold	ders within 30 days of the date of declaration
Redemption	On the Maturity Date( which will be three year redeemed/switched out at the Applicable N Business Day shall be considered as the r Regulations/Guidelines and without any further	AV. (If the maturity on aturity of the state	date is not a Business Day, the subsequent he Scheme). This shall be subject to SEBI
Delay in payment of redemption proceeds	The redemption proceeds will be dispatched maturity. For any delay in this regard the Investor other rate as may be prescribed by SEBI), interest or other compensation if the delay attributable to the Unit holder (e.g. any incorred under applicable laws etc). The Investment fraudulent encashment of cheques and/or artificial / Post office (who will be treated as the Investibility of the investor. The delayed delivery or non-delivery or any constated above.  Policy on Unclaimed Redemption and Divident amout instruments, as may be permitted by SEBI/Fidue date shall be paid at the prevailing NAV. account and investors can claim the amount on such funds can be used for the purpose continuous effort to remind the investors the management and advisory fee charged by the not exceed 50 basis points.	estment Manager will However the Invest y in processing the ect /incomplete infor nt Manager will not ny delay/ loss in trans stor's agent) to the Re ne Investment Manage sequences thereof, dend Amounts nts will be deployed RBI. Investors claimir At the end of three y at the NAV prevailing e of investor educat rough letters to take the Investment Manage the Investment Man	be liable to pay interest @ 15% p.a. (or such ment Manager will not be liable to pay any Redemption/Dividend Payment/Refund is mation or non-furnishing of details required be responsible for any loss arising out of sit. Further, the dispatch through the courier egistered address (as given by the Investor) ger / Registrar will not be responsible for any if the dispatch has been made correctly as d by in Call Money Market / Money Market ag these amounts within three years from the ears, the amount will be transferred to a pool g at the end of the third year. Income earned ion. The Investment Manager shall make a each their unclaimed amounts. The investment ager for managing unclaimed amounts shall
Bank account details	As per the directives issued by SEBI, it shall numbers in their applications. Unitholders are rund number of the account, name, nine digit to a 11 digit number, branch address of the bank redemption will be sent only to a bank account redemption transaction processing. For further and the Website of the Mutual Fund.	equested to give the MICR code No. (For E at the appropriate s t that is registered an	full particulars of their Bank Account i.e. nature Electronic Credit Facility), IFSC code for NEFT pace in the application form. Proceeds of any d validated in the Investor's folio at the time of
Registration of Bank Account	The Unitholders may choose to receive the redetails of which are registered with the Invest Accounts Registration form" which will be avaing on the website of www.sundarammutual.combank accounts and other investors can regist anyone of the registered bank accounts as preference, then by default the first number in If unit holder(s) provide a new and unregiste specific redemption proceeds (with or without be considered for payment of redemption procedays to ensure validation of new bank mandated Valid change of bank mandate requests with sof necessary documents reaching the head of the interim will be carried based on previous our office or call our Toll Free 1800 103 7237	thment Manager by silable at our office/Suble at our office and the list should be at the cessary support our office of the RTA and office of the RTA and offices details only. Fund clarifications that	specifying the necessary details in the "Bank undaram BNP Paribas Fund Services Ltd and Sole proprietor firms can register up to five ecounts in a folio. The unitholder can choose nt. In case the investor fails to mention any nall be the preferred account number. or a change of bank mandate request with a ing documents), such bank account may not ay withhold the payment for up to 10 calendar ts will be processed within ten business days any financial transaction request received in for more details please refer our website tyou may have, please get in touch with us at
Non-Acceptance of Third Party Instruments	love and affection or as gift for a value installment);	as demand drafts, cing the source of th 50000/- and above th flowing are the excell flowing are the excell flowing are the excell flowing are the excell flowing are the excelling for the flowing flo	pay order etc.) will also be rejected unless e funds. In case such pre-funded instruments he same shall also be rejected irrespective of ptional situations when Third-Party Payments d Party:  I behalf of a minor in consideration of natural 0,000/-(for each regular purchase or per SIP under Systematic Investment Plans through ure and not exhaustive. Any other method of ese provisions. The Investment Manager may this regard from the investor/person making uments (such as Pay Order, Demand Draft, ecompany the application stating the account for the issue of the instrument. If payment is action to the bank stating the account number

To



## C. Periodic Disclosures

Net Asset Value This is the value per unit of the Scheme on a particular day. An investor can ascertain the value of his holdings by multiplying the units owned with the NAV.	and published on every business day, except in special circumstances. The Investment Manager shall publish NAV in
Half yearly Disclosures: Portfolio / Financial Results This is a list of securities where the corpus of the Scheme is currently invested. The market value of these investments is also stated in portfolio disclosures.	The Investment Manager shall publish the portfolio of the scheme as of March 31 and September 30 of every year before the expiry of one month from the close of each half year. The portfolio shall be published in the SEBI-prescribed format in one national English daily newspaper and in a newspaper in the language of the region where the Head Office of the Mutual Fund is situated. The Investment Manager shall disclose the portfolio (along with ISIN) as on the last day of the month for all the schemes in its website www.sundarammutual.com on or before the tenth day of the succeeding month in a user-friendly and downloadable format, preferably a spreadsheet.
Half Yearly Results	Sundaram Mutual fund shall make half yearly disclosures of unaudited financial results on its website www.sundarammutual.com in the prescribed format within one month from the close of each half year, i.e. on 31st March and on 30th September. The half-yearly unaudited financial results shall contain details as specified in Twelfth Schedule and such other details as are necessary for the purpose of providing a true and fair view of the operations of the mutual fund. In addition, Sundaram Mutual Fund shall publish an advertisement disclosing the hosting of such financial results in its website, in atleast one English daily newspaper having nationwide circulation and in a newspaper having wide circulation published in the language of the region where the Head Office of Sundaram mutual fund is situated.
Annual Report	Pursuant to Regulation 56 of SEBI (Mutual Funds) Regulations, 1996 read with SEBI circular No. Cir/ IMD/ DF/16/2011 dated September 8, 2011, the Scheme-wise annual report or an abridged summary thereof shall be sent by AMC/Mutual Fund within four months from the date of closure of relevant accounting year as under:  (i) only by e-mail to the Unit holders whose e-mail address is available with the Fund,  (ii) in physical form to the Unit holders whose email address is not available with the Fund and/or to those Unit holders who have opted / requested for the same.  The physical copy of the scheme-wise annual report shall be made available to the investors at the registered / corporate office of the AMC on payment of Rs.10/ The link of scheme-wise annual reports or abridged summary thereof will also be promienntly displayed at www.sundarammutual.com
	Please refer to Statement of Additional Information
Taxation The information is provided for general information only. However, in view of the individual nature of the implications, each investor is advised to consult his or her own tax advisors/authorised dealers with respect to the specific amount of tax and other implications arising out of his or her	Please refer a summary of tax-related aspects in the section-Highlights and Summary of this document and the Statement of Additional Information at www.sundarammutual.com.
Investor services	Prospective investors and existing unit holders are welcome to contact Customer Service using the Toll Free 1800 103 7237 (India) +91 44 49057300 (NRI).  Investors may also contact the Investor Relations Manager.  Rahul Mayor  Head- Customer Services  Sundaram Asset Management Company Limited, Sundaram Towers I Floor  No.46, Whites Road, Royapettah  Chennai- 600 014. Fax: (044) 28582200 Toll Free 1800 103 7237 (India) +91 44 49057300 (NRI)  Email us at: service@sundarammutual.com  (NRI): nriservices@sundarammutual.com  The Mutual Fund endeavours to complete all monetary and non-monetary transactions within ten business days from the date of receipt of request.

## D. Computation of NAV

The Net Asset Value (NAV) is the most widely accepted yardstick for measuring the performance of any Scheme of a Mutual Fund. NAV calculations shall be based upon the following formula:

Market or Fair Value of Scheme's investments + Current Assets - Current Liabilities and Provision

Number of units outstanding under the Scheme

Valuation of Scheme's assets and calculation of the Scheme's NAV will be subject to such rules or regulation that SEBI may prescribe.

NAV of the Scheme - Plan/ option wise - will be calculated and disclosed up to four decimals.

For more details relating to valuation, please refer Highlights & Scheme Summary



#### IV. Fees, Expenses & Load Structure

#### A. New Fund Offer Expenses

Initial issue expenses shall be borne by the Investment Manager/AMC and not by the scheme of mutual fund.

Demand Draft charges shall be borne by Sundaram Asset Management as per prevailing SBI norms.

#### B. Recurring Expenses & Fee (Fundamental Attribute)

1. The total annual recurring expenses of the Scheme, excluding deferred revenue expenditure written off, issue or redemption expenses, but including the investment management and advisory fee that can be charged to the scheme shall be within the limits specified in Regulation 52 of SEBI (Mutual Funds) Regulations.

The expenses chargeable to the scheme shall include investment management & advisory fee, Trustee fee, custodian fee, Registrar and Transfer Agent fee, Audit fee, Marketing and Selling expenses and other expenses (including listing fee). as listed in the table below:

Expense Head	% of daily Net Assets
Investment Management and Advisory Fees	
Trustee fee	
Audit fees	
Custodian fees	
RTA Fees	
Marketing & Selling expense incl. agent commission	
Cost related to investor communications	
Cost of fund transfer from location to location	
Cost of providing account statements and dividend	
redemption cheques and warrants	
Costs of statutory Advertisements	
Cost towards investor education & awareness	Upto 2.50%
(at least 2 bps)	
Brokerage & transaction cost over and above	
12 bps for cash market trades	
Service tax on expenses other than investment	
and advisory fees	
Service tax on brokerage and transaction cost	
Other Expenses	
Maximum total expense ratio (TER) permissible	11 . 0.500/
under Regulation 52 (4) and (6) (c)	Upto 2.50%
Additional expenses under regulation 52 (6A) (c)	Upto 0.20%
Additional expenses for gross new inflows from	
specified cities under regulation 52 (6A) (b)	Upto 0.30%

The maximum total expense ratio (TER) permissible under Regulation 52 (4) and (6) (c) that can be charged to the scheme as a percentage of daily net assets shall be as follows:

First Rs 100 crore: 2.50% Next Rs 300 crore: 2.25% Next Rs 300 crore: 2.00%

On assets in excess of Rs 700 crore: 1.75%

As per **Regulation 52(6A)(b)**, the an additional expense upto 0.30% (30 basis points) on the daily net assets shall be charged to the scheme if new inflows into the scheme from beyond top 15 cities as specified by SEBI, from time to time, are at least:

- (i) 30% of the gross new inflows in the scheme (or)
- (ii) 15% of the average assets under management (year to date) of the scheme, whichever is higher.

In case the inflows from such cities is less than the higher of (a) or (b) above, expenses shall be charged to the scheme on a proportionate basis as prescribed in the SEBI circular dated September 13, 2012.

The amount so charged shall be utilised for distribution expenses incurred for bringing inflows from such cities. However, the amount incurred as expense on account of inflows from such cities shall be credited back to the Scheme(s) in case the said inflows are redeemed within a period of one year from the date of investment.

Top 15 cities shall mean top 15 cities based on Association of Mutual Funds in India (AMFI) data on 'AUM by Geography - Consolidated Data for Mutual Fund Industry' as at the end of the previous financial year.

Distribution expenses will not be charged in Direct Plan and no commission shall be paid from Direct Plan. The total expense ratio of Direct Plan shall be lower by atleast 12.5% vis-avis the Regular Plan. i.e., If the expenses of Regular Plan are 100 bps, the expenses of Direct Plan shall not exceed 87.5 bps.

Sundaram Asset Management reserves the right to charge different heads of expenses, both inter-se or in total, within the overall limits as specified in the table above.

- 2. Brokerage and transaction costs which are incurred for execution of trades and included in the cost of investment shall be charged to the Scheme(s) in addition to the total expense limits prescribed under Regulation 52 of the SEBI (Mutual Funds) Regulations. These expenses shall not exceed 0.12% of the value of trades in case of cash market transactions. Payment towards brokerage and transaction cost in excess of 0.12% for cash market transactions shall be charged to the scheme within the maximum limits prescribed under regulation 52 of the SEBI (Mutual Funds) Regulations, 1996. Any expenditure (including brokerage and transaction cost, if any) in excess of the prescribed maximum limit shall be borne by the Investment Manager or by the Trustee or Sponsor.
- 3. The Investment Manager shall set apart at least 0.02% (2 basis points) on the daily net assets of the scheme(s) within the maximum limit of total expense ratio prescribed under Regulation 52 of SEBI (Mutual Funds) Regulations for initiatives towards investor education and awareness taken by Sundaram Mutual fund.

#### 4. Service Tax:

- Pursuant to SEBI circular no CIR/IMD/DF/24/2012 dated November 19, 2012, Service Tax on brokerage and transaction cost paid for execution of trade, if any, shall be within the expenses limit prescribed under Regulation 52 of SEBI (Mutual Funds) Regulations.
- Service Tax on investment management and advisory fee shall be charged to the scheme in addition to the maximum limit of total expense ratio as prescribed in Regulation 52 of SEBI (Mutual Funds) Regulations.
- Service Tax for services other than investment management and advisory shall be charged to the scheme within the maximum limit of total expense ratio as prescribed in Regulation 52 of SEBI (Mutual Funds) Regulations.



Any circular/clarification issued by SEBI in regard to expenses chargeable to the Scheme/Plan(s) will automatically become applicable and will be incorporated in the SID/SAI/KIM accordingly.

#### C. Load Structure

#### **Load Structure**

#### Entry Load: Nil

The upfront commission to distributor (ARN holder) will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor.

#### Exit Load: Not applicable.

Please note that buying and selling the units of the scheme on the stock exchange is based on market price. However, investors will have to bear the cost of brokerage and applicable taxes on the brokerage and other relevant charges as applicable for transacting on secondary market.

## Transaction Charge to Distributors (during NFO Period)

- 1 The Distributor would be allowed to charge the Mutual Fund Investor a Transaction Charge where the amount of investment is Rs. 10,000/-and above on a per subscription basis
- 2 For an investor other than First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 100/- per subscription of Rs. 10,000/- and above
  - For a First Time Mutual Fund Investor, the Transaction Charge allowed will be Rs. 150/- per subscription of Rs. 10,000/- and above
- 3 The Transaction Charge, where applicable based on the above criteria, will be deducted by the Investment Manager from the subscription amount remitted by the Investor and paid to the distributor; and the balance (net) amount will be invested in the scheme. Thus units will be allotted against the net investment.
- 4 No Transaction charges shall be levied:
  - a) Where the distributor/agent of the investor has not opted to received any Transaction Charges;
  - b) Where the investor purchases the Units directly from the Mutual Fund;
  - c) Where total commitment in case of SIP / Purchases / Subscriptions is for an amount less than Rs. 10,000/-;
  - d) On transactions other than purchases / subscriptions relating to new inflows.
    - Switches / Systematic Transfers / Allotment of Bonus Units / Dividend reinvestment Units / Transfer / Transmission of units, etc will not be considered as subscription for the purpose of levying the transaction charge.
  - e) Purchases / subscriptions carried out through stock exchange(s).

The distributors can opt-in / opt-out of levying transaction charges based on 'type of the Product/Scheme' instead of 'for all Schemes'. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable.

However, the distributor shall not be able to opt-in or opt-out at the investor-level i.e. a distributor shall not charge one investor and choose not to charge another investor. The transaction charges are in addition to the existing system of commission permissible to the Distributors. On subscription through Distributors, the upfront commission if any will be paid directly by the Investors to the Distributor by a separate cheque based on their assessment of various factors including the service rendered by the Distributor.

Any circular/clarification issued by SEBI in this regard will automatically become applicable and will be incorporated in the SID/SAI/KIM wherever applicable.

Investors are requested to ascertain the transaction charges prior to investing.

#### V. Rights of Unitholders

Please refer to Statement of Additional Information for a detailed view of the rights of unit holders.

## VI. Penalties & Pending Litigations

- Details of penalties awarded by SEBI under the SEBI Act or any of its Regulation against the sponsor of the Mutual Fund: during the last three years: Nil
- No penalties have been awarded by SEBI under the SEBI Act or any of its Regulation against the sponsor of the Mutual Fund or any company associated with the sponsor in any capacity including the Investment Manager, Trustee or any of the directors or any key personnel (specifically the fund managers) of the Investment Manager and Trustee. No penalties have been awarded on the Sponsor and its associates by any financial regulatory body, including stock exchanges, for defaults in respect of shareholders, debenture holders and depositors. No penalties have been awarded for any economic offence and violation of any securities laws.
- There are no pending material litigation proceedings incidental to the business of the Mutual Fund to which the sponsor of the Mutual Fund or any company associated with the sponsor in any capacity including the Investment Manager, Trustee or any of the directors or key personnel of the Investment Manager is a party. Further, there are no pending criminal cases against the Sponsor or any company associated with the sponsor in any capacity including the Investment Manager, Trustee or any of the directors or key personnel.
- There is no deficiency in the systems and operations of the sponsor of the Mutual Fund or any company associated with the sponsor in any capacity, including the Investment Manager which SEBI has specifically advised to be disclosed in the Scheme Information Document, or which has been notified by any other regulatory agency.
- There are no enquiries or adjudication proceedings under the SEBI Act and the Regulation, which are in progress against any company associated with the sponsor in any capacity including the Investment Manager, Trustee or any directors or key personnel of the Investment Manager.

#### **Jurisdiction**

All disputes arising out of or in relation to the issue made under the Scheme will be subject to the exclusive jurisdiction of courts in India.

## Applicability of SEBI (Mutual Fund) Regulations

Notwithstanding anything contained in this Scheme Information Document, the provisions of the SEBI (Mutual Funds) Regulation,



#### **Customer Care Centres**

ANDHRA PRADESH: Anantapur: 1st Floor,T Nagaraju Complex, D.No. 10/323,Sarojini Road, Opp. To Vasunderadevi Hospital, Near Clock Towers, Anantapur 515001 Cuddapah: Ist Floor, Lalithamma Building; Ngo'S Colony, Upstairs Union Bank of India Cuddapah 516002 Guntur: Door No. 5-87-26, 1st Floor, Sai Ngo'S Colony, Upstairs Union Bank of India Cuddapah 516002 **Guntur:** Door No. 5-87-26, 1st Floor, Sãi Srinivasa Building, Opp. Nelagiri Super Market, Main Road, Lakshimi Puram, Guntur 522007 **Hyderabad:** 6-3-1090/A/13 Flot 401, 4th Floor, Manbhum Jade Towers, Hotel Katriya Lane, Raj Bhavan Road-Somajiguda, Hyderabad 500082 **Askhinada:** 2nd Floor, D. No.5-1-61, Opp. Brindhavan Lodge, Main Road, Surya Rao Peta, Kakinada 53001 **Karim Nagar:** 1st Floor, House No: 8-6-179/2A, Hyderabad Road, Above Mahi Motors, Kothirampur, Karimnagar 505001 **Kurnool:** DPLR Plaza, 2nd Floor, Upstairs SBI Near(Old Town-Branch), Opp: Children'S Park, Eswar Nagar, Kurnool 518004 **Nellore(CV):** 24/1677, Brahmanandapuram, Dargamitta, Nellore 524003 **Rajahmundry:** AMT Plaza, C18, D.No.76-5-29, Second Floor, Ganuga Street, Gandhipuram-2, Rajahmundry 533103 **Tirupathi:** Door No 2/89, 1st Floor, Tiruchanur Road, Sreenivasapuram, Tirupathi 517503 **Vijayawada:** D.No. 40-10-5, Sree Ramachandra Complex, Benz Circle (Bajaj Showroom Lane), Vijayawada 5200 10 • # 40-1-126, First Floor, Vasanth Plaza, Chandramoulipuram Benz Circle, Vijayawada 52010 **Visakhapatnam:** D No 47-10-13, 1st Floor, Redanam Regency. Near Diamond Park, Dwaraka Nagar, Vishakapatnam: 530016 **Warrangai:** D No 15-1-422/A.B Regency, Near Diamond Park, Dwaraka Nagar, Vishakapatnam 530016 **Warrangal**: D No 15-1-422/A,B Second Floor S.V.S Legend, Beside Industrial Estate Kaman, S.V. P Road Warangal 506002 **ASSAM**: **Guwahati**: Anandi Commercial Complex, II Floor, Bora Service, G S Road, Guwahati 781007 • 3C Dihang Second Floor S.VS Legend, Beside Industrial Estate Kaman, S.V. P Road Warangal 506002 **ASSAM: Guwahati**: Anandi Commercial Complex, II Floor, Bora Service, G S Road, Guwahati 781007 • 3C Dihang Arcade 3rd Floor, G.S Road, Dist-Kamrup, Guwhati 781005 **BIHAR: Bhagalpur:** Ground Floor, Chandralok Complex, Near Ghantaghar, Radha Rani Sinha Road, Mashakchak, PS Adampur (Kotwali), Bhagalpur 812011 **Muzaffarpur:** Ground Floor, C/O. Mr. Vijay Kumar Singh, Infront of Vaishali Sweets Shop, Imili Chatti, Muzaffarpur: Ground Floor, S, Ashiana Harniwas, New Dak Bungalow Road, Patna 800 001 • R.K. Estate 2nd Floor Opposite of Indira Gandhi Institute of Medical & Science, Raja Bazar, Bailey Road, Patna 800014 **CHHATISGARH: Bhilai:** 36/5, Ground Floor, Nehru Nagar(East) Besides Ing Vysya Bank, Bhilai 490020 • First Floor, No.36/5, 2nd Floor, Nehru Nagar (East), Above Ing Vysya Bank, Bhilai, Durg District, 490020 • Raipur: No. 26, 3rd Floor, Millennium Plaza, G.E Road, Raipur, Chhatisgarh 492 001 • 203, 2nd Floor, Vanijaya Bhavan, Devendra Nagar Road, Raipur 49201 **GOA: Goa:** F 30, Alfran Plaza, Opp Don Bosco, MG Road Panjim, Goa 403001 **Madgaon:** Second Floor, Saldana Business Tower Wing A, 212, Near Mapusa Court, Mapusa 403507 **GUJARAT: Ahmedabad:** 104, A R T H Complex, Behind A K Patel House, Mithakali Six Road, Navrangpura Ahmedabad 380000 • 104, First Floor, Shivam Complex, Nr. Silicon Tower, Opp. National Handloom Law Garden, Ellisbridge, Ahmedabad 380006 **Anand:** F1/1, Suramya, Town Hall (Near Meza Bekery), Vidya Nagar Road, Anand 388001 **Baroda:** 518 & 519, Centre Point, R C Dutt Road, Alkapuri, Vadodara 390005 • 127, 1st Floor, Siddharth Complex, Near Express Hotel, R C Dutt Road, Alkapuri, Vadodara 390007 **Bharueh:** No.230-232, 2nd Floor, Aditya Complex, Near Express Hotel, R C Dutt Road, Alkapuri, 390007 **Bharueh:** No.230-232, 2nd Floor, Aditya Complex, Kasak Circle, Bharuch 392002 **Bhavnagar:** 404, Corporate House, Opp. To St. Ann'S High School, Pandit Nehru Marg, Jamnagar 361008 **Jamnagar** 404, Corporate Opp. Dabu Hospital, Fuwara, Návsari 396445 Rajkot: 202, Business Terminál, Opp. Ramakrishna Ashram Dr. Yagnik Road, Rajkot 492001 • 201, Titan Complex, 2nd Floor, Kalawad Road, Near G T Seth School Opp. To Punjab Honda, Rajkot 360005 **Surat:** L 14, Jolly Plaza, Opposite Athwa Gate Police Station, Athwa Lines, Surat 395001 • No.607, 6th Floor, 21st Century Business Centre, Near Udhan Darwaja, Ring Road, Surat 395002 **Surendra Nagar:** 2nd Floor,Rudraksh, Plot No.328 (Opp. To New Age Industries) Wadhwan Road, Surendra Nagar 363035 **Valsad:** 2nd Floor, Shop No.216, Trade Centre, Station Road, Valsad 396001 Hoad, Surendra Nagar 363035 Valsad: 2nd Hoor, Snop No.216, Irade Centre, Station Hoad, Valsad 396001 Vapi: Snop No.19 & 20, 1st Floor, Walden Plaza, Imran Nagar, Opp. To S B I, Daman - Silvassa Road, Vapi 396191 HARYANA: Ambala: 96 - 97, 1st Floor, Haryana Motor Market G T Road, Ambala City 134002 Faridabad: Sco 107,1st Floor, Sector - 16, Behind Sagar Cinema, Above J &K Bank, Faridabad 121002 Gurgaon: S C O.35-36,1st Floor, Sector 12A, Commercial, Old Delhi - Gurgoan Road, Gurgaon 122001 Hisar: Shop No. 46 Dsb First Floor, Red Square Market Hisar, Haryana 125001 Panipat: 1st Floor, No.75, Bmk Market, G.T.Road, Panipat: 132103 Rohtak: 2nd Floor, Shop No.5-B, Gopal Complex, Civil Road, Rohtak 124001 Yamuna Nagar: Sco-103, 1st Floor, Sector 17, Huda Jagadhari By Pass Road, Jagadhari, Yamunanagar 135001 HIMACHAL PRADESH: Shimla: 1st Floor, Hameer House, Lower Chakkar, Shimla: 131015 JAMMIL & KASHMIR: Jammuu Sadhara Commercial Building No. 27 & CGARDHAR LARMUN SAGARA COMMERCIA BUILDING NO. 27 & CGARDHAR LARMUN SAGA 171005 JAMMU & KASHMIR: Jammu: Sadhana Commercial Building, No 27, A/C Gandhi Nagar Jammu 180001 JHARKHAND: Bokaro: 1st Floor, Ms. Ranju Automobiles Pvt. Ltd Main Road, Chas, Bokaro 827013 Dhanbad: 1st Floor, Shop No.107, Sree Ram Plaza, Bank More, Dhanbad 826001 Jamshedpur: 5/B, Ill Dnanbad: 1st Floor, Shop No. 107, Stee Ham Plaza, Barik More, Dharibad 820001 Jamshedpur: 3y8, III Floor, Meghdeep Building, Q Road, Bistupur, Jamshedpur 831001 Jamshedpur: No.2, 2nd Floor, Meghdeep Building, Near South Park Hotel, Q Road, Bistupur, Jamshedpur 831001 Ranchi: Shop No-F1, Amarnath Complex, New Daily Market, Near Kailash Babu Street, Ranchi, Jharkhand-834001 KARNATAKA: Belgaum: 1st Floor, Shop No.8, Mujawar Arcade, Mujawar Compound P B Road, Nehru Nagar, Belgaum 590010 Bellary: Flat No.3 & 9,1st Floor, Ward No.16, T.S. No.52 Near Clock Tower Circle, Bellary 583101 Bengaluru: Ground Floor, Sana Plaza, 21 / 14 - A , M.G. Road, Near Tinithy Metro Station, Bangalore 560001 • # 186 1st Cross, 2nd Floor Hosur Main Road Wilson Garden Bangalore 560027

Davangere: # 268/3, Jayavibhava Nilaya, First Floor Opp Ram & Co Provision Stores, 4th Main, P.J.Extension, Davanagere 577002 Hubli: 1st Floor, Centre Point 107,108 New Cotton Market, Sanje Vani Press Hubli 580029 Mangalore: B-2, Souza Arcade, Balmatta Road, Mangalore 575001 Mangalore: Sundaram Finance, 2nd Floor, Krishna Prasad Bidg. Above Pabbas Ice Cream Parlour Nr.Mangalore City Corporation, Lal Bagh, Mangalore 575003 Mysore: Venjay, Edifice, II Floor, No.37, Jlb Road Chamarajapuram, Mysore 570005 Raichur: Sai Ram Complex, 1-10-38, Station Road Opp. Ram Mandir, Raichur 584101 Shimoga: 1st Floor, Sri Ranganatha Commercial Complex Shivamurthy Circle, Kuvempu Road, Shimoga 577201 Udupi: Second Floor, Andrade Arcade, Near Syndicate Bank, Catholic Centre, K. Marca Libray, KERM At Cathout; 3rd Floor, Kanchar Building, Nors New Rus Stond Paici Read Calinat. M Marg, Udupi KERALA: Calicut: 3rd Floor Kanchas Building, Near New Bus Stand, Rajaji Road, Calicut 673004 Cochin: Kassim Towers, 36/1899 Door No, D I Floor Sebastian Road, Off. Kaloor, Kadavanthra Road, Kaloor, Cochin 682 017 Ernakulam: 1st Floor, Welfare Services Centre, Ponnurunni, Vytilla Po, Ernakulam 682019 Kannur: 1st Floor, Tpn A1, A2, Malabar Tower, Opp Indus Motors, Thalap, Kannur 670002 Kollam: 1st Floor, Kim Complex, Second Milestone, Kilikollur, Kollam 691004 Kottayam: Kytharam Complex, First Floor, Union Club Junction, Kottayam 6866001 Kozhikode: No.5/3249-H, First Floor, Plaza Building, Behind Kto Petrol Pump, Indira Gandhi Road (Mayoor Road), Kozhikode 673001 Palakkad: First Floor, 15/513 (50), Akshaya Foundation, Stadium Bye-Pass Road, Palakkad 678001 Thrissur: Second First Hoor, 15/513 (50), AKSNaya Foundation, Stadium Bye-Pass Hoad, Palakkad 6/8001 Inrissur: Second Floor, R V Center, Patturaikal Junction, Near Karthiyani Nursing Home, Trichur 680022 Trivandrum: 2nd Floor, Ali Plaza Building, Opp. Tennis Club, Kaudiar, Thiruvananthapuram 695003 MADHYA PRADESH: Bhopal: Plot No. 10&11, 3Rd Floor, Alankar Palace, Bank Street, M.P.Nagar, Zone 2, Bhopal 462011 • Plot No. 6, VNV Plaza, 3rd Floor Zone II M P Nagar, Bhopal 462011 Gwalior: II Floor, 44 City Centre, Narayan Krishna, Madhav Rao Scindia Road, Gwalior -474 002 Indore: 125, Star Lit Towers, 29/1, Y N Road, Indore 452001 Indore: Plot No.2, 2nd Floor, Vijay Nagar, A.B Road, Opp. Metro Tower, Indore 452001 Jabalpur: Second Floor, Program Red March Tower, 1964 Wards Town, Pandit Playan Pan 432007 Intolde: 43207 Intolde: 43207

Plaza, ICICI Home Finance Building (Opp. Dowle Hospital) Nagar Manmad Road, Savedi, Ahmednagar 414003 **Akola:** C-13, First Floor, Dakshata Nagar, Vyapari Complex, Sindhi Camp Chowk, Akola-444001 **Amaravathi:** 71 & 72,1st Floor, Gulshan Towers, Panchsheel Talkies Road Jaistambh Chowk, Amaravati 444601 Aurangabad: First Floor, B-4, Aurangabad Business Centre, Adalat Road, Aurgangabad 431005 Chembur: Flat No. 313, Swastik Chambers 3rd Floor, Sion-Trombay Road, Chembur, Mumbai 400071 Jalgaon: 2nd Floor, India Plaza Complex, Vivekananda Nagar, Swatantry Chowk, Jilha Peth, Jalgaon Value of the No.12, 2nd Floor, N. Vichare Complex (Gemstone) Near Central Bus Stand, New Shahupuri Kolhapur 416001 Latur: Sanmaan, First Floor, Opp To Amba Mata Mandir, Chandra Nagar, Latur 413512 Mumbai: HDIL Kaledonia Commercial Complex, (2(A), 2nd Floor, Opp Vijaya Nagar, Sahar Road, Andheri East, Mumbai 400069 • Office No. 1222, 12th Floor, Maker Chamber V, Nariman Point, Mumbai 400 021 • Shop No 6, Yashwanth Building, Groung Floor, Ram Maruti Cross Road, Near Ratnakar Bank, Naupada, Thane West Mumbai 400602 • No: 114, 1st Floor, Commerce House, 140, Nagindas Master Road, Fort, Mumbai 400023 • Shop No. 2, Ground Floor in "Suchita Enclave" Co-operative Housing Society Limited, Maharashtra Nagar, Off. Chandavarkar Road, Borivali (West), Mumbai 400092. Nagpur: C/O.Fortune Business Centre, Plot No.6, Vasant Vihar Complex, Who Road, Shankar Nagar, Nagpur 440 010 • 110-111, Shri Mohini Complex, Opp. Kasturchand Park 345, Kingsway Road, Nagpur 440001 Nashik: L 17, Suyojit, Sankul, Near Rajiv Gandhi Bhavan, Sharanpur Road, Nashik 422 002 • First Floor, Padma-Vishwa Regency, Behind Saroj Travels, Next To Manavta Cancer Hospital Mumbai Naka, Nasik 422001 Pune: 1st Floor, Unit No. 3, Rachana Trade Estate, Above Fish curry Hotel, Law College Road, Pune 411 004 • 1st Floor, 'Mantri Vertex' Law College Road, Pune 411004 Sangli: Shiv Ratna Complex, S4, 3rd Floor, Cst No.1047B, College Corner North Shivaji Nagar, Madhavnagar Sangli 416416 Sholahpur: 786, Maruti Tele Sankul, South Kasba, Shinde Chowk, Sholapur, 413007, NEW DELHI: Delhi: 7 B, Rajendra Park, Pusa Road, Upper Ground Floor, Metro Piller No.153, New Delhi 110 060 • 605, Sixth Floor 'Ashoka Estate Building', 24, Barakhamba Road, New Delhi 110001 **ORISSA: Balasore:** First Floor, Choudhury Nivas P.O.-Bolliding, 24, Balakhariba Roda, New Delhi Tibuot **Orhissa: Balasore:** Flist Floot, Orloudinian Nivas P.O.-sahadeb Khuntha, Near Bus Stand, Balasore, Odisha 756001 **Behrampur:** First Floor, Alakananda Enclave, First Lane, Gajapati Nagar, Ganjam Dist., Berhampur 760 010 **Bhubaneshwar:** Office No. 16, 2nd Floor, Deen Dayal Bawan, Ashok Nagar, Bhubaneswar 751009 • 2nd Floor, Banadev Bhawan, A/108, Saheed Nagar, Khurda Dt,Bhubaneshwar 751007 **Cuttack:** Plot No. 3209, 2nd Floor, Urmila Plaza (Above Utkal Nagar, Khurda Dt.Bhubaneshwar 751007 Cuttack: Plot No. 3209, 2nd Floor, Urmila Plaza (Above Utkal Motors), Madhupatna, Cuttack 753010 Rourkela: Plot No. 309/P, 2nd Floor, Udit Nagar, Opp. Ambedkar Chowk, Rourkela, Sundergarh District, 769012 Sambalpur: Sundaram Finance Ltd. First Floor, Sabat Complex Near Wesco office Main Road, Ainthapalli Sambalpur: Sundaram Finance Ltd. First Floor, Sabat Complex Near Wesco office Main Road, Ainthapalli Sambalpur: 768004 PONDICHERRY: Pondicherry: Ms Royal Enclave, Plot No 19, 100 Feet Road, Mudaliarpet, Pondicherry 605004 PUNJAB: Amritsar: 1st Floor, 27-A, Classic Plaza, Majitha Road, Amritsar 143001 Bhatinda: 1st Floor, 3038 - A Guru Kanshi Marg, Bhatinda 151001 Chandigarh: S.C.O II Floor, 2475-2476, 22/C, Chandigarh 160022 • S.C.O 56-57 2nd Floor, Phase- II Mohali, Punjab 160072 Jalandhar: 5 E, Session Court Road, 1st Floor, Near B M C Chowk, Jullundhur 144001 Ludhiana: SCO 18, Cabin No.401, 4th Floor, Feroz Gandhi Market, Ludhiana 141001 • S.C.O -13, 1st Floor, Shanghai Towers, Feroz Gandhi Market, Ludhiana 141001 Patiala: 1st Floor, Sco 65, New Jeels Rhawan, Opp. Enderal Bank, Patiala 147001 #AJASTHAW: Almer: 1st Floor, Adiginipro K.C. S C O-13,1st Floor, Shanghai lowers, Feroz Gandni Market, Ludniana 141001 Patiala: 1st Floor, Sco 6s. New Leela Bhawan, Opp. Federal Bank, Patiala 147001 RAJASTHAN: Ajmer: 1st Floor, Adjoining K C Complex Opp: Daulat Bagh, Ajmer 305001 Alwar: 29,Harshil Tower,3rd Floor Naru Marg, Keshav Nagar Alwar 301001 Bhilwara: Second Floor, Budh Plaza Opp: Circuit House, Basant Vihar, Bhilwara 311001 Bikaner: Second Floor Chug Mansion Opp. Drm office, Modern Market, Bikaner 334001 Jaipur: 303, Ill Floor, Brij Anukampa, Ashok Marg, C - Scheme, Jaipur 302001 • 205,2nd Floor,Sangam Towers, Church Road, off. M I Road, Jaipur 302001 Jodhpur: 201,202, Second Floor, Mody Arcade Chopasani Road, Near Bombay Motors, Jodhpur 34200 • 116, 1st Floor, Mody Arcade, Chopasani Road, Near Bombay Motors Bombay Motors, Jodhpur 34200 • 116, 1st Floor, Mody Arcade, Chopasani Hoad, Near Bombay Motor Cycle, Jodhpur 342 001 Kota: Second Floor, Above Reebok Showroom 393, Shopping Centre, Nr. Ghode Wale Baba Circle, Kota 324007 Sriganganagar: Ground Floor, Bansal Tower, Jawahar Nagar, N.H.No. 15, Sriganganagar, Rajasthan. 335001 Udaipur: Sundaram Finance Ltd (Bo), First Floor, Madhubani, 2C-Madhuban, Udaipur 313 001 • 4th Floor, Plot No-32/1105, Centre Point, Opp. B.N. College, Udaipur 313001 TAMIL NADU: Chennai: Sundaram Towers 1st & 2nd Floor, No. 46 Whites Road, Royapettah, Chennai 600014 • Ground Floor, 19, Patullos Road, Chennai 600002 Coimbatore: 101-E, Il Floor, Kala Mansion Building, D B Road, R. S Puram, Coimbatore 641002 • No.62, First Floor, 'Time Square' Balasundaram Road, A.T.T. Colony, (Near RTO office) Coimbatore 641012 Erode: 16/3,1st Floor,Brindavan Hotels Building, E V Nanjappa Road, Erode 638011 Hosur: 'Sai Prabha' Towers, Denkanikotta Road, Opp. Dhanam Super Market Hosur 635100 Kanchenuram: 24. Aprai Indira Gandhi Salai (Nallukara Stret), Kanchiquram E V Nanjappa Road, Erode 63801 Hosur: Sal Prabna Towers, Denkanikotta Road, Upp. Dnanam Super Market, Hosur 635109 Kancheepuram: 24, Annai Indira Gandhi Salai (Nellukara Street), Kanchipuram 631502 Karur: SRN Towers, Ilnd Floor, Ts No. 208/1,1st Cross, Covai Road, Sengunthapuram, Karur 639001 Kumbakonam: 1st Floor, Nalli Plaza, Old Door No:34&34A,T S R Big Street, Kumbakonam 612001 Madurai: No. 183 C - North Veli Street, Opp Duke Hotel, Madurai 625 001 • 37,Krishna Rao Tank Street, (Tvs Co-Operative Store) Madurai, 625001 Salem: New No. 210, Old No. 315- C, Omalur Main Road, Avk Arcade, Opp. New Bus Stand, Salem 636004 • First Floor, Srivari Shopping Mall, 2/91, New Bus Stand, Salem 636004 • First Floor, Srivari Shopping Mall, 2/91, New Bus Stand Arcade, Opp. New Bus Starto, Salern 636004 \* First Floor, No 985/1-C2, 1D, Indira Complex, South Bye Pass Road, Opp to Passport office, Tirunelveli 627005 **Tirupur:** Muthu Plaza, 1st Floor 320, Avanashi Road, Tirupur 641602 **Trichy:** 60/2, Krishna Complex, I st Floor, Shastri Road, Thennur, Trichy 620 017 • Bus Plaza, 2nd Floor, Front, No.5-G, Lawsons Road, Contonment, Trichy 620001 **Vellore:** 37B, Balaji Nagar, Plaza, 2nd Floor, Front, No.5-G, Lawsons Road, Contonment, Trichy 620001 **Vellore**: 37B, Balaji Nagar, 2nd Street, Phase 3, Sathuwachari, Vellore 632009 • First Floor, 141/3 M.P. Sarathi Nagar, Vellore District Bus Owner Association Building, Chennai - Bangalore Bye Pass Road, Vellore 632012 **UTTAR PRADESH**: **Agra**: Shop No. 706, 7th Floor, Maruti Plaza, 118/8, Sanjay Palace, Agra 282002 **Aligarh**: Shop No. 7 & 22, U.G.F. Alig Corporate Plaza, Marris Road, Aligarh, Uttar Pradesh 202001 **Allahabad**: 1st Floor, Saroj Bhavan, 14/4, Stanley Road, Near Patrike Crossing, Civil Lines, Allahabad 211001 **Bareilly**: Krishna Complex 2nd Floor Near Mahajan Hospital Stadium, Road Bareilly Bareilly Dist 243001 **Ghaziabad**: 1st Floor, Ff - 31, Konark Building, Gda Market, Rdc, Ghaziabad 201001 **Gorakhpur**: 1st Floor, Bank Road, Opposite Subhash Tractor, Corner Gali, M.G. Road, Gorakhpur 273001 **Jhansi**: Shop No. 5, Narayan Plaza Jojo House, Infront of Employment Exchange Gwalior Road, Jhansi 284001 **Kanpur**: 218/219 Kan Chambers, 2nd Floor, 114/113 Civil Lines Kanpur 208001 **Lucknow**: G-6 A, Upper Ground Floor, Sky Hi Chambers, 11/5, Park Road, Lucknow 226001 • 104, Ugf Sky Hi Chambers, 5- Park Road, Lucknow-226 001 **Mathura**: 3rd Floor, Shop No.330, Dwarikadheesh Plaza, Mohalla Brijnagar, Junction Road, Sonkh Adda, Mathura 281001 **Moradabad**: 2nd Floor, Office No.3, Vallabh Complex, Near Pms School Civil Lines, Moradabad 3rd Floor, Shop No.330, Dwarikadheesh Plaza, Mohalla Brijnagar, Junction Road, Sonkh Adda, Mathura 281001 Moradabad: 2nd Floor, office No.3, Vallabh Complex, Near Pms School Civil Lines, Moradabad 244001 Noida: Third Floor, 307, Vishal Chambers, P-1, Sector-18, Gautam Budh Nagar, Noida 201301 Varanasi: Flat No.7, 2nd Floor, Rama Kunj.C-32-22/17 Ram Singh Rana Nagar Colony, Cantt Sigra Road, Varanasi: 221002 UTTARANCHAL: Dehradun: 57/19, Raipur Road, II Floor, Shiva Palace, Dehradun 248 006 WEST BENGAL: Asansol: 1st Floor, Above United Bank of India, B.B. College More, Ushagram East, G.T. Road, P.O. Asansol, Dist. Burdwan, Asansol 713303 Burdwan: 5 B, M.V Apartment, 36 G.T. Road, P.O. Srijally, Burdwan 713103 Durgapur: A-307, Bengal Shristi Complex, II Floor, Citi Center, Durgapur 713 216 • Sri Chaitanya Complex, 2nd Floor, Bengal Ambuja Phase II, Ambetkar Sarani, City Centre, Durgapur 713216 Kolkatta: 'Chowringhee Court', 2nd Floor, Unit No.33, 55/55/1, Chowringhee Road, Kolkata 700071 • No.7, Camac Street, Azimganj House III Floor, Block No. 6, Kolkatta 700017 Siliguri: Shree Radha Complex, Block-B 2nd Floor, Iskon Mandir Road Siliguri, Dt Darjeeling 734001

**Dubai:** Representative office: P O Box:124337 office No. 205, AL ATTAR Grand, Above LG Showroom, Khalid Bin Al Waleed Street, Bur Dubai, Dubai, UAE.